



POP-UP. MADE EASY.

Creating *your* space with Macerich

POP-UP
EXP

 MACERICH®

With our SPECIAL RATES, FLEXIBLE TERMS, EASY SETUP, and EXPERT ADVICE you're just weeks (not months) away from opening a physical retail space that will showcase your business in a whole new way.



1

CONTACT US FOR A FREE CONSULTATION

If you're looking for commercial space to rent, give us a quick call or brief email to get the process started. To create a high-impact storefront positioned for maximum exposure, we'll need to know more about your business and goals. During your free consultation we'll discuss:

1. Desired location
2. Target market
3. Industry
4. Needs and requirements
5. Marketing initiatives
6. Pricing
7. Custom versus turnkey pop up solutions
8. Timing and duration
9. Shopping center metrics and demographics
10. NEXT STEPS



There's no pressure to make a decision. It's simply an opportunity for you to get personalized information, pricing estimates and guidance on using a pop-up retail space.

2

SELECT YOUR LOCATION AND SIGN THE CONTRACT

If you decide to move forward with a pop-up shop, the next step will be selecting a mall location. Even if you aren't able to tour properties in person, our pop-up curators have the expertise to help you through the entire process, with the overall goal of putting your brand in front of a captive, ready-to-spend audience.



3

CONNECT WITH YOUR MALL

The onboarding team at your new shopping center location will reach out to discuss specifics prior to opening such as mall hours, operating and load-in details.

4

WATCH YOUR POP-UP SHOP COME TO LIFE

See your ideas come to life as you introduce your brand to a captive audience in your new storefront. Digital marketing opportunities - web, social, and email - are also available to promote and market your brand to engage shoppers.



TAKE THE FIRST STEP

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