

BLADE SIGN REQUIREMENTS

All blade sign materials must be consistent with the design theme, enhancing the storefront and evoking a positive retail image. Signs must be imaginative, well integrated and constructed of quality materials.

The final design of blade sign including shape and color, fabrication technique and installation, are to be by the Tenant subject to Landlord's approval. Submit drawings of the blade sign for Landlord approval. Provide information on the bracket designs, sign materials, signage size, mounting location and color schemes.

The Landlord reserves the right to disapprove any sign design that is not compatible with these criteria. Blade signs will be reviewed on a case by case basis.

Blade Sign Design Requirements:

- Where indicated and approved by the Landlord, Tenant may install one double-sided blade sign per store.
- The maximum letter height shall be 6" and should be dimensional.
- The maximum panel size shall be 600 square inches.
- Tenant logos or images associated with their store should be used as part of the blade sign design.
- The material selection, its method of application and its detail construction shall be consistent with the storefront design and the Tenant's overall design character.
- Blade signs shall clear a minimum of 8'-0" from the finished walkway and project no more than 3'-0" from the Tenant's storefront.
- Approved materials for the blade sign are:
 - carved wood
 - painted wood or steel
 - torch cut steel, brass
- The blade sign bracket design should be compatible with the Tenant's storefront and signage.
- The attachment of the blade sign bracket must be reinforced by the installation of fire-treated wood blocking during store construction. These details must be shown on the sign drawings and store construction drawings.

