

Specialty Leasing Application

Property(s) of Interest

Date

Your Name

Your Title

Proposed Retail DBA

Legal Entity (corporate name)

Email Address

Website Address

Legal Entity Physical Street Address

Business Phone #

City

Alternate Phone # (include type, such as mobile)

State

Zip

Social Media Handles (Instagram, Facebook, etc)

Business Type:

OR

Unincorporated Individual(s)

___ Unmarried Individual

___ Married Individual

___ Multiple Unmarried Individuals

Spouse/Partner's Name(s) _____

**must provide social security card and state/federal
Photo ID prior to possession*

Incorporated Businesses

___ Corporation

___ LLC

___ LP

___ LLP

___ Government Agency

**must provide articles of incorporation
and proof of FID# prior to possession*

Term Dates desired: From: _____ To: _____ (12 month max term)

Space Type desired:

___ **Cart** (*provided by center*)

___ **Kiosk** (*tenant owned*) _____ **Size of Kiosk**

___ **Inline Space** _____ **Size of Inline Space desired** ___ **Other** (list here: _____)

Use concept description:

(if currently operating this business elsewhere, pictures are required. If this is a first-time operation, please provide website images and give as much detail as possible)

Business Experience:

Are you: Experienced retailer in shopping centers? Yes _____ No _____
First time retailer? Yes _____ No _____

Are you currently operating a business? Yes ___ No ___ If Yes, how many locations _____

Describe your business experience: What is your Current Business and How Long you been Operating it? What Previous Businesses have you Operated (including number of locations and when you operated them?)

If you have specifically operated a Retail Business in a Shopping Center, please provide the details below:

Business _____ Mall _____ Dates _____ Sales \$ _____
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Proposed Business Details

What are your price points for the products or services to be offered?

Low \$ _____ High \$ _____

What are your projected sales?

Monthly Sales Projections \$ _____ Annual Sales Projections \$ _____

Do you have established resources for the products you will be selling, and what is the approximate profit margin you anticipate between your wholesale cost and retail sales?

How many employees to you anticipate hiring, and will they be salaried and/or commission-based?

Describe your visual merchandising plans for this operation in detail: (ie: custom displays, types of fixtures, color schemes, etc. Attach photos or drawings).

Visual merchandising plans must be approved by Center before move-in day

Please return Application to the Property's Specialty Leasing Manager as noted on our website or as provided

