



# THE VILLAGE *at Corte Madera*

CORTE MADERA, CA

## MARKET PROFILE 2021

**MAJOR RETAILERS** Amazon 4-Star, Apple, Anthropologie, Banana Republic, Gap, Macy's, Nordstrom, Polestar Marin, Pottery Barn, RH Marin, Tesla, Williams-Sonoma

**RESTAURANTS & ENTERTAINMENT** Bazille by Nordstrom, Boca Pizzeria, Boudin SF, The Cheesecake Factory, Joe & The Juice, Nordstrom e-bar, Peet's Coffee, RH Rooftop Restaurant

**PROPERTY TYPE** Open-air Specialty Center | **TOTAL SQUARE FEET** 500,000 | **BUILT / RENOVATED** 1985 / 2005 / 2020

**FOR MORE INFORMATION** 415-924-8588 | [Macerich.com](http://Macerich.com)



# DEMOGRAPHIC SUMMARY

POPULATION		PRIMARY TRADE AREA		TOTAL TRADE AREA		SAN FRANCISCO-OAKLAND-HAYWARD, CA [MSA]	
2020 Total Population		172,810		622,531		4,652,663	
2025 Total Population		174,392		628,861		4,803,464	
2020-2025 Population Growth		0.9%		1.0%		3.2%	
HOUSEHOLDS							
2020 Total Households		72,479		242,860		1,736,455	
2025 Total Households		73,010		244,794		1,790,346	
2020-2025 Household Growth		0.7%		0.8%		3.1%	
INCOME							
Average Household Income		\$187,036		\$136,890		\$155,377	
Median Household Income		\$132,394		\$97,398		\$110,994	
Per Capita Income		\$78,504		\$53,486		\$58,118	
HOUSEHOLD INCOME RANGES							
\$50,000 +		59,200	81.7%	181,620	74.8%	1,338,456	77.1%
\$75,000 +		52,328	72.2%	148,457	61.1%	1,139,198	65.6%
\$100,000 +		45,055	62.2%	118,993	49.0%	957,363	55.1%
\$150,000 +		32,894	45.4%	74,197	30.6%	654,744	37.7%
AGE							
Median Age		47.1		42.3		39.6	
EDUCATION / OCCUPATION							
Bachelor’s Degree Plus		83,091	66.4%	203,920	45.9%	1,679,229	50.6%
White Collar		65,074	78.5%	195,447	66.8%	1,590,629	71.0%
RACE / ETHNICITY							
White		136,799	79.2%	465,245	74.7%	2,214,965	47.6%
Black		3,183	1.8%	12,752	2.0%	337,495	7.3%
American Indian		983	0.6%	6,079	1.0%	24,454	0.5%
Asian		11,520	6.7%	35,601	5.7%	1,288,448	27.7%
Pacific Islander		345	0.2%	1,935	0.3%	32,950	0.7%
Other Race		19,980	11.6%	100,920	16.2%	754,351	16.2%
Hispanic or Latino		26,279	15.2%	149,560	24.0%	1,022,039	22.0%
Not Hispanic or Latino		146,531	84.8%	472,971	76.0%	3,630,624	78.0%
EMPLOYMENT / DAYTIME POPULATION		1 MILE		3 MILE		5 MILE	
Total Businesses		803		5,619		10,033	
Total Employees		7,676		45,925		72,930	
Daytime Population		11,013		82,102		142,833	



# TRADE AREA MAP

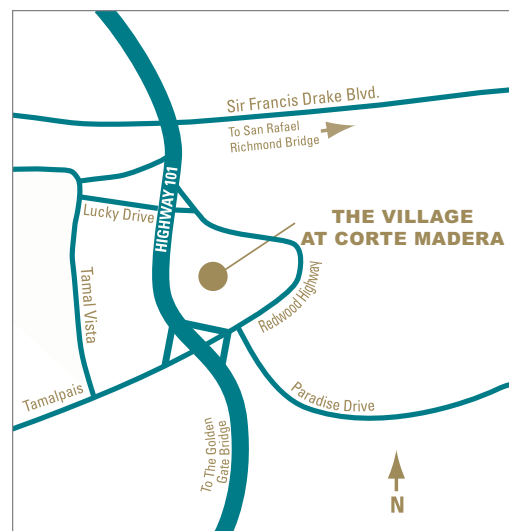


## LEGEND

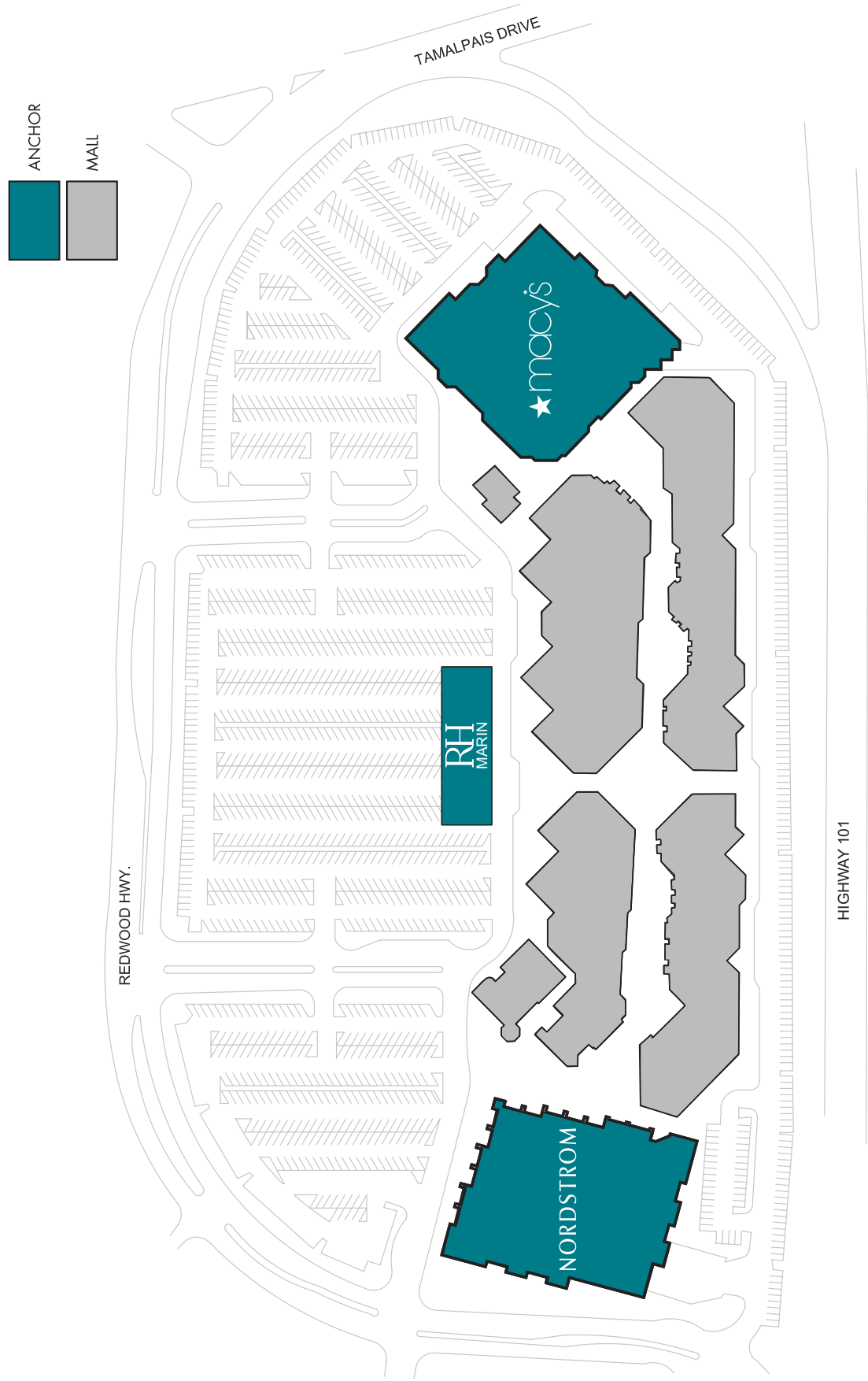
-  THE VILLAGE  
AT CORTE MADERA
-  PRIMARY TRADE AREA
-  SECONDARY TRADE AREA
-  COMPETITIVE CENTERS
-  OTHER CENTERS



10% PCW



# SITE PLAN



# MARKET FACT SHEET

MARIN COUNTY'S MEDIAN  
HOUSEHOLD INCOME  
REMAINS THE  
**HIGHEST IN CALIFORNIA**  
BY OVER \$52,000  
AT APPROXIMATELY  
\$115,246 PER PERSON  
(U.S. CENSUS)

SAN FRANCISCO INTERNATIONAL AIRPORT  
IS JUST 45 MINUTES AWAY, SERVING NEARLY

**57 MILLION  
ANNUAL PASSENGERS**

NEARBY OAKLAND IS THE BAY AREA'S 2ND  
LARGEST AIRPORT, WITH MORE THAN

**13 MILLION  
ANNUAL PASSENGERS**

DIRECTLY OFF HIGHWAY 101  
WHICH IS TRAVELED BY  
AN AVERAGE **250,000  
VEHICLES PER DAY**

MARIN COUNTY NAMED AMONG  
THE **BEST COUNTIES TO LIVE IN** –  
THE ONLY CALIFORNIA COUNTY  
NAMED IN THE TOP 10

(24/7 WALL ST)

MARIN IS HOME TO  
3 OF THE MOST VISITED  
NATIONAL PARKS:  
MUIR WOODS NATIONAL  
MONUMENT, GOLDEN  
GATE RECREATION  
AREA AND POINT REYES  
NATIONAL SEASHORE

MEDIAN HOUSING PRICE IS OVER

**\$1.4 MILLION**  
AMONG THE HIGHEST IN  
CALIFORNIA

LESS THAN 15 MINUTES FROM  
**GOLDEN GATE BRIDGE**

CITED AS THE HEALTHIEST  
COUNTY IN CALIFORNIA

(ROBERT WOOD JOHNSON FOUNDATION)



VISITORS GENERATED OVER  
**\$300 MILLION FOR  
MARIN COUNTY**

4.7% UNEMPLOYMENT  
RATE IN MARIN COUNTY  
VS. STATE AVERAGE OF 8.1%

6 SCHOOLS HAVE THE CALIFORNIA  
GOLD RIBBON DESIGNATION

**24% OF THE SCHOOLS**

IN MARIN COUNTY ARE PRIVATE SCHOOLS WITH AVERAGE TUITION OF \$19,300 FOR  
ELEMENTARY SCHOOLS AND \$35,971 FOR HIGH SCHOOL

RANKED 8 OUT OF THE 10

**TOP PERFORMING AMERICAN MALLS IN THE COUNTRY**

(CNBC.COM)





1 NORDSTROM  
2 MACY'S  
3 RH MARIN  
4 APPLE  
5 AMAZON 4-STAR

6 TESLA  
7 ANTHROPOLOGIE  
8 JOHNNY WAS  
9 BANANA REPUBLIC  
10 POTTERY BARN

11 WILLIAMS SONOMA  
12 LULULEMON  
13 GAP  
14 J.CREW  
15 THE CHEESECAKE FACTORY

16 PELOTON  
17 VERIZON  
18 WARBY PARKER  
19 BONOBOS

