



# SUPERSTITION SPRINGS CENTER

MESA, AZ

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## MARKET PROFILE 2025

**MAJOR RETAILERS** Bath & Body Works, BoxLunch, Buckle, Finish Line, Foot Locker, Happy Beauty Co., Hollister, JCPenney, Kay Jewelers, Miniso, Ross Dress for Less, Shoe Dept. Encore, T.J.Maxx, Tilly's, Torrid, ULTA Beauty, Vans, Victoria's Secret, Zales, Zumiez

**RESTAURANTS & ENTERTAINMENT** The Cheesecake Factory, Picture Show

**FOOD COURT** 10 units

**PROPERTY TYPE** Super-regional | **TOTAL SQUARE FEET** 954,000 | **BUILT** 1990

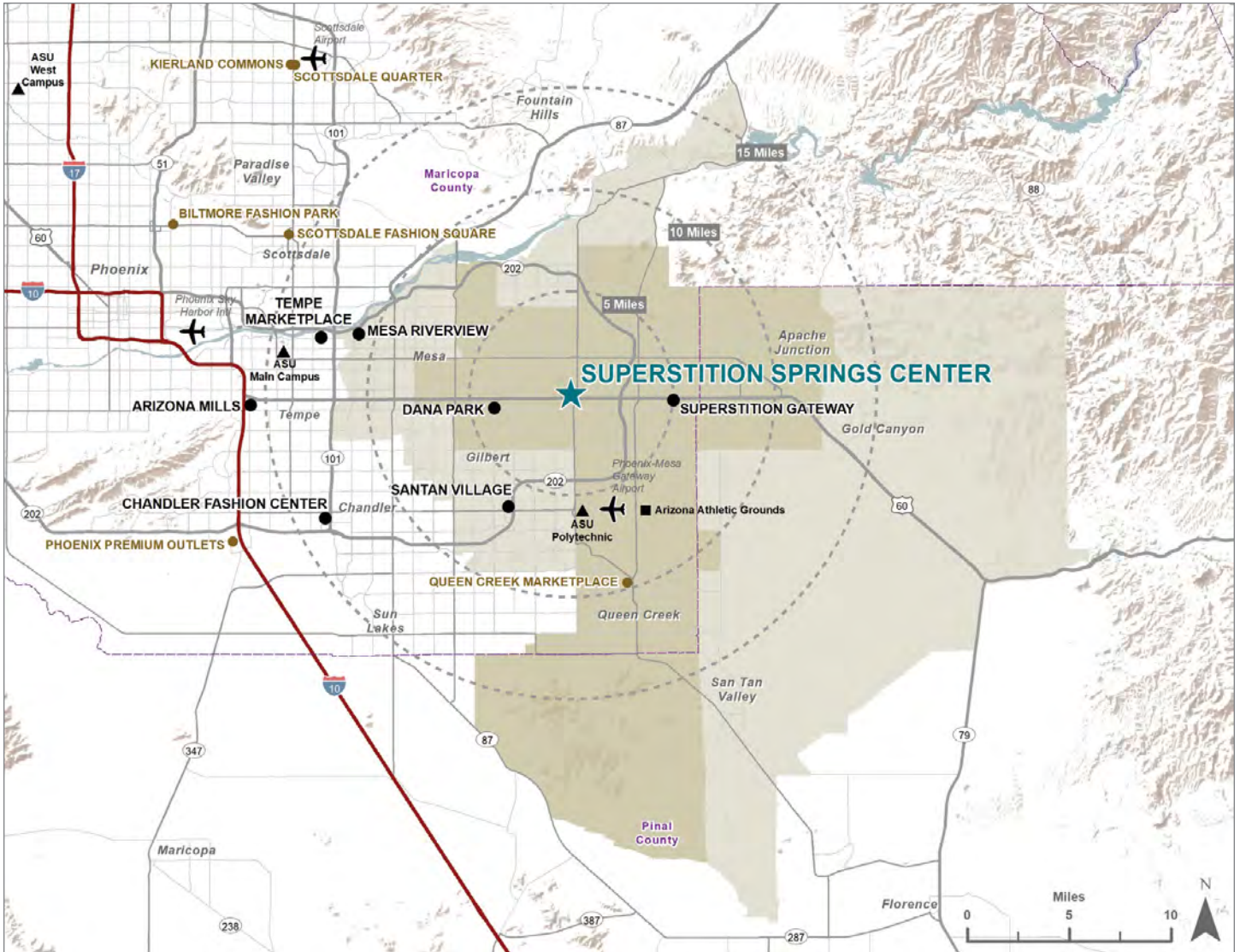
**FOR MORE INFORMATION** 602.953.6200 | [Macerich.com](http://Macerich.com)



# DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		PHOENIX-MESA-CHANDLER, AZ [MSA]	
2024 Total Population	588,775		1,076,647		5,149,752	
2029 Total Population	610,156		1,124,583		5,399,639	
% Population Change 2024 to 2029	3.6%		4.5%		4.9%	
HOUSEHOLDS						
2024 Total Households	219,028		396,188		1,922,675	
2029 Total Households	229,683		418,940		2,048,005	
% Household Change 2024 to 2029	4.9%		5.7%		6.5%	
INCOME						
Average Household Income	\$116,966		\$118,473		\$118,826	
Median Household Income	\$88,630		\$89,873		\$87,166	
Per Capita Income	\$43,544		\$43,608		\$44,441	
HOUSEHOLD INCOME RANGES						
Household Income \$50,000 +	164,606	75.2%	300,954	76.0%	1,432,352	74.5%
Household Income \$75,000 +	128,126	58.5%	235,857	59.5%	1,115,597	58.0%
Household Income \$100,000 +	97,768	44.6%	178,706	45.1%	839,032	43.6%
Household Income \$150,000 +	51,872	23.7%	94,915	24.0%	451,619	23.5%
AGE						
Median Age	40.3		38.0		38.2	
EDUCATION / OCCUPATION						
Bachelor's Degree +	138,105	34.2%	257,228	35.5%	1,275,970	36.3%
White Collar	181,942	65.5%	349,038	65.9%	1,658,370	64.9%
RACE/ETHNICITY						
White	419,357	71.2%	729,349	67.7%	3,007,177	58.4%
Black	18,810	3.2%	43,401	4.0%	312,158	6.1%
American Indian	9,295	1.6%	22,024	2.1%	131,069	2.6%
Asian	16,451	2.8%	38,864	3.6%	239,188	4.6%
Pacific Islander	1,883	0.3%	3,637	0.3%	13,603	0.3%
Other Race	51,671	8.8%	102,299	9.5%	718,614	14.0%
2 + Races	71,307	12.1%	137,071	12.7%	727,943	14.1%
Hispanic Population	133,649	22.7%	260,742	24.2%	1,627,279	31.6%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		3 MILE		5 MILE	
Total Businesses	694		2,880		7,231	
Total Employees	10,726		38,607		82,354	
Total Daytime Population	15,201		111,233		267,551	

# TRADE AREA MAP



## LEGEND

- ★ SUPERSTITION SPRINGS CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS





# AT A GLANCE

## CENTER INFORMATION

Superstition Springs Center in Mesa, AZ offers shopping, restaurants and family-friendly amenities, including a kids play area and double-decker carousel. Shoppers can visit ULTA Beauty, T.J. Maxx, JCPenney or Dillard's, then grab a bite to eat at The Cheesecake Factory or visit the food court full of tasty eateries.

### ECONOMIC GROWTH

#1 BEST CITY IN THE U.S.  
(COWORKINGCAFE)

## \$749M

IN DIRECT VISITOR SPENDING THAT  
RESULTED IN A TOTAL ECONOMIC  
IMPACT OF \$1.2B

### DEVELOPMENT

4,858 COMMERCIAL AND  
RESIDENTIAL PERMITS WERE  
ISSUED IN 2024, A 21% INCREASE  
TO THE YEAR PRIOR

## MARKET INFORMATION

- Mesa is the **36TH LARGEST CITY IN THE U.S.** with over **515K RESIDENTS**, surpassing Miami, Minneapolis and Atlanta
- Mesa School District is the largest in AZ with **78 SCHOOLS** and more than **58K STUDENTS**

## OTHER FACTS

- In 2025, **FOUR NEW HOTELS** are breaking ground, three are with-in **10-MILES OF THE CENTER**
- #19 Best City in the U.S. for **FIRST-TIME HOME BUYERS** (WalletHub, 2024)
- In 2023, Mesa ranked as **ONE OF THE TOP CO-WORKING SUBURBS** in the U.S. (Allwork Space)
- Over **5K HOTEL ROOMS** in Mesa, **1K+** are within a **2-MILE** radius of the center

## ECONOMIC DRIVERS

- Mesa is serviced by **2 INTERNATIONAL AIRPORTS.** Phoenix Sky Harbor (48M passengers) and Mesa Gateway (1.8M passengers)
- In 2024, the Mesa Gateway Airport completed a **\$28M, 30K SQ. FT., 5-GATE TERMINAL** modernization project
- In 2024, **17 NATIONAL COMPANIES** like Google Fiber, Magna International, XNRGY Climate Systems, Carbon Capture, Sysco, Pentagon Technologies, Arrow Electronics and SOLARCYCLE, have either **RELOCATED OR EXPANDED** to Mesa, bringing thousands of new jobs
- Arizona Athletic Grounds, located **7-MILES FROM THE CENTER**, is one of the largest youth-oriented sports facilities in North America and serves more than **4M VISITORS PER YEAR**
- Sloan Park, located **10-MILES FROM THE CENTER**, is the spring training home of the **CHICAGO CUBS** who average **14K FANS** per game, making it the highest attended ballpark in the Cactus League

# SUPERSTITION SPRINGS CENTER

## MAJOR RETAILERS INCLUDE:

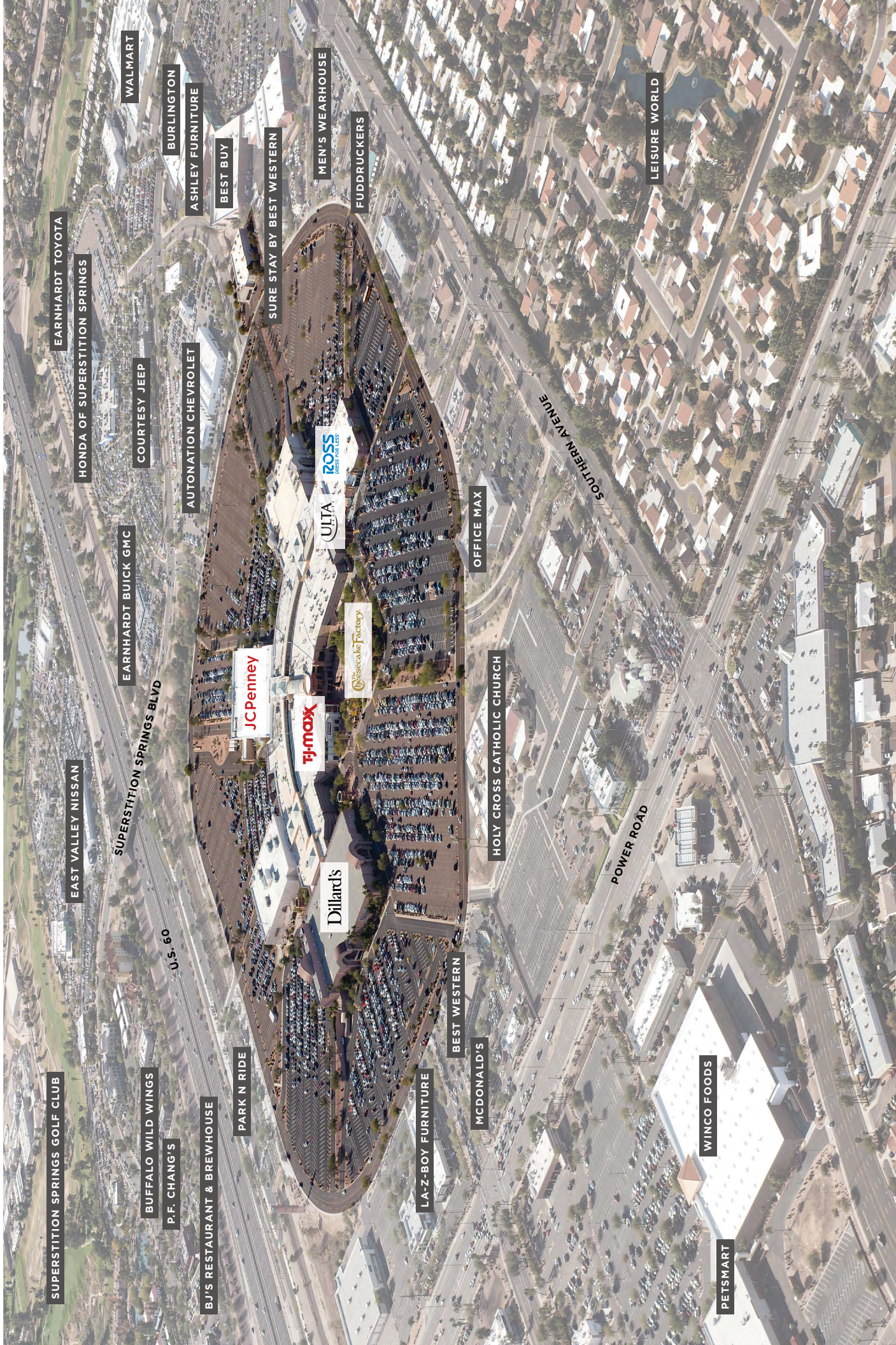
DILLARD'S  
JCPENNEY  
BATH & BODY WORKS  
BOXLUNCH

BUCKLE  
THE CHEESECAKE FACTORY  
CHICK-FIL-A  
FOOT LOCKER

HAPPY BEAUTY CO.  
HOLLISTER  
KAY JEWELERS  
MINISO

PICTURE SHOW  
TILLY'S  
T.J.MAXX  
TORRID

ULTA BEAUTY  
VANS  
VICTORIA'S SECRET  
ZUMIEZ



SUPERSTITION SPRINGS GOLF CLUB

EAST VALLEY NISSAN

SUPERSTITION SPRINGS BLVD

BUFFALO WILD WINGS

P.F. CHANG'S

BJ'S RESTAURANT & BREWHOUSE

PARK N RIDE

JCPenney

TJ-maxx

Dillard's

The Cheesecake Factory

ULTA

ROSS

QUEST FOOT LOCKER

LA-Z-BOY FURNITURE

BEST WESTERN

MCDONALD'S

HOLY CROSS CATHOLIC CHURCH

OFFICE MAX

SOUTHERN AVENUE

POWER ROAD

WINCO FOODS

PETSMART

EARNHARDT TOYOTA

HONDA OF SUPERSTITION SPRINGS

EARNHARDT BUICK GMC

WALMART

BURLINGTON

ASHLEY FURNITURE

BEST BUY

SURE STAY BY BEST WESTERN

MEN'S WEARHOUSE

FUDDRUCKERS

LEISURE WORLD