



SUPERSTITION SPRINGS CENTER

MESA, AZ

MARKET PROFILE 2024

MAJOR RETAILERS Bath & Body Works, BoxLunch, Buckle, Dillard's, Hollister Co., JCPenney, Macy's, Ross Dress for Less, T.J.Maxx, Tilly's, Torrid, Ulta Beauty, Vans, Victoria's Secret

RESTAURANTS & ENTERTAINMENT The Cheesecake Factory, Picture Show

FOOD COURT 10 units

PROPERTY TYPE Super-regional | **TOTAL SQUARE FEET** 956,000 | **BUILT** 1990

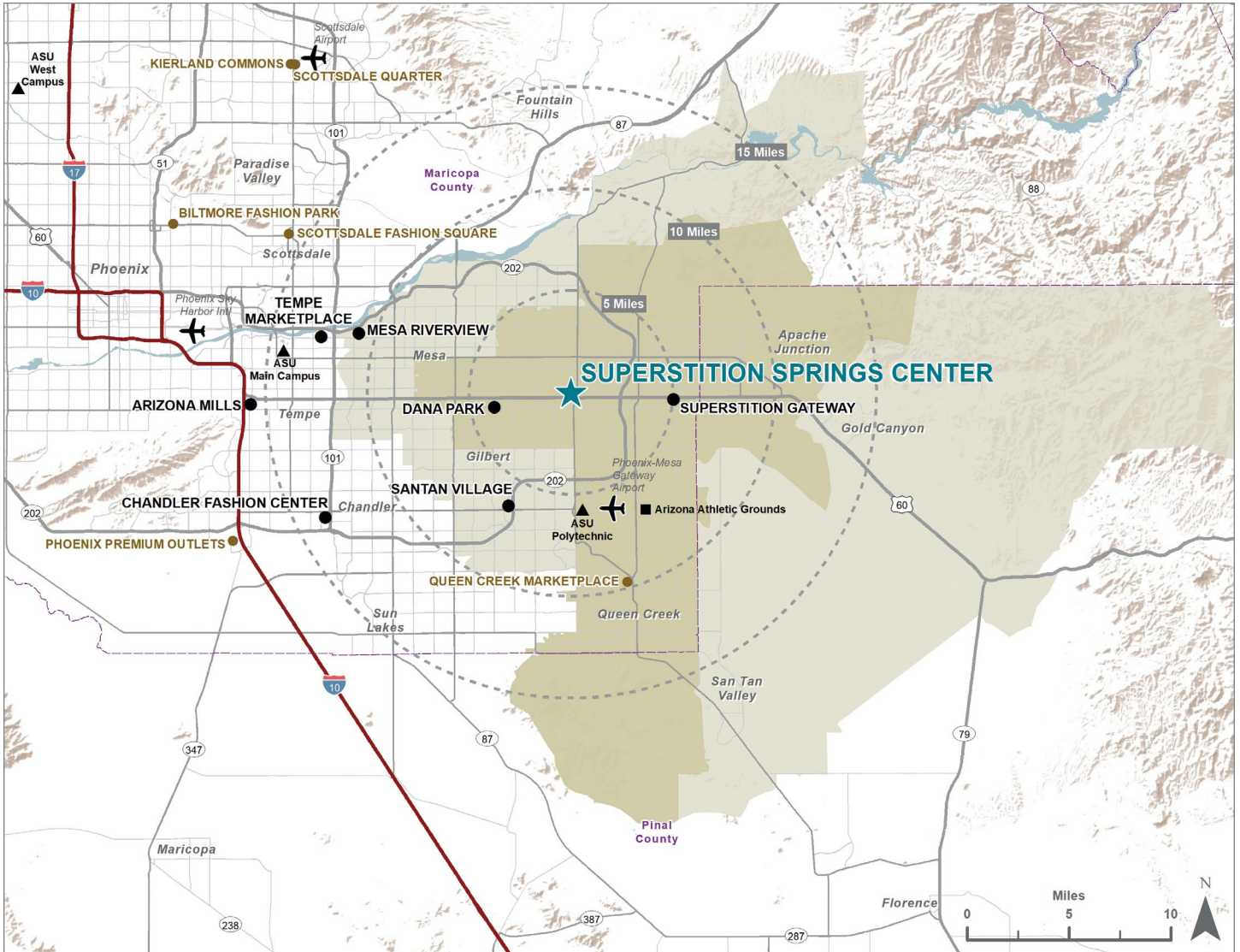
FOR MORE INFORMATION 602.953.6200 | Macerich.com



DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		PHOENIX-MESA-CHANDLER, AZ [MSA]	
2023 Total Population	541,516		1,056,728		5,069,353	
2028 Total Population	556,425		1,082,012		5,235,181	
2023-2028 Population Growth	2.8%		2.4%		3.3%	
HOUSEHOLDS						
2023 Total Households	201,349		387,580		1,886,577	
2028 Total Households	207,542		399,115		1,968,662	
2023-2028 Household Growth	3.1%		3.0%		4.4%	
INCOME						
Average Household Income	\$108,810		\$110,671		\$111,655	
Median Household Income	\$80,164		\$82,088		\$79,851	
Per Capita Income	\$40,523		\$40,598		\$41,631	
HOUSEHOLD INCOME RANGES						
\$50,000 +	141,956	70.5%	277,157	71.5%	1,326,964	70.3%
\$75,000 +	107,607	53.4%	212,291	54.8%	1,007,954	53.4%
\$100,000 +	80,702	40.1%	158,771	41.0%	743,323	39.4%
\$150,000 +	38,984	19.4%	77,263	19.9%	370,926	19.7%
AGE						
Median Age	39.0		36.5		36.8	
EDUCATION / OCCUPATION						
Bachelor's Degree Plus	118,692	32.1%	239,650	34.3%	1,204,919	35.5%
White Collar	162,627	65.5%	333,827	66.3%	1,584,156	65.4%
RACE/ETHNICITY						
White	388,707	71.8%	722,641	68.4%	2,992,871	59.0%
Black/African American	17,493	3.2%	42,604	4.0%	311,492	6.1%
American Indian	7,929	1.5%	20,602	1.9%	124,651	2.5%
Asian	14,816	2.7%	37,126	3.5%	228,443	4.5%
Pacific Islander	1,598	0.3%	3,417	0.3%	12,899	0.3%
Other Race	110,974	20.5%	230,337	21.8%	1,398,997	27.6%
Hispanic or Latino	120,605	22.3%	250,474	23.7%	1,572,729	31.0%
Not Hispanic or Latino	420,911	77.7%	806,254	76.3%	3,496,624	69.0%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		3 MILE		5 MILE	
Total Businesses	622		2,684		6,681	
Total Employees	10,120		36,681		77,909	
Daytime Population	14,653		109,414		258,413	

TRADE AREA MAP



LEGEND

- ★ SUPERSTITION SPRINGS CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



MARKET FACT SHEET

3,150 RESIDENTIAL HOUSING UNITS ARE IN DEVELOPMENT WITHIN THE TRADE AREA

220,200+ CARS DRIVE BY SUPERSTITION SPRINGS CENTER DAILY

WITH A POPULATION OF 517,496 MESA IS THE 37TH LARGEST CITY IN THE U.S.

VOTED #2 BEST PLACE TO SHOP
(MESA TRIBUNE'S 'BEST OF MESA' 2021)

SERVICED BY 2 INTERNATIONAL AIRPORTS, PHOENIX SKY HARBOR (48.8 MILLION PASSENGERS) AND PHOENIX-MESA GATEWAY (1.9 MILLION PASSENGERS)

GULFSTREAM AEROSPACE CORPORATION ANNOUNCED A \$70 MILLION INVESTMENT AT PHOENIX-MESA GATEWAY AIRPORT, WHERE THEY WILL CONSTRUCT A NEW 225,000-SQUARE-FOOT MRO FACILITY SCHEDULED TO OPEN IN 2024

IN 2023, MESA RANKED AS ONE OF THE TOP COWORKING SUBURBS IN THE U.S.
(ALLWORKSPACE, 2023)

MESA IS RANKED THE 6TH SAFEST CITY IN THE U.S. FOR CITIES WITH OVER 250,000 RESIDENTS
(FARANDWIDE.COM, 2022)

MESA SCHOOL DISTRICT, THE LARGEST SCHOOL DISTRICT IN ARIZONA, IS HOME TO 78 SCHOOLS, SERVING MORE THAN 58,000 STUDENTS

5,452 HOTEL ROOMS IN MESA, 1,087 WITHIN A 2-MILE RADIUS OF THE CENTER INCLUDING HYATT PLACE PHOENIX/MESA AND FOUR POINTS BY SHERATON

MESA IS HOME TO TOP EMPLOYERS INCLUDING: BANNER HEALTH, MESA PUBLIC SCHOOLS, BOEING, SRP, CRESCENT CROWN DISTRIBUTING AND ARIZONA STATE UNIVERSITY

VIRGIN GALACTIC, A SISTER COMPANY OF VIRGIN ATLANTIC, OPENED AN ASSEMBLY MANUFACTURING FACILITY ADJACENT TO THE PHOENIX-MESA GATEWAY AIRPORT IN 2023, BRINGING HUNDREDS OF HIGHLY SKILLED AEROSPACE ENGINEERING AND MANUFACTURING JOBS TO THE AREA

ARIZONA ATHLETIC GROUNDS ("AAG") IS ONE OF THE LARGEST YOUTH-ORIENTED SPORTS FACILITIES IN NORTH AMERICA AND SERVES OVER 4 MILLION VISITORS PER YEAR

SLOAN PARK IN MESA IS THE SPRING TRAINING HOME OF THE CHICAGO CUBS. THE NEWEST AND LARGEST BALLPARK IN ARIZONA IS HOME TO AN AVERAGE OF 14,000 FANS PER GAME, MAKING IT THE HIGHEST ATTENDED BALLPARK IN THE CACTUS LEAGUE.

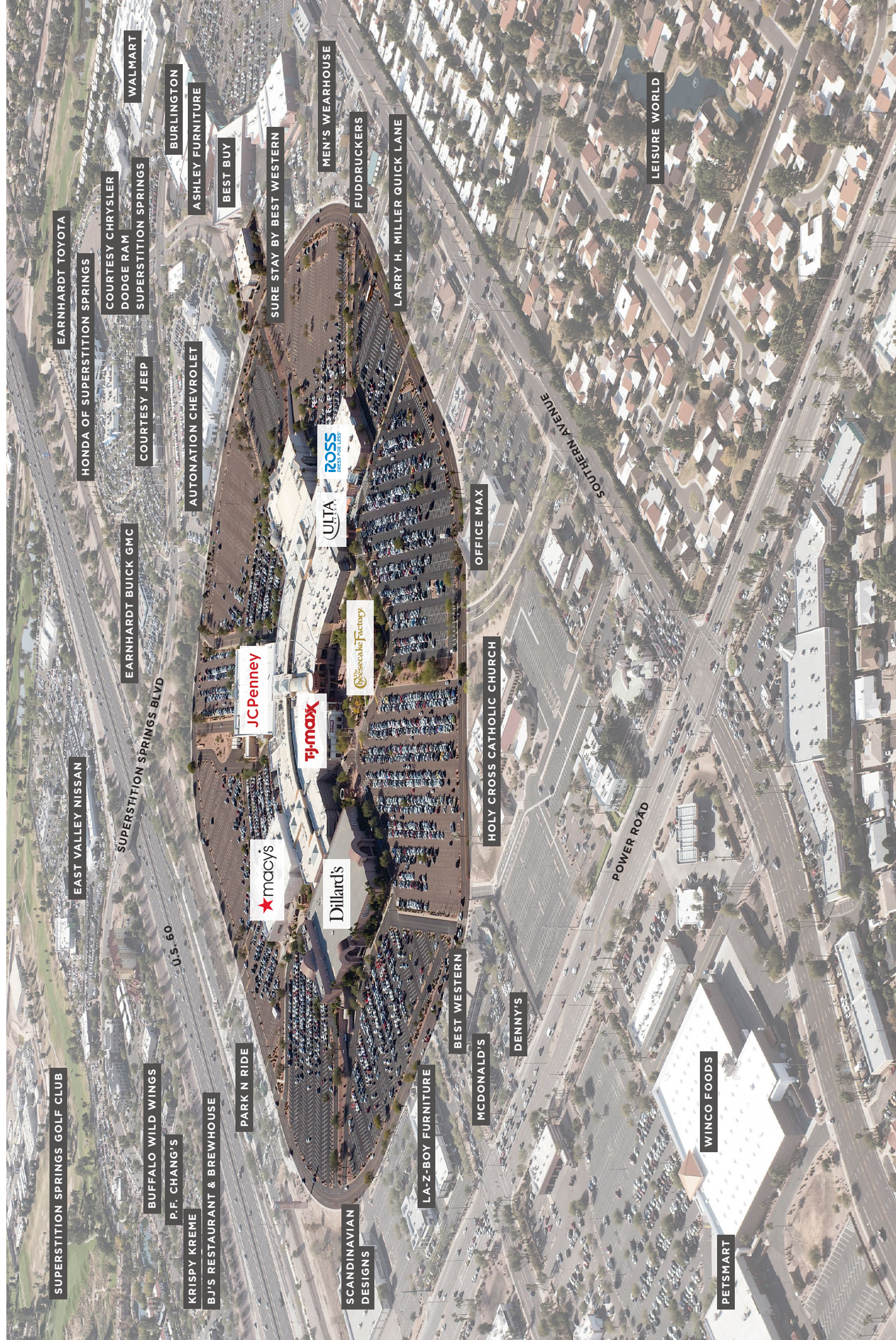
YEARLY SALES

JAN	8.1%	MAY	7.9%	SEP	7.2%
FEB	8.2%	JUN	7.8%	OCT	7.4%
MAR	8.6%	JUL	8.6%	NOV	8.0%
APR	8.1%	AUG	7.4%	DEC	12.7%

SUPERSTITION SPRINGS CENTER

MAJOR RETAILERS INCLUDE:

- MACY'S
- DILLARD'S
- JCPENNEY
- T.J.MAXX
- ULTA
- ROSS DRESS FOR LESS
- THE CHEESECAKE FACTORY
- BATH & BODY WORKS
- BOXLUNCH
- BUCKLE
- CHICK-FIL-A
- FOOT LOCKER
- HOLLISTER CO.
- KAY JEWELERS
- PICTURE SHOW
- TILLY'S
- TORRID
- VANS
- VICTORIA'S SECRET
- ZUMIEZ



SUPERSTITION SPRINGS GOLF CLUB

BUFFALO WILD WINGS

P.F. CHANG'S

KRISPY KREME

BJ'S RESTAURANT & BREWHOUSE

PARK N RIDE

EAST VALLEY NISSAN

SUPERSTITION SPRINGS BLVD

EARNHARDT BUICK GMC

HONDA OF SUPERSTITION SPRINGS

COURTESY CHRYSLER

DODGE RAM

SUPERSTITION SPRINGS

BURLINGTON

ASHLEY FURNITURE

BEST BUY

SURE STAY BY BEST WESTERN

MEN'S WEARHOUSE

FUDDRUCKERS

LARRY H. MILLER QUICK LANE

LEISURE WORLD

JCPenney

TJ-maxx

macy's

Dillard's

ULTA

ROSS DRESS FOR LESS

The Cheesecake Factory

BEST WESTERN

MCDONALD'S

DENNY'S

HOLY CROSS CATHOLIC CHURCH

OFFICE MAX

SOUTHERN AVENUE

POWER ROAD

WINCO FOODS

PETSMART

U.S. 60