



SUPERSTITION SPRINGS CENTER

MESA, AZ

MARKET PROFILE 2023

MAJOR RETAILERS Bath & Body Works, BoxLuch, Buckle, Dillard's, Hollister Co., JCPenney, Macy's, Ross, T.J.Maxx, Tilly's, Torrid, Ulta Beauty, Vans, Victoria's Secret

RESTAURANTS & ENTERTAINMENT The Cheesecake Factory, Picture Show

FOOD COURT 10 units

PROPERTY TYPE Super-regional | **TOTAL SQUARE FEET** 956,000 | **BUILT** 1990

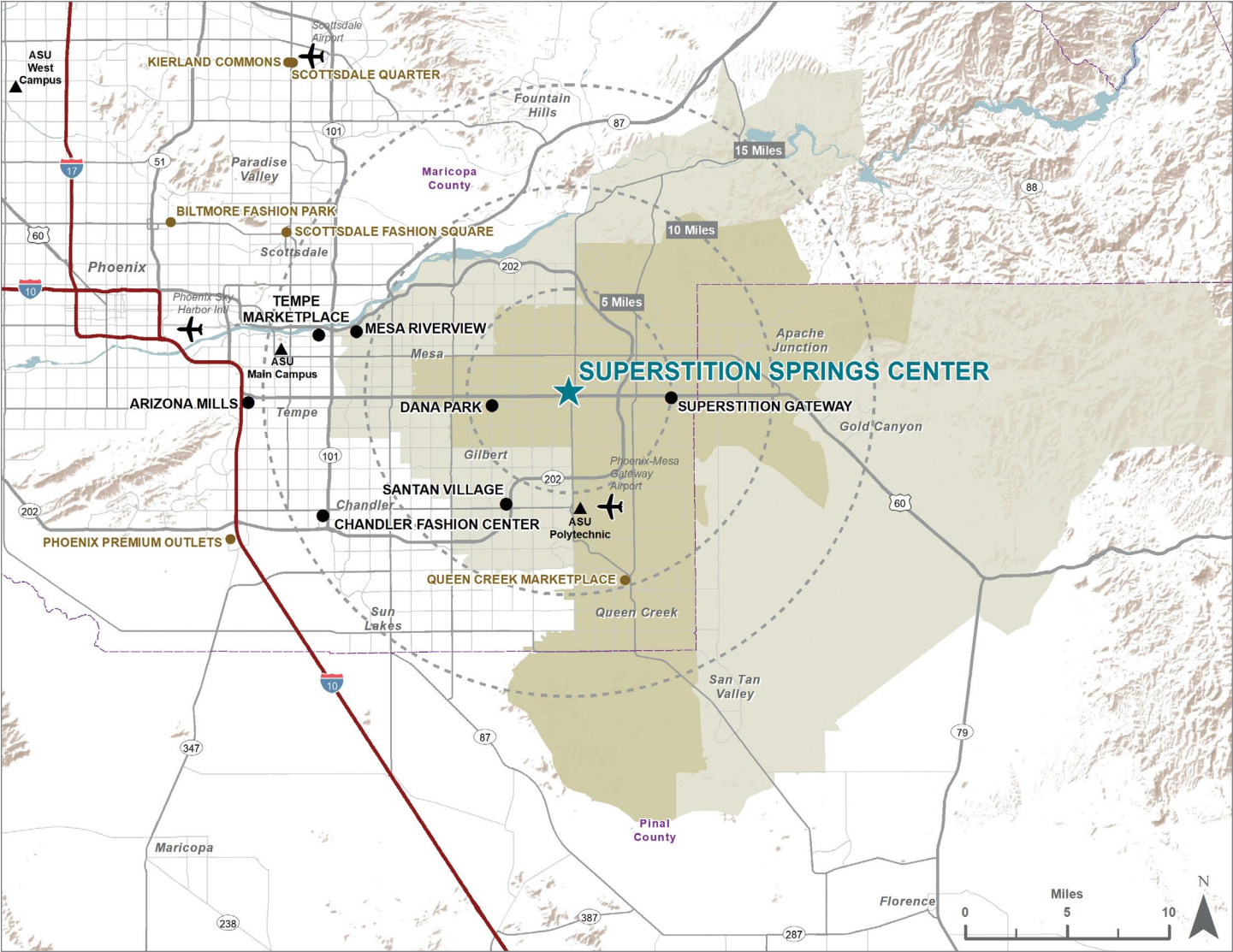
FOR MORE INFORMATION 214-373-5200 | Macerich.com



DEMOGRAPHIC SUMMARY

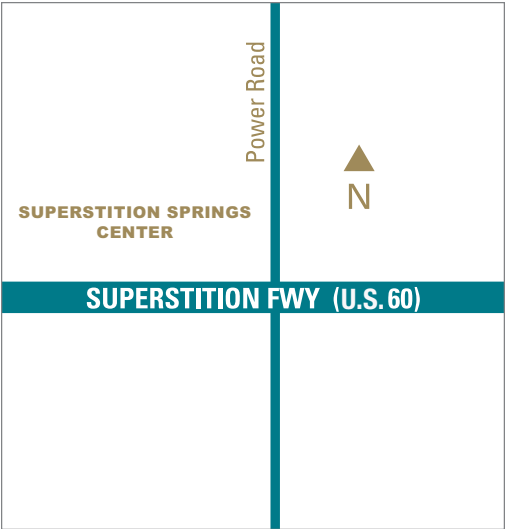
POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		PHOENIX-MESA-CHANDLER, AZ [MSA]	
2022 Total Population	530,842		1,041,509		5,009,506	
2027 Total Population	550,451		1,079,182		5,215,028	
2022-2027 Population Growth	3.7%		3.6%		4.1%	
HOUSEHOLDS						
2022 Total Households	196,452		379,869		1,852,549	
2027 Total Households	203,063		393,086		1,930,969	
2022-2027 Household Growth	3.4%		3.5%		4.2%	
INCOME						
Average Household Income	\$102,822		\$104,241		\$105,345	
Median Household Income	\$75,787		\$77,383		\$75,940	
Per Capita Income	\$38,119		\$38,025		\$39,038	
HOUSEHOLD INCOME RANGES						
\$50,000 +	136,624	69.5%	267,197	70.3%	1,280,947	69.1%
\$75,000 +	99,380	50.6%	196,670	51.8%	939,648	50.7%
\$100,000 +	72,015	36.7%	142,727	37.6%	674,029	36.4%
\$150,000 +	33,931	17.3%	67,279	17.7%	327,489	17.7%
AGE						
Median Age	38.8		36.3		36.6	
EDUCATION / OCCUPATION						
Bachelor’s Degree Plus	110,063	31.5%	223,709	33.4%	1,140,229	35.0%
White Collar	144,203	56.4%	303,205	57.9%	1,449,523	57.3%
RACE/ETHNICITY						
White	383,959	72.3%	717,391	68.9%	2,982,289	59.5%
Black/African American	16,129	3.0%	40,099	3.9%	293,792	5.9%
American Indian	7,929	1.5%	20,887	2.0%	127,110	2.5%
Asian	13,919	2.6%	35,287	3.4%	221,192	4.4%
Pacific Islander	1,579	0.3%	3,404	0.3%	12,828	0.3%
Other Race	107,328	20.2%	224,439	21.5%	1,372,295	27.4%
Hispanic or Latino	115,576	21.8%	241,693	23.2%	1,530,092	30.5%
Not Hispanic or Latino	415,265	78.2%	799,815	76.8%	3,479,414	69.5%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		3 MILE		5 MILE	
Total Businesses	625		2,673		6,841	
Total Employees	10,114		35,517		75,587	
Daytime Population	14,594		109,999		261,535	

TRADE AREA MAP



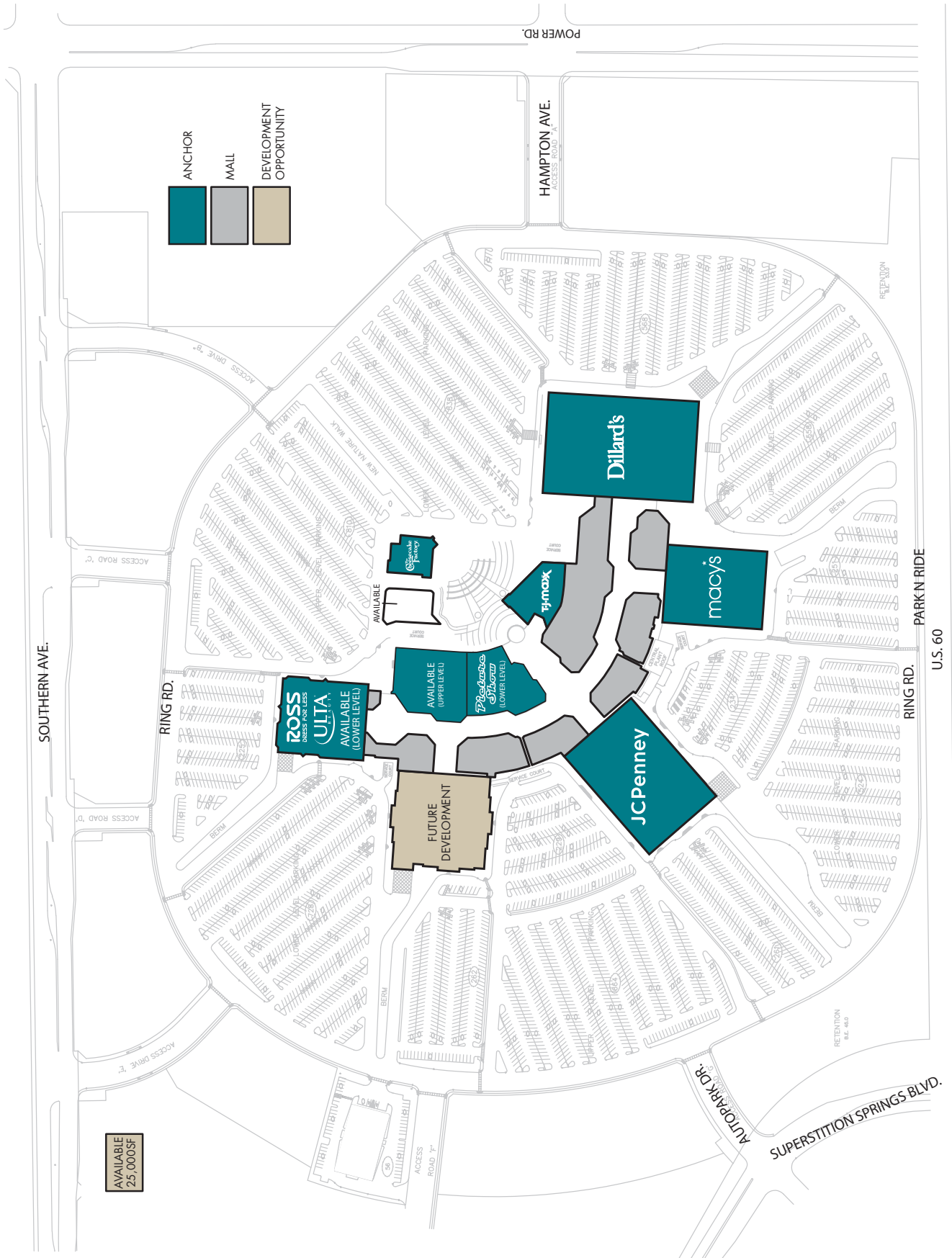
LEGEND

- ★ SUPERSTITION SPRINGS CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW

SITE PLAN



MARKET FACT SHEET

MESA NAMED
BEST BIG CITY
IN THE SOUTHWEST

(MONEY MAGAZINE, 2018)

220,200+ CARS
DRIVE BY SUPERSTITION
SPRINGS CENTER DAILY

WITH A POPULATION OF
509,000
MESA IS THE 36TH
LARGEST CITY IN THE U.S.

VOTED #2
BEST PLACE TO SHOP
(MESA TRIBUNE'S 'BEST OF MESA' 2021)

SERVICED BY 2 INTERNATIONAL AIRPORTS, PHOENIX SKY HARBOR (44.4 MILLION PASSENGERS) AND PHOENIX-MESA GATEWAY (1.9 MILLION PASSENGERS)

1 MILLION SQUARE FEET OF THE PHOENIX-MESA GATEWAY AIRPORT IS UNDER CONSTRUCTION WITH ADDITIONS OF GULFSTREAM AND VIRGIN GALACTICA FACILITIES

69 COLLEGES, UNIVERSITIES
AND TECHNICAL SCHOOLS

WITHIN A 30-MINUTE COMMUTE TO MESA
INCLUDING ASU POLYTECHNIC AND EAST
VALLEY INSTITUTE OF TECHNOLOGY

MESA IS RANKED THE
6TH SAFEST CITY IN THE U.S.
FOR CITIES WITH OVER
250,000 RESIDENTS
(FARANDWIDE.COM, 2022)

MESA SCHOOL DISTRICT IS HOME TO 78 SCHOOLS SERVING MORE THAN
58,000 STUDENTS AND 3,400 TEACHERS

5,452 HOTEL ROOMS IN MESA, 1,087 WITHIN A 2-MILE RADIUS
OF THE CENTER INCLUDING HYATT PLACE PHOENIX/MESA AND
FOUR POINTS BY SHERATON

MESA IS HOME TO TOP EMPLOYERS INCLUDING: BANNER HEALTH,
MESA PUBLIC SCHOOLS, BOEING, SRP, CRESCENT CROWN DISTRIBUTING
AND ARIZONA STATE UNIVERSITY

VIRGIN GALACTIC, A SISTER
COMPANY OF VIRGIN
ATLANTIC, WILL OPEN AN
ASSEMBLY MANUFACTURING
FACILITY ADJACENT TO THE
PHOENIX-MESA GATEWAY
AIRPORT IN 2023, BRINGING
HUNDREDS OF HIGHLY SKILLED
AEROSPACE ENGINEERING AND
MANUFACTURING JOBS
TO THE AREA

MESA IS FAMILY FRIENDLY WITH MORE THAN 200 PARKS, A WILD
WEST TOWN, 2 SPRING TRAINING FACILITIES THAT ARE HOME TO THE MLB
OAKLAND A'S AND CHICAGO CUBS AND A NEW, \$280 MILLION MULTIPURPOSE
SPORTS AND ENTERTAINMENT COMPLEX, BELL BANK PARK, WHICH IS HOME
TO HUNDREDS OF EVENTS, FESTIVALS, SPORTS TOURNAMENTS, PICKLEBALL
AND MORE ANNUALLY DRAWING VISITORS FROM ACROSS THE NATION

SLOAN PARK IN MESA IS THE SPRING TRAINING HOME OF THE CHICAGO
CUBS. THE NEWEST AND LARGEST BALLPARK IN ARIZONA IS HOME TO AN
AVERAGE OF 14,000 FANS PER A GAME, MAKING IT THE HIGHEST ATTENDED
BALLPARK IN THE CACTUS LEAGUE.

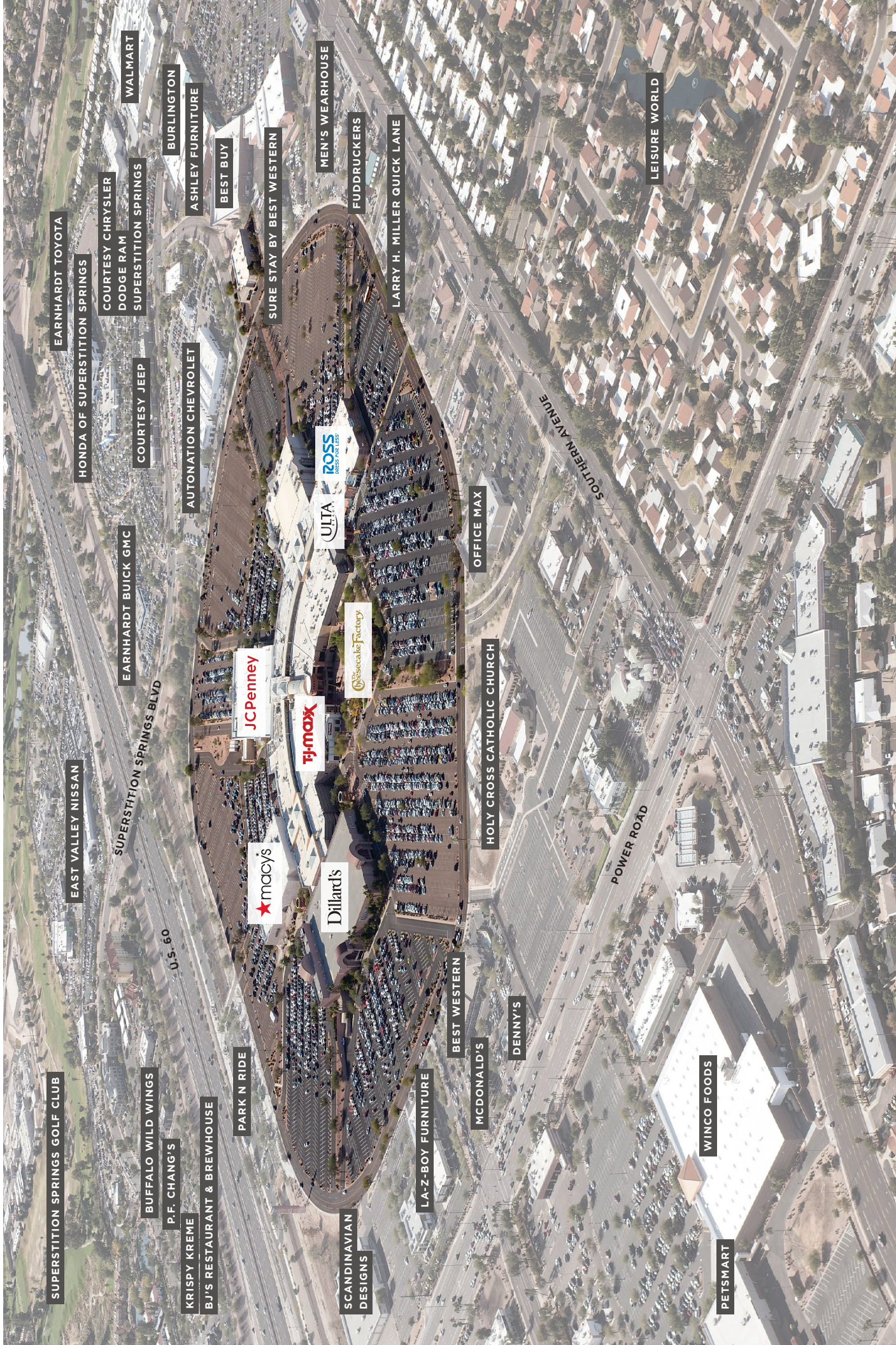
YEARLY SALES

JAN	7.43%	MAY	7.97%	SEP	7.22%
FEB	8.00%	JUN	7.99%	OCT	7.46%
MAR	8.56%	JUL	8.81%	NOV	8.00%
APR	8.29%	AUG	7.34%	DEC	12.92%

SUPERSTITION SPRINGS CENTER

MAJOR RETAILERS INCLUDE:

MACY'S	ULTA	BOXLUNCH	HOLLISTER CO.	TORRID
DILLARD'S	ROSS	BUCKLE	KAY JEWELERS	VANS
JCPENNEY	THE CHEESECAKE FACTORY	CHICK-FIL-A	PICTURE SHOW	VICTORIA'S SECRET
T.J.MAXX	BATH & BODY WORKS	FOOT LOCKER	TILLY'S	ZUMIEZ



SUPERSTITION SPRINGS GOLF CLUB

BUFFALO WILD WINGS

P.F. CHANG'S

KRISPY KREME

BJ'S RESTAURANT & BREWHOUSE

PARK N RIDE

macy's

JCPenney

tj-maxx

Dillard's

ULTA

ROSS
DRESS FOR LESS

SCANDINAVIAN
DESIGNS

LA-Z-BOY FURNITURE

BEST WESTERN

MCDONALD'S

DENNY'S

HOLY CROSS CATHOLIC CHURCH

OFFICE MAX

The Cheesecake Factory

ROSS
DRESS FOR LESS

AUTONATION CHEVROLET

EARNHARDT BUICK GMC

EAST VALLEY NISSAN

EARNHARDT TOYOTA

HONDA OF SUPERSTITION SPRINGS

COURTESY CHRYSLER

DODGE RAM

SUPERSTITION SPRINGS

COURTESY JEEP

BURLINGTON

ASHLEY FURNITURE

BEST BUY

SURE STAY BY BEST WESTERN

MEN'S WEARHOUSE

FUDDRUCKERS

LARRY H. MILLER QUICK LANE

LEISURE WORLD

WINCO FOODS

PETSMART