



SUPERSTITION SPRINGS CENTER

MESA, AZ

MARKET PROFILE 2022

MAJOR RETAILERS Ulta Beauty, Macy's, T.J.Maxx, Vans, Victoria's Secret, Bath & Body Works,
Tilly's, Dillard's, Ross, Hollister Co., JCPenney, Torrid

RESTAURANTS & ENTERTAINMENT The Cheesecake Factory, Double-Decker Carousel, Picture Show

FOOD COURT 10 units

PROPERTY TYPE Super-regional | **TOTAL SQUARE FEET** 912,000 | **BUILT / RENOVATED** 1990 / 2002 / 2006

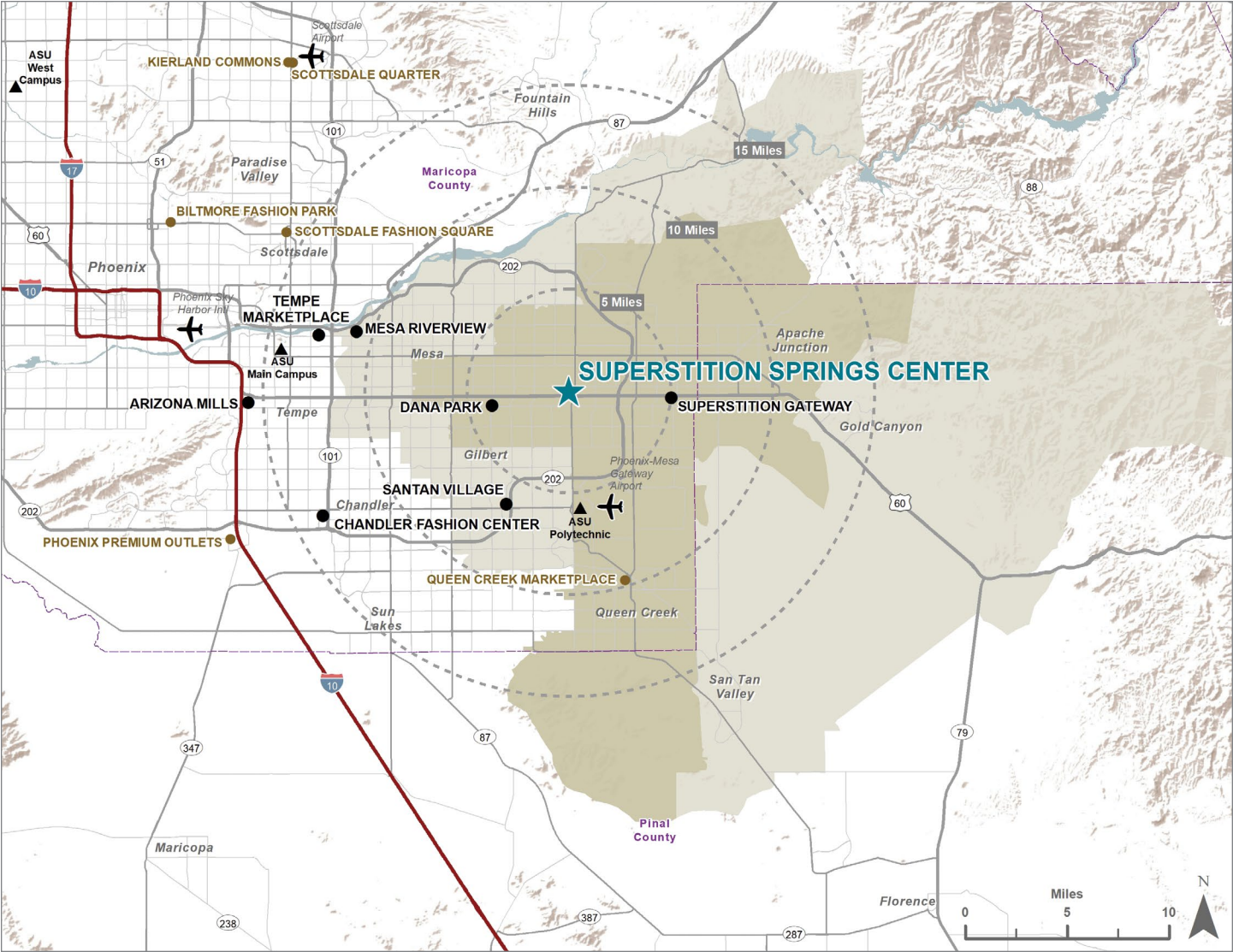
FOR MORE INFORMATION 213-373-5200 | Macerich.com



DEMOGRAPHIC SUMMARY

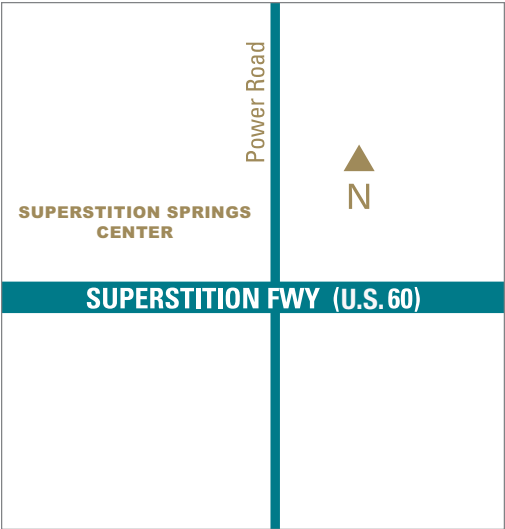
POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		PHOENIX-MESA-SCOTTSDALE, AZ [MSA]	
2021 Total Population	535,229		1,059,791		4,998,484	
2026 Total Population	576,516		1,148,033		5,406,799	
2021-2026 Population Growth	7.7%		8.3%		8.2%	
HOUSEHOLDS						
2021 Total Households	195,566		379,279		1,821,300	
2026 Total Households	209,542		408,789		1,969,184	
2021-2026 Household Growth	7.1%		7.8%		8.1%	
INCOME						
Average Household Income	\$89,546		\$91,458		\$93,688	
Median Household Income	\$67,435		\$69,884		\$68,676	
Per Capita Income	\$32,747		\$32,745		\$34,213	
HOUSEHOLD INCOME RANGES						
\$50,000 +	126,771	64.8%	250,482	66.0%	1,182,744	64.9%
\$75,000 +	89,164	45.6%	178,825	47.1%	846,891	46.5%
\$100,000 +	62,441	31.9%	125,635	33.1%	593,375	32.6%
\$150,000 +	27,988	14.3%	56,486	14.9%	281,492	15.5%
AGE						
Median Age	38.9		36.2		36.4	
EDUCATION / OCCUPATION						
Bachelor’s Degree Plus	106,340	29.1%	216,890	31.0%	1,090,029	32.7%
White Collar	160,503	65.9%	334,245	66.5%	1,572,615	65.8%
RACE / ETHNICITY						
White	421,432	78.7%	801,147	75.6%	3,436,607	68.8%
Black	18,584	3.5%	44,829	4.2%	304,420	6.1%
American Indian	7,206	1.3%	20,117	1.9%	124,063	2.5%
Asian	14,723	2.8%	38,065	3.6%	217,412	4.3%
Pacific Islander	1,506	0.3%	3,455	0.3%	12,081	0.2%
Other Race	71,778	13.4%	152,178	14.4%	903,901	18.1%
Hispanic or Latino	126,016	23.5%	266,570	25.2%	1,596,117	31.9%
Not Hispanic or Latino	409,214	76.5%	793,221	74.8%	3,402,367	68.1%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		3 MILE		5 MILE	
Total Businesses	598		2,562		6,516	
Total Employees	10,154		35,502		75,735	
Daytime Population	11,788		110,131		270,727	

TRADE AREA MAP



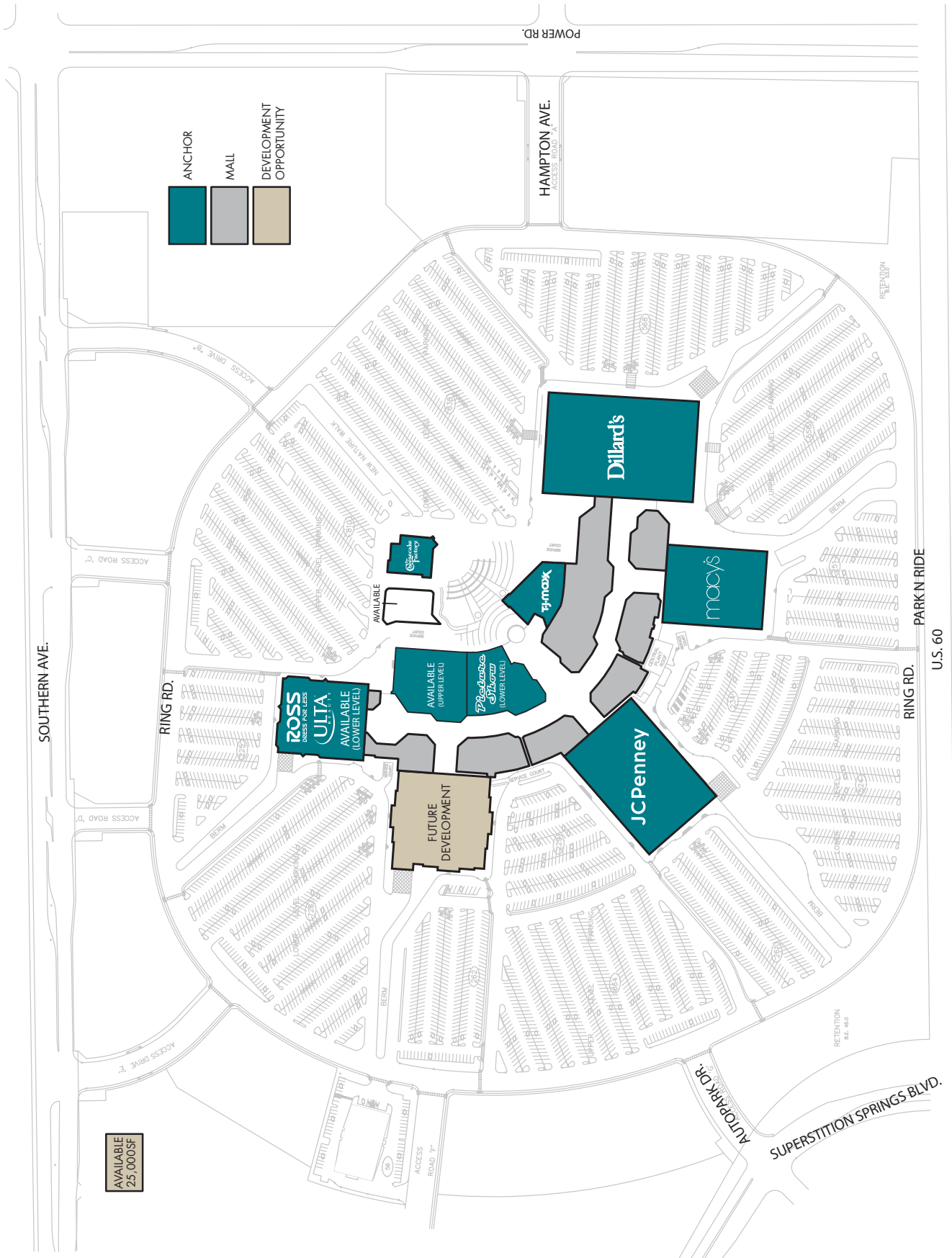
LEGEND

- ★ SUPERSTITION SPRINGS CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW

SITE PLAN



MARKET FACT SHEET

MESA NAMED
BEST BIG CITY
IN THE SOUTHWEST
(MONEY MAGAZINE 2018)

220,200+ CARS
DRIVE BY SUPERSTITION
SPRINGS CENTER DAILY

WITH A POPULATION OF
504,000
MESA IS THE 37TH
LARGEST CITY IN THE U.S.

VOTED #2
BEST PLACE TO SHOP
(MESA TRIBUNE'S 'BEST OF MESA' 2021)

PHOENIX-MESA GATEWAY
AIRPORT, JUST 7 MILES AWAY,
SET RECORDS FOR COMMERCIAL
PASSENGER ACTIVITY WELCOMING
OVER 1.5 MILLION PASSENGERS
IN 2021 AND ADDING **15 NEW**
DESTINATIONS

**69 COLLEGES, UNIVERSITIES
AND TECHNICAL SCHOOLS**
WITHIN A 30-MINUTE COMMUTE TO MESA
INCLUDING ASU POLYTECHNIC AND EAST
VALLEY INSTITUTE OF TECHNOLOGY

LARGEST KIDS CLUB IN
PORTFOLIO WITH OVER
10,000 CHILDREN ANNUALLY
(2019)

MESA SCHOOL DISTRICT IS THE LARGEST DISTRICT IN ARIZONA
WITH 82 SCHOOLS SERVING **64,000 STUDENTS AND 8,000 STAFF**

5,452 HOTEL ROOMS IN MESA, 1,087 WITHIN A 2-MILE RADIUS
OF THE CENTER INCLUDING HYATT PLACE PHOENIX/MESA AND FOUR
POINTS BY SHERATON

MESA IS HOME TO TOP EMPLOYERS INCLUDING: BANNER HEALTH,
MESA PUBLIC SCHOOLS, BOEING, SRP, CRESCENT CROWN DISTRIBUTING
AND ARIZONA STATE UNIVERSITY

50 AVIATION, DEFENSE AND
AEROSPACE COMPANIES CALL
THE EAST VALLEY HOME
INCLUDING: BOEING, CESSNA,
LOCKHEED MARTIN AND
NORTHROP GRUMAN,
ACCOUNTING FOR
9,300 EMPLOYMENT
OPPORTUNITIES

MESA IS FAMILY FRIENDLY WITH MORE THAN 200 PARKS, A WILD
WEST TOWN, 2 SPRING TRAINING FACILITIES THAT ARE HOME TO THE MLB
OAKLAND A'S AND CHICAGO CUBS AND A NEW, \$280 MILLION MULTIPURPOSE
SPORTS AND ENTERTAINMENT COMPLEX, BELL BANK PARK, WHICH IS HOME
TO HUNDREDS OF EVENTS, FESTIVALS, SPORTS TOURNAMENTS, PICKLEBALL
AND MORE ANNUALLY DRAWING VISITORS FROM ACROSS THE NATION

SLOAN PARK IN MESA IS THE **SPRING TRAINING HOME OF THE**
CHICAGO CUBS AND DREW A RECORD-BREAKING 12,939 FANS PER GAME
IN 2019, AND WAS #1 IN ATTENDANCE IN THE CACTUS LEAGUE FOR 2018

YEARLY SALES

JAN	7.0%	MAY	7.6%	SEP	6.5%
FEB	6.6%	JUN	8.0%	OCT	7.2%
MAR	9.2%	JUL	9.3%	NOV	8.3%
APR	8.2%	AUG	6.8%	DEC	15.3%

SUPERSTITION SPRINGS CENTER

MAJOR RETAILERS INCLUDE:

MACY'S	ULTA	BUCKLE	KAY JEWELERS	TORRID
DILLARD'S	ROSS	CHICK-FIL-A	PACSUN	VANS
JCPENNEY	THE CHEESECAKE FACTORY	FOOT LOCKER	PICTURE SHOW	VICTORIA'S SECRET
T.J.MAXX	BATH & BODY WORKS	HOLLISTER CO.	TILLY'S	ZUMIEZ

