



SUPERSTITION SPRINGS CENTER

MESA, AZ

MARKET PROFILE 2021

MAJOR RETAILERS Bath & Body Works, Daniel's Jewelers, Dillard's, JCPenney, Kay Jewelers,
Macy's, Ross, T.J.Maxx, ULTA Beauty, Victoria's Secret

RESTAURANTS & ENTERTAINMENT The Cheesecake Factory, Double-Decker Carousel, Picture Show

FOOD COURT 10 units

PROPERTY TYPE Super-regional | **TOTAL SQUARE FEET** 917,000 | **BUILT / RENOVATED** 1990 / 2002 / 2006

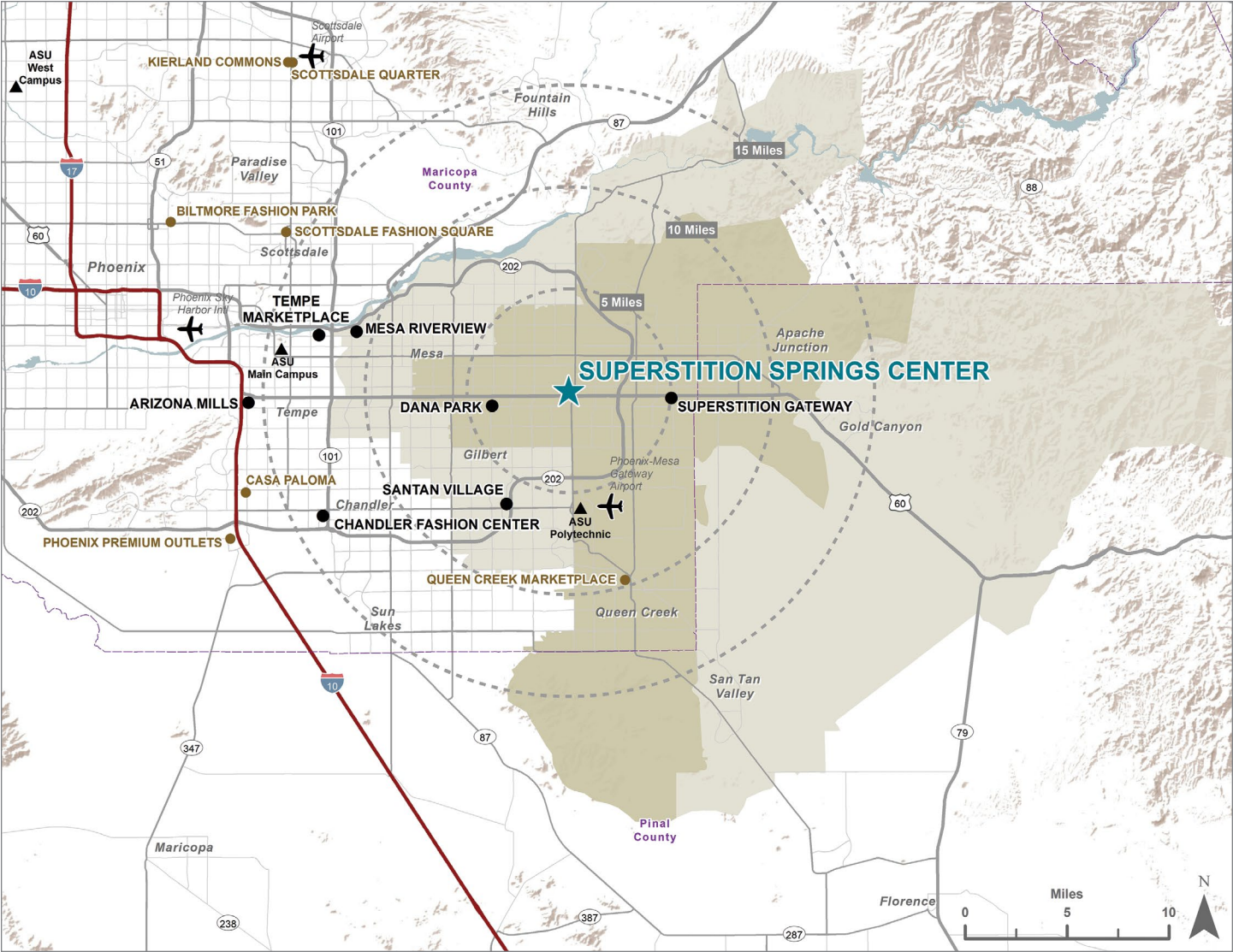
FOR MORE INFORMATION 602-953-6200 | Macerich.com



DEMOGRAPHIC SUMMARY

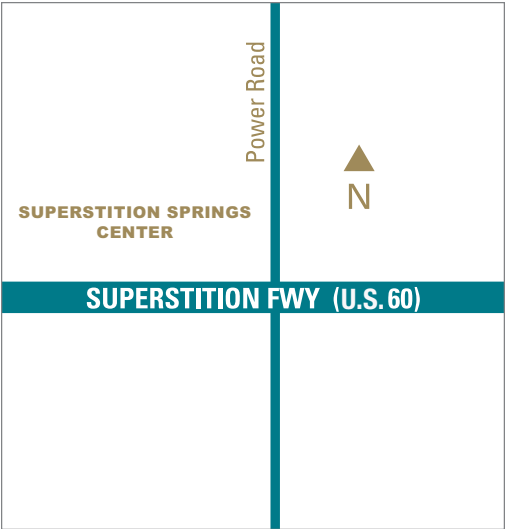
POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		PHOENIX-MESA-SCOTTSDALE, AZ [MSA]	
2020 Total Population	523,245		1,041,740		4,932,833	
2025 Total Population	564,853		1,129,271		5,327,947	
2020-2025 Population Growth	8.0%		8.4%		8.0%	
HOUSEHOLDS						
2020 Total Households	191,667		372,914		1,794,657	
2025 Total Households	205,890		402,281		1,936,035	
2020-2025 Household Growth	7.4%		7.9%		7.9%	
INCOME						
Average Household Income	\$86,295		\$88,525		\$90,996	
Median Household Income	\$64,596		\$67,113		\$65,872	
Per Capita Income	\$31,637		\$31,697		\$33,225	
HOUSEHOLD INCOME RANGES						
\$50,000 +	121,153	63.2%	241,069	64.6%	1,141,068	63.6%
\$75,000 +	83,590	43.6%	169,226	45.4%	801,337	44.7%
\$100,000 +	56,247	29.3%	115,052	30.9%	548,827	30.6%
\$150,000 +	24,551	12.8%	50,207	13.5%	255,390	14.2%
AGE						
Median Age	38.7		35.9		36.2	
EDUCATION / OCCUPATION						
Bachelor’s Degree Plus	100,404	28.2%	206,344	30.2%	1,050,241	32.1%
White Collar	144,866	64.4%	303,660	65.0%	1,430,207	64.3%
RACE / ETHNICITY						
White	414,227	79.2%	791,093	75.9%	3,408,538	69.1%
Black	17,522	3.3%	42,862	4.1%	293,075	5.9%
American Indian	6,903	1.3%	19,548	1.9%	121,106	2.5%
Asian	14,267	2.7%	37,224	3.6%	212,998	4.3%
Pacific Islander	1,464	0.3%	3,373	0.3%	11,826	0.2%
Other Race	68,861	13.2%	147,640	14.2%	885,290	17.9%
Hispanic or Latino	121,361	23.2%	259,369	24.9%	1,567,875	31.8%
Not Hispanic or Latino	401,884	76.8%	782,371	75.1%	3,364,958	68.2%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		3 MILE		5 MILE	
Total Businesses	606		2,584		6,491	
Total Employees	10,011		34,642		73,133	
Daytime Population	11,678		110,464		271,739	

TRADE AREA MAP



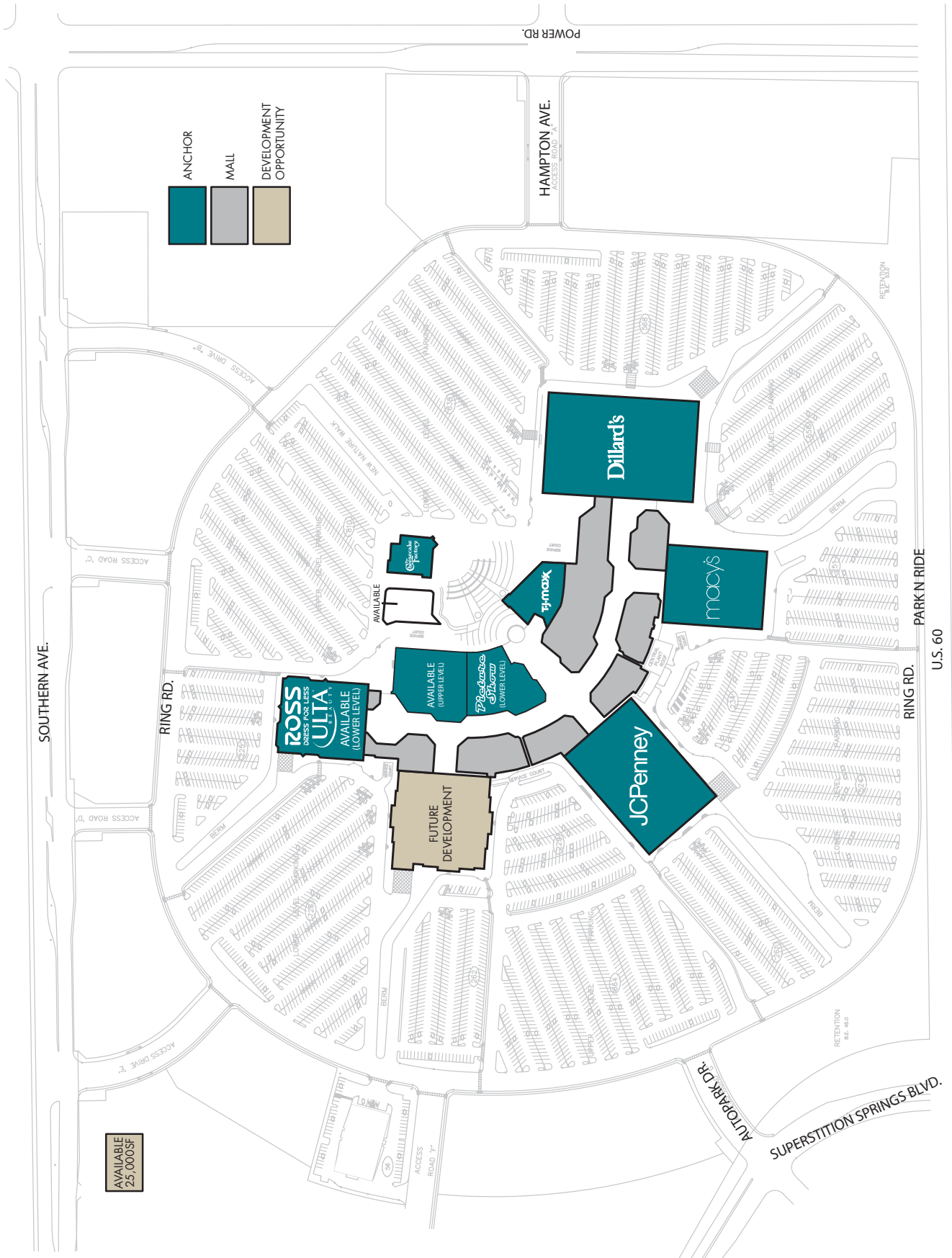
LEGEND

- ★ SUPERSTITION SPRINGS CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW

SITE PLAN



MARKET FACT SHEET

MESA NAMED BEST BIG CITY IN THE SOUTHWEST

(MONEY MAGAZINE 2018)

220,200+ CARS
DRIVE BY SUPERSTITION
SPRINGS CENTER DAILY

WITH A POPULATION OF
518,000
MESA IS THE 35TH
LARGEST CITY IN THE U.S.

PHOENIX-MESA GATEWAY
AIRPORT, JUST 7 MILES AWAY,
SET A RECORD FOR
COMMERCIAL PASSENGER
ACTIVITY WELCOMING
1,774,763 PASSENGERS
IN 2019. THIS REPRESENTS A
15.86% INCREASE OVER 2018.

69 COLLEGES, UNIVERSITIES AND TECHNICAL SCHOOLS

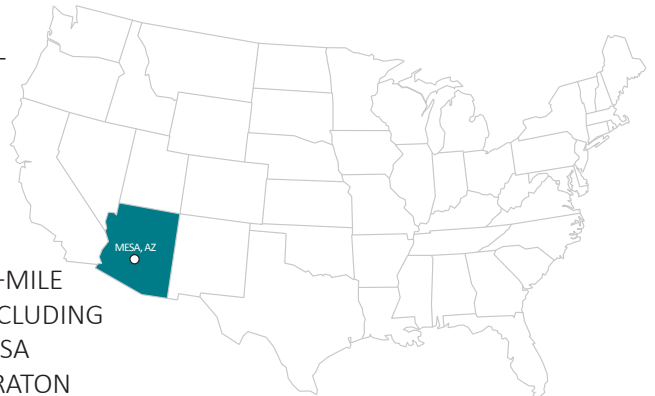
WITHIN A 30-MINUTE COMMUTE TO MESA
INCLUDING ASU POLYTECHNIC (40,000
STUDENTS) AND EAST VALLEY INSTITUTE
OF TECHNOLOGY (5,000 STUDENTS)

LARGEST KIDS CLUB IN
PORTFOLIO WITH OVER
10,000 CHILDREN ANNUALLY

(2019)

MESA SCHOOL DISTRICT
IS THE LARGEST DISTRICT
IN ARIZONA WITH
82 SCHOOLS SERVING
64,000 STUDENTS

5,452 HOTEL ROOMS
IN MESA, 1,087 WITHIN A 2-MILE
RADIUS OF THE CENTER INCLUDING
HYATT PLACE PHOENIX/MESA
AND FOUR POINTS BY SHERATON



MESA'S EASTMARK IS
RANKED #8 IN THE NATION
FOR BEST SELLING
MASTER PLANNED
COMMUNITIES.
#1 IN ARIZONA FOR A
4TH YEAR IN A ROW.

MESA IS FAMILY FRIENDLY WITH MORE THAN 200 PARKS, A WILD
WEST TOWN, 2 SPRING TRAINING FACILITIES THAT ARE HOME TO THE MLB
OAKLAND A'S AND CHICAGO CUBS AND A 5,000-SEAT AMPHITHEATER HOSTING
CONCERTS AND EVENTS

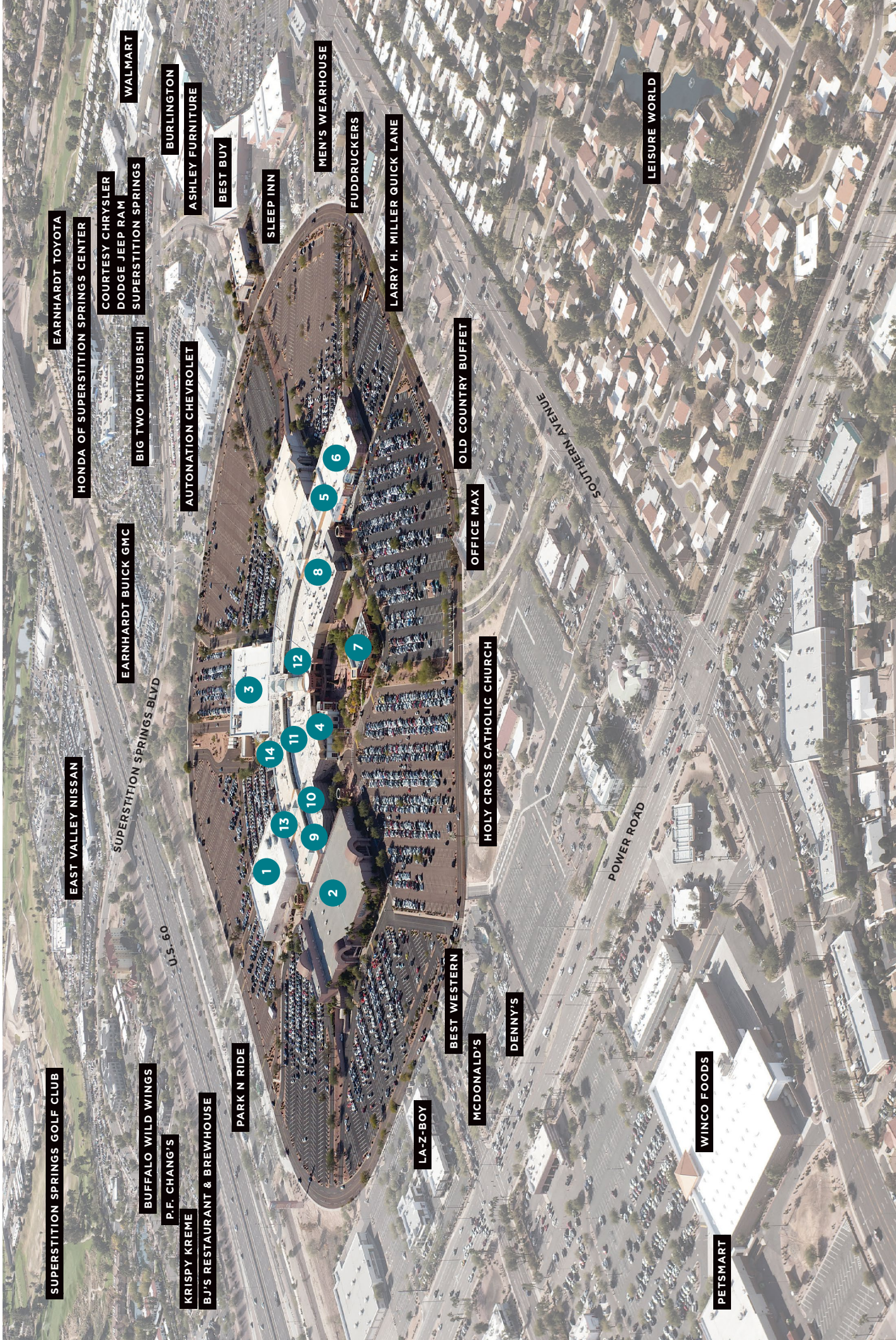
SLOAN PARK IN MESA IS THE SPRING TRAINING HOME OF THE
CHICAGO CUBS AND DREW A RECORD-BREAKING 12,939 FANS PER GAME
IN 2019, AND WAS #1 IN ATTENDANCE IN THE CACTUS LEAGUE FOR 2018

YEARLY SALES

JAN	8.8%	MAY	7.6%	SEP	7.2%
FEB	8.3%	JUN	7.8%	OCT	7.2%
MAR	8.9%	JUL	8.6%	NOV	8.4%
APR	7.8%	AUG	7.3%	DEC	12.0%

SUPERSTITION SPRINGS CENTER

- | | | | | | |
|---|-----------|----|------------------------|----|-------------------|
| 1 | MACY'S | 6 | ROSS | 11 | TORRID |
| 2 | DILLARD'S | 7 | THE CHEESECAKE FACTORY | 12 | VICTORIA'S SECRET |
| 3 | JCPENNEY | 8 | PICTURE SHOW | 13 | BATH & BODY WORKS |
| 4 | T.J.MAXX | 9 | HOLLISTER | 14 | ZUMIEZ |
| 5 | ULTA | 10 | TILLY'S | | |



SUPERSTITION SPRINGS GOLF CLUB

EAST VALLEY NISSAN

SUPERSTITION SPRINGS BLVD

BUFFALO WILD WINGS

P.F. CHANG'S

KRISPY KREME

BJ'S RESTAURANT & BREWHOUSE

PARK N RIDE

U.S. 60

EARNHARDT BUICK GMC

HONDA OF SUPERSTITION SPRINGS CENTER

COURTESY CHRYSLER

DODGE JEEP RAM

SUPERSTITION SPRINGS

BIG TWO MITSUBISHI

AUTONATION CHEVROLET

BURLINGTON

ASHLEY FURNITURE

BEST BUY

SLEEP INN

MEN'S WEARHOUSE

FUDDRUCKERS

LARRY H. MILLER QUICK LANE

BEST WESTERN

MCDONALD'S

DENNY'S

HOLY CROSS CATHOLIC CHURCH

OLD COUNTRY BUFFET

OFFICE MAX

LA-Z-BOY

WINCO FOODS

PETSMART

LEISURE WORLD