



SUPERSTITION SPRINGS CENTER

MESA, AZ

MARKET PROFILE 2020

MAJOR RETAILERS Bath & Body Works, Daniel's Jewelers, Dillard's, JCPenney, Kay Jewelers,
Macy's, Ross, T.J.Maxx, ULTA Beauty, Victoria's Secret

RESTAURANTS & ENTERTAINMENT The Cheesecake Factory, Double-Decker Carousel, Picture Show

FOOD COURT 10 units

PROPERTY TYPE Super-regional | **TOTAL SQUARE FEET** 922,000 | **BUILT / RENOVATED** 1990 / 2002 / 2006

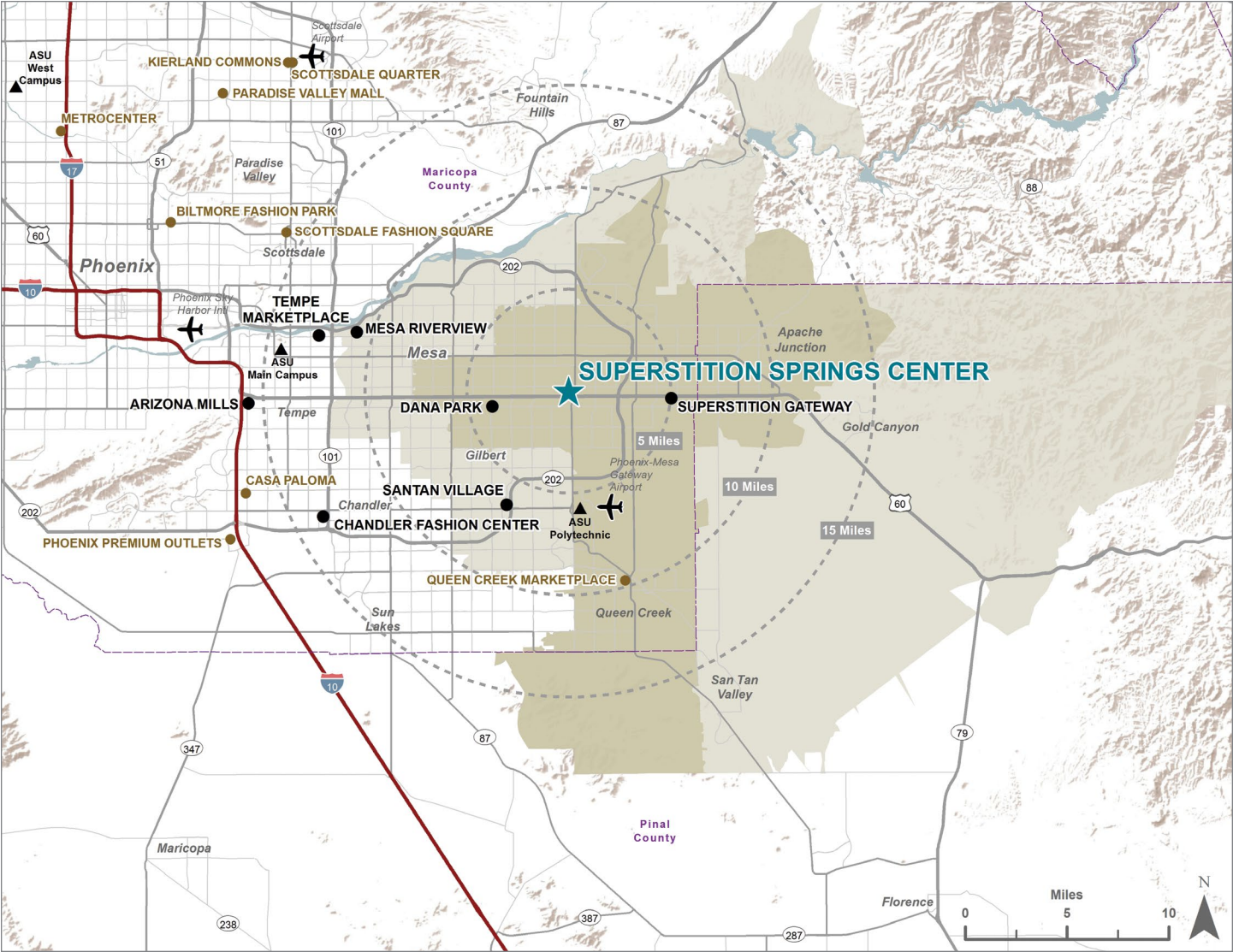
FOR MORE INFORMATION 602-953-6200 | Macerich.com



DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		PHOENIX-MESA-SCOTTSDALE, AZ [MSA]	
2019 Total Population	513,414		1,025,111		4,885,176	
2024 Total Population	558,226		1,115,261		5,298,576	
2019-2024 Population Growth	8.7%		8.8%		8.5%	
HOUSEHOLDS						
2019 Total Households	188,628		367,519		1,776,484	
2024 Total Households	203,655		397,611		1,923,505	
2019-2024 Household Growth	8.0%		8.2%		8.3%	
INCOME						
Average Household Income	\$82,474		\$84,873		\$87,428	
Median Household Income	\$61,605		\$63,653		\$62,609	
Per Capita Income	\$30,319		\$30,433		\$31,906	
HOUSEHOLD INCOME RANGES						
\$50,000 +	114,813	60.9%	228,281	62.1%	1,088,051	61.2%
\$75,000 +	78,354	41.5%	158,572	43.1%	754,683	42.5%
\$100,000 +	52,022	27.6%	106,914	29.1%	515,254	29.0%
\$150,000 +	21,680	11.5%	44,992	12.2%	231,960	13.1%
AGE						
Median Age	38.7		35.9		36.1	
EDUCATION / OCCUPATION						
Bachelor’s Degree Plus	96,411	27.6%	200,483	29.8%	1,026,656	31.7%
White Collar	147,127	64.1%	309,677	64.6%	1,466,180	63.9%
RACE / ETHNICITY						
White	409,403	79.7%	784,149	76.5%	3,399,194	69.6%
Black	16,671	3.2%	41,116	4.0%	284,352	5.8%
American Indian	6,656	1.3%	19,273	1.9%	121,347	2.5%
Asian	13,210	2.6%	34,482	3.4%	200,101	4.1%
Pacific Islander	1,397	0.3%	3,207	0.3%	11,366	0.2%
Other Race	66,078	12.9%	142,883	13.9%	868,816	17.8%
Hispanic or Latino	116,717	22.7%	251,452	24.5%	1,542,371	31.6%
Not Hispanic or Latino	396,697	77.3%	773,659	75.5%	3,342,805	68.4%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		3 MILE		5 MILE	
Total Businesses	620		2,604		6,478	
Total Employees	9,887		34,448		71,945	
Daytime Population	15,547		108,893		248,056	

TRADE AREA MAP

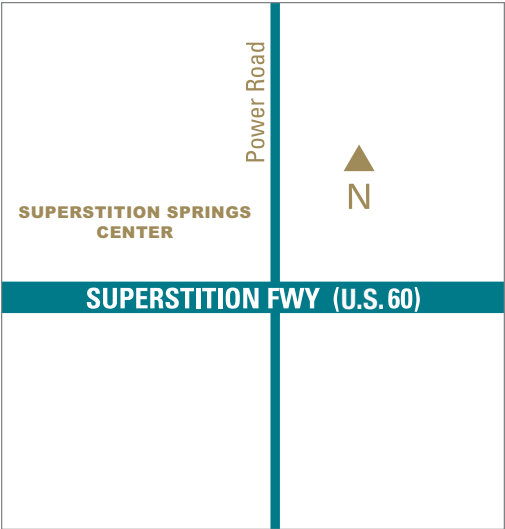


LEGEND

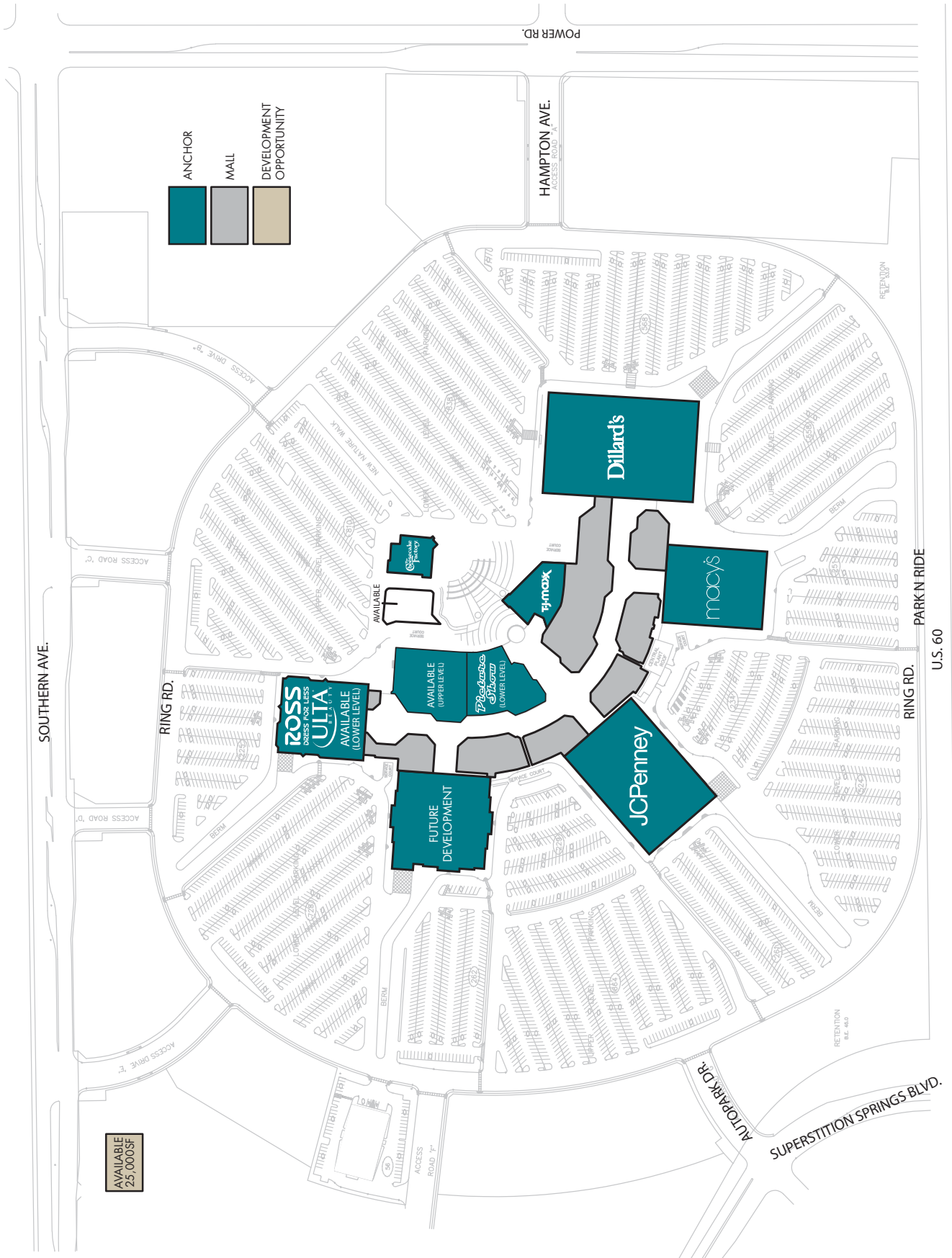
- ★ SUPERSTITION SPRINGS CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW



SITE PLAN



MARKET FACT SHEET

MESA NAMED
BEST BIG CITY
IN THE SOUTHWEST

(MONEY MAGAZINE 2018)

220,200+ CARS
DRIVE BY SUPERSTITION
SPRINGS CENTER DAILY

WITH A POPULATION
OF NEARLY
500,000,
MESA IS THE 35TH
LARGEST CITY IN THE U.S.

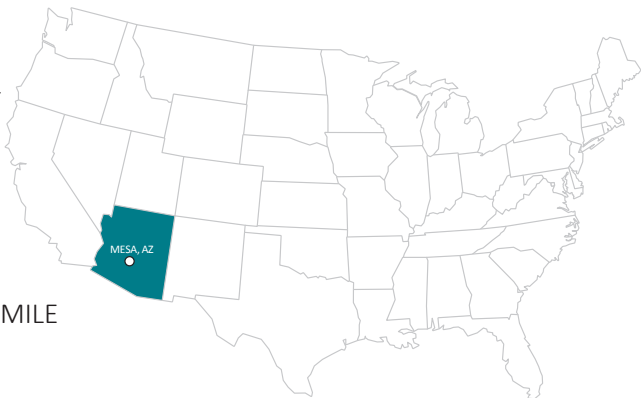
PHOENIX-MESA GATEWAY
AIRPORT, JUST 7 MILES AWAY,
SET A RECORD FOR
COMMERCIAL PASSENGER
ACTIVITY WELCOMING
1,774,763 PASSENGERS
IN 2019. THIS REPRESENTS A
15.86% INCREASE OVER 2018.

**69 COLLEGES, UNIVERSITIES
AND TECHNICAL SCHOOLS**
WITHIN A 30-MINUTE COMMUTE TO MESA

LARGEST KIDS CLUB IN
PORTFOLIO WITH OVER
10,000 CHILDREN
ANNUALLY

MESA SCHOOL DISTRICT
IS THE LARGEST DISTRICT
IN ARIZONA WITH
82 SCHOOLS SERVING
64,000 STUDENTS

5,452 HOTEL ROOMS
IN MESA, 1,087 WITHIN A 2-MILE
RADIUS OF THE CENTER



MESA'S EASTMARK IS
RANKED #8 IN THE NATION
FOR BEST SELLING
**MASTER PLANNED
COMMUNITIES.**
#1 IN ARIZONA FOR A
4TH YEAR IN A ROW.

MESA IS FAMILY FRIENDLY WITH MORE THAN 200 PARKS,
A WILD WEST TOWN, 2 SPRING TRAINING FACILITIES THAT ARE HOME
TO THE MLB OAKLAND A'S AND CHICAGO CUBS AND A 5,000-SEAT
AMPHITHEATER HOSTING CONCERTS AND EVENTS

MESA IS RANKED **#8 IN THE NATION**
FOR SAFEST METROPOLITAN CITIES (SAFEWISE.COM)

SUPERSTITION SPRINGS TRANSIT CENTER LOCATED ON PROPERTY SERVES
1.75 MILLION RIDERS ANNUALLY

YEARLY SALES

JAN	8.8%	MAY	7.6%	SEP	7.2%
FEB	8.3%	JUN	7.8%	OCT	7.2%
MAR	8.9%	JUL	8.6%	NOV	8.4%
APR	7.8%	AUG	7.3%	DEC	12.0%

SUPERSTITION SPRINGS
CENTER

OWNED
OTHER



SUPERSTITION
SPRINGS
GOLF CLUB

EAST VALLEY NISSAN

SUPERSTITION SPRINGS BLVD

BUFFALO WILD WINGS

P.F. CHANG'S

KRISPY KREME
BJ'S RESTAURANT
& BREWHOUSE

U.S. 60

PARK N RIDE

MACY'S

JCPENNEY

T.J. MAXX

DILLARD'S

ULTA

THE CHEESECAKE
FACTORY

LA-Z-BOY

BEST WESTERN

MCDONALD'S

DENNY'S

HOLY CROSS CATHOLIC CHURCH

OFFICE MAX

OLD COUNTRY BUFFET

FUDDRUCKERS

LARRY H. MILLER
QUICK LANE

ROSS

PICTURE
SHOW

JCPENNEY

AUTONATION
CHEVROLET

BIG TWO
MITSUBISHI

EARNHARDT
BUICK GMC

HONDA OF
SUPERSTITION
SPRINGS CENTER

EARNHARDT
TOYOTA

COURTESY CHRYSLER
DODGE JEEP RAM
SUPERSTITION SPRINGS

WALMART

BURLINGTON
ASHLEY FURNITURE

BEST BUY

SLEEP INN

AVAILABLE

MEN'S WEARHOUSE

LEISURE WORLD

SOUTHERN AVENUE

POWER ROAD

WINCO
FOODS

PETSMART