



DOWNEY, CA

MARKET PROFILE 2021

MAJOR RETAILERS Forever 21, H&M, JCPenney, Kohl's, Macy's, Macy's Home Store, Sears

RESTAURANTS & ENTERTAINMENT Acapulco, BJ's Restaurant & Brewhouse, Buffalo Wild Wings, Olive Garden

FOOD COURT 11 units

PROPERTY TYPE Super-regional | TOTAL SQUARE FEET 932,000 BUILT / RENOVATED 1958 / 1990 / 2005 (Food Court)

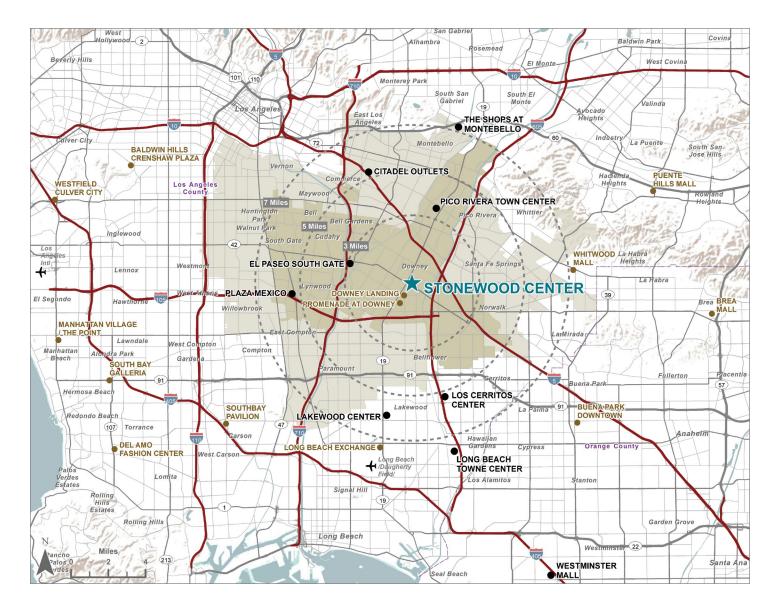
FOR MORE INFORMATION 562-861-9233 | Macerich.com



DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		LOS ANGELES-LONG BEACH- ANAHEIM, CA [MSA]	
2020 Total Population	631,236		1,587,629		13,403,861	
2025 Total Population	632,516		1,594,217		13,630,573	
2020-2025 Population Growth	0.2%		0.4%		1.7%	
HOUSEHOLDS						
2020 Total Households	159,414		400,598		4,393,106	
2025 Total Households	158,914		400,188		4,459,206	
2020-2025 Household Growth	-0.3%		-0.1%		1.5%	
INCOME						
Average Household Income	\$73,761		\$69,174		\$107,748	
Median Household Income	\$57,758		\$53,240		\$75,444	
Per Capita Income	\$18,640		\$17,470		\$35,383	
HOUSEHOLD INCOME RANGES						
\$50,000 +	92,795	58.2%	214,428	53.5%	2,895,915	65.9%
\$75,000 +	60,521	38.0%	138,062	34.5%	2,209,295	50.3%
\$100,000 +	37,071	23.3%	85,060	21.2%	1,665,013	37.9%
\$150,000 +	13,276	8.3%	30,100	7.5%	920,333	20.9%
AGE						
Median Age	31.6		30.7		36.3	
EDUCATION / OCCUPATION						
Bachelor's Degree Plus	53,981	13.8%	119,298	12.5%	3,240,373	35.6%
White Collar	120,851	47.9%	279,686	45.7%	3,694,630	63.1%
RACE / ETHNICITY						
White	319,678	50.6%	703,502	44.3%	6,744,090	50.3%
Black	18,145	2.9%	132,903	8.4%	893,730	6.7%
American Indian	6,011	1.0%	14,652	0.9%	89,656	0.7%
Asian	26,795	4.2%	64,708	4.1%	2,226,668	16.6%
Pacific Islander	1,104	0.2%	5,495	0.3%	36,307	0.3%
Other Race	259,504	41.1%	666,368	42.0%	3,413,410	25.5%
Hispanic or Latino	543,988	86.2%	1,285,636	81.0%	6,089,729	45.4%
Not Hispanic or Latino	87,248	13.8%	301,992	19.0%	7,314,132	54.6%
EMPLOYMENT / DAYTIME POPULATION	1 MILE		2 MILE		3 MILE	
Total Businesses	1,516		3,779		7,237	
Total Employees	18,894		39,685		79,984	
Daytime Population	29,853		108,280		244,429	

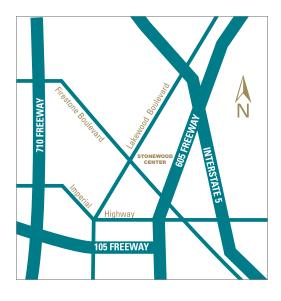
TRADE AREA MAP



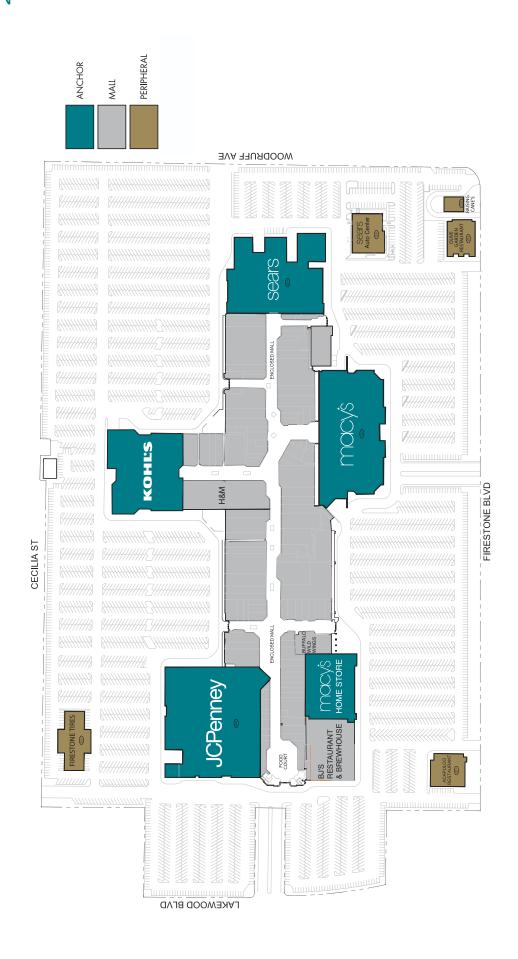
LEGEND

- ★ STONEWOOD CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS





SITE PLAN



MARKET FACT SHEET

TOTAL TRADE AREA POPULATION IS 1.6 MILLION

MEDIAN HOME COST IN DOWNEY \$600,000

SEVERAL NATIONALLY ACCLAIMED UNIVERSITIES

WITH NEARLY 10,000 STUDENTS LOCATED WITHIN MINUTES OF DOWNEY DOWNEY IS A SHORT
DRIVE FROM
5 MAJOR AIRPORTS

LOS ANGELES INTERNATIONAL (LAX), ONTARIO INTERNATIONAL, LONG BEACH, BURBANK AND ORANGE COUNTY'S JOHN WAYNE

DOWNEY SCHOOLS

12 PRIVATE SCHOOLS WITH 2,467 STUDENTS

18,000 STUDENTS IN K-12

DOWNEY UNIFIED SCHOOL
DISTRICT WAS NAMED
A CHARACTER COUNTS
EXEMPLARY SCHOOL DISTRICT

DOWNEY IS
GEOGRAPHICALLY
CENTERED AROUND
SOUTHERN CALIFORNIA'S
FREEWAY SYSTEM.
OUR SUPERIOR ACCESS
EASILY REACHES
4 MAJOR FREEWAYS.



MORE THAN
16,000 EMPLOYEES
WORK FOR DOWNEY'S
LARGEST EMPLOYERS
IN FIELDS SUCH AS
EDUCATION, HEALTH
SERVICES AND RETAIL

NEW 111,285-SQUARE-FOOT MARRIOTT HOTEL FEATURING 140 GUESTROOMS LOCATED STEPS AWAY FROM THE CENTER SCHEDULED TO OPEN SPRING 2021

2020 CITY IMPROVEMENTS SAW \$9.2 MILLION THAT INCLUDED A COMPLETE RENOVATION OF THE CITY LIBRARY AND THE PERFORMING ARTS CENTER AS WELL AS MAJOR IMPROVEMENTS AT 7 PARKS, 2 FIRE STATIONS PLUS A FIRE MEMORIAL FOR FALLEN FIREFIGHTERS

KAISER PERMANENTE, DOWNEY'S LARGEST EMPLOYER, HAS A NEW TOWER UNDER CONSTRUCTION THAT WILL FEATURE 96 ADDITIONAL BEDS, AS WELL AS THE BEST OF "HIGH-TECH" MEDICINE IN THE FORM OF THE LATEST TECHNOLOGICAL INNOVATIONS CURRENTLY IN MEDICINE. KAISER OF DOWNEY WAS ALSO NAMED ONE OF THE "BEST MATERNITY CARE HOSPITALS 2020" BY **NEWSWEEK** MAGAZINE.

STONEWOOD CENTER®

MACY*S HOME JCPENNEY

MACY*S KOHL'S

SEARS

ACAPULCO

BUFFALO WILD WINGS

JD SPORTS

FOREVER 21

HOLLISTER

PINK/VICTORIA'S SECRET TILLY'S

4

13

MARRIOTT HOTEL

LAKEWOOD BLVD

SEARS AUTO CENTER

FIRESTONE TIRES BJ'S BREWHOUSE















RAISING CANE'S

OLIVE GARDEN 19





18 AMERICAN EAGLE OUTFITTERS