



# SOUTHPARK MALL

MOLINE, IL

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## MARKET PROFILE 2025

**MAJOR RETAILERS** Ashley, Bath & Body Works, DICK'S Sporting Goods, Dillard's, JCPenney,  
Kay Jewelers, LensCrafters, Shoe Dept. Encore, Von Maur

**RESTAURANTS & ENTERTAINMENT** Arby's, Buffalo Wild Wings, Habanero's, KFC, Olive Garden, Taco Bell

**PROPERTY TYPE** Regional | **TOTAL SQUARE FEET** 802,000 | **BUILT / RENOVATED** 1974 / 2014

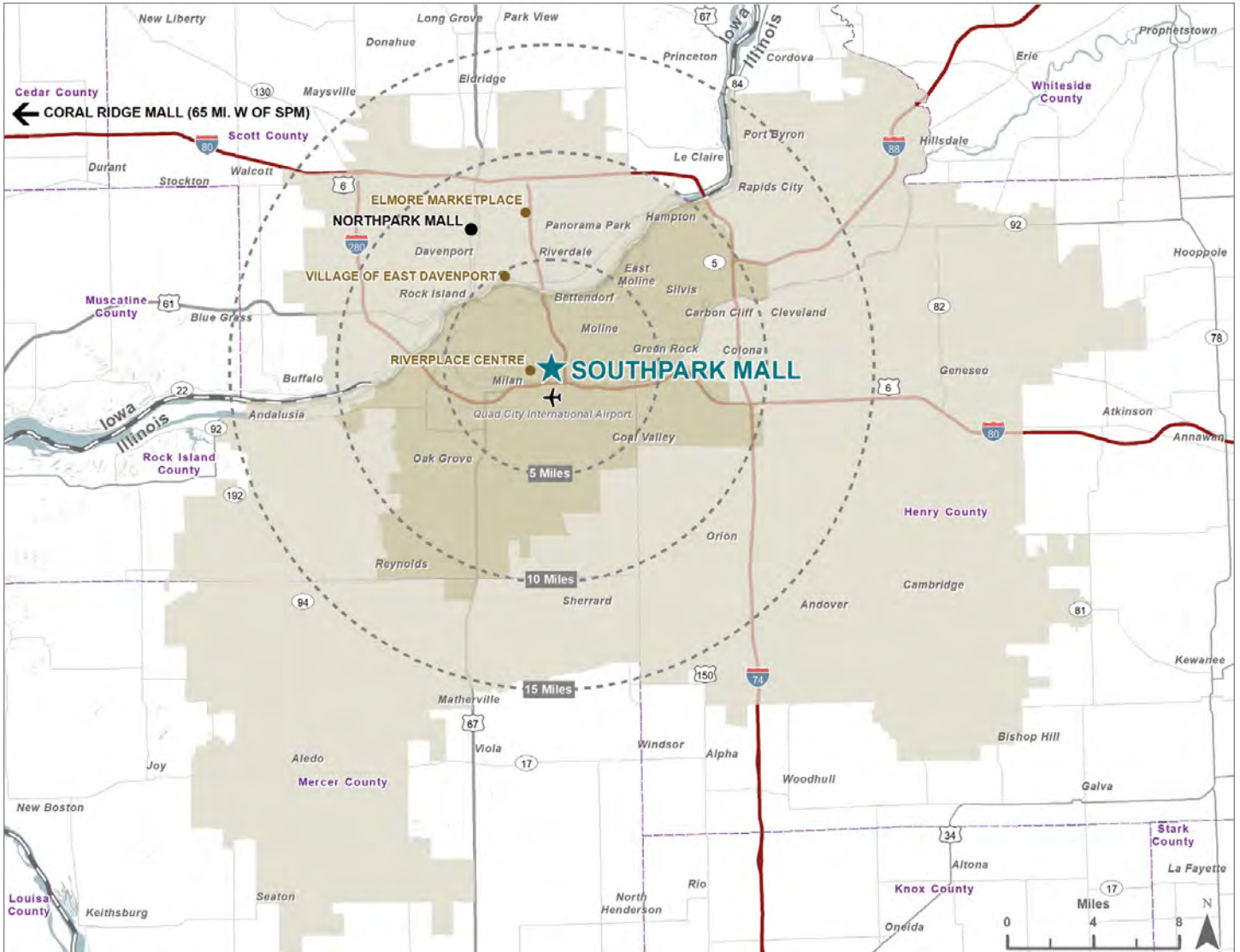
**FOR MORE INFORMATION** 309-797-8450 | [Macerich.com](http://Macerich.com)



# DEMOGRAPHIC SUMMARY

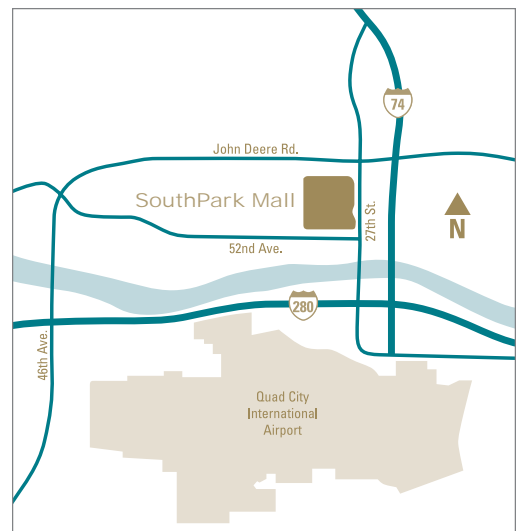
POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		DAVENPORT-MOLINE-ROCK ISLAND, IA-IL [MSA]	
2024 Total Population	129,556		320,724		380,564	
2029 Total Population	125,927		316,690		375,960	
% Population Change 2024 to 2029	-2.8%		-1.3%		-1.2%	
HOUSEHOLDS						
2024 Total Households	55,464		134,823		159,423	
2029 Total Households	55,372		135,432		160,147	
% Household Change 2024 to 2029	-0.2%		0.5%		0.5%	
INCOME						
Average Household Income	\$82,347		\$90,751		\$91,769	
Median Household Income	\$63,118		\$67,071		\$68,095	
Per Capita Income	\$35,269		\$38,211		\$38,491	
HOUSEHOLD INCOME RANGES						
Household Income \$50,000 +	32,952	59.4%	85,263	63.2%	101,754	63.8%
Household Income \$75,000 +	24,408	44.0%	61,648	45.7%	73,853	46.3%
Household Income \$100,000 +	15,911	28.7%	43,684	32.4%	52,850	33.2%
Household Income \$150,000 +	6,127	11.1%	19,441	14.4%	23,773	14.9%
AGE						
Median Age	40.5		40.3		40.7	
EDUCATION / OCCUPATION						
Bachelor's Degree Plus	22,941	25.7%	70,294	31.8%	82,230	31.3%
White Collar	33,428	53.8%	91,840	58.0%	109,015	58.1%
RACE/ETHNICITY						
White	87,106	67.2%	239,203	74.6%	292,600	76.9%
Black	17,049	13.2%	31,578	9.9%	32,930	8.7%
American Indian	746	0.6%	1,403	0.4%	1,519	0.4%
Asian	4,225	3.3%	9,520	3.0%	9,797	2.6%
Pacific Islander	53	0.0%	124	0.0%	142	0.0%
Other Race	7,760	6.0%	11,606	3.6%	13,002	3.4%
2 + Races	12,616	9.7%	27,291	8.5%	30,574	8.0%
Hispanic Population	20,100	15.5%	33,909	10.6%	37,425	9.8%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		3 MILE		5 MILE	
Total Businesses	375		2,074		4,442	
Total Employees	6,945		27,968		66,486	
Total Daytime Population	5,431		54,241		126,430	

# TRADE AREA MAP







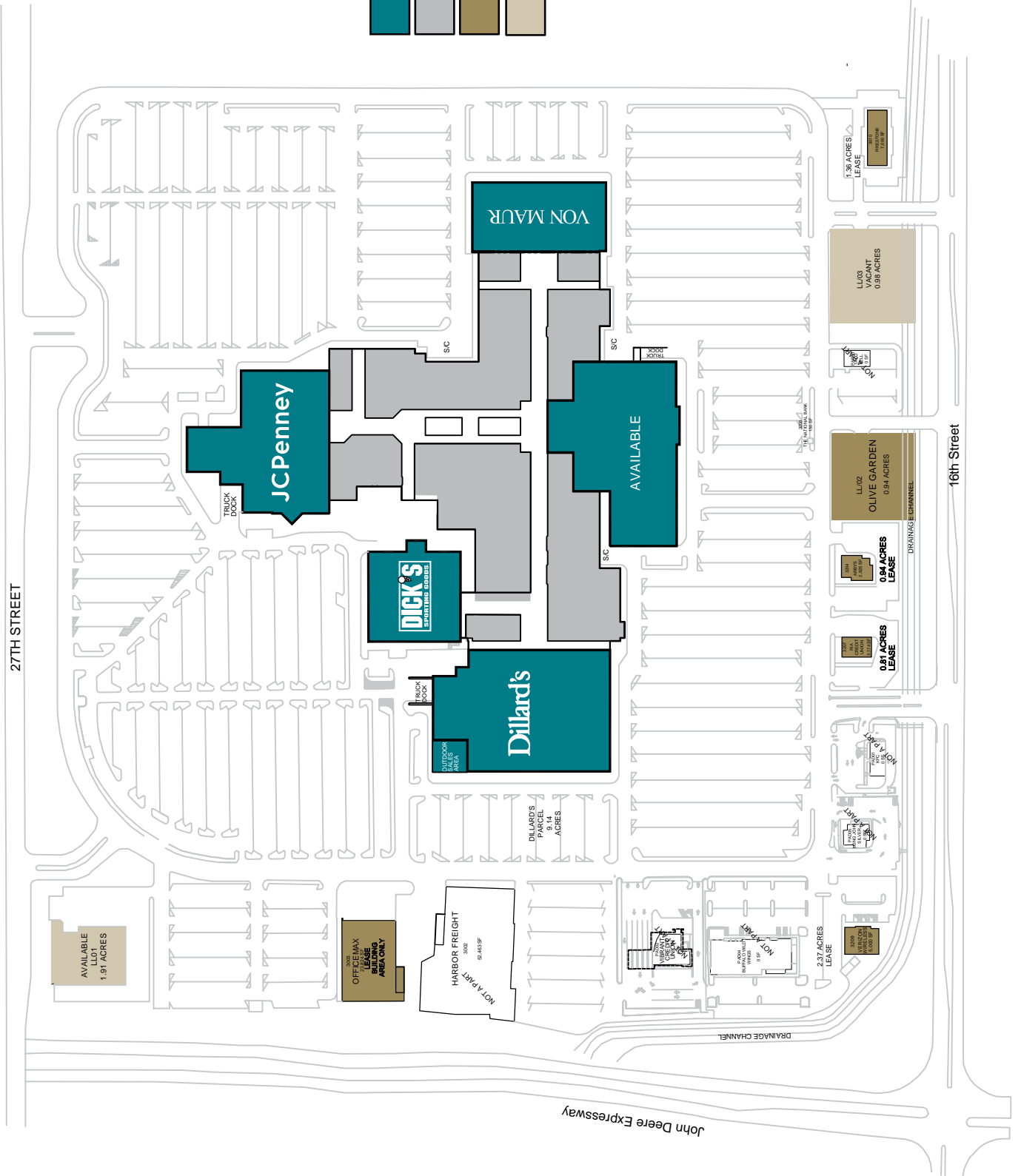
## LEGEND

- ★ SOUTHPARK MALL
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



# SITE PLAN

	ANCHOR
	MAIL
	PERIPHERAL
	DEVELOPMENT OPPORTUNITY



# AT A GLANCE

## CENTER INFORMATION

For over 40 years, SouthPark Mall has been the preferred choice for shoppers. The Quad Cities brings the excitement of a big city with all the hospitality of a small town. Shoppers are drawn to the great selection of value-oriented retailers.

### POPULAR ANCHOR STORES

SOUTHPARK MALL OFFERS SHOPPING EXPERIENCES FROM DICK'S SPORTING GOODS, DILLARD'S CLEARANCE CENTER, VON MAUR AND ASHLEY FURNITURE

### \$1.5B

THE QUAD CITIES HAS SEEN **\$1.5B IN INVESTMENT** WITH ALMOST 3K NEW JOBS IN EXPANSIONS IN THE PAST 5 YEARS

### HOME OF GREAT DINING

SOUTHPARK MALL OFFERS A GREAT MIX OF SIT-DOWN DINING AND FAST CASUAL INCLUDING BUFFALO WILD WINGS, HABERNERO'S AND OLIVE GARDEN

## MARKET INFORMATION

- Quad Cities International Airport serves more than 600K passengers and visitors and has a regional **ECONOMIC IMPACT OF ALMOST \$500M**
- The region's annual **TOURISM SPEND WAS \$1.4B** with 6.7 million visits
- The Quad Cities is the **LARGEST 300-MILE MARKET** west of Chicago

## OTHER FACTS

- People and businesses in the Quad Cities enjoy thriving quality of life, amenities, strong school systems and an affordable cost of living
- Moline, IL is the World Headquarters of Fortune 500 company John Deere & Company with almost 7,500 employees
- There are nearly **5K COLLEGE STUDENTS** between Black Hawk College and Western Illinois University-Quad Cities within five miles of SouthPark Mall
- Within five miles of SouthPark Mall, there is a 12,000-seat arena hosting multiple sporting and entertainment events
- There are 10 primary school districts with more than **26K STUDENTS WITHIN FIVE MILES** of SouthPark Mall

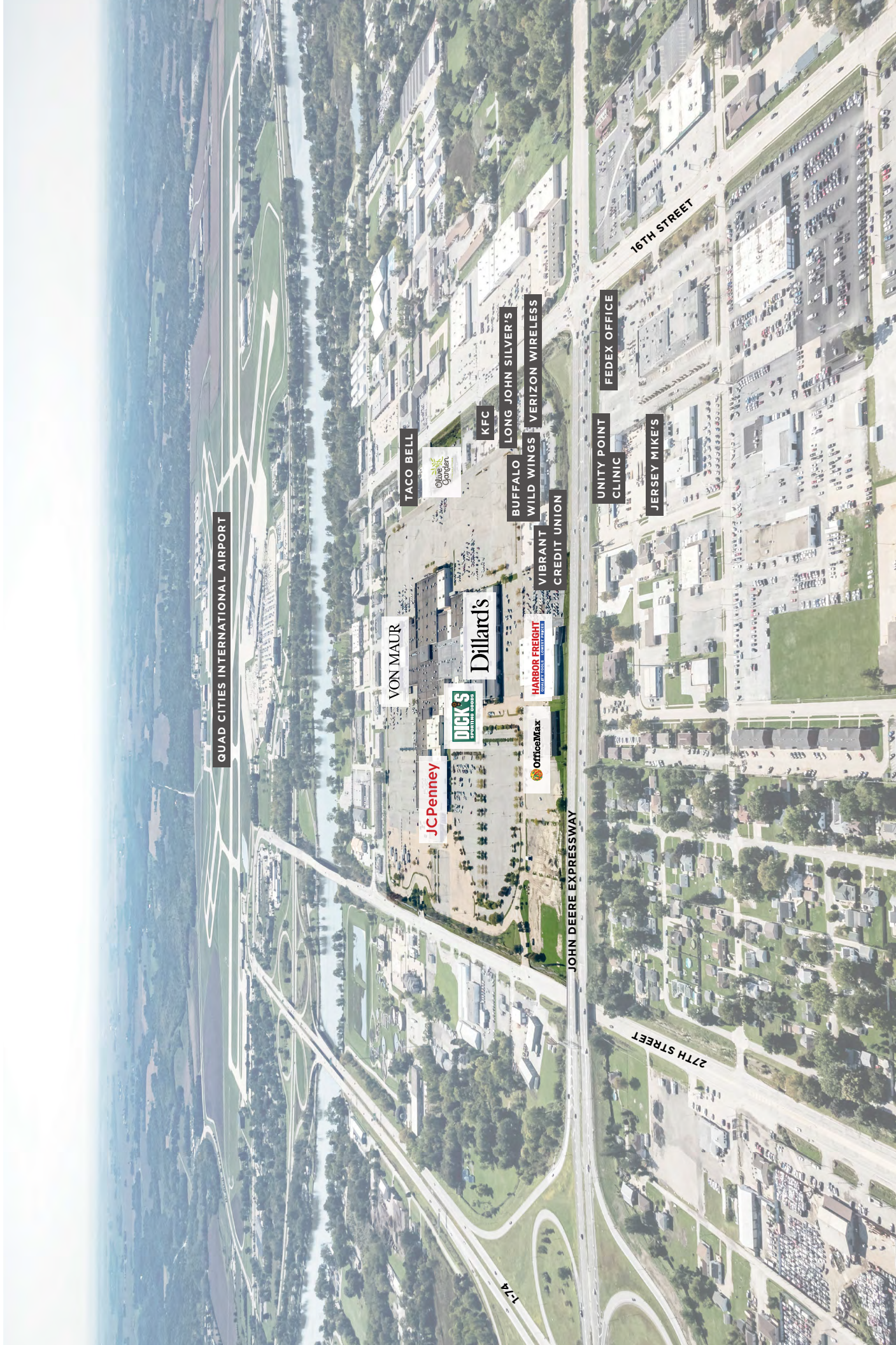
## ECONOMIC DRIVERS

- The I-74 bridge between SouthPark Mall and sister center NorthPark Mall has an **ANNUAL DAILY TRAFFIC OF 77K VEHICLES**
- The Quad Cities ranks at the top of the list for Quality of Life, Cost of Living and Best Place for Business thanks to its geographic location in the heart of America and its predominate Midwestern Lifestyle
- The John Deere Classic, a PGA Tournament, contributes **\$54M ANNUALLY TO THE ECONOMY**. In 2024 the tournament was named "Most Engaged Community" and "Best Sponsor Integration" by the PGA Tour while raising \$16M for 476 local and regional charities
- The Quad Cities boasts a vibrant labor-force of more than 550K people
- The Quad Cities is home of more than 35 international companies

# SOUTH PARK MALL

## MAJOR RETAILERS INCLUDE:

- |                       |                |                   |                   |
|-----------------------|----------------|-------------------|-------------------|
| VON MAUR              | OLIVE GARDEN   | ASHLEY FURNITURE  | LENSCRAFTERS      |
| DILLARD'S             | HARBOR FREIGHT | BATH & BODY WORKS | MAURICES          |
| JCPENNEY              | OFFICE MAX     | HIBBETT SPORTS    | RUE 21            |
| DICK'S SPORTING GOODS | ARBY'S         | KAY JEWELERS      | SHOE DEPT. ENCORE |



QUAD CITIES INTERNATIONAL AIRPORT

VON MAUR

JCPenney

DICK'S  
SPORTING GOODS

Dillard's

HARBOR FREIGHT  
HOME DEPOT

OfficeMax

VIBRANT  
CREDIT UNION

BUFFALO  
WILD WINGS

LONG JOHN SILVER'S  
VERIZON WIRELESS

TACO BELL

Olive Garden

KFC

JOHN DEERE EXPRESSWAY

27TH STREET

UNITY POINT  
CLINIC

JERSEY MIKE'S

FEDEX OFFICE

16TH STREET