



THE SHOPS AT NORTH BRIDGE

• MICHIGAN AVENUE •

NORDSTROM • EATALY • 50 STORES • 20 RESTAURANTS

CHICAGO, IL

MARKET PROFILE 2022

MAJOR RETAILERS Aesop, APM Monaco, BOSS Hugo Boss, Kiehl's Since 1851, M·A·C Cosmetics,

MCM Worldwide, Nordstrom, Peloton, Phenix Salon Suites, UNTUCKit, White House | Black Market

RESTAURANTS & ENTERTAINMENT Doc B's Fresh Kitchen, Eataly, Eddie V's Prime Seafood, Goddess and the Baker,

Joe's Seafood Prime Steak & Stone Crab, Lao Sze Chuan, Shake Shack | **FOOD COURT** 9 units

PROPERTY TYPE Mixed-use, Urban | **TOTAL SQUARE FEET** 663,000 | **BUILT** 2000

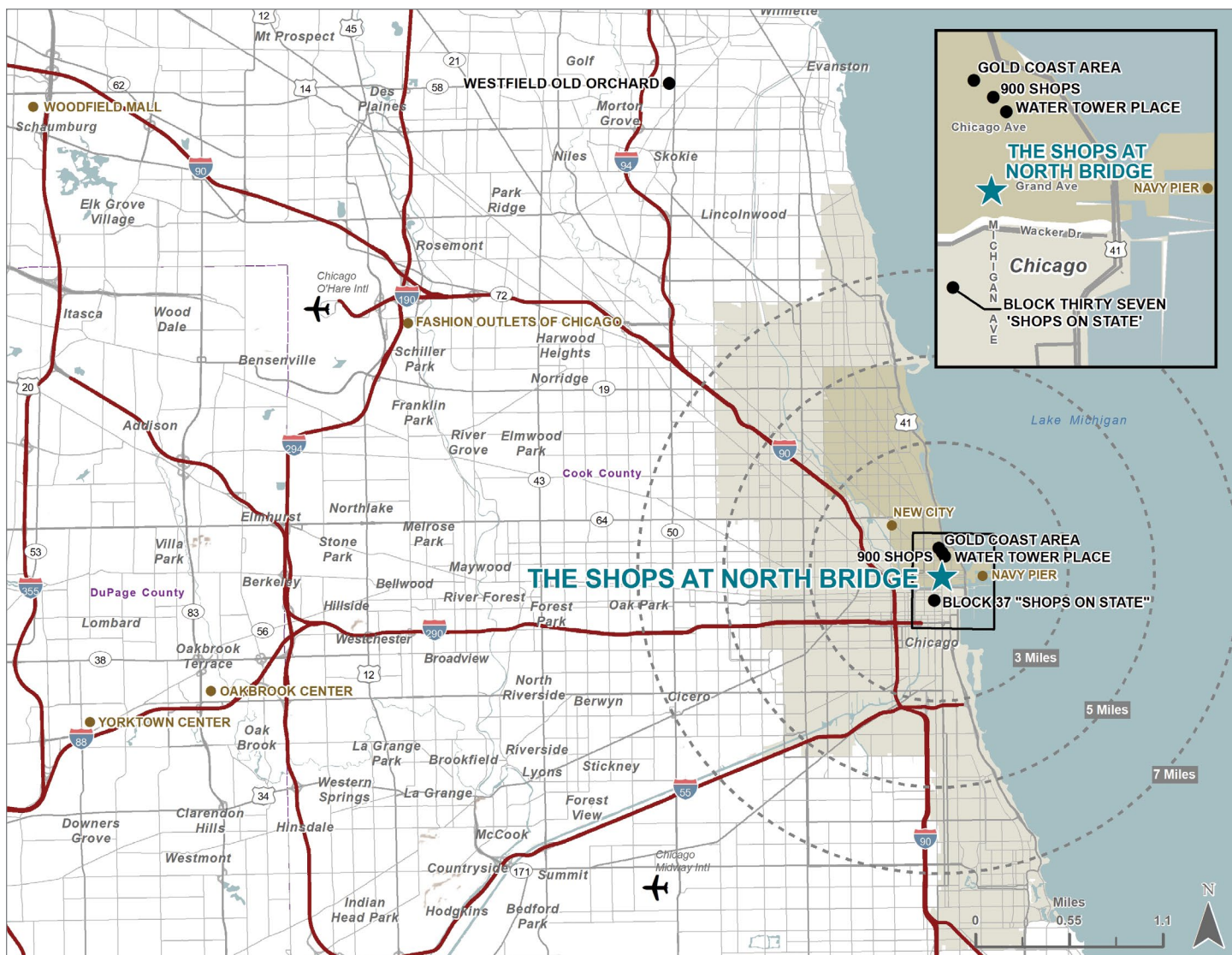
FOR MORE INFORMATION 312-222-1622 | Macerich.com



DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		CHICAGO-NAPERVILLE-ELGIN, IL-IN-WI [MSA]	
2021 Total Population	282,399		1,155,994		9,506,045	
2026 Total Population	288,699		1,170,314		9,498,830	
2021-2026 Population Growth	2.2%		1.2%		-0.1%	
HOUSEHOLDS						
2021 Total Households	164,814		553,000		3,536,711	
2026 Total Households	168,809		563,312		3,545,004	
2021-2026 Household Growth	2.4%		1.9%		0.2%	
INCOME						
Average Household Income	\$154,434		\$117,369		\$104,625	
Median Household Income	\$107,310		\$79,914		\$76,081	
Per Capita Income	\$90,183		\$56,234		\$38,998	
HOUSEHOLD INCOME RANGES						
\$50,000 +	129,626	78.6%	368,028	66.6%	2,351,953	66.5%
\$75,000 +	108,421	65.8%	292,115	52.8%	1,793,798	50.7%
\$100,000 +	88,629	53.8%	227,716	41.2%	1,345,742	38.1%
\$150,000 +	58,330	35.4%	137,279	24.8%	708,721	20.0%
AGE						
Median Age	34.3		34.7		37.7	
EDUCATION / OCCUPATION						
Bachelor’s Degree Plus	188,329	83.2%	530,436	63.1%	2,590,675	39.8%
White Collar	172,120	90.2%	514,725	78.4%	2,974,840	65.2%
RACE / ETHNICITY						
White	221,891	78.6%	639,457	55.3%	5,993,665	63.1%
Black	17,450	6.2%	207,817	18.0%	1,565,445	16.5%
American Indian	462	0.2%	4,809	0.4%	36,321	0.4%
Asian	28,068	9.9%	136,414	11.8%	693,625	7.3%
Pacific Islander	133	0.0%	562	0.0%	3,492	0.0%
Other Race	14,397	5.1%	166,935	14.4%	1,213,497	12.8%
Hispanic or Latino	22,127	7.8%	278,255	24.1%	2,204,707	23.2%
Not Hispanic or Latino	260,272	92.2%	877,740	75.9%	7,301,338	76.8%
EMPLOYMENT / DAYTIME POPULATION						
	0.5 MILE		1 MILE		1.5 MILE	
Total Businesses	6,157		18,913		23,948	
Total Employees	158,350		464,252		603,645	
Daytime Population	124,259		351,004		467,675	

TRADE AREA MAP

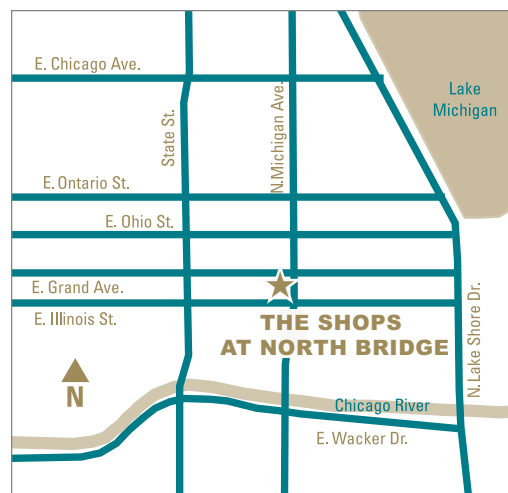


LEGEND

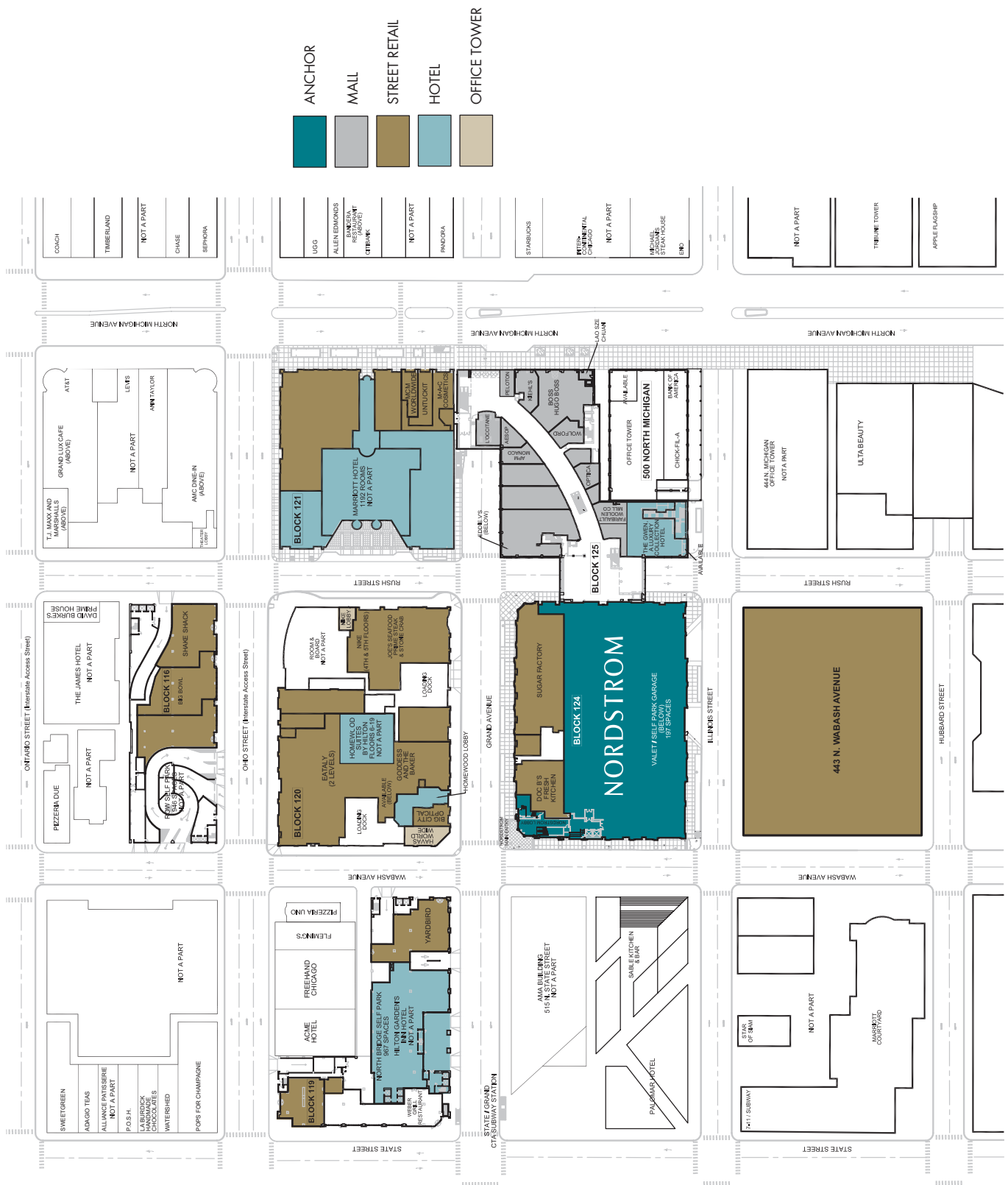
- ★ THE SHOPS AT NORTH BRIDGE
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW



UPDATED 3/22



MARKET FACT SHEET

**STRONG RETAIL
TOP PERFORMING
NORDSTROM**
IN THE WORLD

ONLY EATALY IN THE MIDWEST:
63,000 SQUARE FEET

**42,000 DAILY AVERAGE
VEHICLE TRAFFIC**
ON MICHIGAN AVE IN FRONT
OF THE SHOPS AT NORTH BRIDGE

40,000+ PEOPLE
WALK MICHIGAN AVENUE EVERY DAY

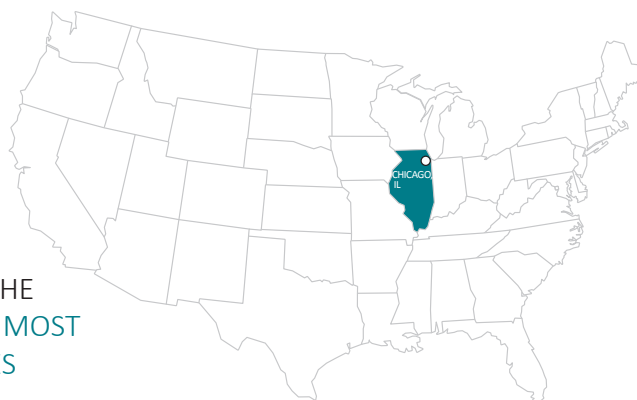
WITHIN 1 MILE OF THE CENTER
- **\$148,806 AVERAGE
HOUSEHOLD INCOME**
- **32% ARE MILLENNIALS**

EXPANSIVE LOCAL DRAW
WITH A TOTAL TRADE AREA
POPULATION OF OVER
1 MILLION

MORE THAN **450,000**
OFFICE PROFESSIONALS
WITHIN 1-MILE RADIUS

HIGHLY EDUCATED
OVER 80% OF PEOPLE
IN THE PRIMARY TRADE
AREA HAVE BACHELOR'S
DEGREES

CHICAGO HAS ONE OF THE
**WORLD'S LARGEST AND MOST
DIVERSIFIED ECONOMIES**



20 MILLION
SHOPPERS
ANNUALLY VISIT THE
MAGNIFICENT MILE

OVER 140 HOTELS OFFERING MORE THAN **45,000 HOTEL ROOMS**

CHICAGO IS THE 10TH **MOST VISITED CITY** IN THE U.S. BY
OVERSEAS VISITORS

TOTAL TOURISM TO CHICAGO WAS **57.7 MILLION VISITORS** IN 2018

FORTUNE 500 COMPANIES BASED IN CHICAGO WITH BILLIONS
IN REVENUE INCLUDE: WALGREENS, STATE FARM, CATERPILLAR,
ALLSTATE AND MORE (10 COMPANIES TOTAL IN THE TOP 100)

YEARLY SALES

JAN	3.0%	MAY	8.3%	SEP	9.9%
FEB	4.1%	JUN	11.2%	OCT	9.7%
MAR	7.1%	JUL	10.4%	NOV	10.1%
APR	6.7%	AUG	8.5%	DEC	11.1%

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MAJOR RETAILERS INCLUDE:

- | | | | |
|---------------|-----------------------|--|---------------------|
| EATALY | BIG CITY OPTICAL | HAVAS WORLDWIDE (OFFICE SPACE) | NIKE (OFFICE SPACE) |
| NORDSTROM | DOC B'S FRESH KITCHEN | JOE'S SEAFOOD PRIME STEAK & STONE CRAB | SHAKE SHACK |
| 443 N. WABASH | EDDIE V'S | M·A·C COSMETICS | SUGAR FACTORY |
| BIG BOWL | GODDESS AND THE BAKER | MCM | UNTUCKIT |

