



THE SHOPS AT NORTH BRIDGE

• MICHIGAN AVENUE •

NORDSTROM • EATALY • 50 STORES • 20 RESTAURANTS

CHICAGO, IL

MARKET PROFILE 2021

MAJOR RETAILERS Aesop, APM Monaco, BOSS Hugo Boss, Kiehl's Since 1851, M·A·C Cosmetics,

MCM Worldwide, Nordstrom, Peloton, Phenix Salon Suites, UNTUCKit, White House | Black Market

RESTAURANTS & ENTERTAINMENT Doc B's Fresh Kitchen, Eataly, Eddie V's Prime Seafood, Goddess and the Baker,

Joe's Seafood Prime Steak & Stone Crab, Lao Sze Chuan, Shake Shack | **FOOD COURT** 9 units

PROPERTY TYPE Mixed-use, Urban | **TOTAL SQUARE FEET** 669,000 | **BUILT** 2000

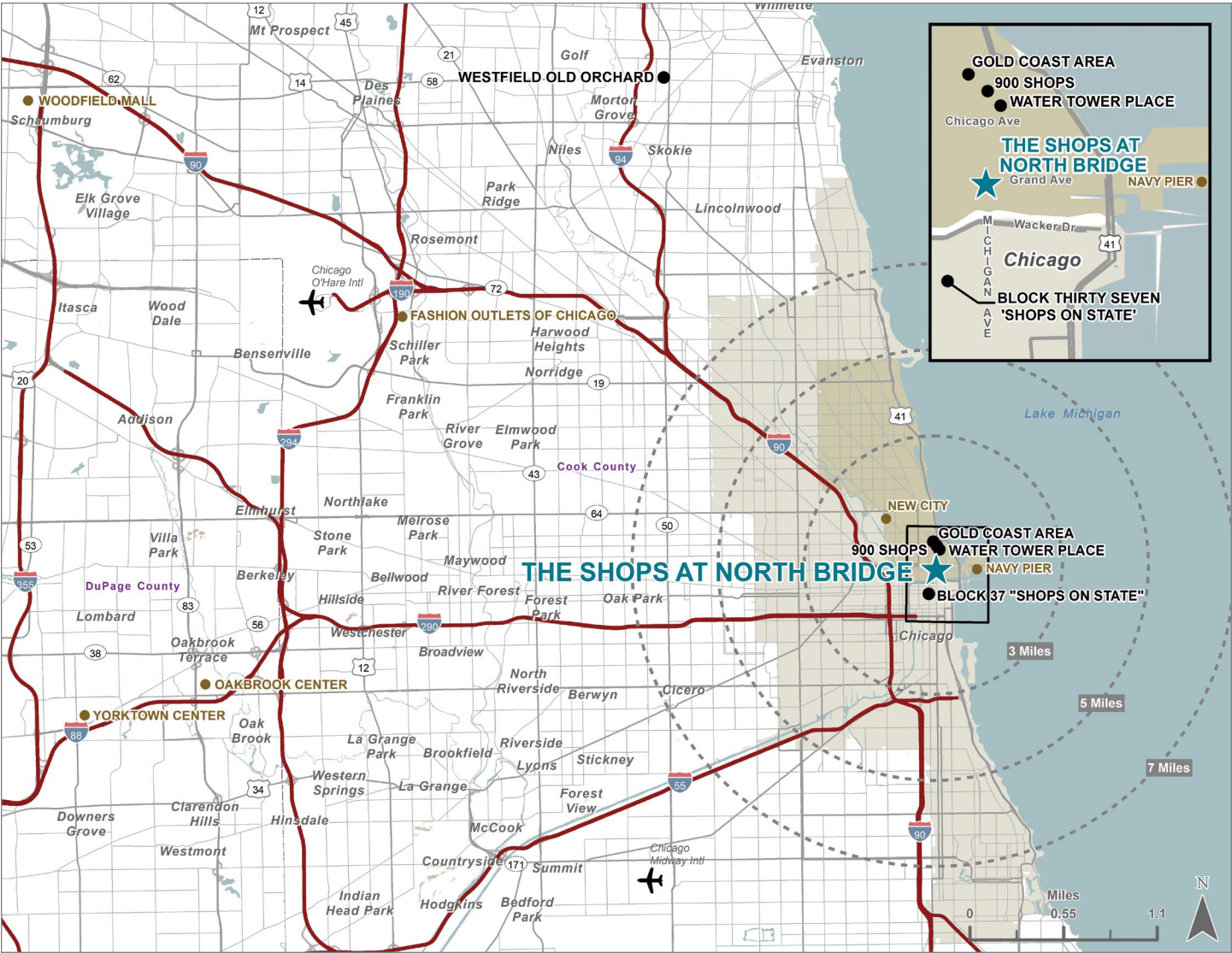
FOR MORE INFORMATION 312-222-1622 | Macerich.com



DEMOGRAPHIC SUMMARY

POPULATION		PRIMARY TRADE AREA		TOTAL TRADE AREA		CHICAGO-NAPERVILLE-ELGIN, IL-IN-WI [MSA]	
2020 Total Population		284,920		1,163,909		9,578,424	
2025 Total Population		291,908		1,181,786		9,600,543	
2020-2025 Population Growth		2.5%		1.5%		0.2%	
HOUSEHOLDS							
2020 Total Households		166,128		555,243		3,555,702	
2025 Total Households		170,494		566,996		3,573,978	
2020-2025 Household Growth		2.6%		2.1%		0.5%	
INCOME							
Average Household Income		\$148,374		\$110,525		\$102,160	
Median Household Income		\$102,395		\$71,364		\$72,062	
Per Capita Income		\$86,582		\$52,886		\$38,013	
HOUSEHOLD INCOME RANGES							
\$50,000 +		126,302	76.0%	350,409	63.1%	2,304,167	64.8%
\$75,000 +		103,795	62.5%	268,735	48.4%	1,728,146	48.6%
\$100,000 +		85,168	51.3%	210,209	37.9%	1,285,842	36.2%
\$150,000 +		55,481	33.4%	125,730	22.6%	679,107	19.1%
AGE							
Median Age		34.2		34.5		37.4	
EDUCATION / OCCUPATION							
Bachelor’s Degree Plus		187,176	82.3%	518,581	61.6%	2,549,059	39.1%
White Collar		165,238	88.2%	483,854	76.3%	2,824,383	63.8%
RACE / ETHNICITY							
White		224,326	78.7%	645,786	55.5%	6,054,819	63.2%
Black		17,529	6.2%	208,958	18.0%	1,577,443	16.5%
American Indian		464	0.2%	4,870	0.4%	36,537	0.4%
Asian		28,171	9.9%	136,810	11.8%	694,203	7.2%
Pacific Islander		135	0.0%	574	0.0%	3,466	0.0%
Other Race		14,296	5.0%	166,909	14.3%	1,211,956	12.7%
Hispanic or Latino		22,139	7.8%	279,306	24.0%	2,205,800	23.0%
Not Hispanic or Latino		262,781	92.2%	884,602	76.0%	7,372,624	77.0%
EMPLOYMENT / DAYTIME POPULATION		0.5 MILE		1 MILE		1.5 MILE	
Total Businesses		6,179		19,131		24,141	
Total Employees		151,756		442,180		565,585	
Daytime Population		118,881		331,648		438,537	

TRADE AREA MAP

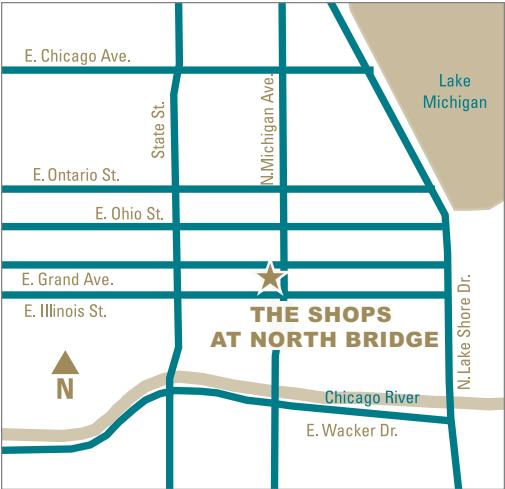


LEGEND

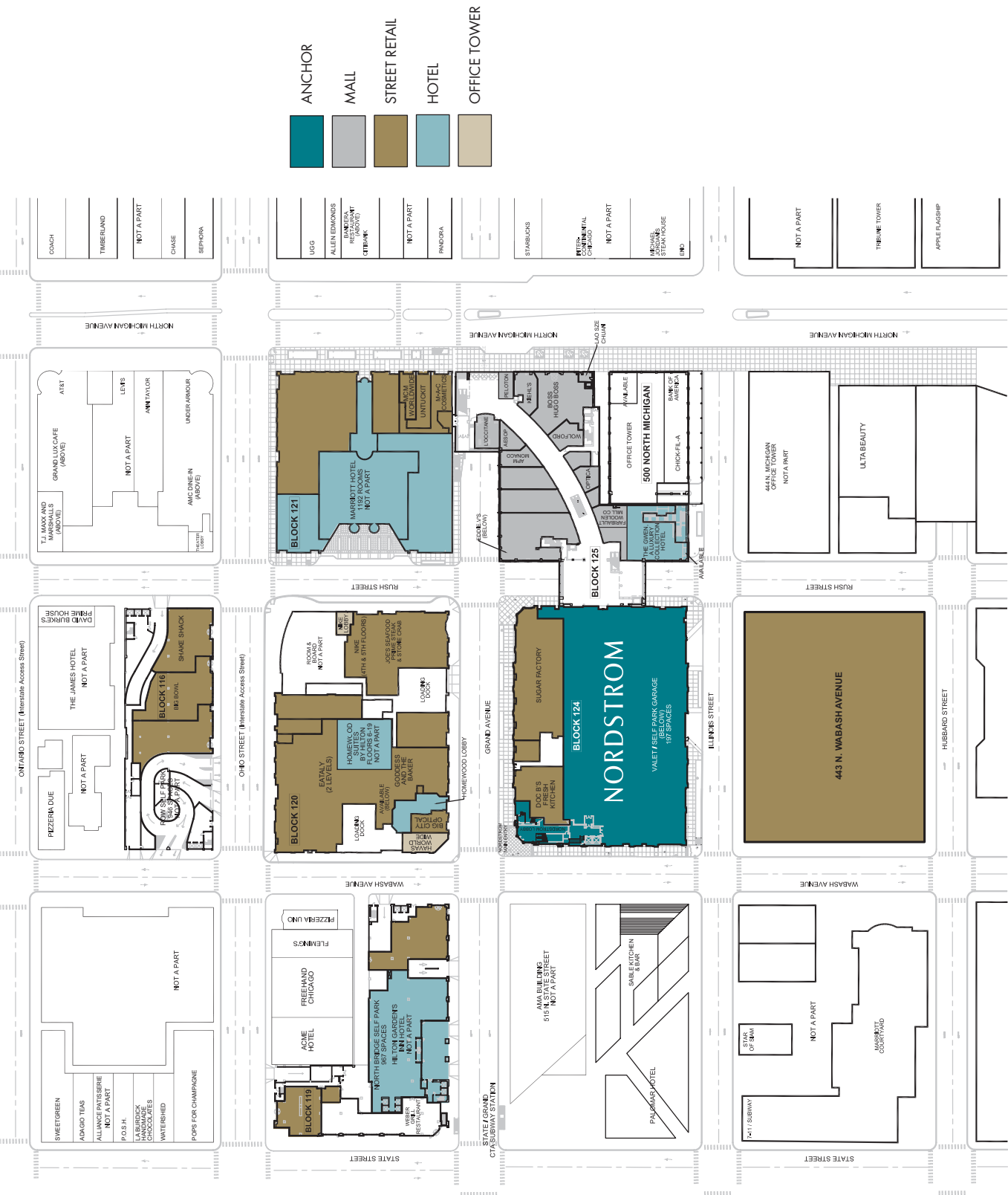
- ★ THE SHOPS AT NORTH BRIDGE
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW



SITE PLAN



MARKET FACT SHEET

STRONG RETAIL
TOP PERFORMING
NORDSTROM
IN THE WORLD

ONLY EATALY IN THE MIDWEST:
63,000 SQUARE FEET

42,000 DAILY AVERAGE
VEHICLE TRAFFIC
ON MICHIGAN AVE IN FRONT
OF THE SHOPS AT NORTH BRIDGE

40,000+ PEOPLE
WALK MICHIGAN AVENUE EVERY DAY

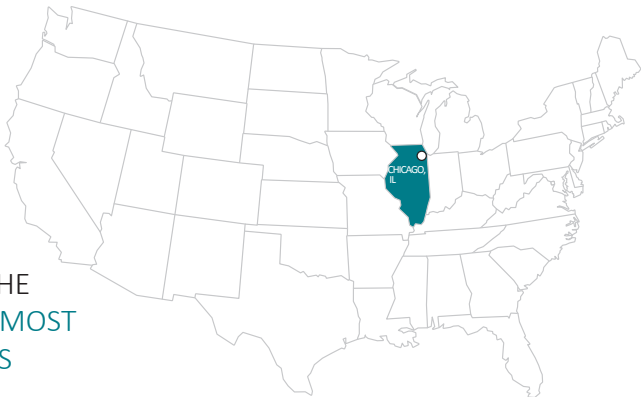
WITHIN 1 MILE OF THE CENTER
- \$148,806 AVERAGE
HOUSEHOLD INCOME
- 32% ARE MILLENNIALS

EXPANSIVE LOCAL DRAW
WITH A TOTAL TRADE AREA
POPULATION OF OVER
1 MILLION

MORE THAN 450,000
OFFICE PROFESSIONALS
WITHIN 1-MILE RADIUS

HIGHLY EDUCATED
OVER 80% OF PEOPLE
IN THE PRIMARY TRADE
AREA HAVE BACHELOR'S
DEGREES

CHICAGO HAS ONE OF THE
WORLD'S LARGEST AND MOST
DIVERSIFIED ECONOMIES



20 MILLION
SHOPPERS
ANNUALLY VISIT THE
MAGNIFICENT MILE

OVER 140 HOTELS OFFERING MORE THAN 45,000 HOTEL ROOMS

CHICAGO IS THE 10TH MOST VISITED CITY IN THE U.S. BY
OVERSEAS VISITORS

TOTAL TOURISM TO CHICAGO WAS 57.7 MILLION VISITORS IN 2018

FORTUNE 500 COMPANIES BASED IN CHICAGO WITH BILLIONS
IN REVENUE INCLUDE: WALGREENS, STATE FARM, CATERPILLAR,
ALLSTATE AND MORE (10 COMPANIES TOTAL IN THE TOP 100)

YEARLY SALES

JAN	5.2%	MAY	8.7%	SEP	8.9%
FEB	5.8%	JUN	8.7%	OCT	8.4%
MAR	8.7%	JUL	10.1%	NOV	8.7%
APR	7.6%	AUG	7.2%	DEC	12.2%

THE SHOPS AT NORTH BRIDGE

· MICHIGAN AVENUE ·

NORDSTROM • EATALY • 50 STORES • 20 RESTAURANTS

- 1

THE SHOPS AT NORTH BRIDGE
(ENCLOSED MALL - 4 LEVELS)
LAO SZE CHUAN
BOSS HUGO BOSS
KIEHL'S SINCE 1851
- 2

NORDSTROM
- 3

EATALY
- 4

JOE'S SEAFOOD PRIME
STEAK & STORE CRAB
- 5

443 N. WABASH
- 6

DOC B'S FRESH KITCHEN
- 7

SUGAR FACTORY
- 8

VALET/SELF PARKING
- 9

EDDIE V'S
- 10

M·A·C COSMETICS
- 11

UNTUCKIT
- 12

MCM WORLDWIDE
- 13

SELF PARKING
- 14

HAVAS WORLDWIDE
(OFFICE SPACE)
- 15

BIG CITY OPTICAL
- 16

GODDESS AND
THE BAKER
- 17

NIKE
(OFFICE SPACE)
- 18

BIG BOWL
- 19

SHAKE SHACK

