THE SHOPS AT NORTH BRIDGE

(ENCLOSED MALL – 4 LEVELS)

LAO SZE CHUAN
BOSS HUGO BOSS
KIEHL’S SINCE 1851

2 NORDSTROM
3 EATALY
4 JOE’S SEAFOOD PRIME
STEAK & STONE CRAB

5 443 N. WABASH
6 DOC B’S FRESH KITCHEN
7 SUGAR FACTORY
8 VALET/SELF PARKING
9 EDDIE V’S
10 M∙A∙C COSMETICS
11 UNTUCKIT
12 MCM WORLDWIDE
13 SELF PARKING
14 HAVAS WORLDWIDE (OFFICE SPACE)
15 BIG CITY OPTICAL

NORTH
ULTA

16 GODDESS AND THE BAKER
17 NIKE (OFFICE SPACE)
18 BIG BOWL
19 SHAKE SHACK

17 UNDER ARMOUR

WRIGLEY BUILDING
TRIBUNE TOWER (REDEVELOPMENT)
INTERCONTINENTAL CHICAGO
THE GWEN HOTEL

BANK OF AMERICA
THE PURPLE PIG
GRAND LUX CAFÉ
LEVI’S
AMC DINE-IN
ROOM & BOARD
HOMEWOOD SUITES

CHICAGO MARRIOTT DOWNTOWN
MAGNIFICENT MILE

500 N. MICHIGAN (OFFICE SPACE)

MICHIGAN AVENUE
RUSH STREET
OHIO STREET
GRAND AVENUE
RED LINE STATION GRAND
WEBER GRILL
STARBUCKS
CVS
HILTON GARDEN INN
CHICAGO MAGNIFICENT MILE

MARKET PROFILE 2021

MAJOR RETAILERS
Aesop, APM Monaco, BOSS Hugo Boss, Kiehl’s Since 1851, M∙A∙C Cosmetics, MCM Worldwide, Nordstrom, Peloton, Phenix Salon Suites, UNTUCKit, White House | Black Market

RESTAURANTS & ENTERTAINMENT
Doc B’s Fresh Kitchen, Eataly, Eddie V’s Prime Seafood, Goddess and the Baker, Joe’s Seafood Prime Steak & Stone Crab, Lao Sze Chuan, Shake Shack

PROPERTY TYPE
Mixed-use, Urban

TOTAL SQUARE FEET
669,000

BUILT
2000

FOR MORE INFORMATION
312-222-1622 | Macerich.com
## DEMOGRAPHIC SUMMARY

<table>
<thead>
<tr>
<th>POPULATION</th>
<th>PRIMARY TRADE AREA</th>
<th>TOTAL TRADE AREA</th>
<th>CHICAGO-NAPERVILLE-ELGIN, IL-IN-WI (MSA)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020 Total Population</td>
<td>284,920</td>
<td>1,163,909</td>
<td>9,578,424</td>
</tr>
<tr>
<td>2025 Total Population</td>
<td>291,908</td>
<td>1,181,786</td>
<td>9,600,543</td>
</tr>
<tr>
<td>2020-2025 Population Growth</td>
<td>2.5%</td>
<td>1.5%</td>
<td>0.2%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>HOUSEHOLDS</th>
<th>PRIMARY TRADE AREA</th>
<th>TOTAL TRADE AREA</th>
<th>CHICAGO-NAPERVILLE-ELGIN, IL-IN-WI (MSA)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020 Total Households</td>
<td>166,128</td>
<td>555,243</td>
<td>3,555,702</td>
</tr>
<tr>
<td>2025 Total Households</td>
<td>170,494</td>
<td>566,996</td>
<td>3,573,978</td>
</tr>
<tr>
<td>2020-2025 Household Growth</td>
<td>2.6%</td>
<td>2.1%</td>
<td>0.5%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>INCOME</th>
<th>PRIMARY TRADE AREA</th>
<th>TOTAL TRADE AREA</th>
<th>CHICAGO-NAPERVILLE-ELGIN, IL-IN-WI (MSA)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Household Income</td>
<td>$148,374</td>
<td>$110,525</td>
<td>$102,160</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$102,395</td>
<td>$71,364</td>
<td>$72,062</td>
</tr>
<tr>
<td>Per Capita Income</td>
<td>$86,582</td>
<td>$52,886</td>
<td>$38,013</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>HOUSEHOLD INCOME RANGES</th>
<th>PRIMARY TRADE AREA</th>
<th>TOTAL TRADE AREA</th>
<th>CHICAGO-NAPERVILLE-ELGIN, IL-IN-WI (MSA)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50,000 +</td>
<td>126,302</td>
<td>76.0%</td>
<td>350,409</td>
</tr>
<tr>
<td>$75,000 +</td>
<td>103,795</td>
<td>62.5%</td>
<td>268,735</td>
</tr>
<tr>
<td>$100,000 +</td>
<td>85,168</td>
<td>51.3%</td>
<td>210,209</td>
</tr>
<tr>
<td>$150,000 +</td>
<td>55,481</td>
<td>33.4%</td>
<td>125,730</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>AGE</th>
<th>PRIMARY TRADE AREA</th>
<th>TOTAL TRADE AREA</th>
<th>CHICAGO-NAPERVILLE-ELGIN, IL-IN-WI (MSA)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median Age</td>
<td>34.2</td>
<td>34.5</td>
<td>37.4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EDUCATION / OCCUPATION</th>
<th>PRIMARY TRADE AREA</th>
<th>TOTAL TRADE AREA</th>
<th>CHICAGO-NAPERVILLE-ELGIN, IL-IN-WI (MSA)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor’s Degree Plus</td>
<td>187,176</td>
<td>82.3%</td>
<td>518,581</td>
</tr>
<tr>
<td>White Collar</td>
<td>165,238</td>
<td>88.2%</td>
<td>483,854</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>RACE / ETHNICITY</th>
<th>PRIMARY TRADE AREA</th>
<th>TOTAL TRADE AREA</th>
<th>CHICAGO-NAPERVILLE-ELGIN, IL-IN-WI (MSA)</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>224,326</td>
<td>78.7%</td>
<td>645,786</td>
</tr>
<tr>
<td>Black</td>
<td>17,529</td>
<td>6.2%</td>
<td>208,958</td>
</tr>
<tr>
<td>American Indian</td>
<td>464</td>
<td>0.2%</td>
<td>4,870</td>
</tr>
<tr>
<td>Asian</td>
<td>28,171</td>
<td>9.9%</td>
<td>136,810</td>
</tr>
<tr>
<td>Pacific Islander</td>
<td>135</td>
<td>0.0%</td>
<td>574</td>
</tr>
<tr>
<td>Other Race</td>
<td>14,296</td>
<td>5.0%</td>
<td>166,909</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>22,139</td>
<td>7.8%</td>
<td>279,306</td>
</tr>
<tr>
<td>Not Hispanic or Latino</td>
<td>262,781</td>
<td>92.2%</td>
<td>884,602</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EMPLOYMENT / DAYTIME POPULATION</th>
<th>0.5 MILE</th>
<th>1 MILE</th>
<th>1.5 MILE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Businesses</td>
<td>6,179</td>
<td>19,131</td>
<td>24,141</td>
</tr>
<tr>
<td>Total Employees</td>
<td>151,756</td>
<td>442,180</td>
<td>565,585</td>
</tr>
<tr>
<td>Daytime Population</td>
<td>118,881</td>
<td>331,648</td>
<td>438,537</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, ESRI 2020
TRADE AREA MAP

LEGEND

★ THE SHOPS AT NORTH BRIDGE

- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS

10% PCW
MARKET FACT SHEET

STRONG RETAIL
TOP PERFORMING
NORDSTROM
IN THE WORLD

ONLY EATALY IN THE MIDWEST:
63,000 SQUARE FEET

42,000 DAILY AVERAGE
VEHICLE TRAFFIC
ON MICHIGAN AVE IN FRONT
OF THE SHOPS AT NORTH BRIDGE

40,000+ PEOPLE
WALK MICHIGAN AVENUE EVERY DAY

WITHIN 1 MILE OF THE CENTER
- $148,806 AVERAGE
HOUSEHOLD INCOME
- 32% ARE MILLENNIALS

EXPANSIVE LOCAL DRAW
WITH A TOTAL TRADE AREA
POPULATION OF OVER
1 MILLION

MORE THAN 450,000
OFFICE PROFESSIONALS
WITHIN 1-MILE RADIUS

HIGHLY EDUCATED
OVER 80% OF PEOPLE
IN THE PRIMARY TRADE
AREA HAVE BACHELOR’S
DEGREES

CHICAGO HAS ONE OF THE
WORLD’S LARGEST AND MOST
DIVERSIFIED ECONOMIES

20 MILLION
SHOPPERS
ANNUALLY VISIT THE
MAGNIFICENT MILE

OVER 140 HOTELS OFFERING MORE THAN 45,000 HOTEL ROOMS

CHICAGO IS THE 10TH MOST VISITED CITY IN THE U.S. BY
OVERSEAS VISITORS

TOTAL TOURISM TO CHICAGO WAS 57.7 MILLION VISITORS IN 2018

FORTUNE 500 COMPANIES BASED IN CHICAGO WITH BILLIONS
IN REVENUE INCLUDE: WALGREENS, STATE FARM, CATERPILLAR,
ALLSTATE AND MORE (10 COMPANIES TOTAL IN THE TOP 100)

YEARLY SALES

<table>
<thead>
<tr>
<th></th>
<th>JAN</th>
<th>FEB</th>
<th>MAR</th>
<th>APR</th>
<th>MAY</th>
<th>JUN</th>
<th>JUL</th>
<th>AUG</th>
<th>SEP</th>
<th>OCT</th>
<th>NOV</th>
<th>DEC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales</td>
<td>5.2%</td>
<td>5.8%</td>
<td>8.7%</td>
<td>7.6%</td>
<td>8.7%</td>
<td>8.7%</td>
<td>10.1%</td>
<td>7.2%</td>
<td>8.9%</td>
<td>8.4%</td>
<td>8.7%</td>
<td>12.2%</td>
</tr>
</tbody>
</table>