



THE SHOPS AT NORTH BRIDGE

• MICHIGAN AVENUE •

NORDSTROM • EATALY • 50 STORES • 20 RESTAURANTS

CHICAGO, IL

MARKET PROFILE 2020

MAJOR RETAILERS Aesop, ALEX AND ANI, BOSS Hugo Boss, EQ3, Kiehl's Since 1851, M·A·C Cosmetics,

MCM Worldwide, Nordstrom, Peloton, Samsonite, Stuart Weitzman, UNTUCKit, White House | Black Market

RESTAURANTS & ENTERTAINMENT Doc B's Fresh Kitchen, Eataly, Eddie V's Prime Seafood, Goddess and the Baker,

Joe's Seafood Prime Steak & Stone Crab, Lao Sze Chuan, Shake Shack | **FOOD COURT** 9 units

PROPERTY TYPE Mixed-use, Urban | **TOTAL SQUARE FEET** 670,000 | **BUILT** 2000

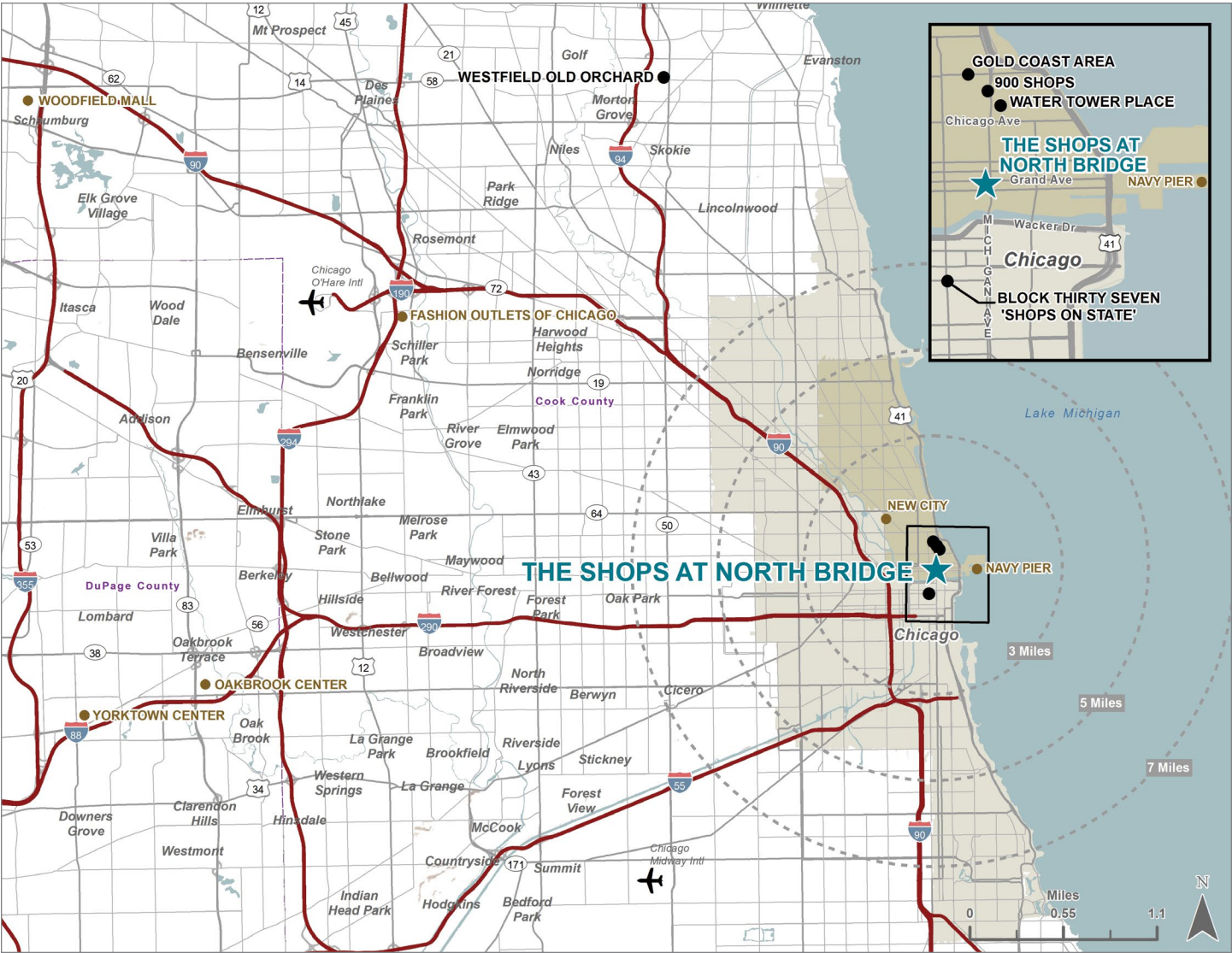
FOR MORE INFORMATION 312-222-1622 | Macerich.com



DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		CHICAGO-NAPERVILLE-ELGIN, IL-IN-WI [MSA]	
2019 Total Population	284,759		1,156,032		9,599,093	
2024 Total Population	293,037		1,176,798		9,650,892	
2019-2024 Population Growth	2.9%		1.8%		0.5%	
HOUSEHOLDS						
2019 Total Households	165,580		548,553		3,544,288	
2024 Total Households	170,388		560,789		3,568,225	
2019-2024 Household Growth	2.9%		2.2%		0.7%	
INCOME						
Average Household Income	\$141,044		\$104,455		\$97,968	
Median Household Income	\$95,347		\$67,289		\$69,907	
Per Capita Income	\$82,283		\$49,770		\$36,265	
HOUSEHOLD INCOME RANGES						
\$50,000 +	122,939	74.2%	337,345	61.5%	2,270,200	64.1%
\$75,000 +	99,731	60.2%	254,303	46.4%	1,682,397	47.5%
\$100,000 +	79,786	48.2%	191,998	35.0%	1,217,151	34.3%
\$150,000 +	51,273	31.0%	112,227	20.5%	616,684	17.4%
AGE						
Median Age	34.0		34.3		37.3	
EDUCATION / OCCUPATION						
Bachelor’s Degree Plus	185,100	81.3%	504,859	60.2%	2,503,588	38.4%
White Collar	175,975	86.8%	512,209	74.1%	3,015,567	62.2%
RACE / ETHNICITY						
White	225,356	79.1%	644,925	55.8%	6,091,813	63.5%
Black	17,695	6.2%	208,843	18.1%	1,589,246	16.6%
American Indian	470	0.2%	4,872	0.4%	36,584	0.4%
Asian	27,008	9.5%	131,729	11.4%	672,840	7.0%
Pacific Islander	131	0.0%	554	0.0%	3,411	0.0%
Other Race	14,097	5.0%	165,110	14.3%	1,205,199	12.6%
Hispanic or Latino	22,163	7.8%	277,920	24.0%	2,200,322	22.9%
Not Hispanic or Latino	262,596	92.2%	878,112	76.0%	7,398,771	77.1%
EMPLOYMENT / DAYTIME POPULATION						
0.5 MILE						
1.0 MILE						
1.5 MILE						
Total Businesses	6,508		20,045		25,244	
Total Employees	160,422		444,587		578,776	
Daytime Population	183,975		505,424		644,390	

TRADE AREA MAP

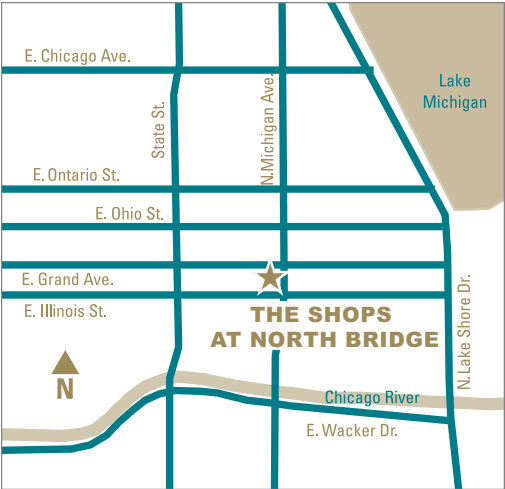


LEGEND

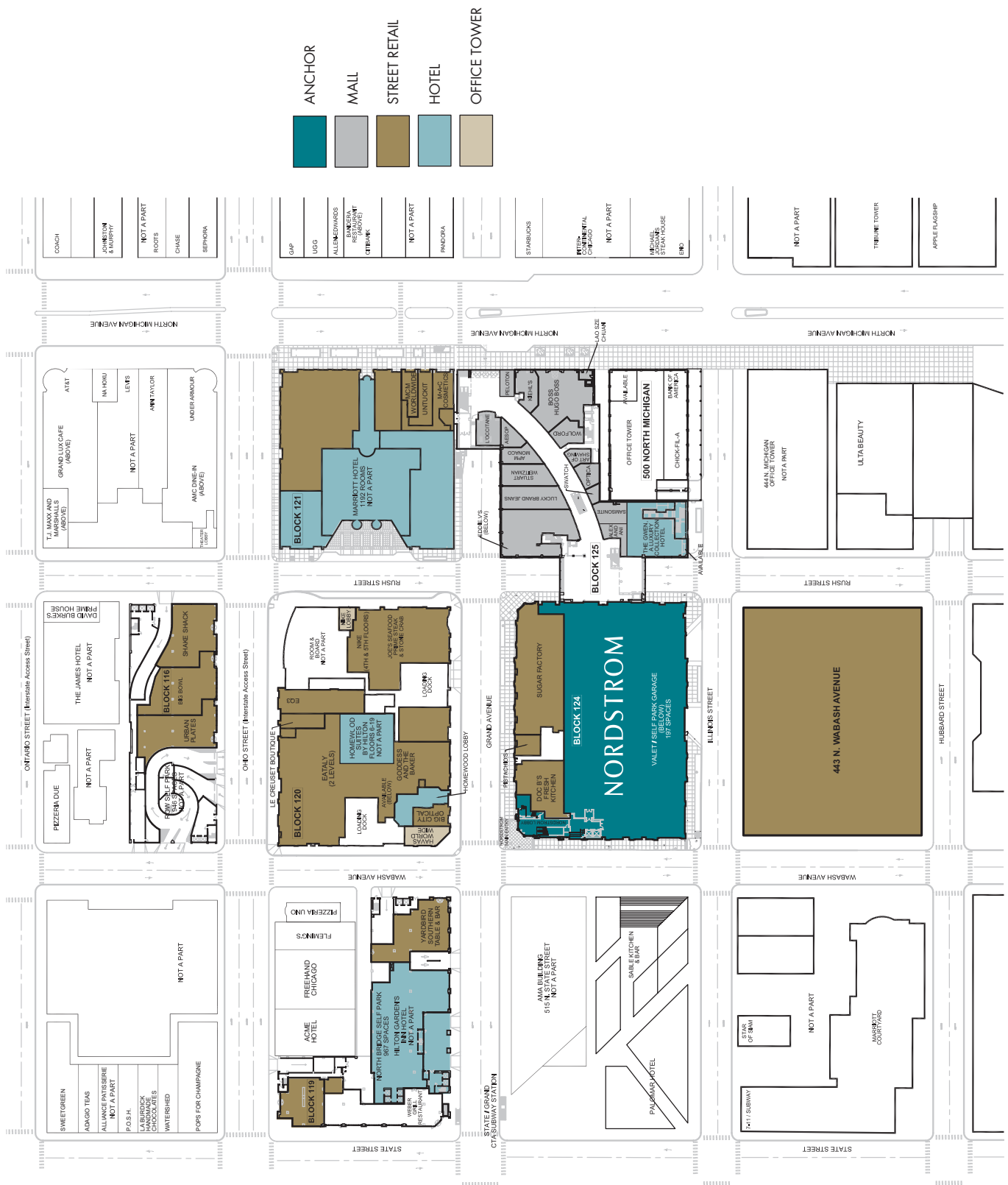
- ★ THE SHOPS AT NORTH BRIDGE
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW



UPDATED 3/20



MARKET FACT SHEET

STRONG RETAIL
TOP 3 NORDSTROM
IN THE WORLD

ONLY EATALY IN THE MIDWEST:
63,000 SQUARE FEET

42,000 DAILY AVERAGE
VEHICLE TRAFFIC
ON MICHIGAN AVE IN FRONT
OF THE SHOPS AT NORTH BRIDGE

50,000+ PEOPLE
WALK MICHIGAN AVENUE EVERY DAY

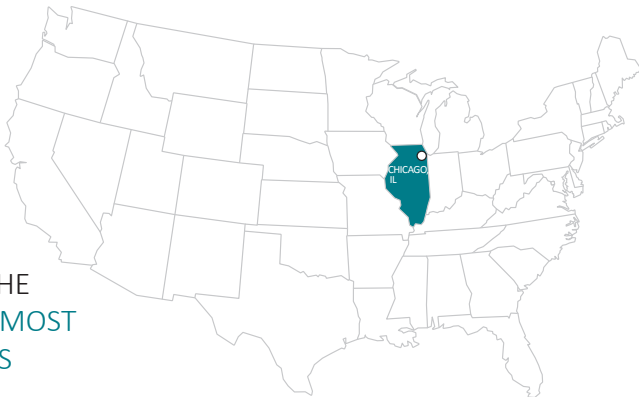
WITHIN 1 MILE OF THE CENTER
- **\$148,806 AVERAGE**
HOUSEHOLD INCOME
- **32% ARE MILLENNIALS**

EXPANSIVE LOCAL DRAW
WITH A TOTAL TRADE AREA
POPULATION OF OVER
1 MILLION

MORE THAN **500,000**
OFFICE PROFESSIONALS
WITHIN 1-MILE RADIUS

HIGHLY EDUCATED
OVER 80% OF PEOPLE
IN THE PRIMARY TRADE
AREA HAVE BACHELOR'S
DEGREES

CHICAGO HAS ONE OF THE
WORLD'S LARGEST AND MOST
DIVERSIFIED ECONOMIES



30 MILLION
SHOPPERS
ANNUALLY VISIT THE
MAGNIFICENT MILE

OVER 140 HOTELS OFFERING MORE THAN **45,000 HOTEL ROOMS**

CHICAGO IS THE 10TH **MOST VISITED CITY** IN THE U.S. BY
OVERSEAS VISITORS

TOTAL TOURISM TO CHICAGO WAS **57.7 MILLION VISITORS** IN 2018

FORTUNE 500 COMPANIES BASED IN CHICAGO WITH BILLIONS
IN REVENUE INCLUDE: WALGREENS, STATE FARM, CATERPILLAR,
ALLSTATE AND MORE (10 COMPANIES TOTAL IN THE TOP 100)

YEARLY SALES

JAN	5.2%	MAY	8.7%	SEP	8.9%
FEB	5.8%	JUN	8.7%	OCT	8.4%
MAR	8.7%	JUL	10.1%	NOV	8.7%
APR	7.6%	AUG	7.2%	DEC	12.2%

THE SHOPS AT NORTH BRIDGE

OWNED
OTHER



WEBER GRILL RESTAURANT
HILTON GARDEN INN
SELF PARKING
YARBIRD SOUTHERN TABLE & BAR

WABASH AVENUE

443 N. WABASH

NORDSTROM
DOC B'S FRESH KITCHEN
PISTACHIOS
SUGAR FACTORY
VALET/SELF PARKING

HAVAS WORLDWIDE (OFFICE SPACE)
BIG CITY OPTICAL
HOMWOOD SUITES
EATALY
GODDESS AND THE BAKER
NIKE (OFFICE SPACE)
JOE'S SEAFOOD PRIME
STEAK & STONE CRAB
ROOM & BOARD

GRAND AVENUE

ILLINOIS STREET

OHIO STREET

URBAN PLATES
BIG BOWL
SHAKE SHACK

RUSH STREET

500 N. MICHIGAN (OFFICE SPACE)
CHICK-FIL-A
BANK OF AMERICA

EDDIE V'S
THE GWEN HOTEL
THE SHOPS AT NORTH BRIDGE (ENCLOSED MALL)
LAO SZE CHUAN
BOSS HUGO BOSS
KIEHL'S SINCE 1851

CHICAGO MARRIOTT DOWNTOWN
MAGNIFICENT MILE
MCM
M-A-C COSMETICS
UNTUCKIT

GRAND LUX CAFÉ
AMC DINE-IN
TJMAXX
MARSHALLS
LEVI'S
ANN TAYLOR
UNDER ARMOUR

NORTH MICHIGAN AVENUE

APPLE FLAGSHIP

INTERCONTINENTAL CHICAGO

CHICAGO RIVER

SEPHORA
ROOTS

TRIBUNE TOWER (REDEVELOPMENT)

GARRETT POPCORN SHOPS

GAP

WRIGLEY BUILDING

THE PURPLE PIG