



GILBERT, AZ

MARKET PROFILE 2020

MAJOR RETAILERS Apple, Banana Republic, Barnes & Noble, Best Buy, Buckle, Coach, Dick's Sporting Goods,
Dillard's, Disney, H&M, Hollister Co., HomeGoods, Lorna Jane, Iululemon, Macy's, Nordstrom Rack, Pandora,
Sephora, Today's Patio, Total Wine & More, Victoria's Secret, White House | Black Market, Z Gallerie
RESTAURANTS & ENTERTAINMENT Harkins Theatres, Blue Wasabi Sushi & Martini Bar, Brio Tuscan Grille,
DogHaus, Fired Pie, Frost A Gelato Shoppe, Fuzzy's Tacos, Grimaldi's Brick Oven Pizzeria, Haagen-Dazs, Haiku
Tokyo, Keg Steakhouse + Bar, Kona Grill, Ia Madeleine, Red Robin, Shake Shack, Thirsty Lion Gastropub & Grill
PROPERTY TYPE Super-regional | TOTAL SQUARE FEET 1,124,000 | BUILT 2007

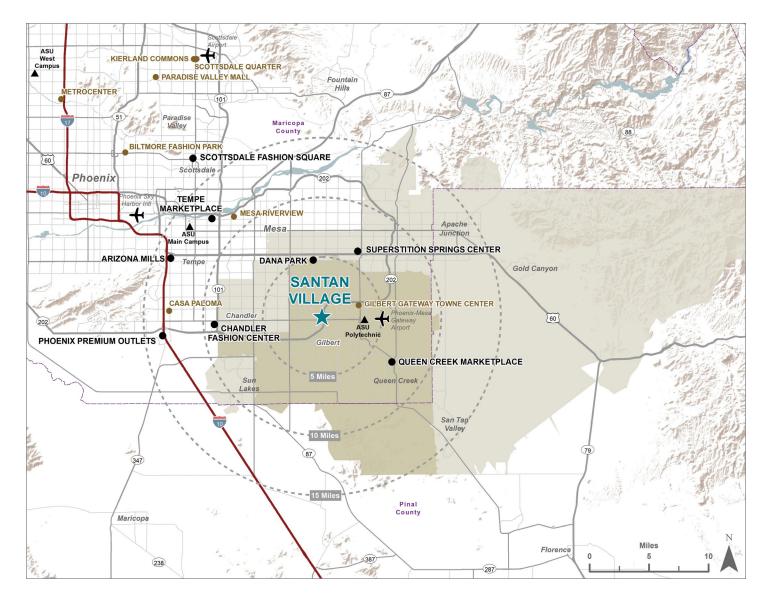
FOR MORE INFORMATION 602-953-6200 | Macerich.com



DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		PHOENIX-MESA-SCOTTSDALE, AZ [MSA]		
2019 Total Population	445,219		1,050,554	1,050,554		4,885,176	
2024 Total Population	503,238		1,154,134		5,298,576		
2019-2024 Population Growth	13.0%		9.9%		8.5%		
HOUSEHOLDS							
2019 Total Households	141,192		372,467		1,776,484		
2024 Total Households	158,990		406,807		1,923,505		
2019-2024 Household Growth	12.6%		9.2%		8.3%		
INCOME							
Average Household Income	\$117,478		\$94,570		\$87,428		
Median Household Income	\$98,208		\$74,522		\$62,609		
Per Capita Income	\$37,329		\$33,534		\$31,906		
HOUSEHOLD INCOME RANGES							
\$50,000 +	114,034	80.8%	254,745	68.4%	1,088,051	61.2%	
\$75,000 +	91,956	65.1%	185,302	49.7%	754,683	42.5%	
\$100,000 +	69,356	49.1%	129,327	34.7%	515,254	29.0%	
\$150,000 +	32,864	23.3%	56,956	15.3%	231,960	13.1%	
AGE							
Median Age	33.5		36.2		36.1		
EDUCATION / OCCUPATION							
Bachelor's Degree Plus	118,521	43.3%	237,569	34.4%	1,026,656	31.7%	
White Collar	162,785	73.9%	339,023	68.3%	1,466,180	63.9%	
RACE / ETHNICITY							
White	340,625	76.5%	802,999	76.4%	3,399,194	69.6%	
Black	20,115	4.5%	44,280	4.2%	284,352	5.8%	
American Indian	4,264	1.0%	13,485	1.3%	121,347	2.5%	
Asian	33,623	7.6%	56,383	5.4%	200,101	4.1%	
Pacific Islander	979	0.2%	2,514	0.2%	11,366	0.2%	
Other Race	45,613	10.2%	130,893	12.5%	868,816	17.8%	
Hispanic or Latino	81,928	18.4%	233,159	22.2%	1,542,371	31.6%	
Not Hispanic or Latino	363,291	81.6%	817,395	77.8%	3,342,805	68.4%	
EMPLOYMENT / DAYTIME POPULATION	1 MILE		3 MILE		5 MILE		
Total Businesses	570		2,432		6,223		
Total Employees	7,394		25,253		65,532		
Daytime Population	15,436		84,011		221,905		

TRADE AREA MAP



LEGEND

- ★ SANTAN VILLAGE
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS





SITE PLAN



MARKET FACT SHEET

APPLE INVESTED \$2 BILLION INTO ITS NEWLY OPENED 1.3-MILLION-SQUARE-FOOT GLOBAL COMMAND CENTER IN 2018 EMPLOYING OVER 150 EXECUTIVES

500 NEW JOBS WILL BE CREATED IN 2020 AT NORTHROP GRUMMAN'S 220,000 -SQUARE-FOOT EXPANSION PROJECT FOR ITS GILBERT SATELLITE MANUFACTURING OPERATION

2 MILLION

SQUARE FEET OF HOSPITAL AND CLINICAL RESEARCH FACILITIES IN GILBERT

PHOENIX-MESA GATEWAY AIRPORT

- 1.7+ MILLION PASSENGERS
- 2ND LARGEST AIRPORT SERVING GREATER PHOENIX
- EXCLUSIVE AIRLINES: ALLEGIANT, FLAIR AND SWOOP
- ONE OF THE NATION'S FASTEST GROWING AIRPORTS
- UP 15.86% FROM 2018 TO 2019

OVER 57,000 VEHICLES PER DAY

EXIT OFF WILLIAMS FIELD ROAD AND THE LOOP 202, WHERE SANTAN VILLAGE IS LOCATED. BY 2023, IT'S PROJECTED TO BE 111,357 VEHICLES PER DAY.

> APPROXIMATELY 5,000 STUDENTS ARE ENROLLED AT ARIZONA STATE POLYTECHNIC CAMPUS, LESS THAN 4 MILES AWAY

WITHIN 5 MILES OF SANTAN, 85 PUBLIC SCHOOLS WITH 54,500 STUDENTS AND 5 PRIVATE HIGH SCHOOLS WITH AN AVERAGE TUITION OF \$18,896

THE MEDIAN HOME VALUE IN GILBERT INCREASED 6.8% IN 2019 REACHING \$364,115 AND IS PREDICTED TO RISE

GILBERT IS THE #1 CITY IN THE COUNTRY WHERE MILLENNIALS ARE BUYING HOMES (SMARTASSET, 2020)

#1 MOST PROSPEROUS CITY IN THE U.S. (ECONOMIC INNOVATION GROUP, 2017)

TOWN OF GILBERT AWARDED BEST PLACE TO LIVE, WORK AND PLAY (RANKING ARIZONA, 2018) WITH NEARLY 267,000 RESIDENTS, GILBERT IS AN EDUCATED COMMUNITY WITH 44% OF RESIDENTS HOLDING A BACHELOR'S DEGREE OR HIGHER VS 32.5% NATIONALLY

TOWN OF GILBERT WILL COMPLETE PHASE TWO OF A 272-ACRE MEGA-PARK, OFFERING INTERACTIVE SPORTS AND PLAY AMENITIES, SUMMER 2020

WITHIN 2 MILES OF THE CENTER THE AVERAGE HOUSEHOLD INCOME IS \$117,000

	JAN	7.8%	MAY	8.2%	SEP	7.2%
YEARLY SALES	FEB	7.6%	JUN	8.1%	OCT	8.0%
	MAR	8.9%	JUL	7.8%	NOV	8.8%
	APR	8.1%	AUG	7.2%	DEC	12.3%

