



QUEENS CENTER

ELMHURST, NY

MARKET PROFILE 2025

MAJOR RETAILERS Apple, Adidas, H&M, Hollister, Macy's, Pandora
Sephora, Victoria's Secret, Warby Parker, Zara

RESTAURANTS & ENTERTAINMENT Applebee's, The Cheesecake Factory, Chick-fil-A, Chipotle, Shake Shack

FOOD COURT 14 units

PROPERTY TYPE Super-regional | **TOTAL SQUARE FEET** 967,000 | **BUILT / RENOVATED** 1973 / 2004 / 2022

FOR MORE INFORMATION 718-592-3901 | Macerich.com



DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		NEW YORK-NEWARK-JERSEY CITY, NY-NJ [MSA]	
2024 Total Population	1,402,077		2,458,806		19,954,881	
2029 Total Population	1,405,510		2,471,403		19,979,477	
% Population Change 2024 to 2029	0.2%		0.5%		0.1%	
HOUSEHOLDS						
2024 Total Households	475,409		876,370		7,414,787	
2029 Total Households	476,571		884,795		7,527,512	
% Household Change 2024 to 2029	0.2%		1.0%		1.5%	
INCOME						
Average Household Income	\$106,094		\$110,216		\$142,802	
Median Household Income	\$77,196		\$78,714		\$96,850	
Per Capita Income	\$35,989		\$39,342		\$53,162	
HOUSEHOLD INCOME RANGES						
Household Income \$50,000 +	324,316	68.2%	594,608	67.9%	5,355,076	72.2%
Household Income \$75,000 +	244,400	51.4%	457,708	52.2%	4,426,291	59.7%
Household Income \$100,000 +	185,143	39.0%	352,904	40.3%	3,625,836	48.9%
Household Income \$150,000 +	101,033	21.3%	198,374	22.6%	2,388,708	32.2%
AGE						
Median Age	39.3		37.9		39.4	
EDUCATION / OCCUPATION						
Bachelor's Degree +	331,594	32.7%	649,772	36.2%	6,389,543	44.9%
White Collar	359,732	52.5%	699,432	57.5%	6,694,086	66.7%
RACE/ETHNICITY						
White	295,322	21.1%	595,056	24.2%	8,997,534	45.1%
Black	138,874	9.9%	421,844	17.2%	3,183,407	16.0%
American Indian	24,429	1.7%	34,104	1.4%	157,925	0.8%
Asian	424,720	30.3%	617,538	25.1%	2,628,681	13.2%
Pacific Islander	1,050	0.1%	1,877	0.1%	10,842	0.1%
Other Race	356,814	25.5%	518,840	21.1%	2,914,869	14.6%
2 + Races	160,868	11.5%	269,547	11.0%	2,061,623	10.3%
Hispanic Population	513,319	36.6%	784,256	31.9%	5,192,375	26.0%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		2 MILE		3 MILE	
Total Businesses	3,506		11,419		23,422	
Total Employees	35,448		95,621		214,741	
Total Daytime Population	151,082		406,541		768,321	

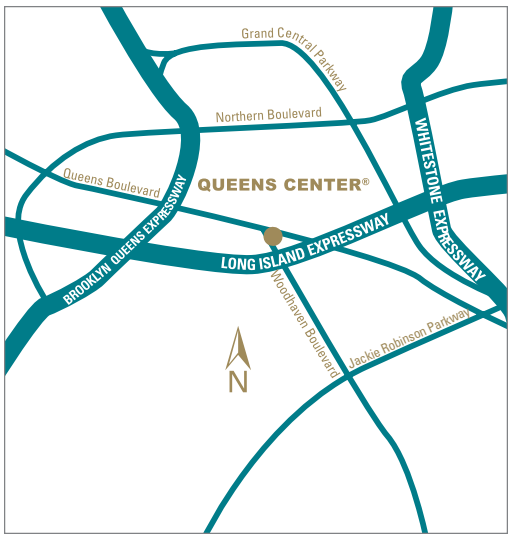
TRADE AREA MAP



LEGEND

- ★ QUEENS CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS

KING'S PLAZA, THE SHOPS OF ATLAS PARK AND GREEN ACRES MALL— MACERICH OWNED



10% PCW

SITE PLAN



AT A GLANCE

CENTER INFORMATION

Queens Center, a powerhouse in the New York City retail landscape, is the premier shopping destination in Queens, NY, strategically positioned in one of the most diverse and densely populated areas in the country. Anchored by a dynamic mix of retailers and dining the center serves as a retail hub for both local and international visitors.

12M

ANNUAL VISITORS

— ONE OF NYC'S BUSIEST SHOPPING DESTINATIONS

SALES POTENTIAL

HIGHEST

SALES-PER-SQUARE-FOOT MALL IN MACERICH'S PORTFOLIO

367K

STUDENT POPULATION

FROM SURROUNDING SCHOOLS AND UNIVERSITIES WITHIN A 10-MILE RADIUS

MARKET INFORMATION

- **DENSE URBAN MARKET** – Queens has a population of 2.4M, offering a vast consumer base with strong retail demand
- **DIVERSE CUSTOMER DEMOGRAPHICS** – Located in one of the most ethnically diverse areas in the U.S., drawing shoppers from a wide range of cultural backgrounds
- **UNMATCHED ACCESSIBILITY** – Serviced by major subway lines (R, M) and multiple bus routes, ensuring seamless connectivity for millions of commuters and tourists

OTHER FACTS

- **FLAGSHIP DESTINATION FOR MAJOR BRANDS** – Many retailers choose Queens Center for exclusive store concepts and first-to-market launches
- **GROWTH & DEVELOPMENT OPPORTUNITIES** – Continuous investment in tenant mix, customer experience and retail innovation keeps Queens Center at the forefront of NYC shopping

ECONOMIC DRIVERS

- Willets Point development, which includes a new major league soccer stadium, is expected to drive a **\$6B ECONOMIC IMPACT** and create 16K new jobs for the community
- Sporting events, such as the **US OPEN TENNIS TOURNAMENT** generates over \$750M in economic impact annually and drives in 1M attendees
- LaGuardia Airport, located in Queens, was named the **BEST AIRPORT** in the United States by Forbes Travel Guide



QUEENS CENTER

MAJOR RETAILERS INCLUDE:

- MACY'S
- BURLINGTON
- JCPENNEY'S
- CHICK-FIL-A
- PRIMARK
- THE CHEESECAKE FACTORY
- ZARA
- APPLE
- ARMANI EXCHANGE
- FOOT LOCKER
- GAP
- H&M
- BURLINGTON
- JCPENNEY
- CHICK-FIL-A
- DISCOUNT FACTORY
- PRIMARK
- ZARA
- MACY'S
- ARmani EXCHANGE
- FOOT LOCKER
- GAP
- H&M
- HOLLISTER
- JD SPORTS
- PANDORA
- SEPHORA
- SHAKE SHACK
- SNIPES
- WARBY PARKER
- VICTORIA SECRET

