



QUEENS CENTER

ELMHURST, NY

MARKET PROFILE 2024

MAJOR RETAILERS Apple, Adidas, Hollister, JCPenney, MAC Cosmetics, Macy's, Michael Kors, Pandora, Sephora, Victoria's Secret

RESTAURANTS & ENTERTAINMENT The Cheesecake Factory, Chick-fil-A, Chipotle, Shake Shack, Applebee's

FOOD COURT 14 units

PROPERTY TYPE Super-regional | **TOTAL SQUARE FEET** 968,000 | **BUILT / RENOVATED** 1973 / 2004 / 2022

FOR MORE INFORMATION 718-592-3901 | Macerich.com



DEMOGRAPHIC SUMMARY

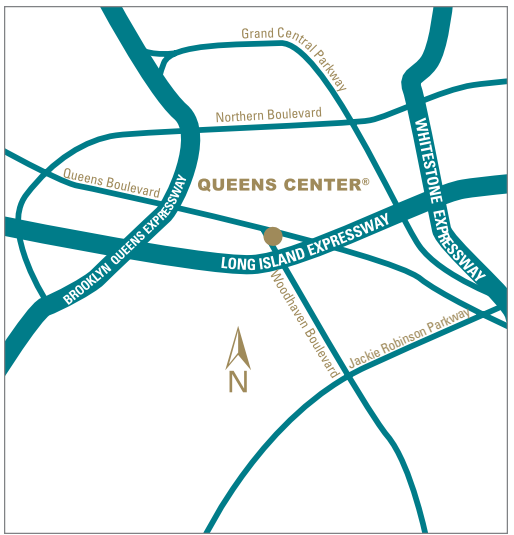
POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		NEW YORK-NEWARK-JERSEY CITY, NY-NJ-PA [MSA]	
2023 Total Population	1,278,125		2,409,750		20,181,143	
2028 Total Population	1,286,527		2,423,535		20,167,113	
2023-2028 Population Growth	0.7%		0.6%		-0.1%	
HOUSEHOLDS						
2023 Total Households	437,093		861,620		7,499,516	
2028 Total Households	439,864		869,580		7,595,425	
2023-2028 Household Growth	0.6%		0.9%		1.3%	
INCOME						
Average Household Income	\$99,396		\$101,458		\$135,858	
Median Household Income	\$70,535		\$70,223		\$87,926	
Per Capita Income	\$34,060		\$36,334		\$50,581	
HOUSEHOLD INCOME RANGES						
\$50,000 +	283,628	64.9%	549,540	63.8%	5,226,701	69.7%
\$75,000 +	208,593	47.7%	410,920	47.7%	4,236,415	56.5%
\$100,000 +	149,327	34.2%	300,299	34.9%	3,396,888	45.3%
\$150,000 +	77,379	17.7%	159,131	18.5%	2,158,472	28.8%
AGE						
Median Age	38.7		37.7		39.5	
EDUCATION / OCCUPATION						
Bachelor's Degree Plus	316,982	34.8%	617,868	36.2%	6,389,914	44.9%
White Collar	328,421	54.5%	664,216	58.6%	6,716,502	67.7%
RACE/ETHNICITY						
White	304,104	23.8%	609,328	25.3%	9,223,568	45.7%
Black/African American	85,827	6.7%	366,670	15.2%	3,235,753	16.0%
American Indian	20,965	1.6%	33,491	1.4%	154,429	0.8%
Asian	413,530	32.4%	624,128	25.9%	2,606,600	12.9%
Pacific Islander	835	0.1%	1,905	0.1%	10,565	0.1%
Other Race	452,865	35.4%	774,228	32.1%	4,950,228	24.5%
Hispanic or Latino	463,407	36.3%	778,423	32.3%	5,176,454	25.6%
Not Hispanic or Latino	814,718	63.7%	1,631,327	67.7%	15,004,689	74.4%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		2 MILE		3 MILE	
Total Businesses	3,275		10,992		22,692	
Total Employees	35,203		94,174		211,742	
Daytime Population	153,381		414,804		781,667	

TRADE AREA MAP



LEGEND

- ★ QUEENS CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW

SITE PLAN



MARKET FACT SHEET

QUEENS CENTER ATTRACTS NEARLY
20 MILLION
SHOPPERS ANNUALLY
WHICH IS ONE OF MACERICH'S MOST
HEAVILY TRAFFICKED SHOPPING
CENTERS IN ITS PORTFOLIO

MOST ETHNICALLY DIVERSE URBAN
AREA IN THE WORLD, REPRESENTING
100+ NATIONS,
SPEAKING 138 LANGUAGES

10 MINUTES FROM
CITI FIELD STADIUM, HOME
OF THE NY METS, SEATING
43,000 FANS AND AVERAGING
33,500 ATTENDANCE AT
HOME GAMES IN 2022

ON PROPERTY,
WOODHAVEN BOULEVARD
SUBWAY STATION HAS OVER
5 MILLION ANNUAL RIDERS

133 K-12 SCHOOLS WITH
41K+ STUDENTS WITHIN
5 MILES OF THE CENTER

7 COLLEGES AND UNIVERSITIES
IN THE BOROUGH OF QUEENS
WITH A TOTAL ENROLLMENT OF
77K STUDENTS

SEVERAL
FIRST-TO-MARKET CHAINS
APPLE
SHAKE SHACK
THE CHEESECAKE FACTORY
CHICK-FIL-A

MOST DIVERSE APPLE STORE WITH
250+ EMPLOYEES,
SPEAKING 23 LANGUAGES

FIRST-CLASS SHOPPING
ENVIRONMENT CATERING
TO **2.4 MILLION** PEOPLE
IN THE TRADE AREA

HOST OF THE
U.S. OPEN TENNIS
CHAMPIONSHIPS
WITH OVERALL
ATTENDANCE
OVER 691K
AND AN
\$800 MILLION
ECONOMIC
IMPACT
ON NYC METRO AREA



2 MAJOR AIRPORTS ARE WITHIN A 9-MILE RADIUS OF QUEENS CENTER

– LAGUARDIA AIRPORT: **31.1 MILLION PASSENGERS**; 14K EMPLOYEES;
\$15.6 BILLION IN ECONOMIC ACTIVITY; 116K IN TOTAL JOBS; \$5.7 BILLION IN
ANNUAL WAGES

– JOHN F. KENNEDY INTERNATIONAL AIRPORT: THE 25TH BUSIEST AIRPORT IN THE
WORLD, THE 13TH BUSIEST AIRPORT IN THE U.S. AND THE BUSIEST AIRPORT IN THE
NEW YORK AIRPORT SYSTEM, HANDLING OVER **30 MILLION PASSENGERS** IN 2021

HIGHLY SOUGHT AFTER QUEENS **FILM AND TV PRODUCTIONS**, KAUFMAN
ASTORIA STUDIOS, SILVERCUP STUDIOS AND BROADWAY STAGES HAVE SEEN A
MARKED INCREASE IN PRODUCTION DUE TO THE **NEW YORK STATE TAX INCENTIVES**

YEARLY SALES

JAN	7.5%	MAY	8.0%	SEP	8.6%
FEB	7.1%	JUN	8.6%	OCT	8.1%
MAR	7.5%	JUL	8.5%	NOV	8.7%
APR	7.9%	AUG	7.5%	DEC	12.0%



QUEENS CENTER

MAJOR RETAILERS INCLUDE:

JCPENNEY
MACY'S
APPLE STORE
SHAKE SHACK

THE CHEESECAKE FACTORY
ABERCROMBIE KIDS
ADIDAS
APPLEBEE'S

BATH & BODY WORKS
FOOT LOCKER
HOLLISTER
MAC COSMETICS

MICHAEL KORS
PANDORA
SEPHORA
VICTORIA'S SECRET

ZALES

NORTH



BEST BUY
TARGET

macy's

macy's

QUEENS CENTER

JCPenney



The Cheesecake Factory

SHAKE SHACK

JCPenney

FOGO DE CHAO

OLIVE GARDEN

QUEENS BLVD

WOODHAVEN BLVD

LONG ISLAND EXPRESSWAY