



QUEENS CENTER

ELMHURST, NY

## MARKET PROFILE 2023

**MAJOR RETAILERS** Apple, Adidas, Hollister, JCPenney, MAC Cosmetics, Macy's, Michael Kors, Pandora, Sephora, Vans, Victoria's Secret

**RESTAURANTS & ENTERTAINMENT** The Cheesecake Factory, Chick-fil-A, Chipotle, Shake Shack, Applebee's

**FOOD COURT** 14 units

**PROPERTY TYPE** Super-regional | **TOTAL SQUARE FEET** 967,000 | **BUILT / RENOVATED** 1973 / 2004 / 2022

**FOR MORE INFORMATION** 718-592-3901 | [Macerich.com](http://Macerich.com)



# DEMOGRAPHIC SUMMARY

POPULATION		PRIMARY TRADE AREA		TOTAL TRADE AREA		NEW YORK-NEWARK-JERSEY CITY, NY-NJ-PA [MSA]	
2022 Total Population		1,287,867		2,428,557		20,224,976	
2027 Total Population		1,256,288		2,368,485		19,945,519	
2022-2027 Population Growth		-2.5%		-2.5%		-1.4%	
HOUSEHOLDS							
2022 Total Households		437,265		861,274		7,448,470	
2027 Total Households		426,249		840,288		7,382,577	
2022-2027 Household Growth		-2.5%		-2.4%		-0.9%	
INCOME							
Average Household Income		\$102,081		\$103,608		\$137,432	
Median Household Income		\$75,330		\$73,805		\$91,608	
Per Capita Income		\$34,711		\$36,794		\$50,700	
HOUSEHOLD INCOME RANGES							
\$50,000 +		291,889	66.8%	560,745	65.1%	5,307,140	71.3%
\$75,000 +		219,637	50.2%	425,933	49.5%	4,322,885	58.0%
\$100,000 +		161,612	37.0%	318,551	37.0%	3,488,485	46.8%
\$150,000 +		82,161	18.8%	167,032	19.4%	2,192,169	29.4%
AGE							
Median Age		38.5		37.5		39.3	
EDUCATION / OCCUPATION							
Bachelor’s Degree Plus		304,272	34.1%	587,533	35.1%	6,224,870	45.2%
White Collar		310,119	51.5%	620,426	54.3%	6,206,912	62.8%
RACE/ETHNICITY							
White		308,073	23.9%	618,555	25.5%	9,298,987	46.0%
Black/African American		86,508	6.7%	368,815	15.2%	3,230,923	16.0%
American Indian		21,720	1.7%	34,408	1.4%	154,918	0.8%
Asian		408,824	31.7%	616,076	25.4%	2,556,906	12.6%
Pacific Islander		845	0.1%	1,930	0.1%	10,664	0.1%
Other Race		461,898	35.9%	788,773	32.5%	4,972,578	24.6%
Hispanic or Latino		467,846	36.3%	783,354	32.3%	5,122,303	25.3%
Not Hispanic or Latino		820,021	63.7%	1,645,203	67.7%	15,102,673	74.7%
EMPLOYMENT / DAYTIME POPULATION		1 MILE		2 MILE		3 MILE	
Total Businesses		3,234		10,851		22,550	
Total Employees		34,552		92,050		206,661	
Daytime Population		163,630		443,287		817,628	



# TRADE AREA MAP

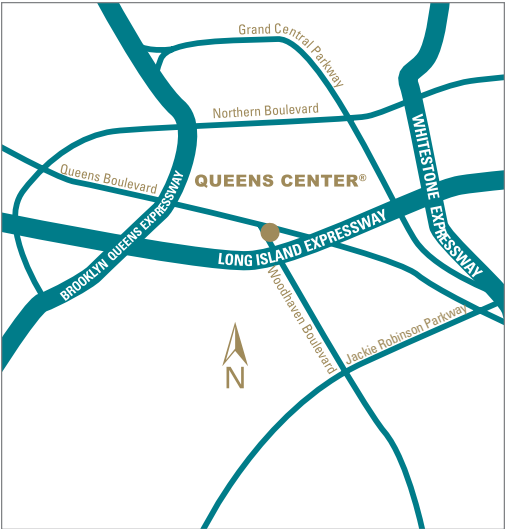


## LEGEND

- ★ QUEENS CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW



# SITE PLAN



# MARKET FACT SHEET

QUEENS CENTER ATTRACTS NEARLY  
**20 MILLION**  
**SHOPPERS ANNUALLY**  
WHICH IS ONE OF MACERICH'S MOST  
HEAVILY TRAFFICKED SHOPPING  
CENTERS IN ITS PORTFOLIO

MOST ETHNICALLY DIVERSE URBAN  
AREA IN THE WORLD, REPRESENTING  
**100+ NATIONS,**  
**SPEAKING 138 LANGUAGES**

10 MINUTES AWAY FROM  
**CITI FIELD STADIUM**, HOME  
OF THE NY METS, SEATING  
43,000 FANS AND AVERAGING  
33,500 ATTENDANCE AT  
HOME GAMES IN 2022

ON PROPERTY,  
WOODHAVEN BOULEVARD  
SUBWAY STATION HAS OVER  
**5 MILLION ANNUAL RIDERS**

133 K-12 SCHOOLS WITH  
**41,000+ STUDENTS** WITHIN 5  
MILES OF THE CENTER

7 COLLEGES AND UNIVERSITIES  
IN THE BOROUGH OF QUEENS  
WITH A TOTAL ENROLLMENT OF  
**77,000 STUDENTS**

SEVERAL  
**FIRST-TO-MARKET CHAINS**  
APPLE  
SHAKE SHACK  
THE CHEESECAKE FACTORY  
CHICK-FIL-A

MOST DIVERSE APPLE STORE WITH  
**250+ EMPLOYEES,**  
**SPEAKING 23 LANGUAGES**

FIRST-CLASS SHOPPING  
ENVIRONMENT CATERING  
TO **2.4 MILLION** PEOPLE  
IN THE TRADE AREA

HOST OF THE  
U.S. OPEN TENNIS  
CHAMPIONSHIPS  
WITH OVERALL  
ATTENDANCE  
OVER 691,000  
AND AN  
**\$800 MILLION**  
**ECONOMIC**  
**IMPACT**  
ON NYC METRO AREA



**2 MAJOR AIRPORTS** ARE WITHIN A 9-MILE RADIUS OF QUEENS CENTER  
– LAGUARDIA AIRPORT: **31.1 MILLION PASSENGERS**; 14,000 EMPLOYEES;  
\$15.6 BILLION IN ECONOMIC ACTIVITY; 116,000 IN TOTAL JOBS; \$5.7 BILLION IN  
ANNUAL WAGES  
– JOHN F. KENNEDY INTERNATIONAL AIRPORT: THE 25TH BUSIEST AIRPORT IN THE  
WORLD, THE 13TH BUSIEST AIRPORT IN THE U.S. AND THE BUSIEST AIRPORT IN THE  
NEW YORK AIRPORT SYSTEM, HANDLING OVER **30 MILLION PASSENGERS** IN 2021  
HIGHLY SOUGHT AFTER QUEENS **FILM AND TV PRODUCTIONS**, KAUFMAN  
ASTORIA STUDIOS, SILVERCUP STUDIOS AND BROADWAY STAGES HAVE SEEN A  
MARKED INCREASE IN PRODUCTION DUE TO THE **NEW YORK STATE TAX INCENTIVES**

## YEARLY SALES

JAN	6.92%	MAY	8.20%	SEP	8.78%
FEB	7.29%	JUN	8.66%	OCT	8.03%
MAR	8.01%	JUL	8.06%	NOV	7.85%
APR	8.29%	AUG	7.83%	DEC	12.09%





QUEENS CENTER

MAJOR RETAILERS INCLUDE:

JCPENNEY  
MACY'S  
APPLE STORE  
SHAKE SHACK

THE CHEESECAKE FACTORY  
ABERCROMBIE KIDS  
ADIDAS  
APPLEBEE'S

BATH & BODY WORKS  
FOOT LOCKER  
GAP  
HOLLISTER

MAC COSMETICS  
MICHAEL KORS  
PANDORA  
SEPHORA

VANS  
VICTORIA'S SECRET  
ZALES



BEST BUY  
TARGET

★macy's

★macy's



The Cheesecake Factory

SHAKE SHACK

OLIVE GARDEN

FOGO DE CHAO

QUEENS BLVD

WOODHAVEN BLVD

LONG ISLAND EXPRESSWAY