



QUEENS CENTER

ELMHURST, NY

MARKET PROFILE 2022

MAJOR RETAILERS Abercrombie Kids, Adidas, Apple, Gilly Hicks, H&M, Hollister, JCPenney,
M•A•C, Macy's, Michael Kors, Pandora, Sephora, Vans

RESTAURANTS & ENTERTAINMENT The Cheesecake Factory, Chick-fil-A, Chipotle, Shake Shack, Applebee's

FOOD COURT 14 units

PROPERTY TYPE Super-regional | **TOTAL SQUARE FEET** 967,000 | **BUILT / RENOVATED** 1973 / 2004

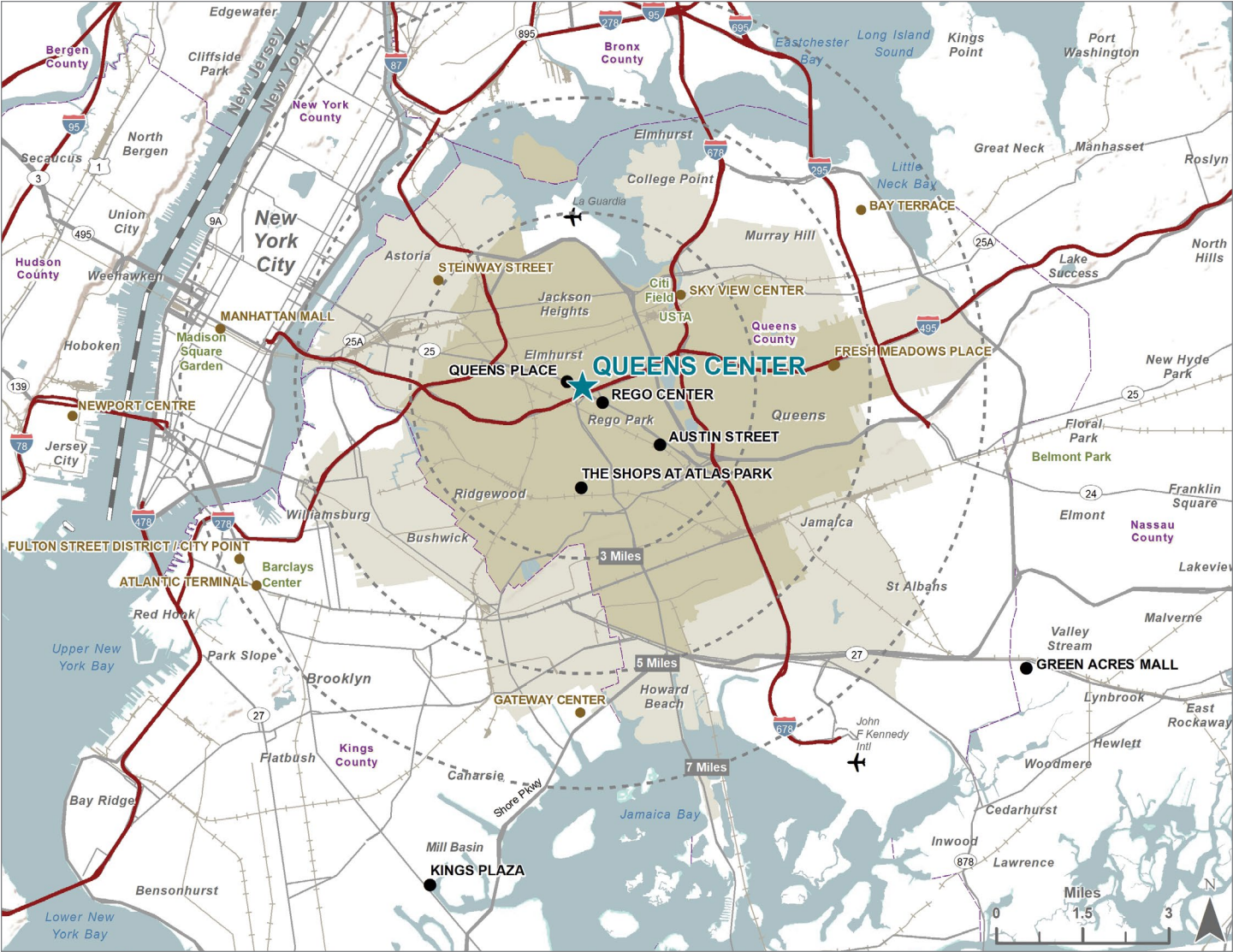
FOR MORE INFORMATION 718-592-3901 | Macerich.com



DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		NEW YORK-NEWARK-JERSEY CITY, NY-NJ-PA [MSA]	
2021 Total Population	1,227,100		2,300,211		20,048,273	
2026 Total Population	1,234,732		2,330,261		20,284,775	
2021-2026 Population Growth	0.6%		1.3%		1.2%	
HOUSEHOLDS						
2021 Total Households	410,054		799,367		7,373,277	
2026 Total Households	411,868		810,010		7,473,424	
2021-2026 Household Growth	0.4%		1.3%		1.4%	
INCOME						
Average Household Income	\$91,310		\$91,994		\$121,787	
Median Household Income	\$68,643		\$66,851		\$83,312	
Per Capita Income	\$30,557		\$32,007		\$44,875	
HOUSEHOLD INCOME RANGES						
\$50,000 +	259,611	63.3%	493,395	61.7%	5,037,087	68.3%
\$75,000 +	191,919	46.8%	367,669	46.0%	4,014,864	54.5%
\$100,000 +	139,430	34.0%	269,564	33.7%	3,178,765	43.1%
\$150,000 +	67,372	16.4%	134,887	16.9%	1,933,721	26.2%
AGE						
Median Age	38.4		37.3		39.3	
EDUCATION / OCCUPATION						
Bachelor’s Degree Plus	278,920	32.0%	534,727	32.9%	5,950,972	42.2%
White Collar	304,172	54.7%	601,305	57.6%	6,369,090	66.8%
RACE / ETHNICITY						
White	464,291	37.8%	827,339	36.0%	11,315,859	56.4%
Black	98,032	8.0%	406,334	17.7%	3,473,788	17.3%
American Indian	9,681	0.8%	17,876	0.8%	99,243	0.5%
Asian	365,639	29.8%	547,121	23.8%	2,318,888	11.6%
Pacific Islander	973	0.1%	1,907	0.1%	10,347	0.1%
Other Race	288,485	23.5%	499,634	21.7%	2,830,148	14.1%
Hispanic or Latino	459,075	37.4%	788,347	34.3%	5,101,798	25.4%
Not Hispanic or Latino	768,025	62.6%	1,511,863	65.7%	14,946,475	74.6%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		2 MILE		3 MILE	
Total Businesses	3,047		10,214		21,226	
Total Employees	33,177		90,160		201,989	
Daytime Population	159,175		433,304		792,248	

TRADE AREA MAP

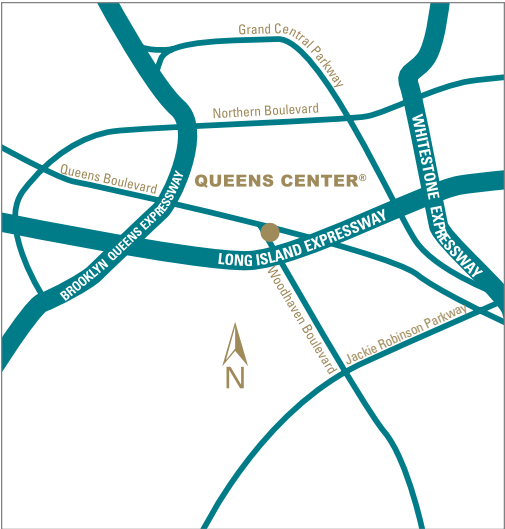


LEGEND

- ★ QUEENS CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW



SITE PLAN



MARKET FACT SHEET

QUEENS CENTER ATTRACTS NEARLY
20 MILLION
SHOPPERS ANNUALLY
WHICH IS MACERICH'S MOST
HEAVILY TRAFFICKED SHOPPING
CENTER IN ITS PORTFOLIO

MOST ETHNICALLY DIVERSE URBAN
AREA IN THE WORLD, REPRESENTING
100+ NATIONS,
SPEAKING 138 LANGUAGES

SEVERAL
FIRST-TO-MARKET CHAINS
SHAKE SHACK
THE CHEESECAKE FACTORY
CHICK-FIL-A

MOST DIVERSE APPLE STORE WITH
250+ EMPLOYEES,
SPEAKING 23 LANGUAGES

FIRST-CLASS SHOPPING
ENVIRONMENT TO
A TRADE AREA OF
2.3 MILLION PEOPLE
WHICH IS PROJECTED
TO INCREASE BY 1.3%
IN 5 YEARS

OVER 33.7% OF THE
TOTAL TRADE AREA HAS A
HOUSEHOLD INCOME OF
MORE THAN \$100,000

WOODHAVEN BOULEVARD
SUBWAY STATION RANKS 62ND
AMONG 421 STATIONS AND HAS
7.1 MILLION ANNUAL RIDERS

HOST OF THE
U.S. OPEN TENNIS
CHAMPIONSHIPS
WITH OVERALL
ATTENDANCE
OVER 691,000
AND AN
\$800 MILLION
ECONOMIC
IMPACT
ON NYC METRO AREA



153 PUBLIC AND PRIVATE
NOT-FOR-PROFIT **COLLEGES AND**
UNIVERSITIES WITHIN A 25-MILE
RADIUS OF QUEENS

7 COLLEGES AND UNIVERSITIES
IN THE BOROUGH OF QUEENS
WITH A TOTAL ENROLLMENT OF
85,000 STUDENTS

TWO MAJOR AIRPORTS ARE WITHIN A 9-MILE RADIUS OF QUEENS CENTER
– LAGUARDIA AIRPORT: **31.1 MILLION PASSENGERS**; 14,000 EMPLOYEES;
\$18.7 BILLION IN ECONOMIC ACTIVITY; 113,000 IN TOTAL JOBS; \$6.4 BILLION IN
ANNUAL WAGES
– JOHN F. KENNEDY INTERNATIONAL AIRPORT: 21ST BUSIEST AIRPORT IN THE
WORLD; **61.6 MILLION PASSENGERS**; \$51.3 BILLION IN ECONOMIC ACTIVITY;
EMPLOYS 41,000

HIGHLY SOUGHT AFTER DESTINATION FOR **FILM AND TV PRODUCTIONS**; KAUFMAN
ASTORIA STUDIOS, SILVERCUP STUDIOS AND BROADWAY STAGES HAVE SEEN A
MARKED INCREASE IN PRODUCTION DUE TO THE **NEW YORK STATE TAX INCENTIVES**

YEARLY SALES

JAN	7.4%	MAY	8.2%	SEP	9.1%
FEB	5.3%	JUN	9.3%	OCT	8.4%
MAR	7.2%	JUL	8.8%	NOV	9.6%
APR	6.7%	AUG	8.2%	DEC	12.0%



QUEENS CENTER

MAJOR RETAILERS INCLUDE:

JCPENNEY	THE CHEESECAKE FACTORY	BATH & BODY WORKS	HOLLISTER	SEPHORA
MACY'S	ABERCROMBIE KIDS	FOOT LOCKER	MAC COSMETICS	VANS
APPLE STORE	ADIDAS	GAP	MICHAEL KORS	VICTORIA'S SECRET
SHAKE SHACK	APPLEBEE'S	H&M	PANDORA	ZALES



NORTH



BEST BUY

TARGET

macy's



JCPenney

Cheesecake Factory

SHAKE SHACK

OLIVE GARDEN

LONG HORN STEAKHOUSE

QUEENS BLVD

WOODHAVEN BLVD

LONG ISLAND EXPRESSWAY