



QUEENS CENTER

ELMHURST, NY

MARKET PROFILE 2021

MAJOR RETAILERS Abercrombie Kids, Adidas, Apple, Gilly Hicks, H&M, Hollister, JCPenney,
M•A•C, Macy's, Michael Kors, Sephora, Vans

RESTAURANTS & ENTERTAINMENT The Cheesecake Factory, Chick-Fil-A, Chipotle, Shake Shack

FOOD COURT 14 units

PROPERTY TYPE Super-regional | **TOTAL SQUARE FEET** 965,000 | **BUILT / RENOVATED** 1973 / 2004

FOR MORE INFORMATION 718-592-3901 | Macerich.com



DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		NEW YORK-NEWARK-JERSEY CITY, NY-NJ-PA [MSA]	
2020 Total Population	1,247,355		2,337,469		20,256,982	
2025 Total Population	1,257,233		2,375,033		20,507,488	
2020-2025 Population Growth	0.8%		1.6%		1.2%	
HOUSEHOLDS						
2020 Total Households	418,482		813,426		7,408,735	
2025 Total Households	421,811		826,878		7,501,665	
2020-2025 Household Growth	0.8%		1.7%		1.3%	
INCOME						
Average Household Income	\$86,754		\$86,701		\$117,748	
Median Household Income	\$63,662		\$62,082		\$80,384	
Per Capita Income	\$29,158		\$30,219		\$43,168	
HOUSEHOLD INCOME RANGES						
\$50,000 +	255,910	61.2%	483,649	59.5%	4,941,872	66.7%
\$75,000 +	182,498	43.6%	349,566	43.0%	3,928,731	53.0%
\$100,000 +	128,559	30.7%	249,554	30.7%	3,077,746	41.5%
\$150,000 +	59,554	14.2%	118,185	14.5%	1,842,759	24.9%
AGE						
Median Age	38.1		37.1		39.0	
EDUCATION / OCCUPATION						
Bachelor’s Degree Plus	276,624	31.4%	529,294	32.3%	5,923,953	41.8%
White Collar	297,924	53.6%	590,693	56.6%	6,127,999	66.2%
RACE / ETHNICITY						
White	472,843	37.9%	841,747	36.0%	11,453,646	56.5%
Black	101,613	8.1%	416,948	17.8%	3,521,486	17.4%
American Indian	10,105	0.8%	18,163	0.8%	99,818	0.5%
Asian	369,420	29.6%	552,013	23.6%	2,329,718	11.5%
Pacific Islander	991	0.1%	1,924	0.1%	10,250	0.1%
Other Race	292,383	23.4%	506,673	21.7%	2,842,064	14.0%
Hispanic or Latino	465,666	37.3%	800,269	34.2%	5,126,470	25.3%
Not Hispanic or Latino	781,689	62.7%	1,537,200	65.8%	15,130,512	74.7%
EMPLOYMENT / DAYTIME POPULATION						
1 MILE						
2 MILE						
3 MILE						
Total Businesses	3,011		10,171		21,143	
Total Employees	31,776		87,777		197,118	
Daytime Population	161,772		442,139		806,128	

TRADE AREA MAP

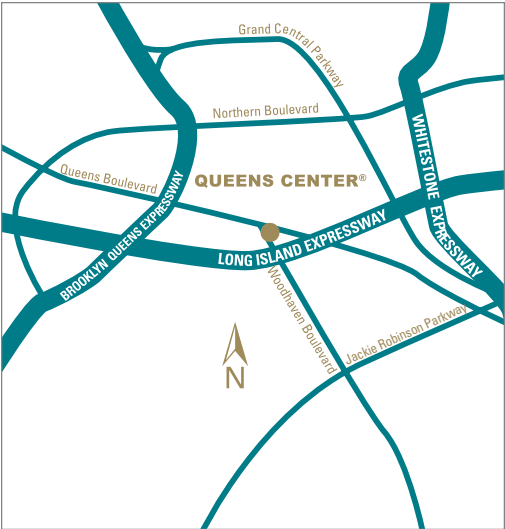


LEGEND

- ★ QUEENS CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW



SITE PLAN



MARKET FACT SHEET

QUEENS CENTER ATTRACTS NEARLY
20 MILLION
SHOPPERS ANNUALLY
WHICH IS MACERICH'S MOST
HEAVILY TRAFFICKED SHOPPING
CENTER IN ITS PORTFOLIO

MOST ETHNICALLY DIVERSE URBAN
AREA IN THE WORLD, REPRESENTING
100+ NATIONS,
SPEAKING 138 LANGUAGES

SEVERAL
FIRST-TO-MARKET CHAINS
SHAKE SHACK
THE CHEESECAKE FACTORY
CHICK-FIL-A

MOST DIVERSE APPLE STORE WITH
250+ EMPLOYEES,
SPEAKING 23 LANGUAGES

FIRST-CLASS SHOPPING
ENVIRONMENT TO
A TRADE AREA OF
2.3 MILLION PEOPLE
WHICH IS PROJECTED
TO INCREASE BY 1.6%
IN 5 YEARS

OVER 30.7% OF THE
TOTAL TRADE AREA HAS A
HOUSEHOLD INCOME OF
MORE THAN \$100,000

WOODHAVEN BOULEVARD
SUBWAY STATION RANKS 62ND
AMONG 421 STATIONS AND HAS
7.1 MILLION ANNUAL RIDERS

HOST OF THE
U.S. OPEN TENNIS
CHAMPIONSHIPS
WITH OVERALL
ATTENDANCE
OVER 691,000
AND AN
\$800 MILLION
ECONOMIC
IMPACT
ON NYC METRO AREA



153 PUBLIC AND PRIVATE
NOT-FOR-PROFIT **COLLEGES AND**
UNIVERSITIES WITHIN A 25-MILE
RADIUS OF QUEENS

7 COLLEGES AND UNIVERSITIES
IN THE BOROUGH OF QUEENS
WITH A TOTAL ENROLLMENT OF
85,000 STUDENTS

TWO MAJOR AIRPORTS ARE WITHIN A 9-MILE RADIUS OF QUEENS CENTER
– LAGUARDIA AIRPORT: **31.1 MILLION PASSENGERS**; 14,000 EMPLOYEES;
\$18.7 BILLION IN ECONOMIC ACTIVITY; 113,000 IN TOTAL JOBS; \$6.4 BILLION IN
ANNUAL WAGES
– JOHN F. KENNEDY INTERNATIONAL AIRPORT: 21ST BUSIEST AIRPORT IN THE
WORLD; **61.6 MILLION PASSENGERS**; \$51.3 BILLION IN ECONOMIC ACTIVITY;
EMPLOYS 41,000

HIGHLY SOUGHT AFTER DESTINATION FOR **FILM AND TV PRODUCTIONS**; KAUFMAN
ASTORIA STUDIOS, SILVERCUP STUDIOS AND BROADWAY STAGES HAVE SEEN A
MARKED INCREASE IN PRODUCTION DUE TO THE **NEW YORK STATE TAX INCENTIVES**

YEARLY SALES

JAN	7.0%	MAY	7.8%	SEP	8.6%
FEB	7.3%	JUN	8.4%	OCT	8.7%
MAR	7.8%	JUL	7.8%	NOV	8.9%
APR	7.8%	AUG	7.9%	DEC	12.0%



QUEENS CENTER

- 1 MACY'S
- 2 JCPENNEY
- 3 HOLLISTER
- 4 ABERCROMBIE KIDS
- 5 FOOT LOCKER

- 6 VICTORIA'S SECRET
- 7 H&M
- 8 GAP
- 9 MAC COSMETICS
- 10 ZALES

- 11 BATH & BODY WORKS
- 12 ADIDAS
- 13 PANDORA
- 14 SEPHORA
- 15 SHAKE SHACK

- 16 THE CHEESECAKE FACTORY
- 17 APPLE
- 18 PINK
- 19 VANS
- 20 EXPRESS



NORTH



BEST BUY

TARGET

LONG HORN STEAKHOUSE

OLIVE GARDEN

QUEENS BLVD

WOODHAVEN BLVD

LONG ISLAND EXPRESSWAY