



NORTH PARK MALL

DAVENPORT, IA

MARKET PROFILE 2020

MAJOR RETAILERS American Eagle Outfitters, Barnes & Noble, Dillard's, H&M,
Hollister, JCPenney, Shoe Dept. Encore, Von Maur

RESTAURANTS & ENTERTAINMENT Olive Garden, R|C Brazilian Steakhouse | **FOOD COURT** 6 units

PROPERTY TYPE Regional | **TOTAL SQUARE FEET** 934,000 | **BUILT / RENOVATED** 1973 / 2003

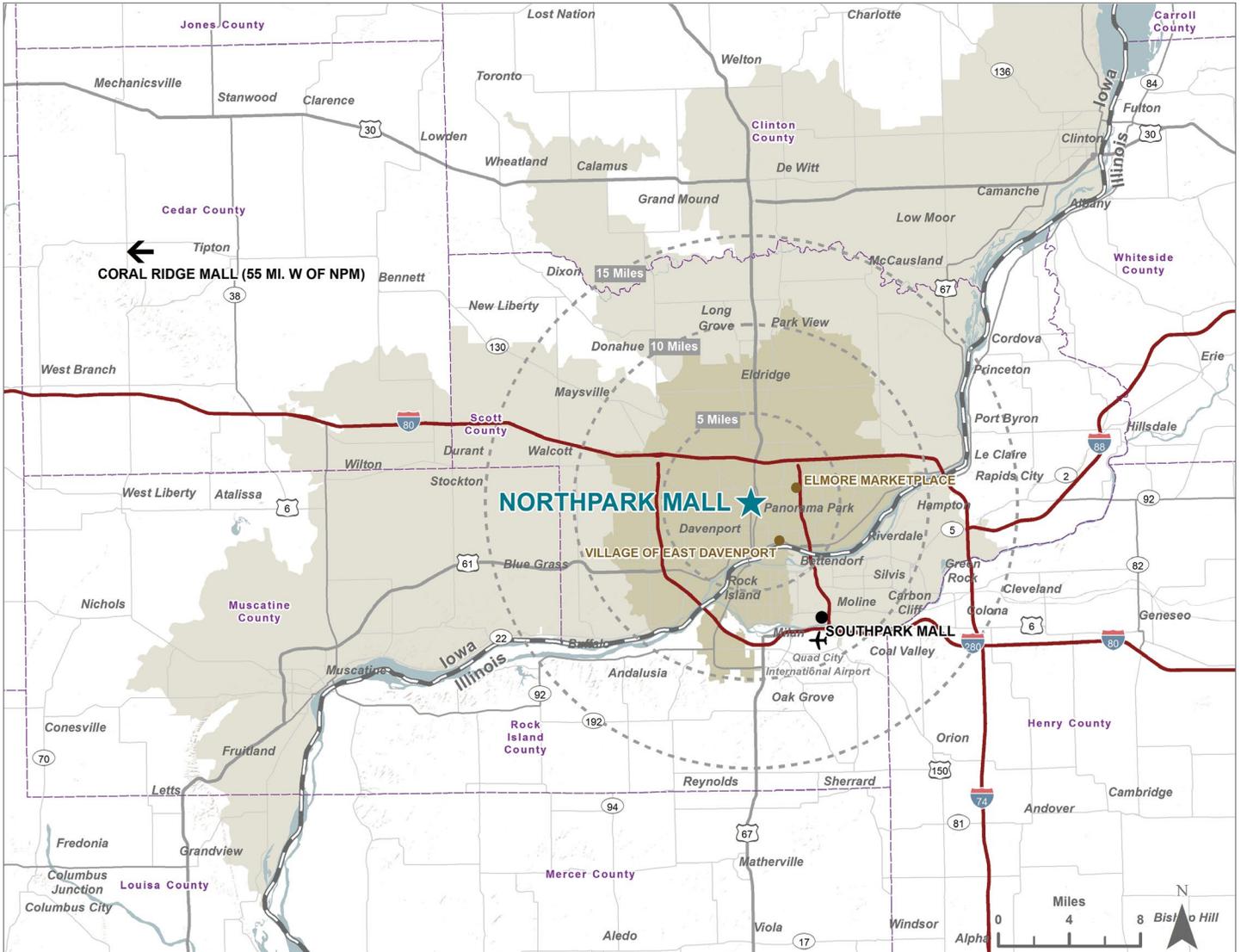
FOR MORE INFORMATION 563-391-6773 | Macerich.com



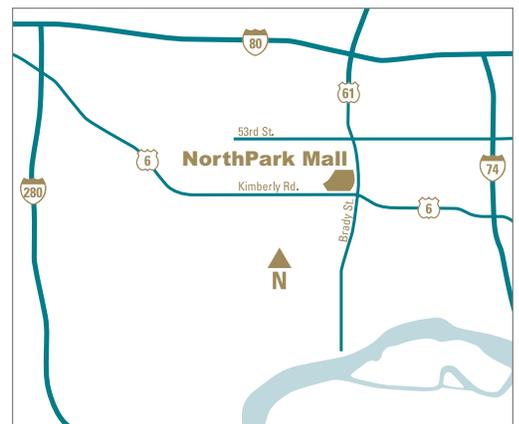
DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		DAVENPORT-MOLINE-ROCK ISLAND, IA-IL [MSA]	
2019 Total Population	192,319		370,471		385,280	
2024 Total Population	195,922		372,791		386,376	
2019-2024 Population Growth	1.9%		0.6%		0.3%	
HOUSEHOLDS						
2019 Total Households	77,503		150,621		157,154	
2024 Total Households	78,754		151,363		157,474	
2019-2024 Household Growth	1.6%		0.5%		0.2%	
INCOME						
Average Household Income	\$77,258		\$74,731		\$76,260	
Median Household Income	\$55,133		\$55,092		\$56,410	
Per Capita Income	\$31,310		\$30,496		\$31,199	
HOUSEHOLD INCOME RANGES						
\$50,000 +	43,022	55.5%	83,691	55.6%	89,528	57.0%
\$75,000 +	27,881	36.0%	53,837	35.7%	57,741	36.7%
\$100,000 +	18,601	24.0%	33,968	22.6%	36,393	23.2%
\$150,000 +	7,819	10.1%	13,567	9.0%	14,637	9.3%
AGE						
Median Age	38.3		39.7		40.6	
EDUCATION / OCCUPATION						
Bachelor's Degree Plus	42,062	32.2%	72,385	28.3%	75,598	28.1%
White Collar	58,015	58.8%	104,200	55.1%	108,505	55.6%
RACE / ETHNICITY						
White	150,372	78.2%	300,542	81.1%	318,102	82.6%
Black	21,892	11.4%	32,014	8.6%	30,829	8.0%
American Indian	642	0.3%	1,293	0.3%	1,139	0.3%
Asian	6,841	3.6%	10,333	2.8%	10,161	2.6%
Pacific Islander	137	0.1%	202	0.1%	210	0.1%
Other Race	12,435	6.5%	26,087	7.0%	24,839	6.4%
Hispanic or Latino	15,730	8.2%	37,674	10.2%	35,207	9.1%
Not Hispanic or Latino	176,588	91.8%	332,797	89.8%	350,073	90.9%
EMPLOYMENT / DAYTIME POPULATION						
	3 MILE		5 MILE		7 MILE	
Total Businesses	3,351		5,988		8,020	
Total Employees	56,970		100,142		131,805	
Daytime Population	89,217		165,976		231,492	

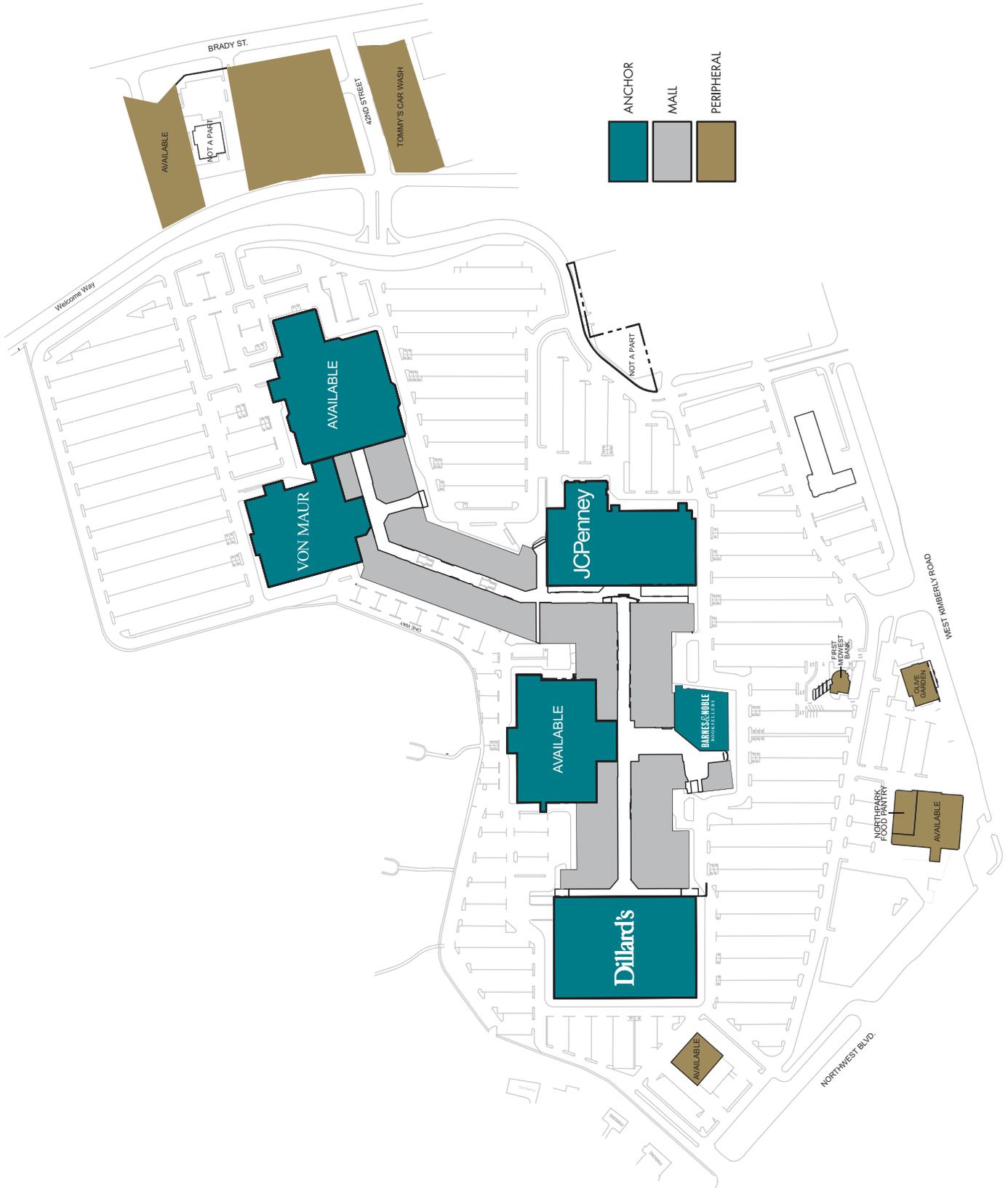
TRADE AREA MAP



- ★ NORTH PARK MALL
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



SITE PLAN



MARKET FACT SHEET

PEOPLE AND BUSINESSES ENJOY THRIVING QUALITY OF LIFE AMENITIES, STRONG SCHOOL SYSTEMS AND AN AFFORDABLE COST OF LIVING

QUAD CITIES IS A VIBRANT COMMUNITY WITH A LABOR FORCE OF MORE THAN 500,000 PEOPLE

ON THE FORBES LIST FOR BEST PLACES FOR BUSINESS AND CAREERS

NEW CONSTRUCTION

14 NEW COMPANIES WITHIN THE QUAD CITIES REPRESENTING \$465 MILLION IN CAPITAL EXPENDITURE AND 900 JOBS

EFFICIENT MULTI-MODAL TRANSPORTATION OPTIONS:
ROAD, RAIL, RIVER AND RUNWAY



21,577 STUDENTS ENROLLED IN 16 COLLEGES AND UNIVERSITIES IN THE QUAD CITIES

OVER 15,000 STUDENTS FROM PRE-SCHOOL TO 12TH GRADE IN THE DAVENPORT SCHOOL DISTRICT

3 MILES FROM NORTHPARK, SCOTT COMMUNITY COLLEGE URBAN CAMPUS HAS MORE THAN 4,500 STUDENTS AND COMPLETED A \$30 MILLION RENOVATION IN 2018

NEARBY PALMER COLLEGE HAS THE LARGEST CHIROPRACTIC RESEARCH PROGRAM IN THE WORLD AND HAS INVESTED \$50 MILLION IN CAMPUS IMPROVEMENTS AND MORE IS PLANNED

HOME TO FORTUNE 500 COMPANIES: KRAFT HEINZ, STERILITE CORPORATION, NESTLE PURINA AND JOHN DEERE

YEARLY SALES

JAN	6.2%	MAY	7.5%	SEP	7.9%
FEB	7.6%	JUN	8.0%	OCT	7.4%
MAR	8.9%	JUL	7.4%	NOV	9.4%
APR	7.4%	AUG	8.4%	DEC	13.9%

NORTH PARK MALL

OWNED

OTHER



NORTHWEST BLVD

BRADY STREET

WELCOME WAY

W. KIMBERLY ROAD

VON MAUR

H&M

DILLARD'S

AVAILABLE

JCPENNEY

BARNES & NOBLE

TOMMY'S EXPRESS CAR WASH

RETAIL SPACE

NORTHWEST BANK

NORTH PARK FOOD PANTRY

AVAILABLE

FIRST MIDWEST BANK

OLIVE GARDEN

FIRESTONE

HOOTERS

LUJACK'S NORTH PARK AUTO PLAZA