



CERRITOS, CA

## MARKET PROFILE 2024

MAJOR RETAILERS Dick's Sporting Goods, Forever 21, Macy's, Nordstrom

RESTAURANTS & ENTERTAINMENT The Cheesecake Factory, Lazy Dog Restaurant & Bar, North Italia,

P.F. Chang's, Harkins Theatres, Sandbox VR | FOOD COURT 12 units

PROPERTY TYPE Super-regional | TOTAL SQUARE FEET 1,011,000 | BUILT / RENOVATED 1971 / 2015

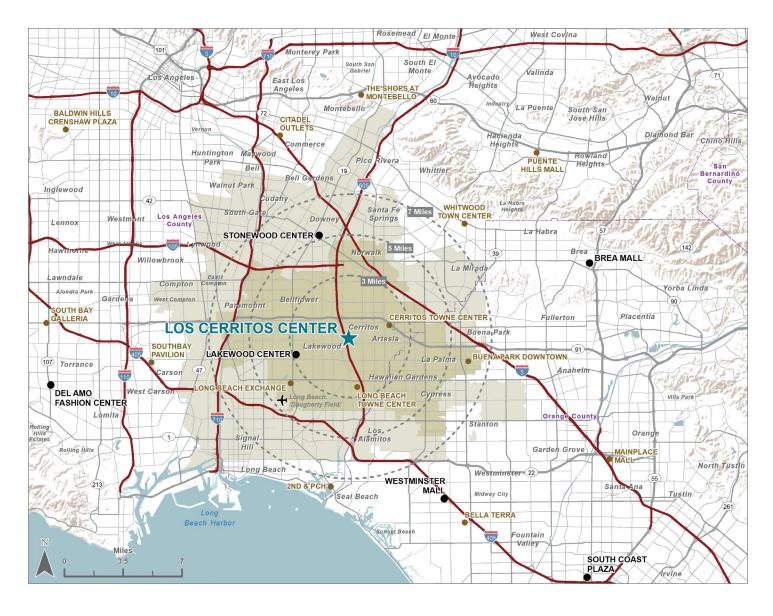
FOR MORE INFORMATION 562-860-0341 | Macerich.com



# **DEMOGRAPHIC SUMMARY**

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		LOS ANGELES-LONG BEACH- ANAHEIM, CA [MSA]	
2023 Total Population	633,504		1,643,148		13,179,586	
2028 Total Population	622,611		1,618,599		13,160,773	
2023-2028 Population Growth	-1.7%		-1.5%		-0.1%	
HOUSEHOLDS						
2023 Total Households	193,661		493,208		4,516,806	
2028 Total Households	191,767		489,685		4,556,217	
2023-2028 Household Growth	-1.0%		-0.7%		0.9%	
INCOME						
Average Household Income	\$116,586		\$107,142		\$127,734	
Median Household Income	\$88,495		\$78,967		\$86,536	
Per Capita Income	\$35,737		\$32,235		\$43,875	
HOUSEHOLD INCOME RANGES						
\$50,000 +	142,489	73.6%	341,956	69.3%	3,188,568	70.6%
\$75,000 +	113,621	58.7%	261,015	52.9%	2,556,338	56.6%
\$100,000 +	86,040	44.4%	190,057	38.5%	1,992,449	44.1%
\$150,000 +	46,163	23.8%	99,710	20.2%	1,192,331	26.4%
AGE						
Median Age	36.4		34.4		36.9	
EDUCATION / OCCUPATION						
Bachelor's Degree Plus	134,132	31.4%	287,949	26.9%	3,516,829	39.0%
White Collar	181,092	59.9%	422,710	55.5%	4,080,289	63.7%
RACE/ETHNICITY						
White	151,491	23.9%	370,062	22.5%	4,434,053	33.6%
Black/African American	52,083	8.2%	126,007	7.7%	841,709	6.4%
American Indian	9,946	1.6%	31,648	1.9%	203,038	1.5%
Asian	138,134	21.8%	249,559	15.2%	2,284,450	17.3%
Pacific Islander	4,677	0.7%	9,260	0.6%	33,053	0.3%
Other Race	277,173	43.8%	856,611	52.1%	5,383,283	40.8%
Hispanic or Latino	315,202	49.8%	990,389	60.3%	6,026,818	45.7%
Not Hispanic or Latino	318,302	50.2%	652,759	39.7%	7,152,768	54.3%
EMPLOYMENT / DAYTIME POPULATION	1 MILE		2 MILE		3 MILE	
Total Businesses	1,987		4,309		8,364	
Total Employees	18,754		39,959		77,277	
Daytime Population	30,253		98,436		220,832	

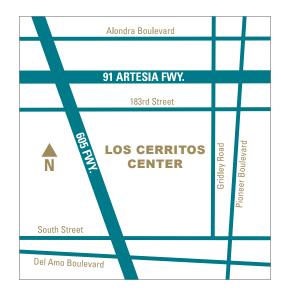
### TRADE AREA MAP



### **LEGEND**

- ★ LOS CERRITOS CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS





### SITE PLAN



### MARKET FACT SHEET

LOCATED AT THE INTERSECTION OF THE LOS ANGELES AND ORANGE COUNTY METRO AREAS,

CERRITOS SITS AT THE INTERSECTION OF THE HIGHLY TRAFFICKED 605 FWY AND 91 FWY, ACCOUNTING FOR MORE THAN 500,000 VEHICLES DAILY

# SCHOOLS AND HIGHER EDUCATION

143 PUBLIC SCHOOLS WITHIN 5 MILES SERVING 111K STUDENTS

WITHIN 5 MILES THERE ARE 70 PRIVATE SCHOOLS (60 PRIVATE ELEMENTARY), SERVING 12K STUDENTS

OVER 16 COLLEGES, UNIVERSITIES AND TECHNICAL SCHOOLS WITHIN A 10-MILE RADIUS WITH ENROLLMENT OF NEARLY 200K STUDENTS LOCATED ACROSS FROM THE
CERRITOS AUTO SQUARE,
PROMOTED AS THE
MOST SUCCESSFUL
REGIONAL AUTO MALL
IN THE COUNTRY

WITH OVER 23 BRANDS SELLING MORE THAN 54K CARS ANNUALLY

### MEDIAN HOME PRICE IN CERRITOS IS JUST OVER \$1 MILLION

WITH A MEDIAN PRICE PER SQUARE FOOT OF \$624, WHICH IS AMONG THE HIGHEST IN THE U.S. LOCATED IN A HIGHLY
DENSE (1.6 MILLION PEOPLE)
TRADE AREA OFFERING
WORLD CLASS

SUCH AS THE CERRITOS
CENTER FOR THE
PERFORMING ARTS AND
ONE OF THE TOP PUBLIC
LIBRARY'S IN THE NATION

**AMFNITIFS** 



### STRONG RETAIL DEMAND

RECENT ADDITIONS INCLUDE LULULEMON, LEVIS, LOVESAC, MANGO, NORTH ITALIA, PURPLE, PSYCHO BUNNY AND TILLY'S

> STATE-OF-THE-ART 16 SCREEN HARKINS THEATRE

FEATURING CINÉ 1 XL, ULTIMATE LOUNGER RECLINING SEATS, LASER PROJECTION AND DOLBY® ATMOS 3D SOUND LOS CERRITOS CENTER IS MINUTES FROM WORLD-CLASS ATTRACTIONS LIKE KNOTT'S BERRY FARM, LONG BEACH HARBOR AND DISNEYLAND

LOS CERRITOS CENTER ALSO BOASTS THE #1 HARKINS THEATRE AND THE CHEESECAKE FACTORY LOCATIONS IN THE MACERICH PORTFOLIO, AS WELL AS A TOP PRODUCING DICK'S SPORTING GOODS AND APPLE

LONG BEACH AIRPORT, 6 MILES FROM LOS CERRITOS CENTER, SUPPORTS MORE THAN 4 MILLION ANNUAL COMMERCIAL AIRLINE PASSENGERS AND NON-STOP FLIGHTS TO 16 U.S. DESTINATIONS

# **MAJOR RETAILERS INCLUDE:**

BANANA REPUBLIC **FOREVER 21** APPLE DICK'S SPORTING GOODS HARKINS THEATRES NORDSTROM MACY'S

LOS CERRITOS O E N T E R

BEN BRIDGE

FABLETICS

MAC COSMETICS MICHAEL KORS

PACSUN

SEPHORA

SWAROVSKI

LULULEMON









UNIGLO









