



LOS CERRITOS
CENTER

CERRITOS, CA

MARKET PROFILE 2023

MAJOR RETAILERS Dick's Sporting Goods, Forever 21, Macy's, Nordstrom

RESTAURANTS & ENTERTAINMENT California Pizza Kitchen, The Cheesecake Factory, Lazy Dog Restaurant & Bar,
P.F. Chang's, Harkins Theatres, Sandbox VR | **FOOD COURT** 12 units

PROPERTY TYPE Super-regional | **TOTAL SQUARE FEET** 1,007,000 | **BUILT / RENOVATED** 1971 / 2015

FOR MORE INFORMATION 562-860-0341 | [Macerich.com](https://www.macerich.com)



DEMOGRAPHIC SUMMARY

POPULATION		PRIMARY TRADE AREA		TOTAL TRADE AREA		LOS ANGELES-LONG BEACH-ANAHEIM, CA [MSA]	
2022 Total Population		636,953		1,651,530		13,196,147	
2027 Total Population		618,871		1,609,475		13,002,581	
2022-2027 Population Growth		-2.8%		-2.5%		-1.5%	
HOUSEHOLDS							
2022 Total Households		194,268		494,392		4,507,965	
2027 Total Households		189,305		483,374		4,463,145	
2022-2027 Household Growth		-2.6%		-2.2%		-1.0%	
INCOME							
Average Household Income		\$112,656		\$104,511		\$126,301	
Median Household Income		\$86,953		\$78,268		\$86,850	
Per Capita Income		\$34,451		\$31,342		\$43,240	
HOUSEHOLD INCOME RANGES							
\$50,000 +		144,096	74.2%	345,523	69.9%	3,228,302	71.6%
\$75,000 +		112,910	58.1%	259,219	52.4%	2,557,616	56.7%
\$100,000 +		84,250	43.4%	188,114	38.1%	1,996,110	44.3%
\$150,000 +		42,304	21.8%	92,540	18.7%	1,152,994	25.6%
AGE							
Median Age		36.2		34.2		36.7	
EDUCATION / OCCUPATION							
Bachelor’s Degree Plus		133,892	32.0%	289,227	27.6%	3,513,536	40.1%
White Collar		179,166	56.5%	427,507	52.8%	4,032,302	59.1%
RACE/ETHNICITY							
White		155,580	24.4%	377,155	22.8%	4,533,651	34.4%
Black/African American		52,441	8.2%	127,164	7.7%	837,843	6.3%
American Indian		10,252	1.6%	32,803	2.0%	208,323	1.6%
Asian		138,703	21.8%	251,029	15.2%	2,268,988	17.2%
Pacific Islander		4,787	0.8%	9,460	0.6%	33,342	0.3%
Other Race		275,190	43.2%	853,918	51.7%	5,314,000	40.3%
Hispanic or Latino		309,521	48.6%	978,032	59.2%	5,885,479	44.6%
Not Hispanic or Latino		327,432	51.4%	673,498	40.8%	7,310,668	55.4%
EMPLOYMENT / DAYTIME POPULATION		1 MILE		2 MILE		3 MILE	
Total Businesses		1,950		4,279		8,470	
Total Employees		18,099		37,428		73,567	
Daytime Population		29,083		99,028		227,733	

TRADE AREA MAP



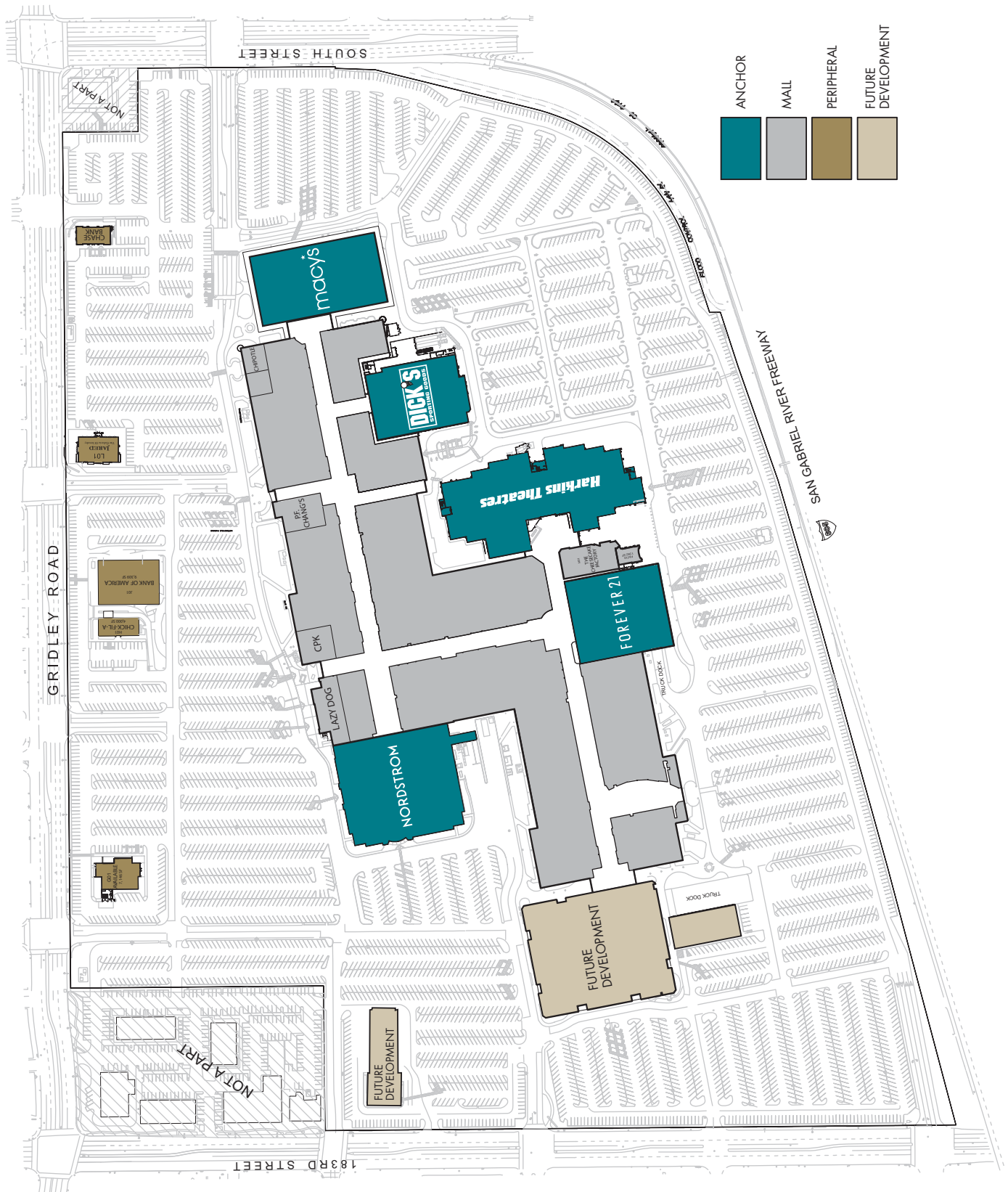
LEGEND

- ★ LOS CERRITOS CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW

UPDATED 3/23



MARKET FACT SHEET

LOCATED AT THE
INTERSECTION OF THE
LOS ANGELES AND ORANGE
COUNTY METRO AREAS,
CERRITOS SITS AT THE
INTERSECTION OF THE HIGHLY
TRAFFICKED 605 FWY AND
91 FWY, ACCOUNTING FOR MORE
THAN 500,000 VEHICLES DAILY

SPACE BEACH

PROXIMITY TO FAST-GROWING
PROVING GROUND FOR
STARTUPS AND ESTABLISHED
VETERANS IN AEROSPACE,
SPACE TRAVEL AND SATELLITE
NETWORKS INCLUDING
VIRGIN ORBIT, ROCKET LAB USA
AND RELATIVITY SPACE

LOCATED ACROSS FROM THE
CERRITOS AUTO SQUARE,
PROMOTED AS THE
MOST SUCCESSFUL
REGIONAL AUTO MALL
IN THE COUNTRY
WITH OVER 23 BRANDS SELLING
MORE THAN 54,000 CARS
ANNUALLY

STATE-OF-THE-ART 16 SCREEN HARKINS THEATRE

FEATURING CINÉ 1 XL, ULTIMATE
LOUNGER RECLINING SEATS,
LASER PROJECTION AND
DOLBY® ATMOS 3D SOUND

LOCATED IN A HIGHLY
DENSE (1.6 MILLION PEOPLE)
TRADE AREA OFFERING
WORLD CLASS
AMENITIES
SUCH AS THE CERRITOS
CENTER FOR THE
PERFORMING ARTS AND
ONE OF THE TOP PUBLIC
LIBRARY'S IN THE NATION



STRONG RETAIL DEMAND

RECENT ADDITIONS INCLUDE
LULULEMON, LEVIS, LOVESAC,
PSYCHO BUNNY AND TILLY'S

LOS CERRITOS CENTER IS MINUTES FROM WORLD-CLASS ATTRACTIONS
LIKE KNOTT'S BERRY FARM AND LONG BEACH HARBOR AND IS 20 MINUTES
FROM DISNEYLAND

LOS CERRITOS CENTER ALSO BOASTS THE #1 HARKINS THEATRE AND
THE CHEESECAKE FACTORY LOCATIONS IN THE MACERICH PORTFOLIO,
AS WELL AS A TOP PRODUCING DICK'S SPORTING GOODS AND APPLE

LONG BEACH AIRPORT, 6 MILES FORM LOS CERRITOS CENTER SUPPORTS MORE
THAN 4 MILLION ANNUAL COMMERCIAL AIRLINE PASSENGERS AND
NON-STOP FLIGHTS TO 16 U.S. DESTINATIONS



MAJOR RETAILERS INCLUDE:

NORDSTROM	FOREVER 21	FABLETICS	MICHAEL KORS	THE CHEESECAKE FACTORY
MACY'S	APPLE	LULULEMON	PACSUN	TILLYS
HARKINS THEATRES	BANANA REPUBLIC	LUSH	SEPHORA	UNIQLO
DICK'S SPORTING GOODS	BEN BRIDGE	MAC COSMETICS	SWAROVSKI	ZARA

