



LOS CERRITOS  
CENTER

CERRITOS, CA

## MARKET PROFILE 2022

**MAJOR RETAILERS** Dick's Sporting Goods, Forever 21, Macy's, Nordstrom

**RESTAURANTS & ENTERTAINMENT** California Pizza Kitchen, The Cheesecake Factory, Lazy Dog Restaurant & Bar,  
P.F. Chang's, Harkins Theatres, Sandbox VR | **FOOD COURT** 12 units

**PROPERTY TYPE** Super-regional | **TOTAL SQUARE FEET** 1,012,000 | **BUILT / RENOVATED** 1971 / 2015

**FOR MORE INFORMATION** 562-860-0341 | [Macerich.com](http://Macerich.com)



# DEMOGRAPHIC SUMMARY

POPULATION		PRIMARY TRADE AREA		TOTAL TRADE AREA		LOS ANGELES-LONG BEACH-ANAHEIM, CA [MSA]	
2021 Total Population		643,693		1,685,802		13,303,870	
2026 Total Population		643,924		1,688,706		13,505,465	
2021-2026 Population Growth		0.0%		0.2%		1.5%	
HOUSEHOLDS							
2021 Total Households		189,170		479,548		4,376,140	
2026 Total Households		188,400		478,419		4,439,661	
2021-2026 Household Growth		-0.4%		-0.2%		1.5%	
INCOME							
Average Household Income		\$99,052		\$91,707		\$111,121	
Median Household Income		\$80,249		\$71,345		\$78,908	
Per Capita Income		\$29,167		\$26,133		\$36,615	
HOUSEHOLD INCOME RANGES							
\$50,000 +		133,581	70.6%	316,155	65.9%	2,966,011	67.8%
\$75,000 +		102,107	54.0%	230,625	48.1%	2,295,005	52.4%
\$100,000 +		73,745	39.0%	161,844	33.8%	1,751,267	40.0%
\$150,000 +		34,796	18.4%	75,384	15.7%	972,998	22.2%
AGE							
Median Age		36.0		34.0		36.6	
EDUCATION / OCCUPATION							
Bachelor’s Degree Plus		125,498	29.0%	270,830	24.7%	3,319,882	36.5%
White Collar		175,428	61.7%	413,411	56.9%	3,965,792	64.7%
RACE / ETHNICITY							
White		276,780	43.0%	747,025	44.3%	6,675,881	50.2%
Black		53,680	8.3%	136,131	8.1%	887,167	6.7%
American Indian		4,893	0.8%	13,134	0.8%	88,551	0.7%
Asian		136,213	21.2%	249,367	14.8%	2,226,229	16.7%
Pacific Islander		5,471	0.8%	10,733	0.6%	35,915	0.3%
Other Race		166,656	25.9%	529,411	31.4%	3,390,127	25.5%
Hispanic or Latino		302,664	47.0%	981,696	58.2%	6,038,973	45.4%
Not Hispanic or Latino		341,028	53.0%	704,106	41.8%	7,264,897	54.6%
EMPLOYMENT / DAYTIME POPULATION		1 MILE		2 MILE		3 MILE	
Total Businesses		1,846		4,049		8,068	
Total Employees		18,465		38,871		74,505	
Daytime Population		26,300		101,357		239,596	



# TRADE AREA MAP



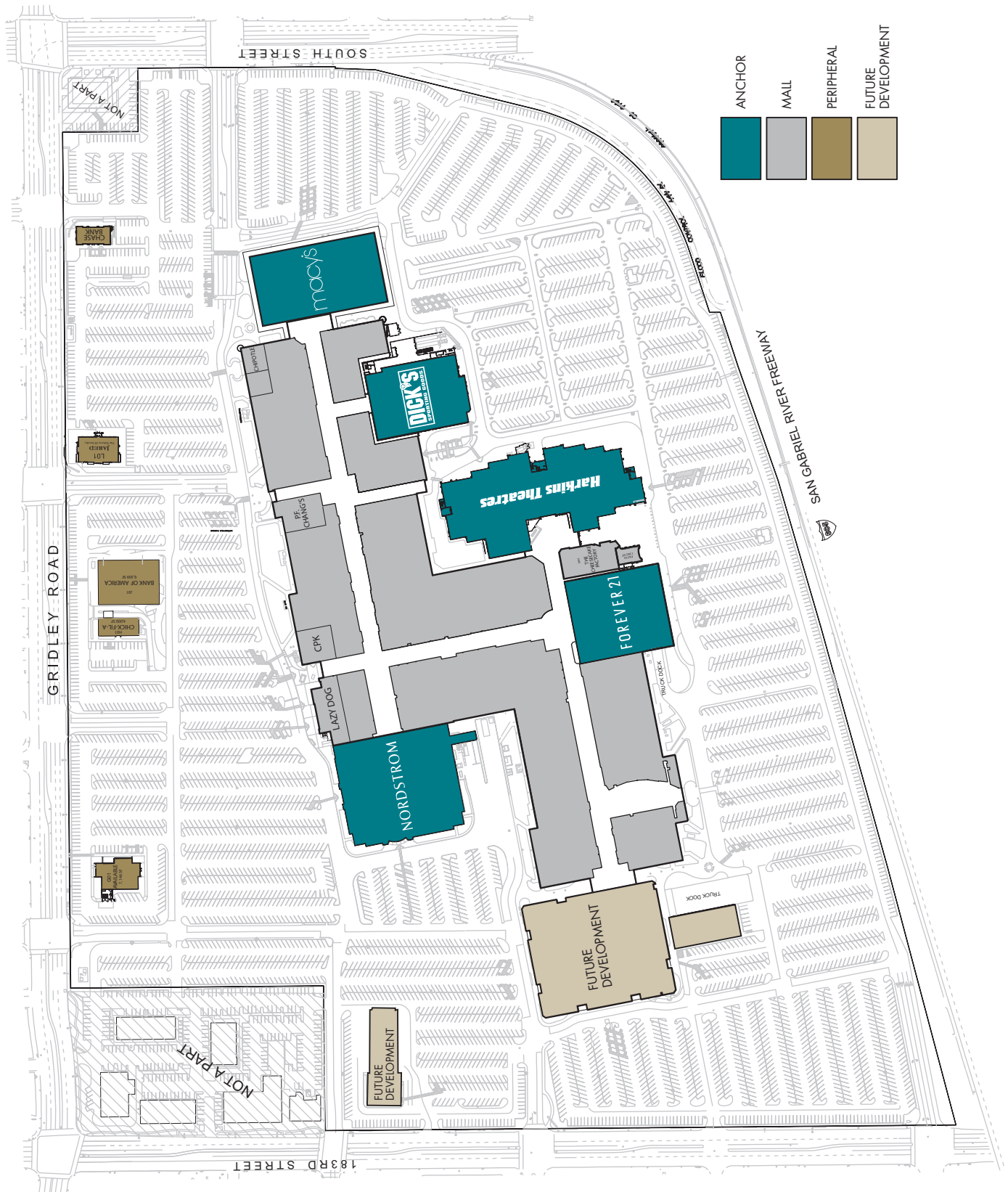
## LEGEND

- ★ LOS CERRITOS CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW

UPDATED 3/22



# MARKET FACT SHEET

LOCATED AT THE  
INTERSECTION OF THE  
LOS ANGELES AND ORANGE  
COUNTY METRO AREAS,  
CERRITOS SITS AT THE  
INTERSECTION OF THE HIGHLY  
TRAFFICKED 605 FWY AND  
91 FWY, ACCOUNTING FOR MORE  
THAN 500,000 VEHICLES DAILY

LOCATED ACROSS FROM THE  
CERRITOS AUTO SQUARE,  
PROMOTED AS THE  
**MOST SUCCESSFUL  
REGIONAL AUTO MALL  
IN THE COUNTRY**  
WITH OVER 23 BRANDS SELLING  
OVER 54,000 CARS ANNUALLY

## EDUCATED COMMUNITY:

LOS CERRITOS CENTER IS SERVED BY  
THE ABC UNIFIED SCHOOL DISTRICT  
WHICH BOASTS ONE OF THE HIGHEST  
GRADUATION RATES IN THE STATE AND  
SERVES NEARLY 21,000 STUDENTS. THE  
CENTER IS ALSO IN CLOSE PROXIMITY  
TO CAL STATE LONG BEACH, LONG  
BEACH CITY COLLEGE AND CERRITOS  
COMMUNITY COLLEGE.

**STATE-OF-THE-ART  
16 SCREEN  
HARKINS THEATRE**  
FEATURING A CINE1 DIGITAL  
THEATRE, LUXURY LEATHER  
RECLINERS, BAR SERVICE AND  
A CHILDCARE FACILITY

LOCATED IN A HIGHLY  
DENSE (1.7 MILLION PEOPLE)  
TRADE AREA OFFERING  
**WORLD CLASS  
AMENITIES**  
SUCH AS THE CERRITOS  
CENTER FOR THE  
PERFORMING ARTS AND  
ONE OF THE TOP PUBLIC  
LIBRARY'S IN THE NATION



**STRONG  
RETAIL DEMAND**  
RECENT ADDITIONS OF  
GUESS ORIGINALS, FABLETICS,  
LUSH, LOVISA, QUAY AND MORE

LOS CERRITOS CENTER IS MINUTES FROM **WORLD-CLASS ATTRACTIONS**  
LIKE KNOTT'S BERRY FARM AND LONG BEACH HARBOR AND IS 20 MINUTES  
FROM DISNEYLAND

LOS CERRITOS CENTER ALSO BOASTS THE **#1 HARKINS THEATRE AND  
THE CHEESECAKE FACTORY** LOCATIONS IN THE MACERICH PORTFOLIO,  
AS WELL AS A TOP PRODUCING DICK'S SPORTING GOODS AND APPLE

LOS CERRITOS CENTER'S PRIMARY TRADE INCLUDES **CUTTING EDGE  
EMPLOYERS** IN AUTOMOTIVE, AVIATION AND SPACE INDUSTRIES INCLUDING  
MERCEDES BENZ RESEARCH AND DEVELOPMENT, VIRGIN GALACTIC, ROCKET  
LAB AND SPIN LAUNCH SATELLITE SYSTEMS





MAJOR RETAILERS INCLUDE:

NORDSTROM	FOREVER 21	FABLETICS	MICHAEL KORS	THE CHEESECAKE FACTORY
MACY'S	APPLE	GUESS ORIGINALS	PACSUN	UNIQLO
HARKINS THEATRES	BANANA REPUBLIC	LUSH	SEPHORA	VICTORIA'S SECRET
DICK'S SPORTING GOODS	BEN BRIDGE	MAC	SWAROVSKI	ZARA



NORTH

