



CERRITOS, CA

MARKET PROFILE 2021

MAJOR RETAILERS Dick's Sporting Goods, Forever 21, Macy's, Nordstrom

RESTAURANTS & ENTERTAINMENT California Pizza Kitchen, The Cheesecake Factory, Lazy Dog Restaurant & Bar, P.F. Chang's, Harkins Theatres | **FOOD COURT** 12 units

PROPERTY TYPE Super-regional | **TOTAL SQUARE FEET** 1,022,000 | **BUILT / RENOVATED** 1971 / 2015

FOR MORE INFORMATION 562-860-0341 | Macerich.com



DEMOGRAPHIC SUMMARY

POPULATION		PRIMARY TRADE AREA		TOTAL TRADE AREA		LOS ANGELES-LONG BEACH-ANAHEIM, CA [MSA]	
2020 Total Population		649,690		1,702,387		13,403,861	
2025 Total Population		652,274		1,710,385		13,630,573	
2020-2025 Population Growth		0.4%		0.5%		1.7%	
HOUSEHOLDS							
2020 Total Households		190,420		482,800		4,393,106	
2025 Total Households		190,085		482,464		4,459,206	
2020-2025 Household Growth		-0.2%		-0.1%		1.5%	
INCOME							
Average Household Income		\$95,769		\$88,523		\$107,748	
Median Household Income		\$76,896		\$67,400		\$75,444	
Per Capita Income		\$28,119		\$25,149		\$35,383	
HOUSEHOLD INCOME RANGES							
\$50,000 +		130,721	68.6%	308,127	63.8%	2,895,915	65.9%
\$75,000 +		98,087	51.5%	221,206	45.8%	2,209,295	50.3%
\$100,000 +		69,596	36.5%	152,406	31.6%	1,665,013	37.9%
\$150,000 +		31,715	16.7%	68,516	14.2%	920,333	20.9%
AGE							
Median Age		35.7		33.8		36.3	
EDUCATION / OCCUPATION							
Bachelor’s Degree Plus		122,448	28.2%	263,069	23.9%	3,240,373	35.6%
White Collar		166,035	60.6%	392,500	56.0%	3,694,630	63.1%
RACE / ETHNICITY							
White		280,069	43.1%	755,780	44.4%	6,744,090	50.3%
Black		54,135	8.3%	137,450	8.1%	893,730	6.7%
American Indian		4,958	0.8%	13,334	0.8%	89,656	0.7%
Asian		136,968	21.1%	250,314	14.7%	2,226,668	16.6%
Pacific Islander		5,541	0.9%	10,871	0.6%	36,307	0.3%
Other Race		168,018	25.9%	534,638	31.4%	3,413,410	25.5%
Hispanic or Latino		305,613	47.0%	992,232	58.3%	6,089,729	45.4%
Not Hispanic or Latino		344,077	53.0%	710,155	41.7%	7,314,132	54.6%
EMPLOYMENT / DAYTIME POPULATION		1 MILE		2 MILE		3 MILE	
Total Businesses		1,791		3,887		7,795	
Total Employees		17,359		36,851		72,064	
Daytime Population		26,192		101,810		242,485	

TRADE AREA MAP



LEGEND

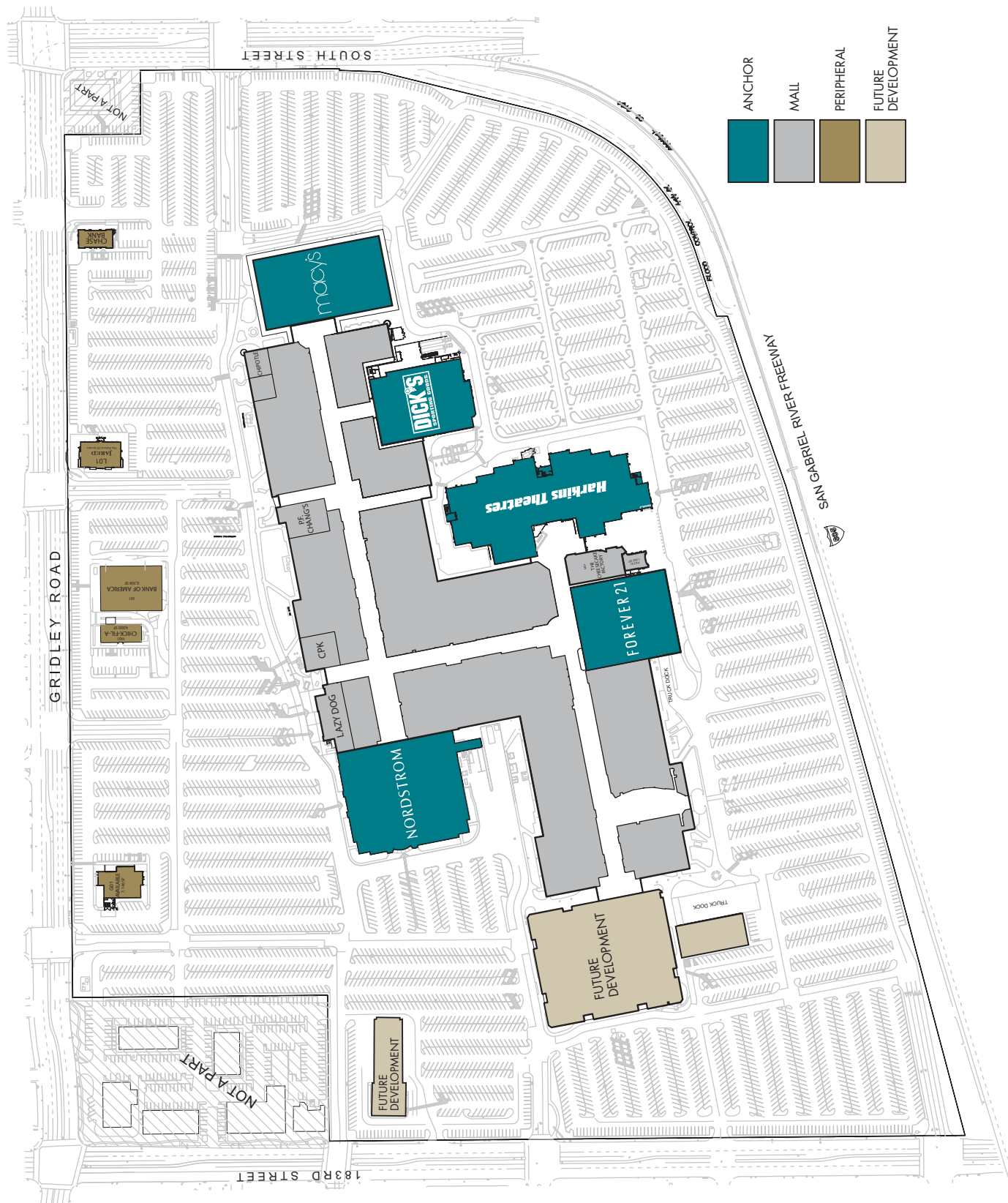
-  LOS CERRITOS CENTER
-  PRIMARY TRADE AREA
-  SECONDARY TRADE AREA
-  COMPETITIVE CENTERS
-  OTHER CENTERS



10% PCW



UPDATED 3/21



MARKET FACT SHEET

LOCATED AT THE
INTERSECTION OF THE
LOS ANGELES AND ORANGE
COUNTY METRO AREAS,
CERRITOS SITS AT THE
INTERSECTION OF THE HIGHLY
TRAFFICKED 605 FWY AND
91 FWY, ACCOUNTING FOR MORE
THAN **500,000 VEHICLES DAILY**

LOCATED ACROSS FROM THE
CERRITOS AUTO SQUARE,
PROMOTED AS THE
**MOST SUCCESSFUL
REGIONAL AUTO MALL
IN THE COUNTRY**
WITH OVER 23 BRANDS SELLING
OVER 54,000 CARS ANNUALLY

EDUCATED COMMUNITY:

LOS CERRITOS CENTER IS SERVED BY
THE ABC UNIFIED SCHOOL DISTRICT
WHICH BOASTS ONE OF THE HIGHEST
GRADUATION RATES IN THE STATE AND
SERVES NEARLY 21,000 STUDENTS. THE
CENTER IS ALSO IN CLOSE PROXIMITY
TO CAL STATE LONG BEACH, LONG
BEACH CITY COLLEGE AND CERRITOS
COMMUNITY COLLEGE.

**STATE-OF-THE-ART
16 SCREEN
HARKINS THEATRE**
FEATURING A CINE1 DIGITAL
THEATRE, LUXURY LEATHER
RECLINERS, BAR SERVICE AND
A CHILDCARE FACILITY

LOCATED IN A HIGHLY
DENSE (1.7 MILLION PEOPLE)
TRADE AREA OFFERING
**WORLD CLASS
AMENITIES**
SUCH AS THE CERRITOS
CENTER FOR THE
PERFORMING ARTS AND
ONE OF THE TOP PUBLIC
LIBRARY'S IN THE NATION



**STRONG
RETAIL DEMAND**
RECENT ADDITIONS
OF AMAZON BOOKS, LUSH,
LOVISA, QUAY AND MORE

LOS CERRITOS CENTER IS MINUTES FROM **WORLD-CLASS ATTRACTIONS**
LIKE KNOTT'S BERRY FARM AND LONG BEACH HARBOR AND IS 20 MINUTES
FROM DISNEYLAND

LOS CERRITOS CENTER ALSO BOASTS THE **#1 HARKINS THEATRE AND
THE CHEESECAKE FACTORY** LOCATIONS IN THE MACERICH PORTFOLIO,
AS WELL AS A TOP PRODUCING DICK'S SPORTING GOODS AND APPLE



- 1 NORDSTROM
- 2 MACY'S
- 3 HARKINS THEATRES
- 4 FOREVER 21
- 5 DICKS SPORTING GOODS

- 6 ABERCROMBIE
- 7 SEPHORA
- 8 LUSH
- 9 PACSUN
- 10 THE CHEESECAKE FACTORY

- 11 ZARA
- 12 BANANA REPUBLIC
- 13 APPLE
- 14 FABLETICS
- 15 MAC

- 16 MICHAEL KORS
- 17 AMAZON
- 18 VICTORIA'S SECRET
- 19 VANS
- 20 UNIQLO

