



CERRITOS, CA

MARKET PROFILE 2020

MAJOR RETAILERS DICK'S Sporting Goods, Forever 21, Macy's, Nordstrom

RESTAURANTS & ENTERTAINMENT California Pizza Kitchen, The Cheesecake Factory, Lazy Dog Restaurant & Bar, P.F. Chang's, STACKED: Food Well Built, Harkins Theatres | FOOD COURT 12 units

PROPERTY TYPE Super-regional | TOTAL SQUARE FEET 1,023,000 | BUILT / RENOVATED 1971 / 2015

FOR MORE INFORMATION 562-860-0341 | Macerich.com



DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		LOS ANGELES-LONG BEACH-ANAHEIM, CA [MSA]	
2019 Total Population	657,049		1,718,470		13,507,681	
2024 Total Population	665,604		1,742,141		13,833,625	
2019-2024 Population Growth	1.3%		1.4%		2.4%	
HOUSEHOLDS						
2019 Total Households	192,640		487,337		4,423,701	
2024 Total Households	194,083		491,513		4,519,908	
2019-2024 Household Growth	0.7%		0.9%		2.2%	
INCOME						
Average Household Income	\$92,455		\$85,183		\$103,493	
Median Household Income	\$74,544		\$64,490		\$71,817	
Per Capita Income	\$27,160		\$24,196		\$33,958	
HOUSEHOLD INCOME RANGES						
\$50,000 +	129,897	67.4%	303,275	62.2%	2,856,816	64.6%
\$75,000 +	95,880	49.8%	213,991	43.9%	2,145,054	48.5%
\$100,000 +	67,047	34.8%	145,359	29.8%	1,595,079	36.1%
\$150,000 +	29,643	15.4%	63,450	13.0%	859,217	19.4%
AGE						
Median Age	35.7		33.7		36.3	
EDUCATION / OCCUPATION						
Bachelor’s Degree Plus	120,917	27.7%	258,396	23.4%	3,206,513	35.0%
White Collar	184,297	59.4%	435,774	54.9%	4,090,554	61.8%
RACE / ETHNICITY						
White	284,274	43.3%	765,067	44.5%	6,818,858	50.5%
Black	55,258	8.4%	139,581	8.1%	903,581	6.7%
American Indian	5,033	0.8%	13,534	0.8%	90,805	0.7%
Asian	137,620	20.9%	250,664	14.6%	2,223,607	16.5%
Pacific Islander	5,634	0.9%	11,030	0.6%	36,718	0.3%
Other Race	169,229	25.8%	538,594	31.3%	3,434,112	25.4%
Hispanic or Latino	308,278	46.9%	1,001,193	58.3%	6,139,937	45.5%
Not Hispanic or Latino	348,771	53.1%	717,277	41.7%	7,367,744	54.5%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		2 MILE		3 MILE	
Total Businesses	1,747		3,796		7,706	
Total Employees	17,575		38,303		75,391	
Daytime Population	31,609		101,498		232,536	

TRADE AREA MAP



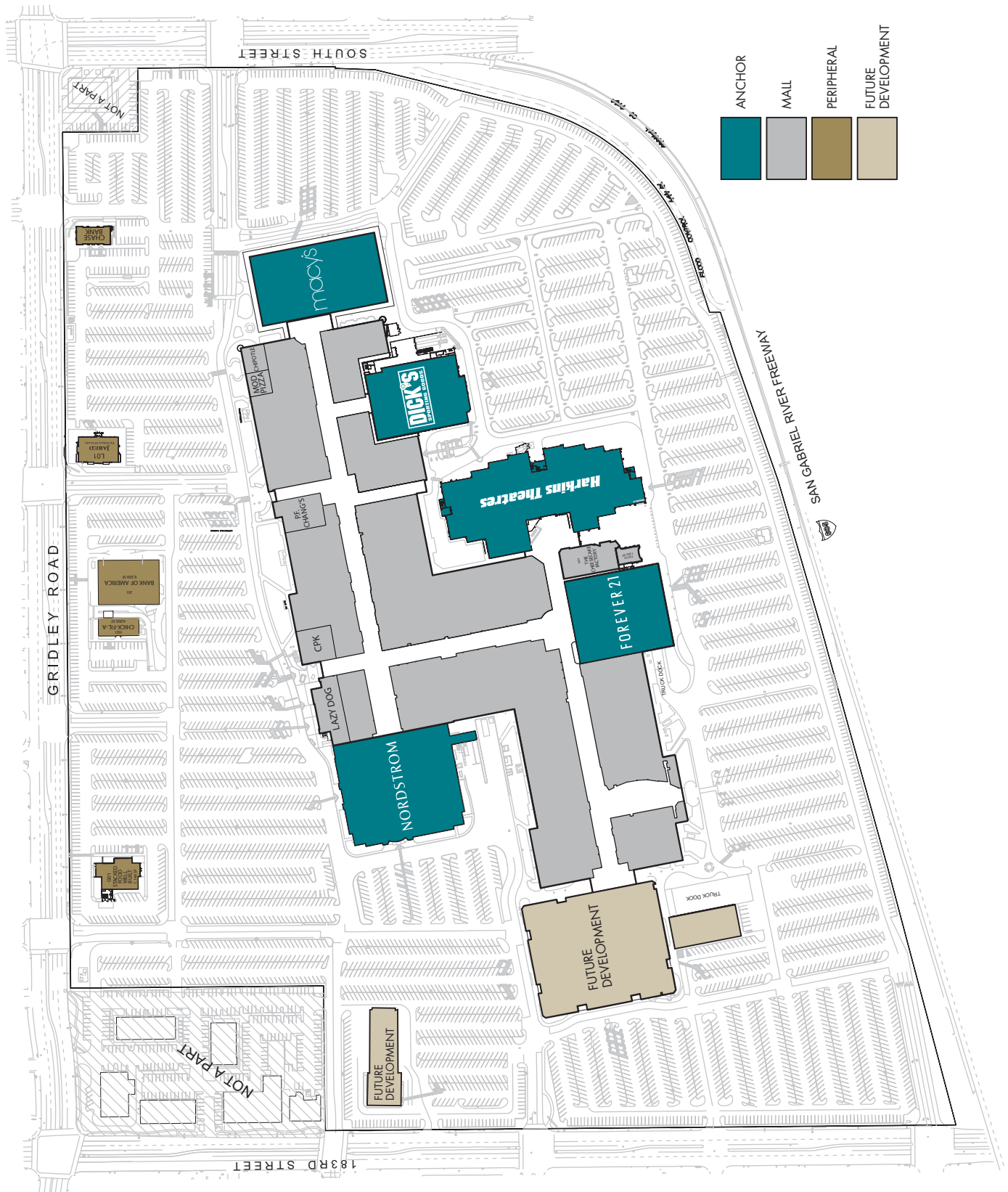
LEGEND

- ★ LOS CERRITOS CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW

SITE PLAN



MARKET FACT SHEET

LOCATED AT THE
INTERSECTION OF THE
LOS ANGELES AND ORANGE
COUNTY METRO AREAS,
CERRITOS SITS AT THE
INTERSECTION OF THE HIGHLY
TRAFFICKED 605 FWY AND
91 FWY, ACCOUNTING FOR MORE
THAN 500,000 VEHICLES DAILY

LOCATED ACROSS FROM
THE CERRITOS AUTO SQUARE,
PROMOTED AS THE
MOST SUCCESSFUL
REGIONAL AUTO MALL
IN THE NATION

EDUCATED COMMUNITY:

LOS CERRITOS CENTER IS SERVED
BY THE ABC UNIFIED SCHOOL
DISTRICT WITH ONE OF THE HIGHEST
GRADUATION RATES IN THE STATE AND
KNOWN AS ONE OF THE BEST SCHOOL
SYSTEMS IN THE COUNTRY

STATE-OF-THE-ART
16 SCREEN
HARKINS THEATRE
FEATURES A CINE1 DIGITAL
AUDITORIUM, LUXURY LEATHER
RECLINERS, BAR SERVICE AND
A CHILD CARE FACILITY,
SURPASSING 1 MILLION GUESTS
ANNUALLY SINCE 2018

LOCATED IN A HIGHLY
DENSE (1.7 MILLION PEOPLE)
TRADE AREA OFFERING
WORLD CLASS
AMENITIES
SUCH AS THE CERRITOS
CENTER FOR THE
PERFORMING ARTS AND
ONE OF THE TOP PUBLIC
LIBRARY'S IN THE NATION



STRONG
RETAIL DEMAND
RECENT ADDITIONS OF HARKINS
THEATRES, STARBUCKS, ADIDAS,
THE CHEESECAKE FACTORY,
DICK'S SPORTING GOODS,
MORPHE COSMETICS AND MORE

LOS CERRITOS CENTER IS MINUTES FROM WORLD-CLASS ATTRACTIONS
LIKE KNOTT'S BERRY FARM AND LONG BEACH HARBOR AND IS 20 MINUTES
FROM DISNEYLAND

HOME TO THE #1 MAC COSMETICS, MORPHE BRUSHES AND NYX
PROFESSIONAL MAKEUP STORES IN THE MACERICH PORTFOLIO

LOS CERRITOS CENTER ALSO BOASTS THE #1 HARKINS THEATRE AND
THE CHEESECAKE FACTORY LOCATIONS IN THE MACERICH PORTFOLIO, AS
WELL AS A TOP PRODUCING DICK'S SPORTING GOODS, MICROSOFT AND APPLE



OWNED
OTHER



GRIDLEY ROAD

BURLINGTON COAT FACTORY

THE HABIT

BUFFALO WILD WINGS

T.J. MAXX

OLIVE GARDEN

FRIDAS

SAKS OFF
5TH AVENUE

NORDSTROM
RACK

BJ'S BREWERY

FUTURE DEVELOPMENT

FUTURE DEVELOPMENT

NORDSTROM

STACKED: FOOD WELL BUILT

CHICK-FIL-A

BANK OF AMERICA

LAZY DOG RESTAURANT & BAR

CALIFORNIA PIZZA KITCHEN

JARED

P.F. CHANG'S

FOREVER 21

THE CHEESECAKE FACTORY

HARKINS THEATRES

DICK'S SPORTING GOODS

MACY'S

CHASE
BANK

I-605

WORLD FAMOUS CERRITOS AUTO SQUARE