



SCOTTSDALE, AZ

MARKET PROFILE 2024

MAJOR RETAILERS ALO Yoga, Anthropologie, Arhaus, Bad Birdie, Chanel Fragrance & Beauty Boutique, Crate & Barrel, Evereve, Johnnie-O, Johnny Was, Madewell, Mizzen + Main, PB Teen & Pottery Barn Kids, Shady Rays, Sundance, Sur La Table, Tecovas, Tesla, Tommy Bahama, TravisMathew, Vuori, Industrious (Now Open)

RESTAURANTS & ENTERTAINMENT Bar NoRTH, The Cheesecake Factory, The Greene House, Mastro's Ocean Club, The Mission, NoRTH Italia, P.F. Chang's, Postino WineCafé, Shake Shack, Snooze, an A.M. Eatery, Tommy Bahama Restaurant & Bar, Zinc Bistro

PROPERTY TYPE Outdoor Luxury Lifestyle Center | **TOTAL SQUARE FEET** 438,000 | **BUILT** 2000

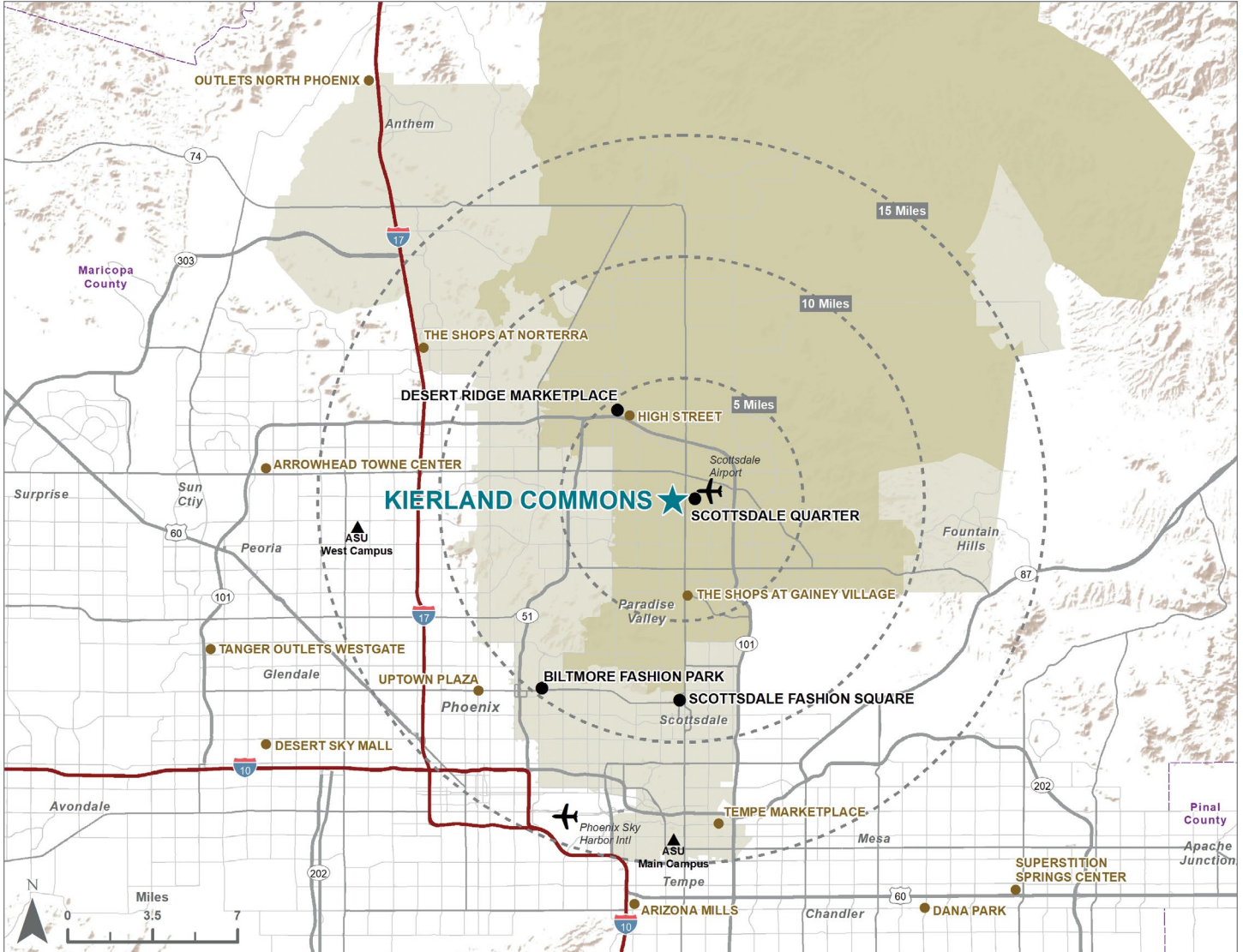
FOR MORE INFORMATION 602-953-6200 | Macerich.com



DEMOGRAPHIC SUMMARY

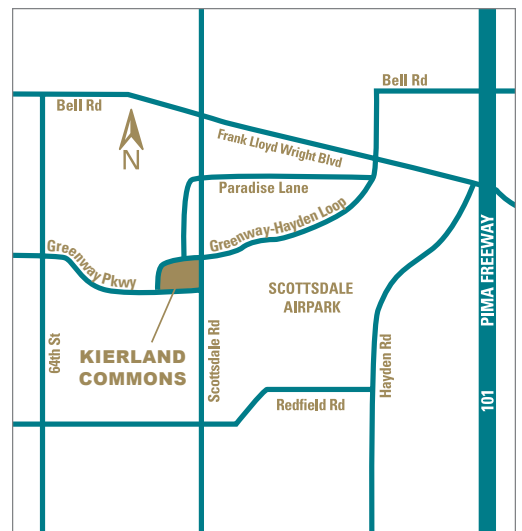
POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		PHOENIX-MESA-CHANDLER, AZ [MSA]	
2023 Total Population	306,443		907,952		5,069,353	
2028 Total Population	314,927		933,184		5,235,181	
2023-2028 Population Growth	2.8%		2.8%		3.3%	
HOUSEHOLDS						
2023 Total Households	134,124		398,632		1,886,577	
2028 Total Households	140,056		415,322		1,968,662	
2023-2028 Household Growth	4.4%		4.2%		4.4%	
INCOME						
Average Household Income	\$185,083		\$137,303		\$111,655	
Median Household Income	\$122,858		\$90,427		\$79,851	
Per Capita Income	\$80,938		\$60,370		\$41,631	
HOUSEHOLD INCOME RANGES						
\$50,000 +	110,945	82.7%	292,242	73.3%	1,326,964	70.3%
\$75,000 +	96,746	72.1%	234,212	58.8%	1,007,954	53.4%
\$100,000 +	81,592	60.8%	182,741	45.8%	743,323	39.4%
\$150,000 +	55,446	41.3%	109,087	27.4%	370,926	19.7%
AGE						
Median Age	49.2		41.4		36.8	
EDUCATION / OCCUPATION						
Bachelor's Degree Plus	149,201	63.5%	339,572	52.2%	1,204,919	35.5%
White Collar	129,148	82.5%	364,433	74.6%	1,584,156	65.4%
RACE/ETHNICITY						
White	249,002	81.3%	643,129	70.8%	2,992,871	59.0%
Black/African American	4,921	1.6%	35,454	3.9%	311,492	6.1%
American Indian	1,110	0.4%	12,846	1.4%	124,651	2.5%
Asian	21,190	6.9%	51,817	5.7%	228,443	4.5%
Pacific Islander	248	0.1%	1,562	0.2%	12,899	0.3%
Other Race	29,971	9.8%	163,144	18.0%	1,398,997	27.6%
Hispanic or Latino	23,137	7.6%	163,082	18.0%	1,572,729	31.0%
Not Hispanic or Latino	283,306	92.4%	744,870	82.0%	3,496,624	69.0%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		3 MILE		5 MILE	
Total Businesses	2,370		7,125		13,305	
Total Employees	30,568		108,796		187,129	
Daytime Population	36,770		156,928		315,632	

TRADE AREA MAP



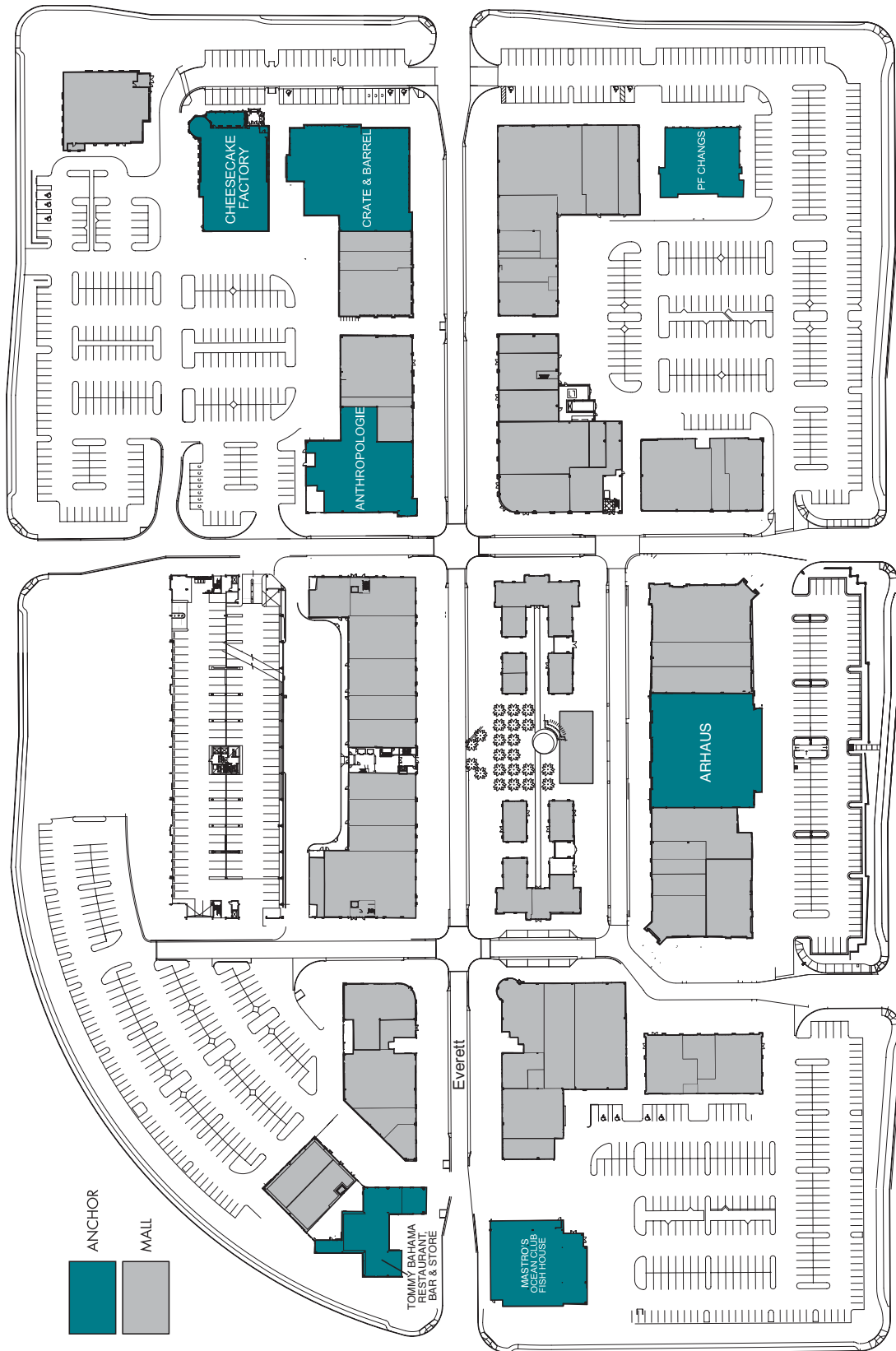
LEGEND

- ★ KIERLAND COMMONS
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW

SITE PLAN



MARKET FACT SHEET

ANCHORED BY AAA
FOUR DIAMOND WESTIN
KIERLAND RESORT & SPA,
WITH 780+ ROOMS, A FULL-
SERVICE SPA AND WORLD CLASS
GOLF AND AC HOTEL KIERLAND,
WITH 180+ ROOMS

2 MILES FROM AAA FIVE DIAMOND
FAIRMONT SCOTTSDALE PRINCESS
RESORT WITH 750+ ROOMS AND
2 CHAMPION GOLF COURSES, ONE
BEING HOME TO THE PHOENIX
OPEN, A PGA TOUR STOP

LESS THAN 5 MILES
FROM WORLD-CLASS
SIGNATURE EVENTS,
BARRETT-JACKSON,
PGA WASTE MANAGEMENT
PHOENIX OPEN & SCOTTSDALE
ARABIAN HORSE SHOW
WITH A COMBINED
ATTENDANCE OF 1.4+ MILLION
AND AN ESTIMATED
ECONOMIC IMPACT
OF \$700+ MILLION IN Q1

PLAZA LOFTS AT
KIERLAND COMMONS
HAS 84 RESIDENTIAL
LUXURY CONDOS

FIVE CLASS A OFFICE
BUILDINGS TOTALING
120,000+ RSF LOCATED
ON THE PROPERTY

WITHIN 1-MILE RADIUS
– 23,370 TOTAL BUSINESSES
– 30,568 TOTAL EMPLOYEES
– 36,770 DAYTIME POPULATION

4.8 MILLION
OVERNIGHT VISITORS
HOSTED IN SCOTTSDALE WITH
AN ANNUAL IMPACT OF
\$3.2 BILLION THROUGH
LOCAL SPENDING (2022)

SHOPPING IS THE TOP-RANKED
ACTIVITY AND EXPERIENCE FOR
SCOTTSDALE VISITORS

LOCATED ALONG THE SCOTTSDALE AIRPARK CORRIDOR – 2ND LARGEST
EMPLOYMENT CENTER IN THE STATE, WITH 154 OFFICES SPANNING A
9,762,470 SF NET RENTABLE AREA (NRA), AND HOME TO PRESTIGIOUS COMPANY
HEADQUARTERS INCLUDING AXON (TASER), BLUE YONDER AND VANGUARD

THE AIRPARK ANCHOR, SCOTTSDALE AIRPORT, IS 4TH IN THE WORLD FOR
BUSINESS AVIATION DEPARTURES AND RANKED ONE OF THE BUSIEST
SINGLE-RUNWAY GENERAL AVIATION AIRPORTS IN THE NATION

INTERNATIONALLY KNOWN
MAYO CLINIC WILL DOUBLE
ITS CAMPUS IN A
\$648 MILLION EXPANSION
CREATING CLOSE TO 2,000
NEW JOBS INCLUDING
200 PHYSICIANS BY 2029

SCOTTSDALE RANKINGS: #12 AMONG BEST CITIES FOR WORK-LIFE BALANCE,
#14 BEST CITIES FOR JOBS, #10 GREAT PLACES TO RAISE A FAMILY AND
#10 HAPPIEST CITIES IN AMERICA FOR 2024

SCOTTSDALE IS KNOWN AS THE WORLD'S FINEST GOLF DESTINATION
WITH MORE THAN 200 GOLF COURSES IN THE AREA

CACTUS LEAGUE SPRING TRAINING: 15 MAJOR LEAGUE BASEBALL
TEAMS PLAY MORE THAN 200 GAMES ACROSS 10 STADIUMS, WITH 1,565,182+
FANS ATTENDING GAMES IN THE 2023 SEASON. ESTIMATED ECONOMIC
IMPACT OF \$710.2 MILLION IN (Q1).

YEARLY SALES

JAN	8.0%	MAY	9.0%	SEP	6.7%
FEB	8.8%	JUN	7.4%	OCT	7.7%
MAR	10.6%	JUL	5.6%	NOV	9.4%
APR	9.9%	AUG	5.5%	DEC	11.4%



MAJOR RETAILERS INCLUDE:

- ANTHROPOLOGIE
- ARHAUS
- CRATE & BARREL
- MASTRO'S OCEAN CLUB
- P.F. CHANG'S
- THE CHEESECAKE FACTORY
- TOMMY BAHAMA RESTAURANT BAR & STORE
- ALO YOGA

- CHANEL FRAGRANCE & BEAUTY BOUTIQUE
- EVEREVE
- INDUSTRIOUS
- JOHNNY WAS

- MIZZEN + MAIN
- NORTH ITALIA
- POSTINO WINECAFE
- SHADY RAYS

- SUNDANCE
- TECOVAS
- TRAVISMATHEW
- VUORI



WESTIN KIERLAND RESORT & CONVENTION CENTER

AC MARRIOTT

MASTRO'S OCEAN CLUB

Tommy Bahama

THE PLAZA LOFTS

KIERLAND BLVD

KIERLAND OPTIMA

ARHAUS

ANTHROPOLOGIE

Crate&Barrel

Cheesecake Factory

OFFICE

GREENWAY PKWY

P.F. CHANG'S

OFFICE

OFFICE

SCOTTSDALE RD

SCOTTSDALE QUARTER