

SAN BERNARDINO, CA

MARKET PROFILE 2025

MAJOR RETAILERS Bath & Body Works, BoxLunch, Cinnabon, Foot Locker, H&M, Hollister, Hot Topic, JCPenney, JD Sports, Kay Jewelers, LensCrafters, Macy's, Pro Image, See's Candy, Shoe Palace, T-Mobile, Tilly's, Torrid, Vans, Victoria's Secret, Valliani Jewelers, Windsor

FOOD COURT 10 units

OFFICES San Bernardino County WDD, S. B. County DHS PID Offices, City of San Bernardino Police Department

PROPERTY TYPE Regional | **TOTAL SQUARE FEET** 670,000 | **BUILT / RENOVATED** 1966 / 2000

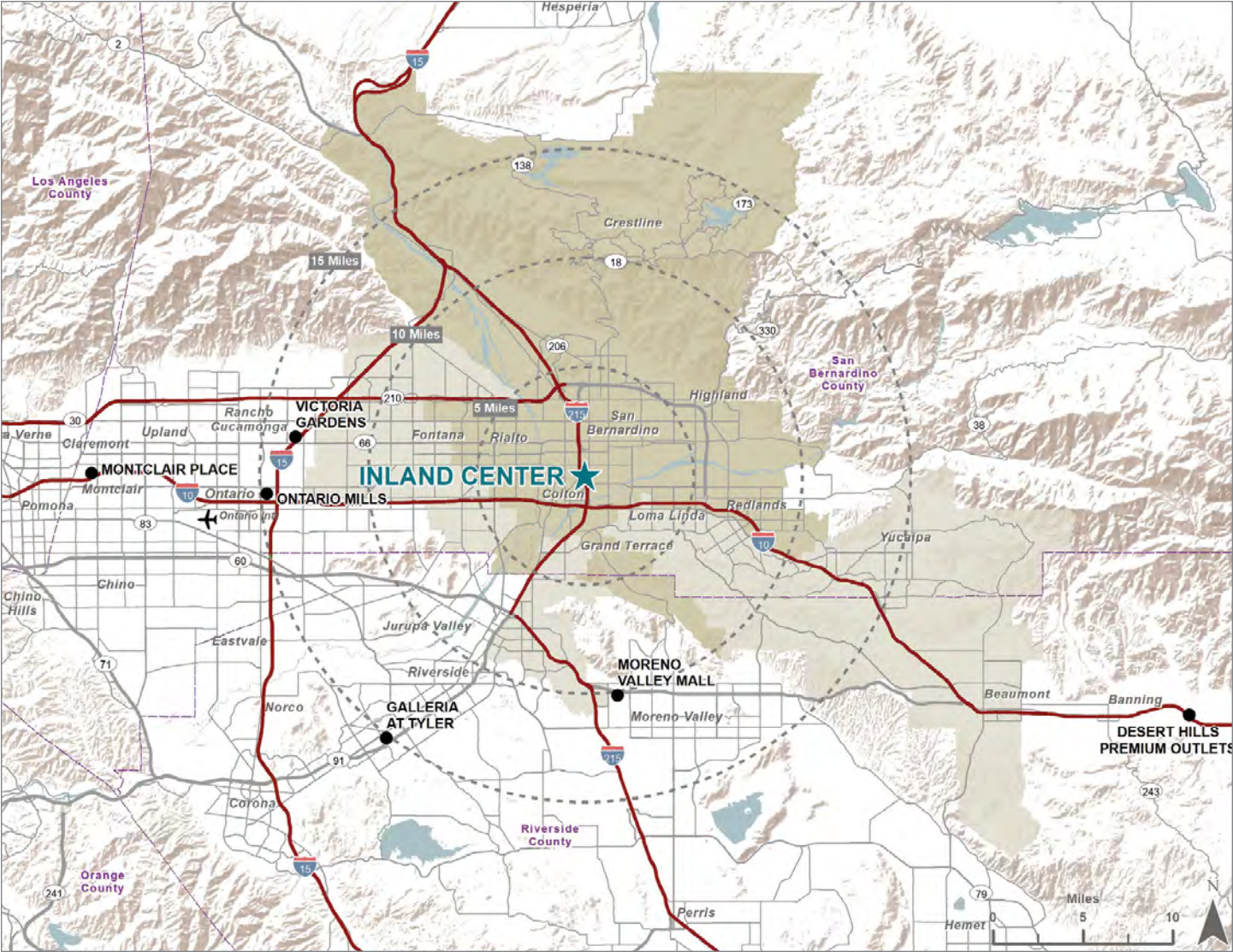
FOR MORE INFORMATION 909-884-7268 | Macerich.com



DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		RIVERSIDE-SAN BERNARDINO-ONTARIO, CA [MSA]	
2024 Total Population	531,864		1,062,185		4,719,812	
2029 Total Population	535,129		1,078,188		4,814,321	
% Population Change 2024 to 2029	0.6%		1.5%		2.0%	
HOUSEHOLDS						
2024 Total Households	156,606		318,757		1,479,684	
2029 Total Households	159,890		328,075		1,525,258	
% Household Change 2024 to 2029	2.1%		2.9%		3.1%	
INCOME						
Average Household Income	\$95,577		\$106,482		\$114,061	
Median Household Income	\$73,942		\$81,809		\$86,112	
Per Capita Income	\$28,194		\$32,034		\$35,834	
HOUSEHOLD INCOME RANGES						
Household Income \$50,000 +	103,443	66.1%	224,555	70.5%	1,067,190	72.1%
Household Income \$75,000 +	77,515	49.5%	174,777	54.8%	841,987	56.9%
Household Income \$100,000 +	54,517	34.8%	128,785	40.4%	643,206	43.5%
Household Income \$150,000 +	26,215	16.7%	66,123	20.7%	349,888	23.7%
AGE						
Median Age	34.0		34.7		37.0	
EDUCATION / OCCUPATION						
Bachelor’s Degree +	63,896	18.9%	162,496	23.8%	809,208	25.8%
White Collar	105,031	45.9%	241,348	51.0%	1,115,923	54.1%
RACE/ETHNICITY						
White	146,623	27.6%	330,650	31.1%	1,714,767	36.3%
Black	51,962	9.8%	90,019	8.5%	345,731	7.3%
American Indian	11,769	2.2%	21,948	2.1%	88,834	1.9%
Asian	26,321	5.0%	73,839	7.0%	391,256	8.3%
Pacific Islander	1,868	0.4%	3,272	0.3%	16,340	0.4%
Other Race	202,738	38.1%	361,902	34.1%	1,350,910	28.6%
2 + Races	90,583	17.0%	180,556	17.0%	811,974	17.2%
Hispanic Population	354,233	66.6%	648,616	61.1%	2,530,079	53.6%
EMPLOYMENT / DAYTIME POPULATION						
3 MILE						
5 MILE						
7 MILE						
Total Businesses	5,410		10,156		16,500	
Total Employees	69,895		140,693		212,403	
Total Daytime Population	160,800		371,221		595,585	

TRADE AREA MAP



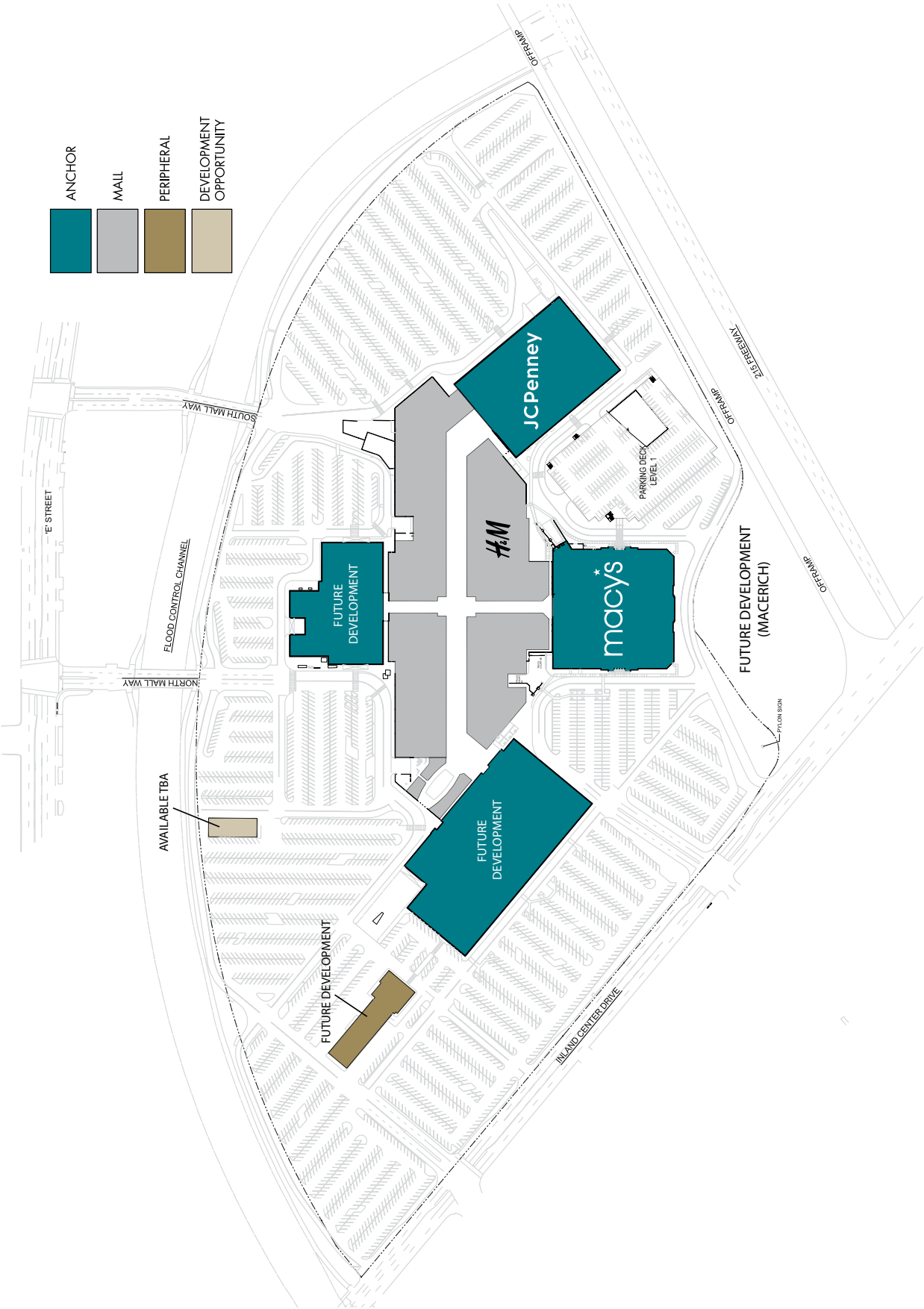
LEGEND

- ★ INLAND CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS



10% PCW

SITE PLAN



AT A GLANCE

CENTER INFORMATION

Inland Center is the Inland Empire's premiere shopping destination. The 2nd largest city in San Bernardino County with over 100 stores and eateries.

GROWTH

JOB MARKET IN TECH SCENE
PROJECTED TO
GROW 18% IN 2025

UNIVERSITY IMPACT

CAL STATE UNIVERSITY
SAN BERNARDINO,
WITH MORE THAN 20K STUDENTS,
GENERATES AN ECONOMIC IMPACT
OF HALF A BILLION TO
THE REGIONAL ECONOMY

\$135B IMPACT

THE INLAND EMPIRE HAS THE
24TH LARGEST ECONOMY IN THE US

INDUSTRIAL CONSTRUCTION
IN THE INLAND EMPIRE IS THE
HIGHEST IN THE US

MARKET INFORMATION

- Combined San Bernardino and Riverside Counties area
ADDED 1.8M JOBS IN 2024
- Daytime population is 160K within a 3-mile radius
- Ranked **5TH MOST POPULOUS METRO AREA** and
3rd largest region
- 2 largest city in San Bernardino County & largest in US

OTHER FACTS

- National Orange Show events center, across from the mall, has
120 acres of event space attracting millions of visitors annually
- Inland Center has a city of San Bernardino Police Substation
and District Command Center near the major entrance located
by Macy's
- County of San Bernardino Workforce Development Department,
located at the mall, occupies a renovated 24K square foot office
space for more than 60 office employees
- New 38K square foot San Bernardino County DHS PID offices
opening in Spring 2025

ECONOMIC DRIVERS

- San Bernardino's tech and innovation sector
CONTRIBUTES \$3.9 M TO THE LOCAL ECONOMY
- Over 20M square feet of new construction
to be delivered this year
- Healthcare, large-scale transportation and energy
projects in high-demand moving forward for 2025
- San Bernardino County is an ideal choice for firms
in search of an abundant skilled workforce and
competitive business
- **964K SQ. FT. IN NEW CONSTRUCTION** over last
12 months in the Inland Empire
- UC Riverside helps attract high tech companies to
the Inland Empire. Expansion will drive job creation
and advance sustainability goals
- CSUSB's impact **GENERATES MORE THAN
\$536M** in annual spending in California, as well as
\$32M in statewide tax revenue annually

MAJOR RETAILERS INCLUDE:

MACY'S	CINNABON	HOT TOPIC	TILLY'S	VICTORIA'S SECRET
JCPENNEY	DANIEL'S JEWELERS	KAY JEWELERS	TORRID	WINDSOR
H&M	FOOT LOCKER	LENSCRAFTERS	VANS	ZUMIEZ
BATH & BODY WORKS	HOLLISTER	THE CHILDREN'S PLACE	VERIZON WIRELESS	

