



INLAND CENTER

SAN BERNARDINO, CA

MARKET PROFILE 2024

MAJOR RETAILERS Bath & Body Works, BoxLunch, Cinnabon, Foot Locker, Forever 21, H&M, Hollister, Hot Topic, JCPenney, JD Sports (Opening Fall 2024) Kay Jewelers, LensCrafters, Macy's, Pro Image, See's Candy, Shoe Palace, T-Mobile, Tilly's, Torrid, Vans, Victoria's Secret, Valliani Jewelers, Windsor

FOOD COURT 10 units

OFFICES San Bernardino County WDD, City of San Bernardino Police Department

PROPERTY TYPE Regional | **TOTAL SQUARE FEET** 671,000 | **BUILT / RENOVATED** 1966 / 2000

FOR MORE INFORMATION 909-884-7268 | [Macerich.com](https://www.macerich.com)



DEMOGRAPHIC SUMMARY

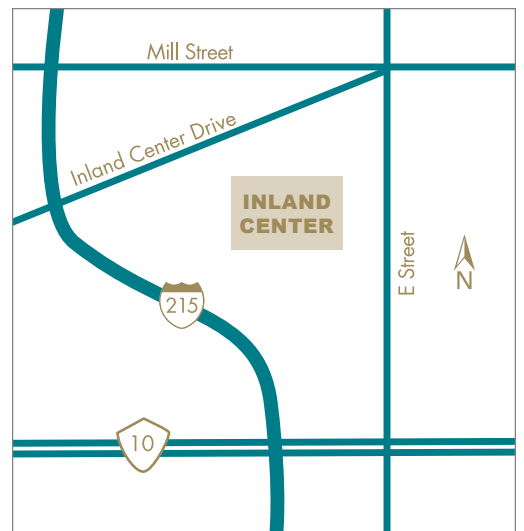
POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		RIVERSIDE-SAN BERNARDINO-ONTARIO, CA [MSA]	
2023 Total Population	519,070		1,004,126		4,681,129	
2028 Total Population	523,804		1,015,673		4,765,997	
2023-2028 Population Growth	0.9%		1.1%		1.8%	
HOUSEHOLDS						
2023 Total Households	149,593		294,255		1,461,564	
2028 Total Households	151,741		299,252		1,492,725	
2023-2028 Household Growth	1.4%		1.7%		2.1%	
INCOME						
Average Household Income	\$90,059		\$101,151		\$108,267	
Median Household Income	\$67,687		\$77,377		\$80,102	
Per Capita Income	\$26,025		\$29,696		\$33,879	
HOUSEHOLD INCOME RANGES						
\$50,000 +	96,460	64.5%	204,628	69.5%	1,025,568	70.2%
\$75,000 +	68,621	45.9%	152,555	51.8%	782,266	53.5%
\$100,000 +	46,705	31.2%	109,239	37.1%	580,891	39.7%
\$150,000 +	19,769	13.2%	48,761	16.6%	281,615	19.3%
AGE						
Median Age	31.4		32.8		34.6	
EDUCATION / OCCUPATION						
Bachelor's Degree Plus	56,930	18.0%	140,737	22.3%	765,371	25.0%
White Collar	102,838	45.7%	227,473	50.2%	1,132,679	54.1%
RACE/ETHNICITY						
White	138,534	26.7%	306,229	30.5%	1,744,504	37.3%
Black/African American	53,436	10.3%	87,938	8.8%	348,033	7.4%
American Indian	11,495	2.2%	20,716	2.1%	87,020	1.9%
Asian	25,389	4.9%	64,498	6.4%	373,913	8.0%
Pacific Islander	1,827	0.4%	3,036	0.3%	15,735	0.3%
Other Race	288,389	55.6%	521,708	52.0%	2,111,924	45.1%
Hispanic or Latino	349,430	67.3%	626,581	62.4%	2,475,092	52.9%
Not Hispanic or Latino	169,640	32.7%	377,545	37.6%	2,206,037	47.1%
EMPLOYMENT / DAYTIME POPULATION						
	3 MILE		5 MILE		7 MILE	
Total Businesses	5,311		9,876		16,118	
Total Employees	71,634		141,777		214,828	
Daytime Population	160,537		371,826		594,146	

TRADE AREA MAP

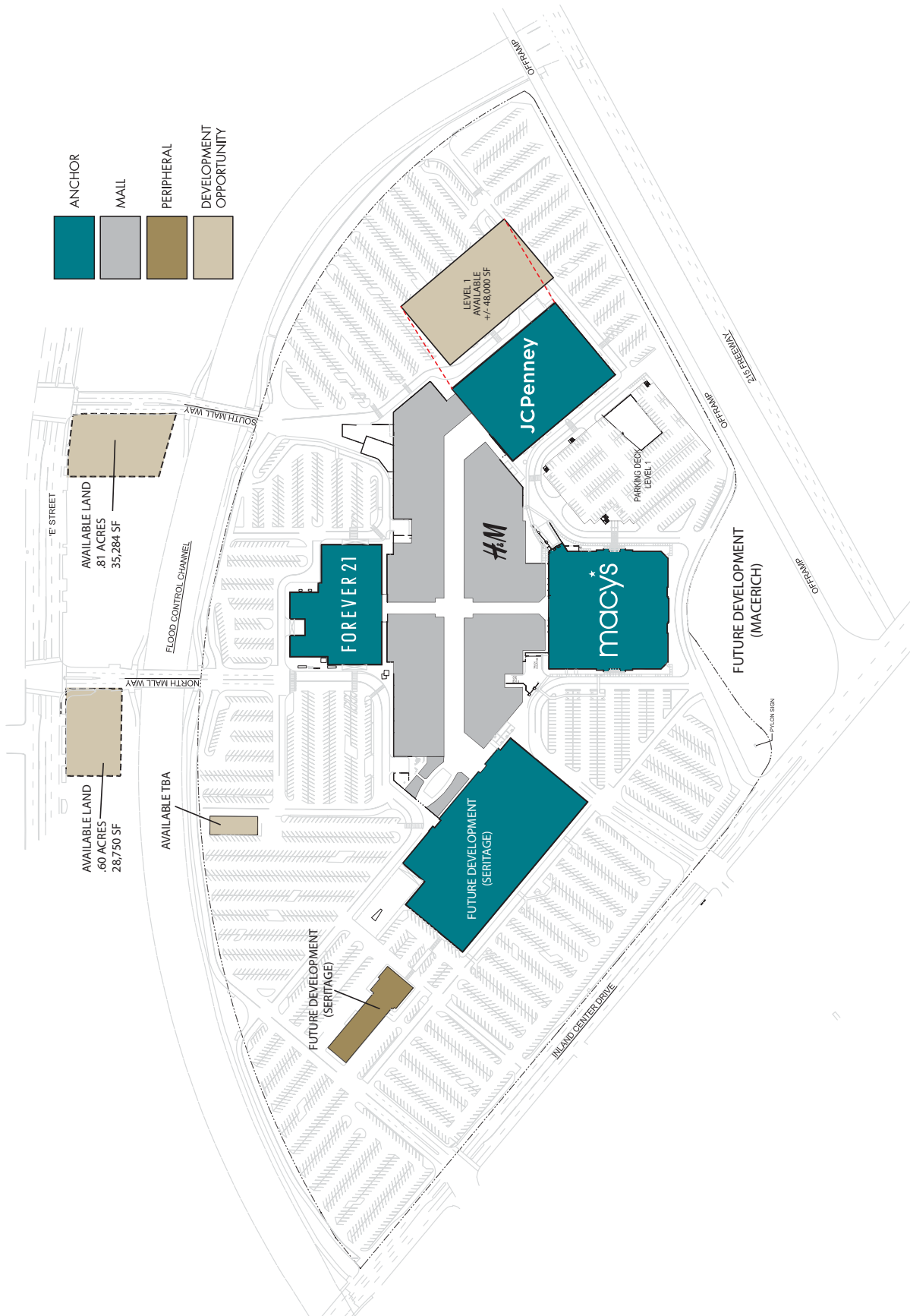


LEGEND

- ★ INLAND CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS



SITE PLAN



MARKET FACT SHEET

SAN BERNARDINO IS THE **2ND LARGEST CITY** IN THE INLAND EMPIRE, WHICH IS RANKED THE 5TH LARGEST CALIFORNIA METRO AREA IN THE REGION

NEAREST REGIONAL MALL COMPETITION OVER 20 MILES AWAY

THE COMBINED SAN BERNARDINO AND RIVERSIDE COUNTIES AREA **ADDED APPROXIMATELY 100,300 JOBS** IN 2023

DAYTIME POPULATION IS **161K** WITHIN A 3-MILE RADIUS

1 MILLION POPULATION IN THE TOTAL TRADE AREA

NATIONAL ORANGE SHOW EVENTS CENTER, ACROSS FROM THE MALL, HAS **120 ACRES OF EVENT SPACE** ATTRACTING MILLIONS OF VISITORS ANNUALLY

FOOD COURT RESTROOMS RE-DESIGNED AND FULLY REMODELED IN 2022

CAL STATE UNIVERSITY SAN BERNARDINO WITH MORE THAN **19K STUDENTS**, IS LOCATED A FEW MILES FROM THE CENTER AND GENERATES AN ECONOMIC IMPACT OF **\$723.2 MILLION** TO THE REGIONAL ECONOMY

SAN BERNARDINO COUNTY **MEDIAN HOME PRICE INCREASED** BY 20% IN 2023

WITHIN 3 MILES OF THE CENTER ARE 11 HOTELS WITH MORE THAN **1,000 ROOMS**

SAN BERNARDINO IS THE 98TH LARGEST CITY IN THE U.S.

SAN BERNARDINO'S ANNUAL ONE-DAY EVENT, RENDEZVOUS BACK TO ROUTE 66 CLASSIC CAR SHOW, DREW MORE THAN **1,000 CLASSIC CARS AND 30,000 PEOPLE**

SAN MANUEL STADIUM LESS THAN 1 MILE FROM THE MALL, IS HOME TO THE I.E. 66ERS, A CLASS A AFFILIATE OF THE LOS ANGELES ANGELS OF ANAHEIM, WITH OVER 550,000 ANNUAL VISITORS



MALL INTRODUCED NEW CITY OF SAN BERNARDINO POLICE SUBSTATION AND DISTRICT COMMAND CENTER NEAR THE MALL'S MAJOR ENTRANCE NEAR MACY'S

COUNTY OF SAN BERNARDINO'S **WORKFORCE DEVELOPMENT DEPARTMENT**, NOW LOCATED AT THE MALL, OCCUPIES A RENOVATED 24,000-SQUARE-FOOT OFFICE SPACE FOR MORE THAN 60 OFFICE EMPLOYEES TO MEET THE NEEDS OF LOCAL BUSINESSES FOR A SKILLED WORKFORCE, WHILE CREATING OPPORTUNITIES FOR WORKERS TO PREPARE FOR AND ENTER INTO WELL-PAID CAREERS

RECENTLY INTRODUCED **80-FOOT FREEWAY PYLON SIGN**, PROPERTY MONUMENT SIGNS AND PARKING LOT WAYFINDING SIGNAGE

MAJOR RETAILERS INCLUDE:

- | | | | | |
|------------|-------------------|---------------|----------------------|-------------------|
| MACY'S | BATH & BODY WORKS | HOLLISTER CO. | THE CHILDREN'S PLACE | VERIZON WIRELESS |
| JCPENNEY | CINNABON | HOT TOPIC | TILLY'S | VICTORIA'S SECRET |
| FOREVER 21 | DANIEL'S JEWELERS | KAY JEWELERS | TORRID | WINDSOR |
| H&M | FOOT LOCKER | LENSCRAFTERS | VANS | ZUMIEZ |



TARGET

BIG LOTS

SAN BERNARDINO HUMANE SOCIETY

LIFESTREAM BLOOD BANK

SUNDOWNER'S RESTAURANT

MOSS BROS. AUTO GROUP

NATIONAL ORANGE SHOW EVENT CENTER

99 CENT STORE

OLD TOWN BAKERY

CHUCK E. CHEESE | PERFUME SHOP

S. B. COUNTY CHILD SERVICES

ELLIOT'S PET EMPORIUM

MEN'S SUIT STORE

JOSE'S MEXICAN FOOD

S. B. COUNTY WORKFORCE DEVELOPMENT DEPT.

ORANGE SHOW RACETRACK

BURGER MANIA

FOREVER 21

H&M

JCPenney

CITY OF SAN BERNARDINO POLICE DEPARTMENT

macy's

FUTURE DEVELOPMENT (SERITAGE)

FUTURE DEVELOPMENT (SERITAGE)

FUTURE DEVELOPMENT (SERITAGE)

INLAND CENTER DRIVE

EMPIRE CONNECT

CASUAL MALE XL

HARBOR FREIGHT TOOLS

CHAPARRAL MOTOR SPORTS

GRAYBAR ELECTRIC SUPPLY

FLEET SERVICES

215 FREEMAN