



**FASHION OUTLETS**  
CHICAGO

ROSEMONT, IL

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## MARKET PROFILE 2025

**MAJOR RETAILERS** Aritzia, Bloomingdale's The Outlet Store, Burberry, Gucci, Nike Factory Store, Nordstrom Rack, Polo Ralph Lauren Factory Store, Saks OFF 5TH

**MORE THAN 130 DESIGNER OUTLETS** | **FOOD COURT** 11 units

**PROPERTY TYPE** Outlet | **TOTAL SQUARE FEET** 529,000 | **BUILT** 2013

**FOR MORE INFORMATION** 716-805-0101 | [Macerich.com](http://Macerich.com)



# DEMOGRAPHIC SUMMARY

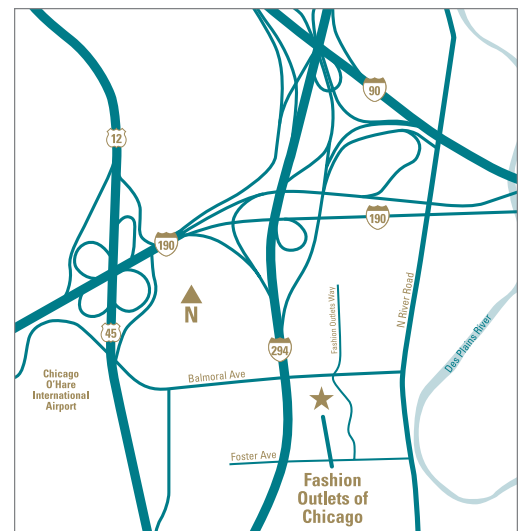
POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		CHICAGO-NAPERVILLE-ELGIN, IL-IN MSA	
2024 Total Population	4,283,024		9,000,942		9,280,082	
2029 Total Population	4,194,677		8,848,792		9,133,162	
% Population Change 2024 to 2029	-2.1%		-1.7%		-1.6%	
HOUSEHOLDS						
2024 Total Households	1,742,356		3,524,396		3,631,189	
2029 Total Households	1,761,186		523,550		3,677,612	
% Household Change 2024 to 2029	1.1%		1.2%		1.3%	
INCOME						
Average Household Income	\$126,885		\$124,620		\$124,088	
Median Household Income	\$87,389		\$84,591		\$87,746	
Per Capita Income	\$51,687		\$48,871		\$48,628	
HOUSEHOLD INCOME RANGES						
Household Income \$50,000 +	1,239,888	71.2%	2,533,672	71.9%	2,612,539	72.0%
Household Income \$75,000 +	994,570	57.1%	2,022,860	57.4%	2,083,995	57.4%
Household Income \$100,000 +	775,136	44.5%	1,574,616	44.7%	1,618,627	44.6%
Household Income \$150,000 +	462,401	26.5%	919,453	26.1%	939,881	25.9%
AGE						
Median Age	37.9		38.9		38.9	
EDUCATION / OCCUPATION						
Bachelor's Degree +	1,432,413	46.7%	2,700,524	42.9%	2,754,814	42.5%
White Collar	1,561,891	67.3%	3,066,134	65.4%	3,139,083	65.1%
RACE/ETHNICITY						
White	2,002,349	46.8%	4,611,691	51.2%	4,845,725	52.2%
Black	602,998	14.1%	1,514,562	16.8%	1,524,025	16.4%
American Indian	53,493	1.3%	86,712	1.0%	87,799	1.0%
Asian	459,417	10.7%	709,586	7.9%	713,270	7.7%
Pacific Islander	1,472	0.0%	3,161	0.0%	3,224	0.0%
Other Race	665,910	15.6%	1,103,082	12.3%	1,111,858	12.0%
2 + Races	497,385	11.6%	972,148	10.8%	994,181	10.7%
Hispanic Population	1,289,245	30.1%	2,249,369	25.0%	2,277,560	24.5%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		3 MILE		5 MILE	
Total Businesses	573		4,580		14,502	
Total Employees	18,764		92,025		223,534	
Total Daytime Population	16,960		140,808		407,334	

# TRADE AREA MAP



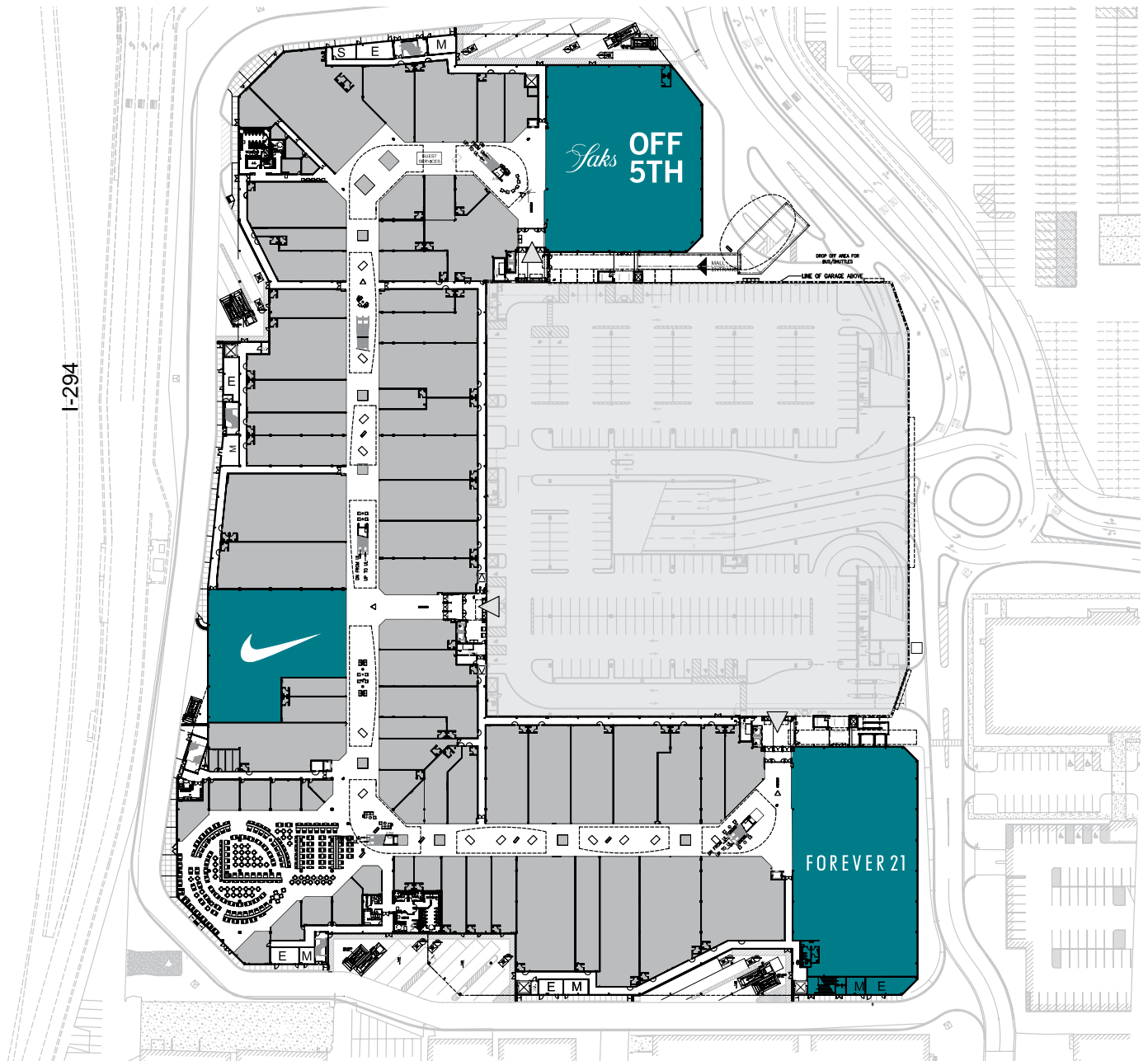
## LEGEND

- ★ FASHION OUTLETS OF CHICAGO
- PRIMARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW

# SITE PLAN - LEVEL 1

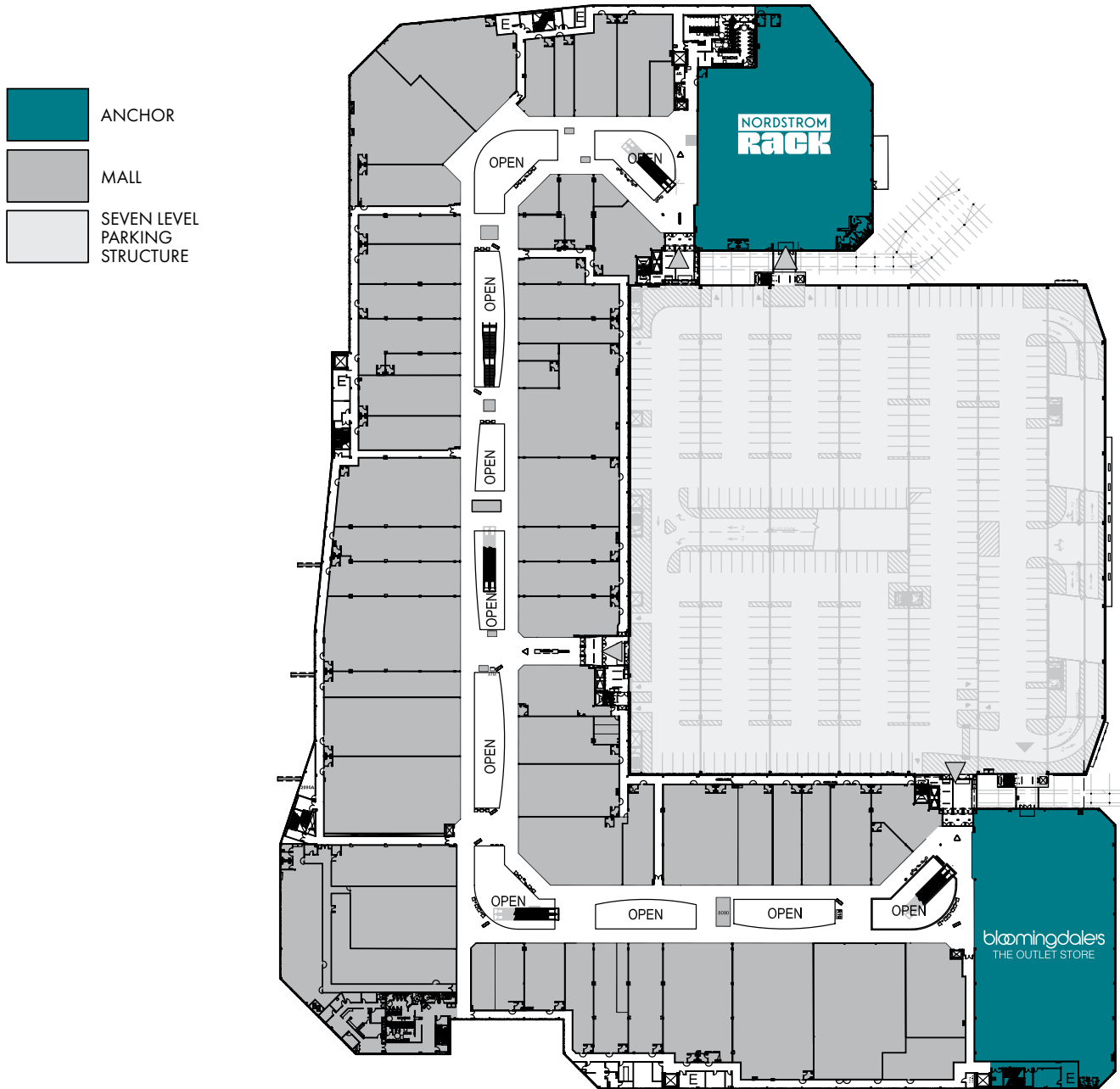


FASHION OUTLETS OF CHICAGO IS THE MIDWEST'S ONLY LUXURY OUTLET SHOPPING EXPERIENCE, FEATURING MORE THAN 130 BRANDS – INCLUDING ADIDAS, BRUNELLO CUCINELLI, LULULEMON, THEORY, TORY BURCH, VERSACE AND VUORI.

THE 529,000-SQUARE-FOOT, TWO-LEVEL INDOOR CENTER HAS 2.8 MILLION HOUSEHOLDS WITH AVERAGE HOUSEHOLD INCOME OF \$128,000 WITHIN 30 MILES.

**THE COLLECTION: WHERE ART MEETS FASHION**, IS A MULTIFACETED CONTEMPORARY ART PROGRAM, FEATURING 25 SITE SPECIFIC COMMISSIONS AND ROTATING EXHIBITIONS BY NATIONAL AND INTERNATIONAL RENOWNED ARTISTS.

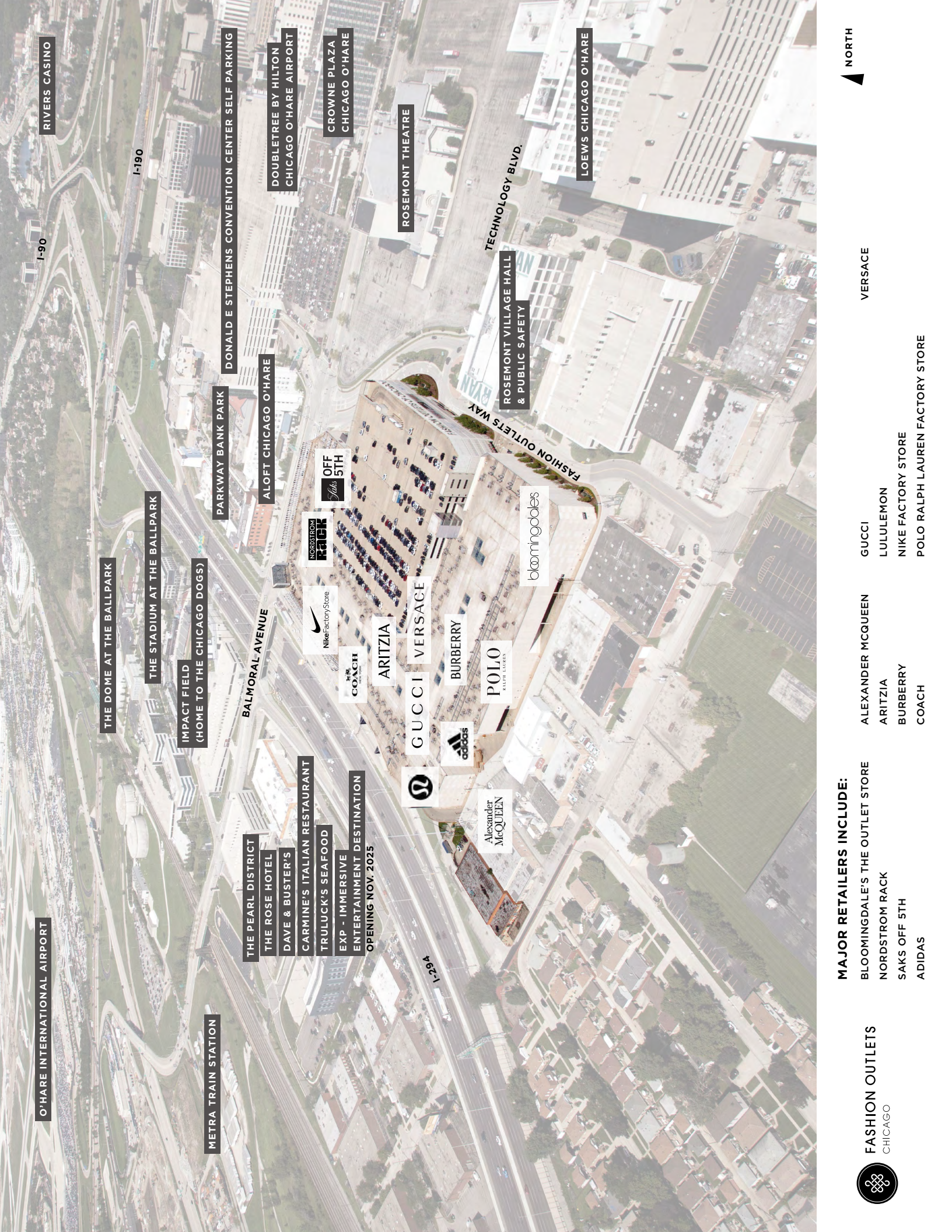
## SITE PLAN - LEVEL 2



IDEALLY LOCATED 15 MILES FROM DOWNTOWN CHICAGO, OVERLOOKING I-294, I-190, I-90 AND BALMORAL AVENUE, AND JUST 5 MINUTES FROM O'HARE INTERNATIONAL AIRPORT, WHICH RANKED #1 IN THE U.S. FOR CONNECTIVITY AND WELCOMED 74 MILLION PASSENGERS IN 2023.

CHICAGO IS THE 3RD LARGEST METROPOLITAN AREA IN THE COUNTRY WITH 9.3 MILLION PEOPLE. THE CITY RANKS JUST BEHIND NEW YORK CITY AND ORLANDO IN TOTAL VISITATION AND WELCOMED 52 MILLION VISITORS (96% RECOVERY SHARE) IN 2023 WHO GENERATED \$19 BILLION IN DIRECT SPENDING.

THE VILLAGE OF ROSEMONT IS A SUBURBAN METROPOLIS WELCOMING AN AVERAGE OF 75,000 TO 100,000 VISITORS A DAY AND HOME TO THE DONALD E. STEPHENS CONVENTION CENTER, ALLSTATE ARENA, PARKWAY BANK PARK ENTERTAINMENT DISTRICT AND 20 WORLD-CLASS HOTELS WITH 6,000+ ROOMS.



O'HARE INTERNATIONAL AIRPORT

RIVERS CASINO

THE DOME AT THE BALLPARK

THE STADIUM AT THE BALLPARK

IMPACT FIELD  
(HOME TO THE CHICAGO DOGS)

METRA TRAIN STATION

THE PEARL DISTRICT

THE ROSE HOTEL

DAVE & BUSTER'S

CARMINE'S ITALIAN RESTAURANT

TRULUCK'S SEAFOOD

EXP - IMMERSIVE

ENTERTAINMENT DESTINATION

OPENING NOV. 2025

PARKWAY BANK PARK

ALOFT CHICAGO O'HARE

DONALD E STEPHENS CONVENTION CENTER SELF PARKING

DOUBLETREE BY HILTON  
CHICAGO O'HARE AIRPORT

CROWNE PLAZA  
CHICAGO O'HARE

ROSEMONT THEATRE

NORDSTROM  
FALLS  
OFF 5TH

Nike Factory Store

THE COACH

ARITZIA

GUCCI VERSACE

BURBERRY

POLO  
LAUREN FASHION

adidas

Alexander  
McQUEEN

bloomingdale's

ROSEMONT VILLAGE HALL  
& PUBLIC SAFETY

LOEWS CHICAGO O'HARE

**MAJOR RETAILERS INCLUDE:**

BLOOMINGDALE'S THE OUTLET STORE

NORDSTROM RACK

SAKS OFF 5TH

ADIDAS

ALEXANDER MCQUEEN

ARITZIA

BURBERRY

COACH

GUCCI

LULULEMON

NIKE FACTORY STORE

POLO RALPH LAUREN FACTORY STORE

VERSACE

FASHION OUTLETS

CHICAGO



NORTH

