



FASHION OUTLETS
CHICAGO

ROSEMONT, IL

MARKET PROFILE 2024

MAJOR RETAILERS Aritzia, Bloomingdale's The Outlet Store, Brunello Cucinelli, Burberry, Gucci, Nordstrom Rack, Polo Ralph Lauren Factory Store, Saks OFF 5TH

MORE THAN 130 DESIGNER OUTLETS | **FOOD COURT** 11 units

PROPERTY TYPE Outlet | **TOTAL SQUARE FEET** 530,000 | **BUILT** 2013

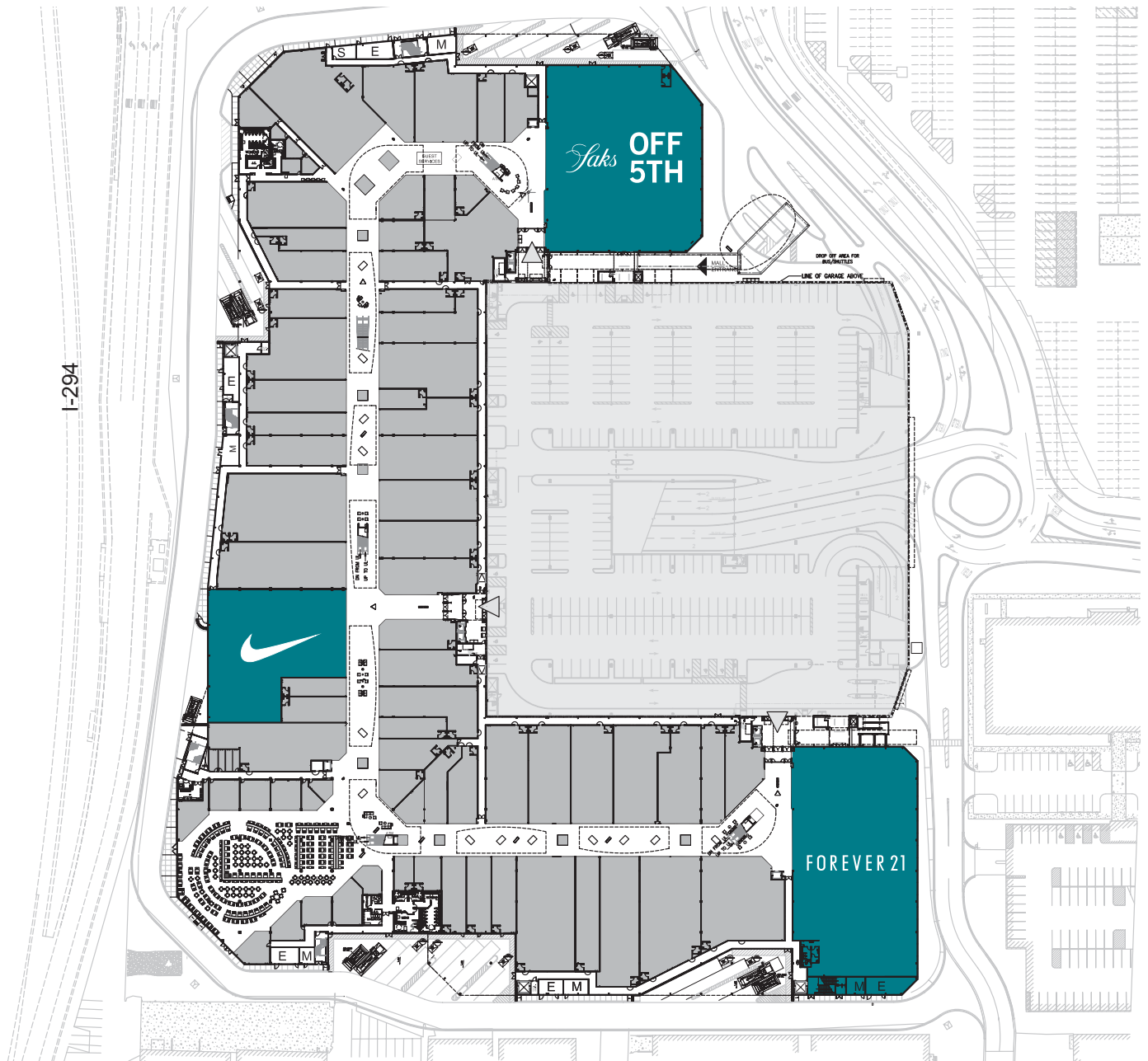
FOR MORE INFORMATION 716-805-0101 | Macerich.com



DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		45-MILE RADIUS		CHICAGO-NAPERVILLE-ELGIN, IL-IN-WI [MSA]	
2023 Total Population	3,590,051		9,137,557		9,584,302	
2028 Total Population	3,561,389		9,067,963		9,521,972	
2023-2028 Population Growth	-0.8%		-0.8%		-0.7%	
HOUSEHOLDS						
2023 Total Households	1,471,151		3,525,020		3,699,565	
2028 Total Households	1,487,360		3,558,224		3,737,975	
2023-2028 Household Growth	1.1%		0.9%		1.0%	
INCOME						
Average Household Income	\$129,198		\$118,626		\$117,810	
Median Household Income	\$84,625		\$80,723		\$80,564	
Per Capita Income	\$53,026		\$45,839		\$45,549	
HOUSEHOLD INCOME RANGES						
\$50,000 +	1,035,379	70.4%	2,432,023	69.0%	2,551,825	69.0%
\$75,000 +	818,203	55.6%	1,888,093	53.6%	1,979,237	53.5%
\$100,000 +	634,891	43.2%	1,442,340	40.9%	1,507,975	40.8%
\$150,000 +	382,192	26.0%	806,105	22.9%	835,935	22.6%
AGE						
Median Age	37.9		38.0		38.1	
EDUCATION / OCCUPATION						
Bachelor's Degree Plus	1,304,517	51.4%	2,667,405	42.4%	2,757,173	41.8%
White Collar	1,374,605	70.0%	3,046,633	64.9%	3,170,141	64.5%
RACE/ETHNICITY						
White	1,878,909	52.3%	4,716,341	51.6%	5,076,858	53.0%
Black/African American	389,692	10.9%	1,549,686	17.0%	1,570,677	16.4%
American Indian	38,337	1.1%	87,532	1.0%	89,294	0.9%
Asian	417,021	11.6%	699,206	7.7%	706,238	7.4%
Pacific Islander	1,305	0.0%	3,430	0.0%	3,579	0.0%
Other Race	864,786	24.1%	2,081,362	22.8%	2,137,656	22.3%
Hispanic or Latino	941,223	26.2%	2,264,136	24.8%	2,317,400	24.2%
Not Hispanic or Latino	2,648,828	73.8%	6,873,421	75.2%	7,266,902	75.8%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		3 MILE		5 MILE	
Total Businesses	574		4,453		14,359	
Total Employees	20,979		96,748		234,503	
Daytime Population	18,407		142,830		421,127	

SITE PLAN - LEVEL 1

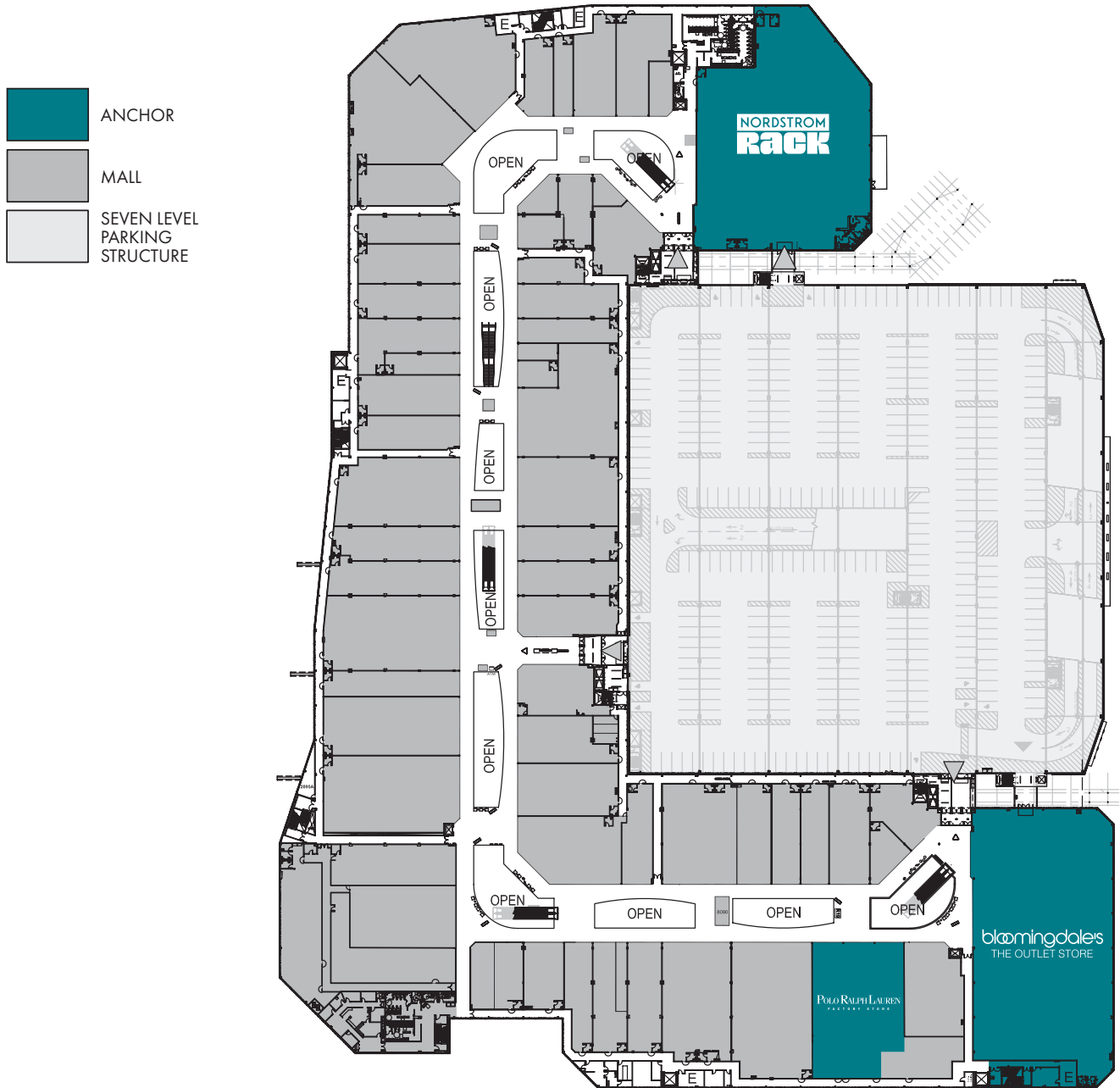


FASHION OUTLETS OF CHICAGO IS THE MIDWEST'S ONLY LUXURY OUTLET SHOPPING EXPERIENCE, FEATURING MORE THAN **130 TOP DESIGNER BRANDS** – INCLUDING BRUNELLO CUCINELLI, BURBERRY, GUCCI, SAINT LAURENT, TORY BURCH AND VERSACE.

THE 530,000-SQUARE-FOOT, TWO-LEVEL INDOOR CENTER HAS **2 MILLION HOUSEHOLDS WITH AVERAGE HOUSEHOLD INCOME OF \$108,000** WITHIN 30 MILES.

THE COLLECTION: WHERE ART MEETS FASHION, IS A MULTIFACETED CONTEMPORARY ART PROGRAM, FEATURING 22 SITE SPECIFIC COMMISSIONS AND ROTATING EXHIBITIONS BY NATIONAL AND INTERNATIONAL RENOWNED ARTISTS.

SITE PLAN - LEVEL 2



IDEALLY LOCATED 15 MILES FROM DOWNTOWN CHICAGO, OVERLOOKING I-294, I-190, I-90 AND BALMORAL AVENUE, AND JUST 5 MINUTES FROM O’HARE INTERNATIONAL AIRPORT, WHICH RANKED 4TH BUSIEST AIRPORT IN THE WORLD IN 2022 AND WELCOMES 68.3 MILLION PASSENGERS ANNUALLY.

CHICAGO IS THE 3RD LARGEST METROPOLITAN AREA IN THE COUNTRY WITH 9.44 MILLION PEOPLE. THE CITY RANKS JUST BEHIND NEW YORK CITY AND ORLANDO IN TOTAL VISITATION AND WELCOMED 48.86 MILLION VISITORS (80% RECOVERY SHARE) IN 2022 WHO GENERATED \$16.91 BILLION IN DIRECT SPENDING.

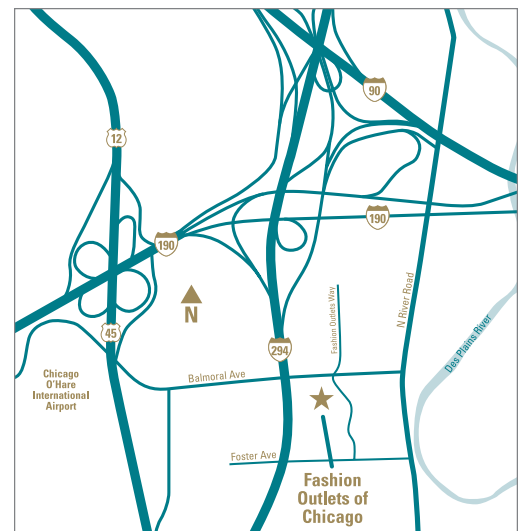
THE VILLAGE OF ROSEMONT IS A SUBURBAN METROPOLIS WELCOMING AN AVERAGE OF 75,000 TO 100,000 VISITORS A DAY AND HOME TO THE DONALD E. STEPHENS CONVENTION CENTER, ROSEMONT THEATRE, ALLSTATE ARENA AND 20 WORLD-CLASS HOTELS WITH 6,000+ ROOMS.

TRADE AREA MAP

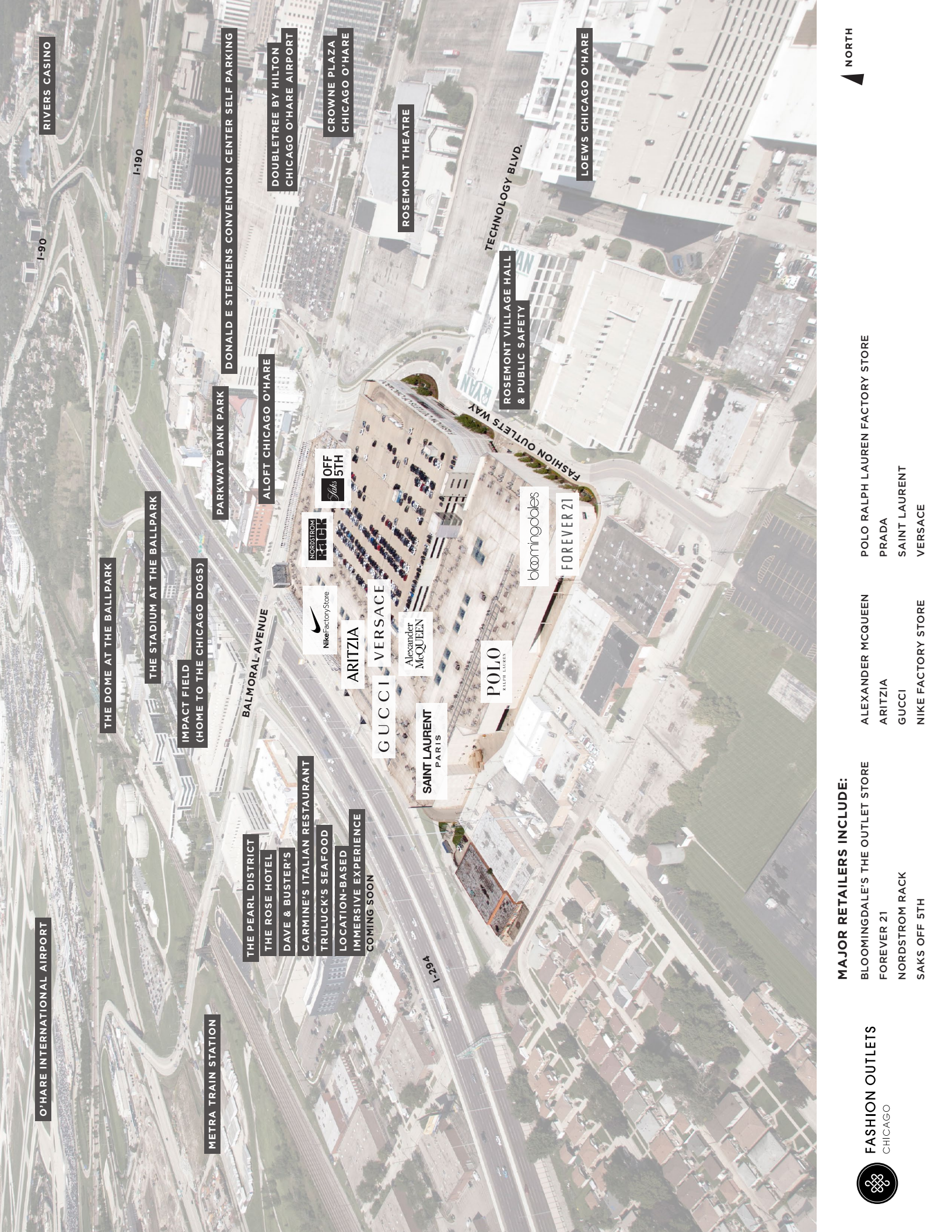


LEGEND

- ★ FASHION OUTLETS OF CHICAGO
- PRIMARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW



O'HARE INTERNATIONAL AIRPORT

METRA TRAIN STATION

THE PEARL DISTRICT

THE ROSE HOTEL

DAVE & BUSTER'S

CARMINE'S ITALIAN RESTAURANT

TRULUCK'S SEAFOOD

LOCATION-BASED

IMMERSIVE EXPERIENCE

COMING SOON

THE DOME AT THE BALLPARK

THE STADIUM AT THE BALLPARK

IMPACT FIELD
(HOME TO THE CHICAGO DOGS)

PARKWAY BANK PARK

BALMORAL AVENUE

ALOFT CHICAGO O'HARE

DONALD E STEPHENS CONVENTION CENTER SELF PARKING

DOUBLETREE BY HILTON
CHICAGO O'HARE AIRPORT

CROWNE PLAZA
CHICAGO O'HARE

ROSEMONT THEATRE

NORDSTROM
OFF 5TH

Nike Factory Store

ARITZIA

GUCCI

VERSACE

SAINT LAURENT
PARIS

Alexander
McQUEEN

POLO
LAUREN FACTORY STORE

bloomingdale's

FOREVER 21

ROSEMONT VILLAGE HALL
& PUBLIC SAFETY

LOEWS CHICAGO O'HARE

MAJOR RETAILERS INCLUDE:

- BLOOMINGDALE'S THE OUTLET STORE
- FOREVER 21
- NORDSTROM RACK
- SAKS OFF 5TH

**FASHION OUTLETS
CHICAGO**

- ALEXANDER MCQUEEN
- ARITZIA
- GUCCI
- NIKE FACTORY STORE
- POLO RALPH LAUREN FACTORY STORE
- PRADA
- SAINT LAURENT
- VERSACE

