



**FASHION OUTLETS**  
CHICAGO

ROSEMONT, IL

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## MARKET PROFILE 2022

**MAJOR RETAILERS** Bloomingdale's The Outlet Store, Burberry, Gucci, Nordstrom Rack,  
Polo Ralph Lauren Factory Store, Prada, Saks OFF 5TH

**MORE THAN 130 DESIGNER OUTLETS** | **FOOD COURT** 11 units

**PROPERTY TYPE** Outlet | **TOTAL SQUARE FEET** 527,000 | **BUILT** 2013

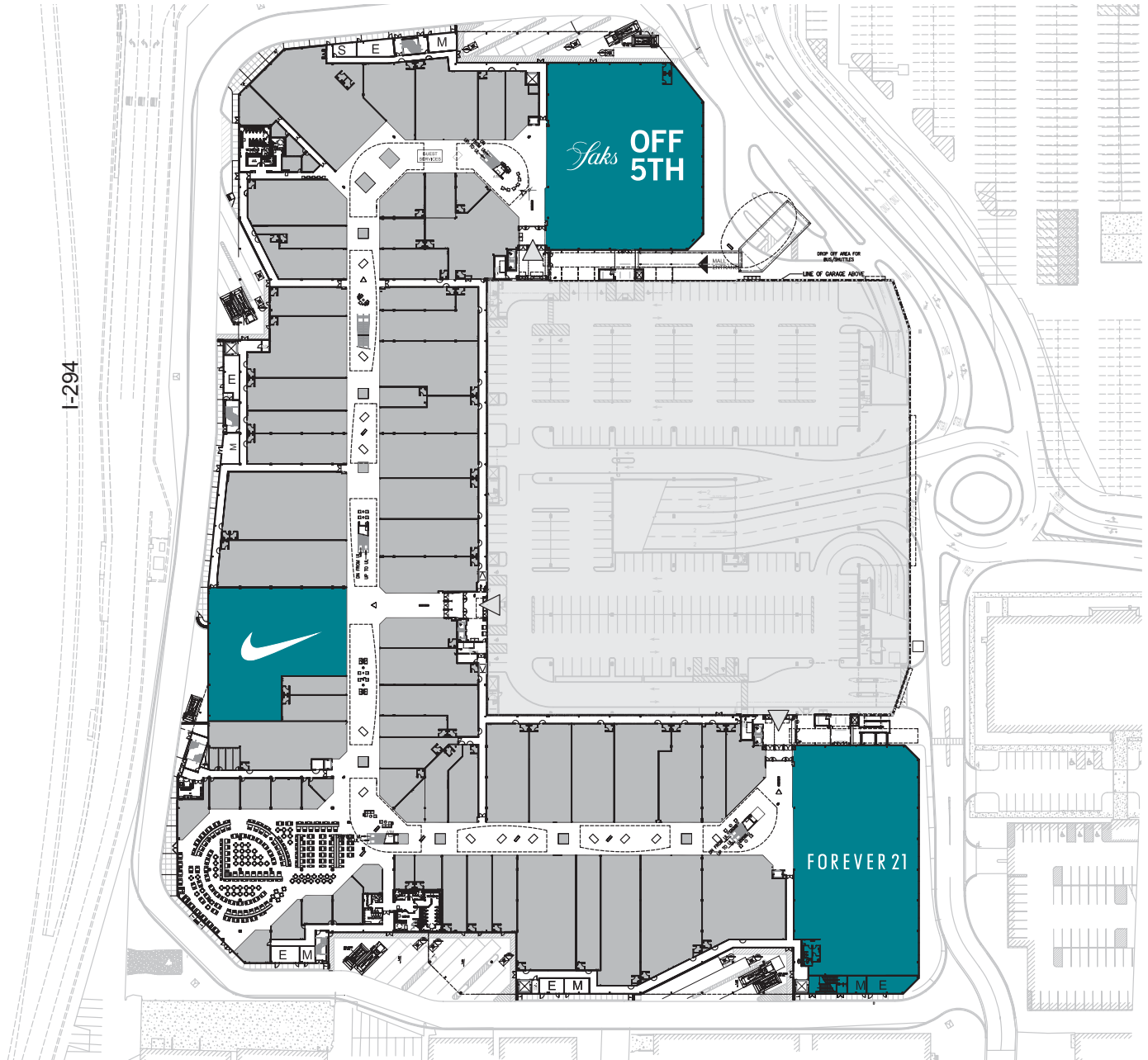


716-805-0101 | [Macerich.com](http://Macerich.com)

# DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		45-MILE RADIUS		CHICAGO-NAPERVILLE-ELGIN, IL-IN-WI [MSA]	
2021 Total Population	3,503,692		9,061,697		9,506,045	
2026 Total Population	3,487,121		9,044,665		9,498,830	
2021-2026 Population Growth	-0.5%		-0.2%		-0.1%	
HOUSEHOLDS						
2021 Total Households	1,389,732		3,367,970		3,536,711	
2026 Total Households	1,389,421		3,371,949		3,545,004	
2021-2026 Household Growth	0.0%		0.1%		0.2%	
INCOME						
Average Household Income	\$114,669		\$105,421		\$104,625	
Median Household Income	\$80,003		\$76,350		\$76,081	
Per Capita Income	\$45,545		\$39,256		\$38,998	
HOUSEHOLD INCOME RANGES						
\$50,000 +	942,259	67.8%	2,240,677	66.5%	2,351,953	66.5%
\$75,000 +	737,302	53.1%	1,713,935	50.9%	1,793,798	50.7%
\$100,000 +	566,179	40.7%	1,289,614	38.3%	1,345,742	38.1%
\$150,000 +	326,593	23.5%	685,915	20.4%	708,721	20.0%
AGE						
Median Age	37.5		37.6		37.7	
EDUCATION / OCCUPATION						
Bachelor’s Degree Plus	1,210,405	49.1%	2,510,618	40.5%	2,590,675	39.8%
White Collar	1,246,803	69.9%	2,851,894	65.6%	2,974,840	65.2%
RACE / ETHNICITY						
White	2,172,831	62.0%	5,603,062	61.8%	5,993,665	63.1%
Black	391,866	11.2%	1,546,352	17.1%	1,565,445	16.5%
American Indian	13,586	0.4%	34,918	0.4%	36,321	0.4%
Asian	401,720	11.5%	686,314	7.6%	693,625	7.3%
Pacific Islander	1,361	0.0%	3,310	0.0%	3,492	0.0%
Other Race	522,328	14.9%	1,187,741	13.1%	1,213,497	12.8%
Hispanic or Latino	932,145	26.6%	2,158,096	23.8%	2,204,707	23.2%
Not Hispanic or Latino	2,571,546	73.4%	6,903,601	76.2%	7,301,338	76.8%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		3 MILE		5 MILE	
Total Businesses	614		4,169		13,801	
Total Employees	20,339		92,119		227,670	
Daytime Population	13,582		118,540		388,071	

## SITE PLAN - LEVEL 1

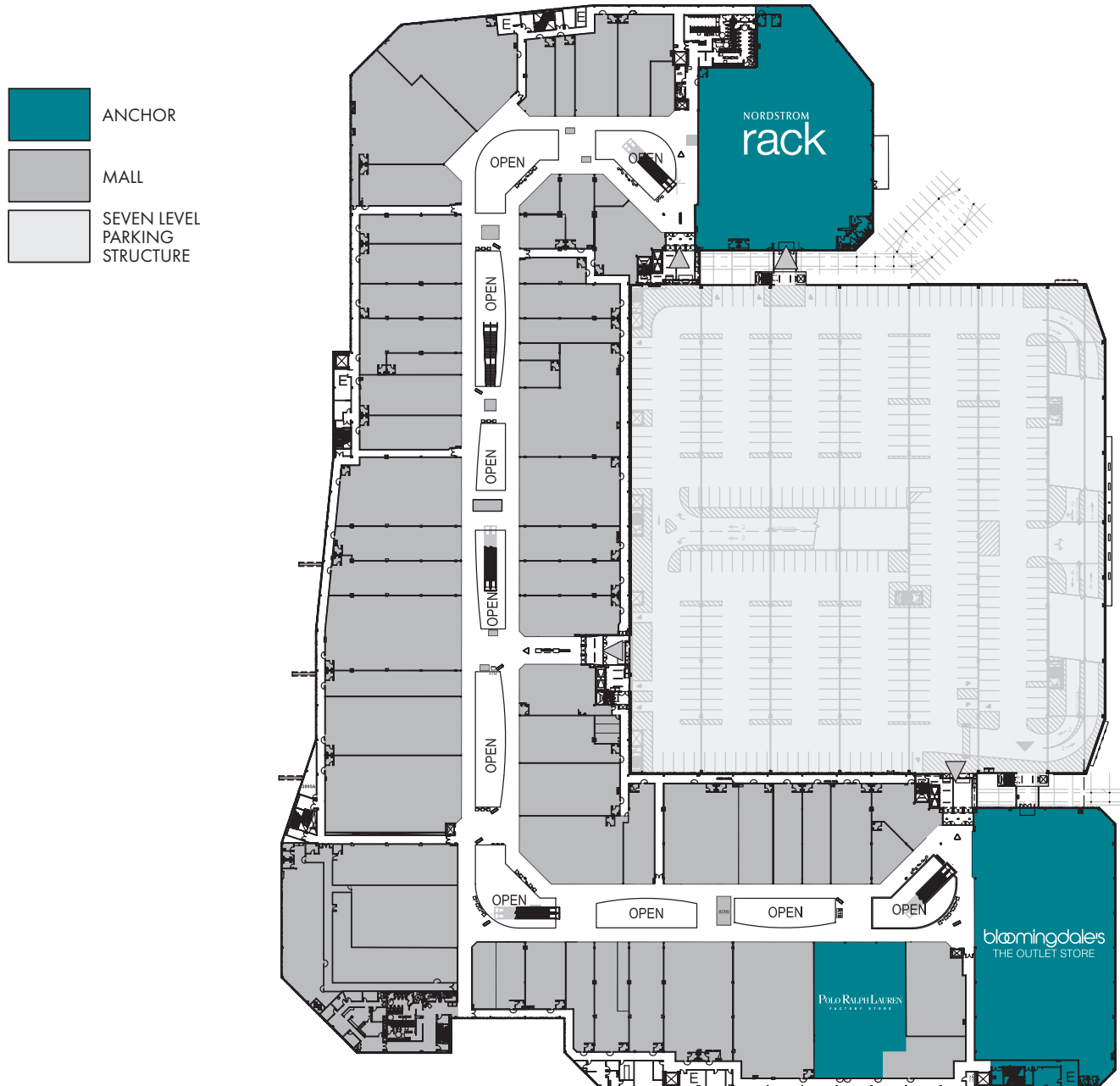


FASHION OUTLETS OF CHICAGO OPENED IS **THE MIDWEST'S ONLY LUXURY OUTLET SHOPPING EXPERIENCE**, FEATURING MORE THAN 130 TOP DESIGNER BRANDS – INCLUDING GUCCI, PRADA, TORY BURCH, BURBERRY, SAINT LAURENT AND VERSACE.

THE 527,000-SQUARE-FOOT, TWO-LEVEL INDOOR CENTER HAS **TWO MILLION HOUSEHOLDS WITH AVERAGE HOUSEHOLD INCOME OF \$108,000** WITHIN 30 MILES.

**THE COLLECTION: WHERE ART MEETS FASHION**, IS A MULTIFACETED CONTEMPORARY ART PROGRAM, FEATURING 21 SITE SPECIFIC COMMISSIONS AND ROTATING EXHIBITIONS BY NATIONAL AND INTERNATIONAL RENOWNED ARTISTS.

## SITE PLAN - LEVEL 2



IDEALLY LOCATED 15 MILES FROM DOWNTOWN CHICAGO, OVERLOOKING I-294, I-190, I-90 AND BALMORAL AVENUE, AND JUST FIVE MINUTES FROM O'HARE INTERNATIONAL AIRPORT, WHICH WELCOMES 84.6 MILLION VISITORS ANNUALLY.

CHICAGO IS THE 3RD LARGEST METROPOLITAN AREA IN THE COUNTRY WITH 9.6 MILLION PEOPLE. THE CITY RANKS JUST BEHIND NEW YORK CITY AND ORLANDO IN TOTAL VISITATION AND WELCOMED A RECORD 58.7 MILLION VISITORS IN 2018 WHO GENERATED \$16.5 BILLION IN DIRECT SPENDING.

THE VILLAGE OF ROSEMONT IS A SUBURBAN METROPOLIS WELCOMING OVER 27 MILLION VISITORS ANNUALLY AND HOME TO THE DONALD E. STEPHENS CONVENTION CENTER, ROSEMONT THEATRE, ALLSTATE ARENA AND 17 WORLD-CLASS HOTELS WITH 6,000 ROOMS.

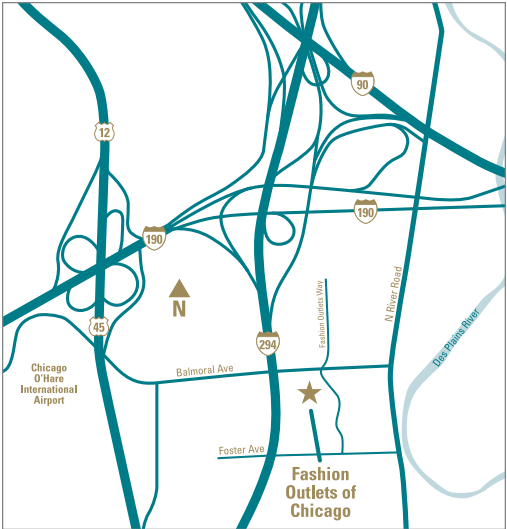


# TRADE AREA MAP

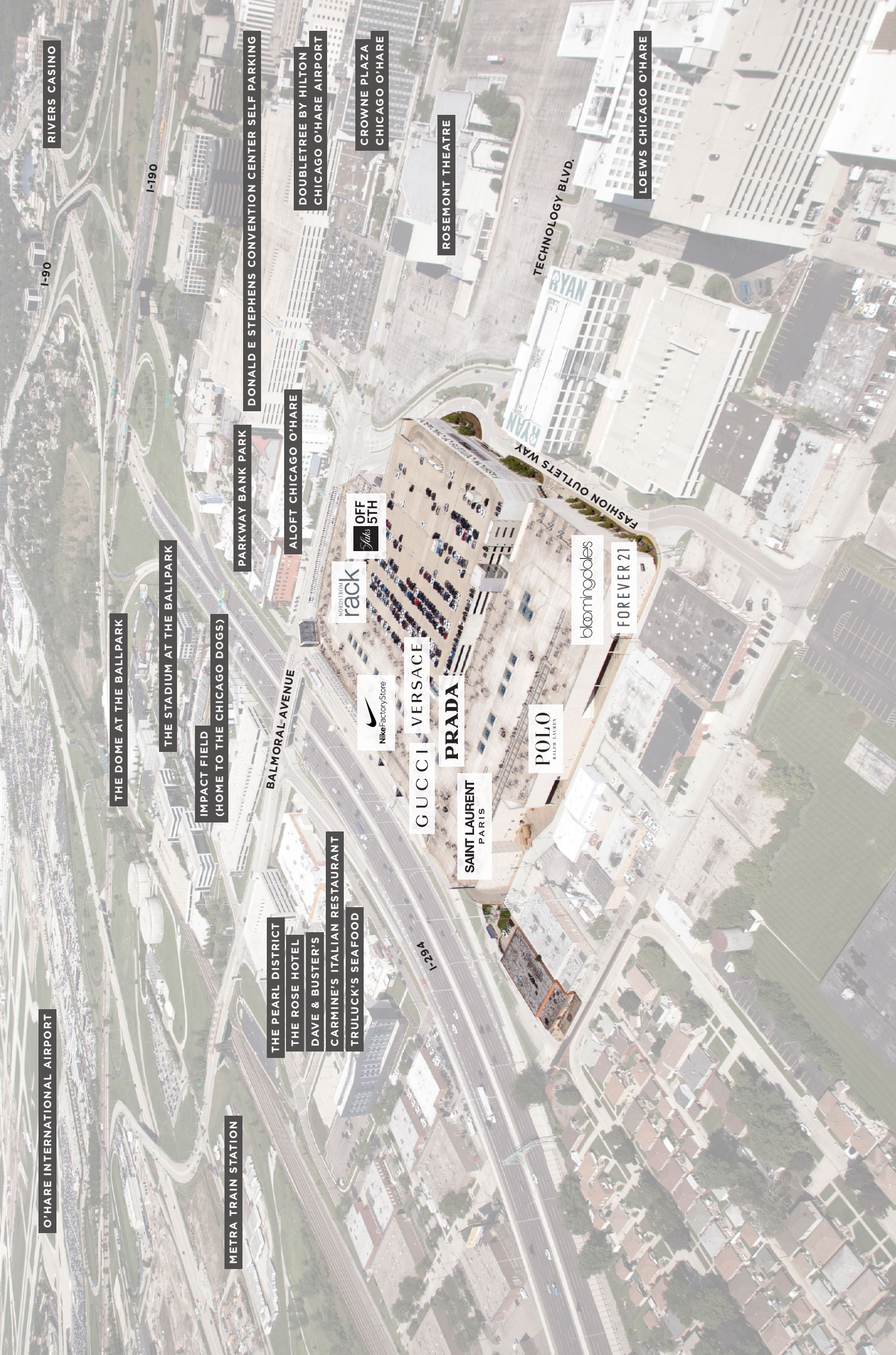


## LEGEND

- ★ FASHION OUTLETS OF CHICAGO
- PRIMARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS







O'HARE INTERNATIONAL AIRPORT

RIVERS CASINO

I-90

THE DOME AT THE BALLPARK

THE STADIUM AT THE BALLPARK

IMPACT FIELD  
(HOME TO THE CHICAGO DOGS)

METRA TRAIN STATION

THE PEARL DISTRICT

THE ROSE HOTEL

DAVE & BUSTER'S

CARMINE'S ITALIAN RESTAURANT

TRULUCK'S SEAFOOD

BALMORAL AVENUE

PARKWAY BANK PARK

ALOFT CHICAGO O'HARE

DONALD E STEPHENS CONVENTION CENTER SELF PARKING

DOUBLETREE BY HILTON  
CHICAGO O'HARE AIRPORT

CROWNE PLAZA  
CHICAGO O'HARE

ROSEMONT THEATRE

rack

OFF 5TH

NikeFactoryStore

GUCCI VERSACE

PRADA

SAINT LAURENT  
PARIS

POLO  
LAURENCE

bloomingdale's

FOREVER 21

TECHNOLOGY BLVD.

FASHION OUTLETS WAY

LOEWS CHICAGO O'HARE

MAJOR RETAILERS INCLUDE:

BLOOMINGDALE'S THE OUTLET STORE

FOREVER 21

NORDSTROM RACK

SAKS OFF 5TH

GUCCI

NIKE FACTORY STORE

POLO RALPH LAUREN FACTORY STORE

PRADA

SAINT LAURENT

VERSACE

FASHION OUTLETS  
CHICAGO

