



FASHION OUTLETS  
CHICAGO  
SAVE FASHIONABLY

## MARKET PROFILE



**PROPERTY TYPE:** Outlet | **TOTAL SQUARE FEET:** 538,000 | **MORE THAN 130 DESIGNER OUTLETS**

**MAJOR RETAILERS:** Bloomingdale's The Outlet Store, Burberry, Gucci, Nordstrom Rack,  
Polo Ralph Lauren Factory Store, Prada, Saks Fifth Avenue OFF 5TH

**FOOD COURT:** 11 units | **BUILT:** 2013

LEASING INFORMATION: 716-805-0101 | MACERICH.COM

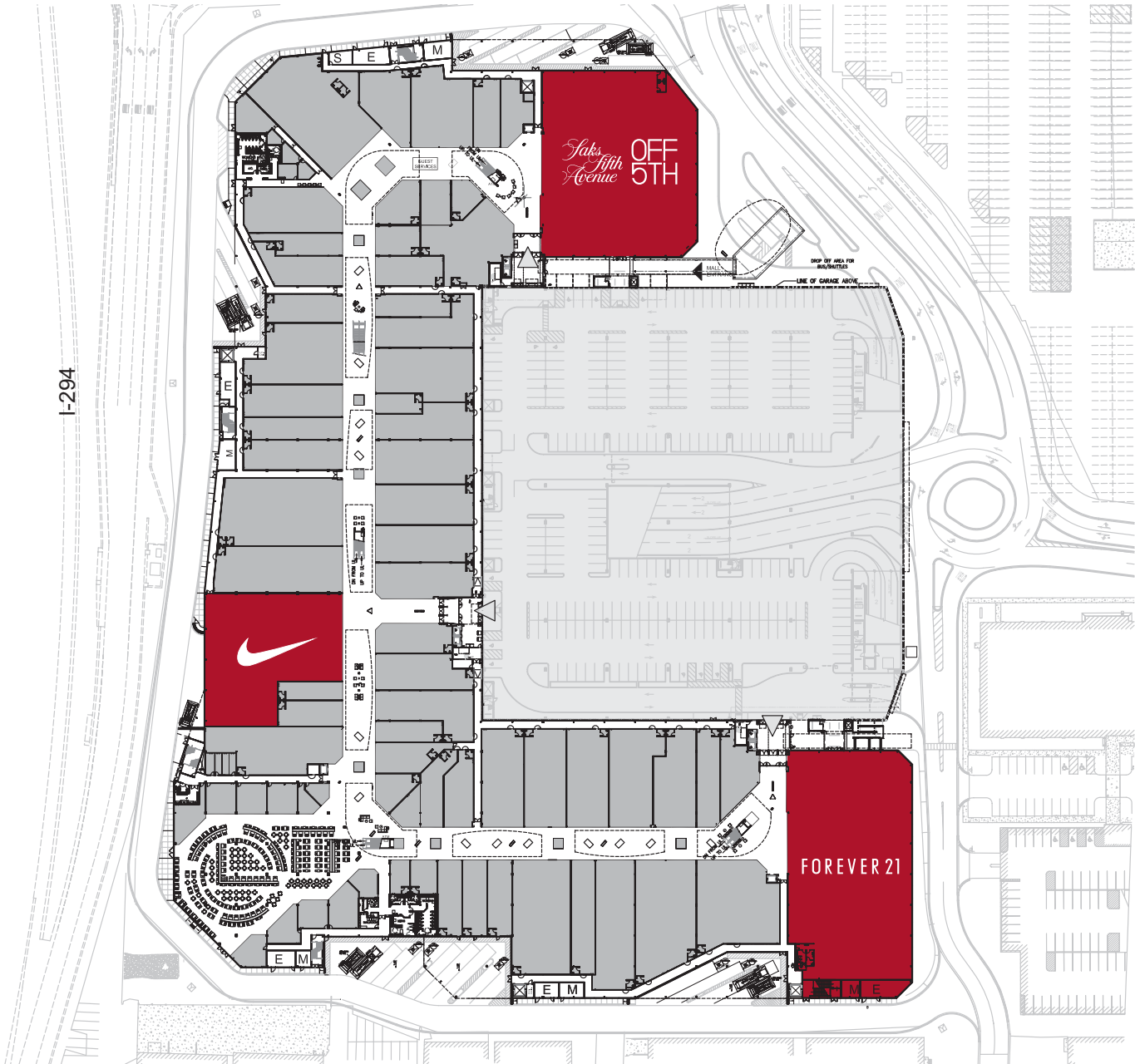


# DEMOGRAPHIC SUMMARY

POPULATION		TOTAL TRADE AREA		45-MILE RADIUS		CHICAGO-NAPERVILLE- ELGIN, IL-IN-WI [MSA]	
2020 Total Population		3,537,044		9,138,049		9,578,424	
2025 Total Population		3,531,904		9,149,846		9,600,543	
2020-2025 Population Growth		-0.1%		0.1%		0.2%	
HOUSEHOLDS							
2020 Total Households		1,399,154		3,388,625		3,555,702	
2025 Total Households		1,403,078		3,402,382		3,573,978	
2020-2025 Household Growth		0.3%		0.4%		0.5%	
INCOME							
Average Household Income		\$110,398		\$102,989		\$102,160	
Median Household Income		\$74,627		\$72,354		\$72,062	
Per Capita Income		\$43,743		\$38,283		\$38,013	
HOUSEHOLD INCOME RANGES							
\$50,000 +		914,728	65.4%	2,198,223	64.9%	2,304,167	64.8%
\$75,000 +		697,244	49.8%	1,651,971	48.8%	1,728,146	48.6%
\$100,000 +		535,779	38.3%	1,234,399	36.4%	1,285,842	36.2%
\$150,000 +		307,131	22.0%	657,616	19.4%	679,107	19.1%
AGE							
Median Age		37.3		37.4		37.4	
EDUCATION / OCCUPATION							
Bachelor's Degree Plus		1,191,360	48.2%	2,469,087	39.7%	2,549,059	39.1%
White Collar		1,178,270	68.0%	2,712,869	64.1%	2,824,383	63.8%
RACE / ETHNICITY							
White		2,199,762	62.2%	5,666,145	62.0%	6,054,819	63.2%
Black		394,629	11.2%	1,559,191	17.1%	1,577,443	16.5%
American Indian		13,744	0.4%	35,181	0.4%	36,537	0.4%
Asian		403,567	11.4%	687,157	7.5%	694,203	7.2%
Pacific Islander		1,390	0.0%	3,323	0.0%	3,466	0.0%
Other Race		523,950	14.8%	1,187,051	13.0%	1,211,956	12.7%
Hispanic or Latino		937,617	26.5%	2,160,581	23.6%	2,205,800	23.0%
Not Hispanic or Latino		2,599,427	73.5%	6,977,468	76.4%	7,372,624	77.0%
EMPLOYMENT / DAYTIME POPULATION		1 Mile		3 Mile		5 Mile	
Total Businesses		608		4,180		13,868	
Total Employees		18,884		85,460		218,180	
Daytime Population		12,544		115,016		388,276	

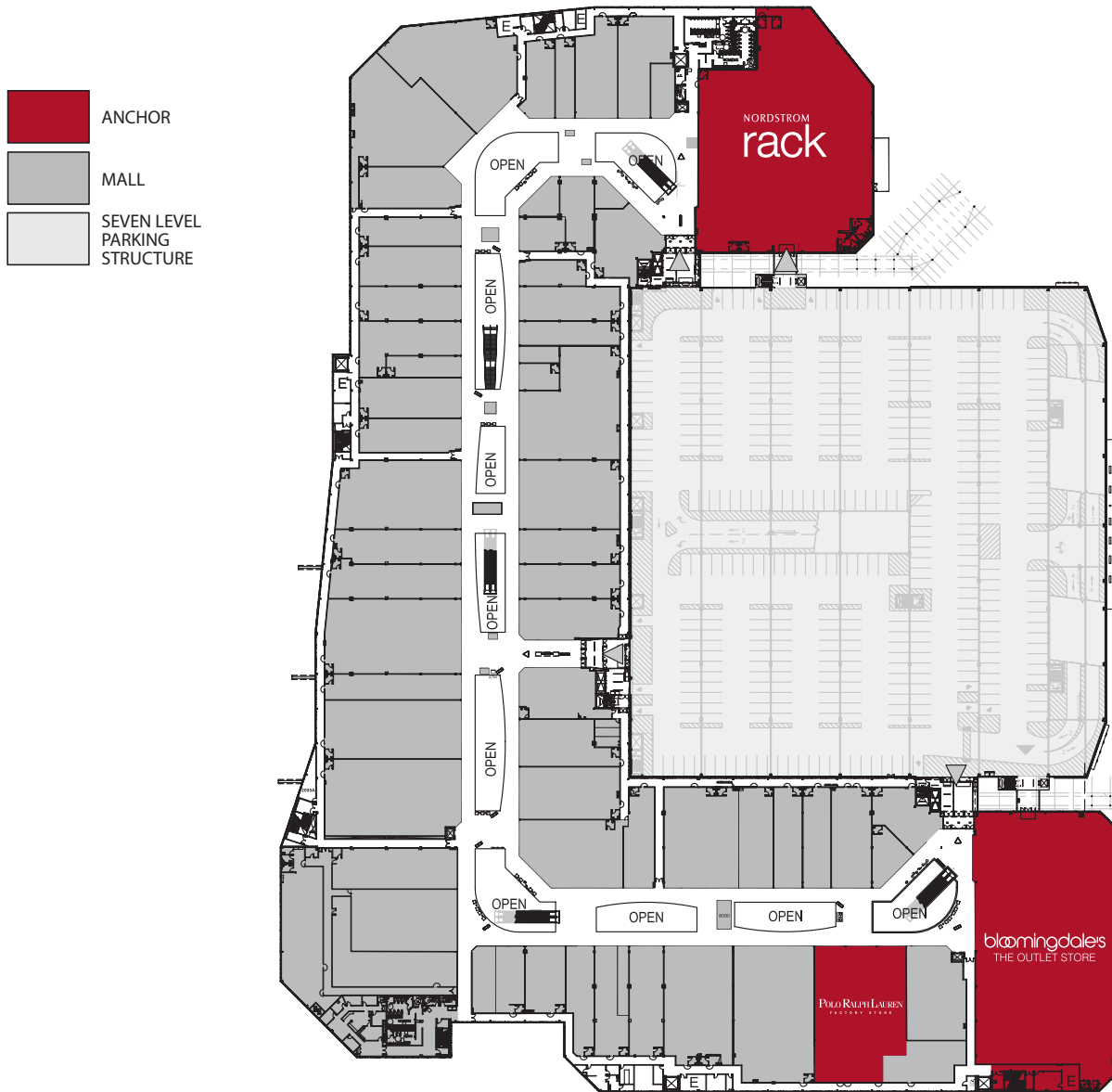
Source: U.S. Census Bureau. ESRI 2020

# SITE PLAN – LEVEL 1



- Fashion Outlets of Chicago opened on August 1, 2013 as the Midwest's only luxury outlet shopping experience, featuring more than 130 top designer brands – including Gucci, Prada, Tory Burch, Burberry, Michael Kors and Coach.
- The 538,000-square-foot, two-level indoor center was awarded the prestigious MAPIC award as Best Outlet Center in the World in 2014.
- THE COLLECTION: Where Art Meets Fashion, is a multifaceted contemporary art program, featuring 21 site specific commissions and rotating exhibitions by national and international renowned artists.

# SITE PLAN – LEVEL 2



- Ideally located 15 miles from downtown Chicago, overlooking I-294, I-190, I-90 and Balmoral Avenue, and just five minutes from O'Hare International Airport, which welcomes 84.6 million visitors annually.
- Chicago is the 3rd largest metropolitan area in the country with 9.6 million people. The city ranks just behind New York City and Orlando in total visitation and welcomed a record 57.6 million visitors in 2018 who generated \$15 billion in direct spending.
- The Village of Rosemont is a suburban metropolis welcoming over 27 million visitors annually and home to the Donald E. Stephens Convention Center, Rosemont Theatre, Allstate Arena and 17 world-class hotels with 5,935 rooms.



# TRADE AREA MAP



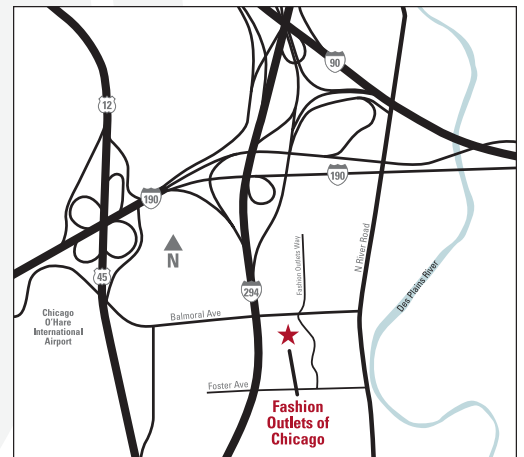
## LEGEND

- ★ FASHION OUTLETS OF CHICAGO
- TOTAL TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS

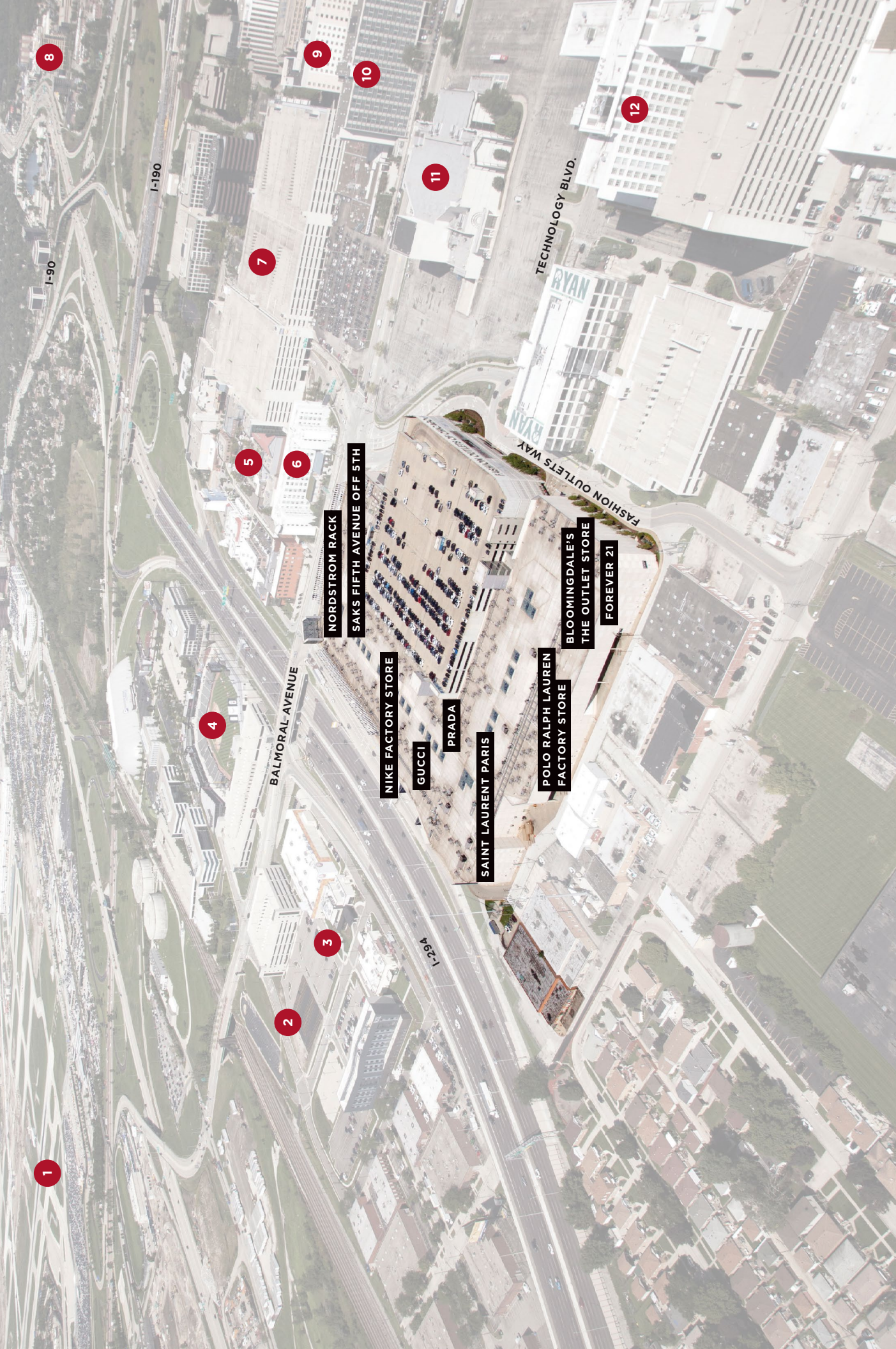


10% PCW

UPDATED 3/21







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8

2

3

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6

7

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11

12

NORDSTROM RACK  
SAKS FIFTH AVENUE OFF 5TH

NIKE FACTORY STORE

GUCCI

PRADA

SAINT LAURENT PARIS

POLO RALPH LAUREN  
FACTORY STORE

BLOOMINGDALE'S  
THE OUTLET STORE

FOREVER 21

- 1 O'HARE INTERNATIONAL AIRPORT
- 2 METRA TRAIN STATION
- 3 THE PEARL DISTRICT:  
THE ROSE HOTEL  
DAVE & BUSTER'S  
CARMINE'S ITALIAN RESTAURANT  
TRULUCK'S SEAFOOD

- 4 IMPACT FIELD  
(HOME OF THE CHICAGO DOGS)
- 5 PARKWAY BANK PARK
- 6 ALOFT CHICAGO O'HARE
- 7 DONALD E. STEPHEN  
CONVENTION CENTER PARKING

- 8 RIVERS CASINO
- 9 DOUBLETREE BY HILTON CHICAGO O'HARE AIRPORT
- 10 CROWNE PLAZA CHICAGO O'HARE
- 11 ROSEMONT THEATRE
- 12 LOEWS CHICAGO O'HARE