



DEPTFORD, NJ

MARKET PROFILE 2025

MAJOR RETAILERS Boscov's, DICK'S Sporting Goods, H&M, JCPenney, Macy's, Sephora

RESTAURANTS & ENTERTAINMENT Bonesaw Pilot House Brewery & Taproom, Red Robin, Round1 Bowling & Arcade

FOOD COURT 11 units

PROPERTY TYPE Super-regional | **TOTAL SQUARE FEET** 1,008,000 | **BUILT / RENOVATED** 1975 / 2014 / 2020

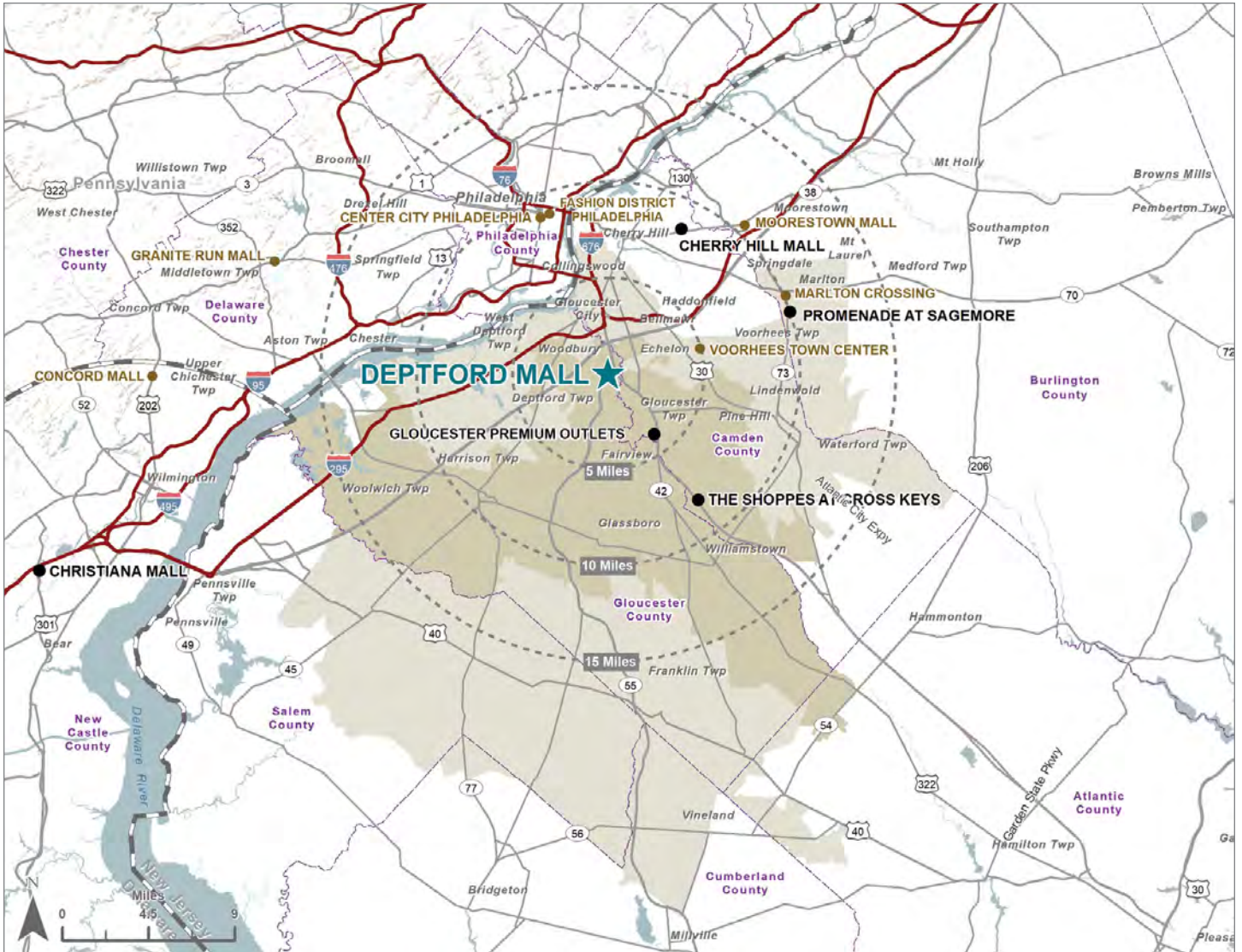
FOR MORE INFORMATION 856-848-8100 | Macerich.com



DEMOGRAPHIC SUMMARY

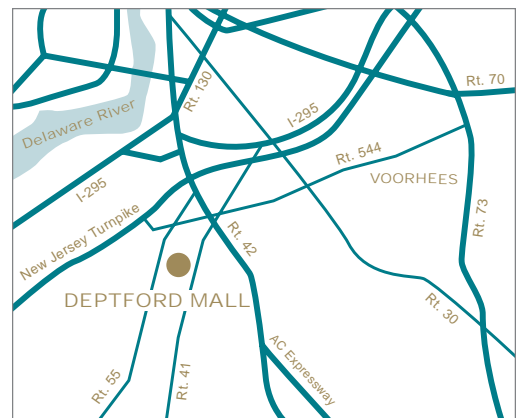
POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		PHILADELPHIA-CAMDEN-WILMINGTON, PA-NJ-DE-MD-MSA	
2024 Total Population	342,797		736,403		6,307,532	
2029 Total Population	344,949		737,813		6,334,854	
% Population Change 2024 to 2029	0.6%		0.2%		0.4%	
HOUSEHOLDS						
2024 Total Households	127,892		282,102		2,460,883	
2029 Total Households	131,320		288,481		2,518,376	
% Household Change 2024 to 2029	2.7%		2.3%		2.3%	
INCOME						
Average Household Income	\$122,995		\$121,013		\$127,993	
Median Household Income	\$94,541		\$90,429		\$89,278	
Per Capita Income	\$45,996		\$46,426		\$50,057	
HOUSEHOLD INCOME RANGES						
Household Income \$50,000 +	97,099	75.9%	209,547	74.3%	1,762,689	71.6%
Household Income \$75,000 +	77,139	60.3%	165,182	58.6%	1,411,091	57.4%
Household Income \$100,000 +	61,084	47.8%	129,533	45.9%	1,125,269	45.7%
Household Income \$150,000 +	35,209	27.5%	74,390	26.4%	674,796	27.4%
AGE						
Median Age	39.2		40.3		39.6	
EDUCATION / OCCUPATION						
Bachelor's Degree +	85,416	36.2%	181,112	35.1%	1,914,855	43.2%
White Collar	121,066	68.0%	249,565	65.9%	2,229,993	68.1%
RACE/ETHNICITY						
White	218,769	63.8%	481,435	65.4%	3,743,479	59.4%
Black	65,122	19.0%	114,192	15.5%	1,292,914	20.5%
American Indian	1,207	0.4%	2,893	0.4%	20,245	0.3%
Asian	13,911	4.1%	32,600	4.4%	451,682	7.2%
Pacific Islander	133	0.0%	322	0.0%	2,677	0.0%
Other Race	17,191	5.0%	45,288	6.2%	342,197	5.4%
2 + Races	26,463	7.7%	59,673	8.1%	454,338	7.2%
Hispanic Population	38,842	11.3%	99,319	13.5%	687,326	10.9%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		3 MILE		5 MILE	
Total Businesses	2,468		6,766		13,424	
Total Employees	33,157		78,189		187,321	
Total Daytime Population	71,422		192,486		407,786	

TRADE AREA MAP

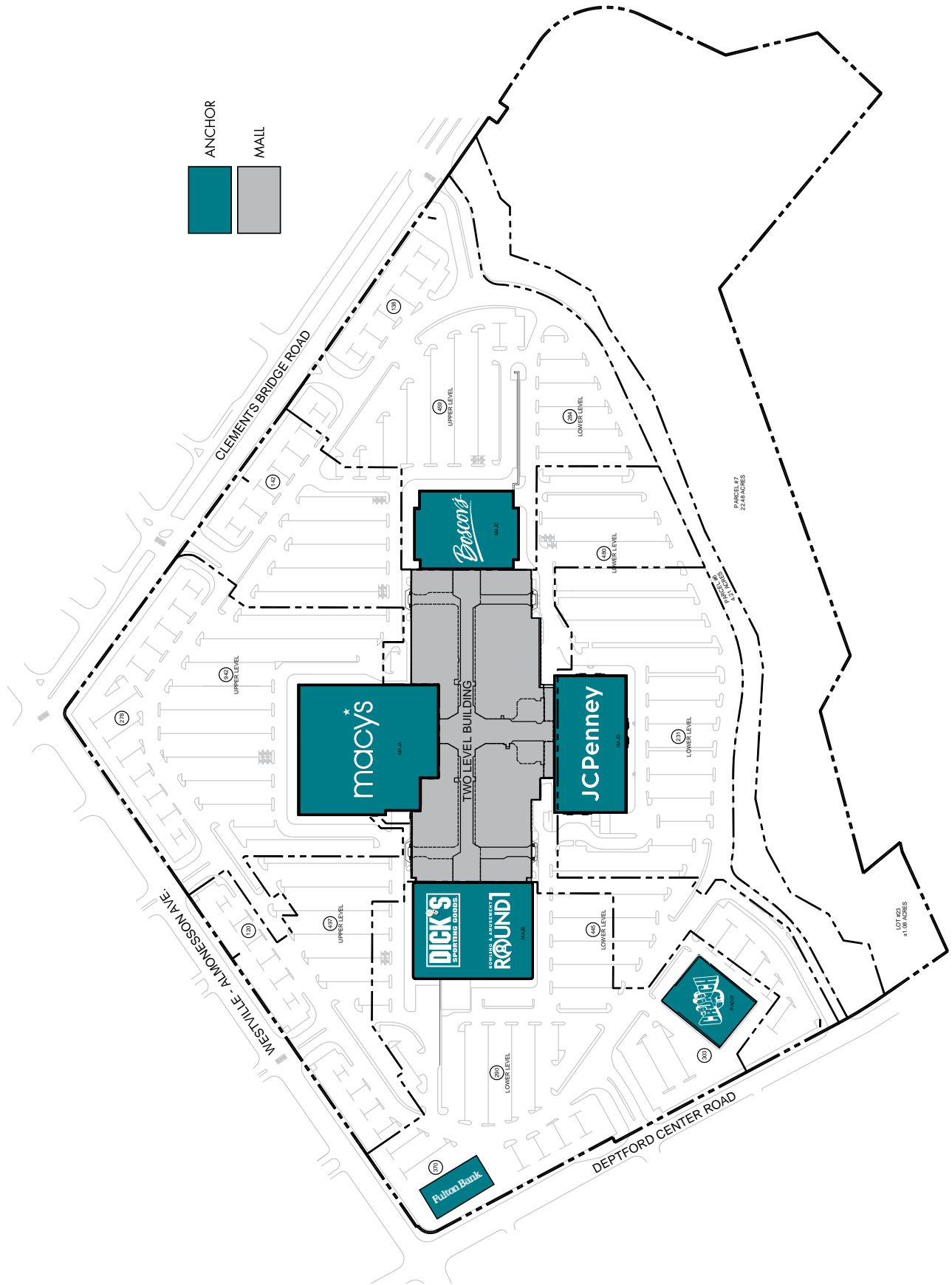


LEGEND

- ★ DEPTFORD MALL
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



SITE PLAN



AT A GLANCE

CENTER INFORMATION

Deptford Mall is South Jersey's premier shopping destination, featuring over 125 stores, top brands, specialty retailers, and diverse dining. A vibrant community hub, it draws high shopper traffic with a dynamic mix of retail, entertainment, and events. With prime accessibility and ample parking, Deptford Mall provides exceptional opportunities for retailers to thrive.

LARGEST SHOPPING MALL

IN SOUTH JERSEY REGION

PREMIER LOCATION

DEPTFORD AND THE IMMEDIATE MARKET ARE SURROUNDED BY 4 MAJOR FREEWAYS

MAJOR EMPLOYERS

AMAZON, ROWAN UNIVERSITY & INSPIRA HEALTH ARE MAJOR EMPLOYERS IN GLOUCESTER COUNTY

MARKET INFORMATION

- **\$123K** Average Household Income in the Primary Trade Area
- **128K TOTAL HOUSEHOLDS** in the Primary Area
- **1/3** of area population is Millennial
- **65%** of Households in a 5 mile radius are Family Households

OTHER FACTS

- 71% of Deptford Mall's core shoppers aged 45-54 are raising children in their households
- Strong staying power of **60 MINUTES SHOPPER DWELL TIME**
- **LOYAL SHOPPERS** with 6+ visits per year
- Deptford Mall's annual traffic is **6.6 MILLION**
- Deptford, NJ was the site of the first hot air balloon landing in North America, gathering that distinction when Jean-Pierre Blanchard completed his flight to Deptford from Philadelphia in 1793

ECONOMIC DRIVERS

- More than **25 NATIONAL RESTAURANTS AND 30 NATIONAL RETAILERS** surround the center
- **60 COLLEGES, UNIVERSITIES AND TECHNICAL SCHOOLS** are within a 40-minute commute of Deptford
- Deptford is 10 miles Southeast of Philadelphia and 50 miles Northwest of Atlantic City; conveniently located near 2 large tourist destinations which draw millions of visitors to their popular attractions annually
- With **OVER 5,000 EMPLOYEES**, Inspira Health is one of the region's largest employers, bringing a steady influx of professionals, patients, and visitors
- Rowan University, located just 15 minutes from Deptford, is one of the fastest-growing public universities in the U.S., with over **23,000 STUDENTS** and a thriving faculty and staff community
- Amazon is the biggest employer in the county, home to **4,500 WORKERS**, whose positions range from corporate employees to warehouse workers and everything in between
- D.R. Horton Inc. is bringing a **273-UNIT** upscale rental community to Deptford



MAJOR RETAILERS INCLUDE:

BOSCOV'S
DICK'S SPORTING GOODS
JCPENNEY
MACY'S

ROUND1 BOWLING & ARCADE
CRUNCH FITNESS
AMERICAN EAGLE
BATH & BODY WORKS

BONESAW PILOT HOUSE BREWERY & TAP ROOM
CHICK-FIL-A
FOOT LOCKER
GARAGE

H&M
HOLLISTER
SEPHORA
VICTORIA'S SECRET



OLD NAVY

HOMEGOODS

ULTA BEAUTY

BARNES & NOBLE

OLIVE GARDEN

BONEFISH GRILL

OUTBACK STEAKHOUSE

DEPTFORD CENTER ROAD

Fulton Bank

Round1

ROUND1

DICK'S SPORTING GOODS

TARGET

BJ'S WHOLESALE CLUB

BEST BUY

JC Penney

macy's

HOBBY LOBBY

ALMONESSON ROAD

OCEAN STATE JOB LOT

AVALON FLOORING

INSPIRA HEALTH CENTER

ADELPHIA RESTAURANT

HELZBERG DIAMONDS

CLEMENTS BRIDGE ROAD

CHILI'S

MARSHALL'S
T.J. MAXX