



DEPTFORD, NJ

## MARKET PROFILE 2024

**MAJOR RETAILERS** Boscov's, Dick's Sporting Goods, H&M, JCPenney, Macy's, Sephora

**RESTAURANTS & ENTERTAINMENT** Bonesaw Pilot House Brewery & Taproom, Red Robin, Round1

**FOOD COURT** 11 units

**PROPERTY TYPE** Super-regional | **TOTAL SQUARE FEET** 1,016,000 | **BUILT / RENOVATED** 1975 / 2014 / 2020

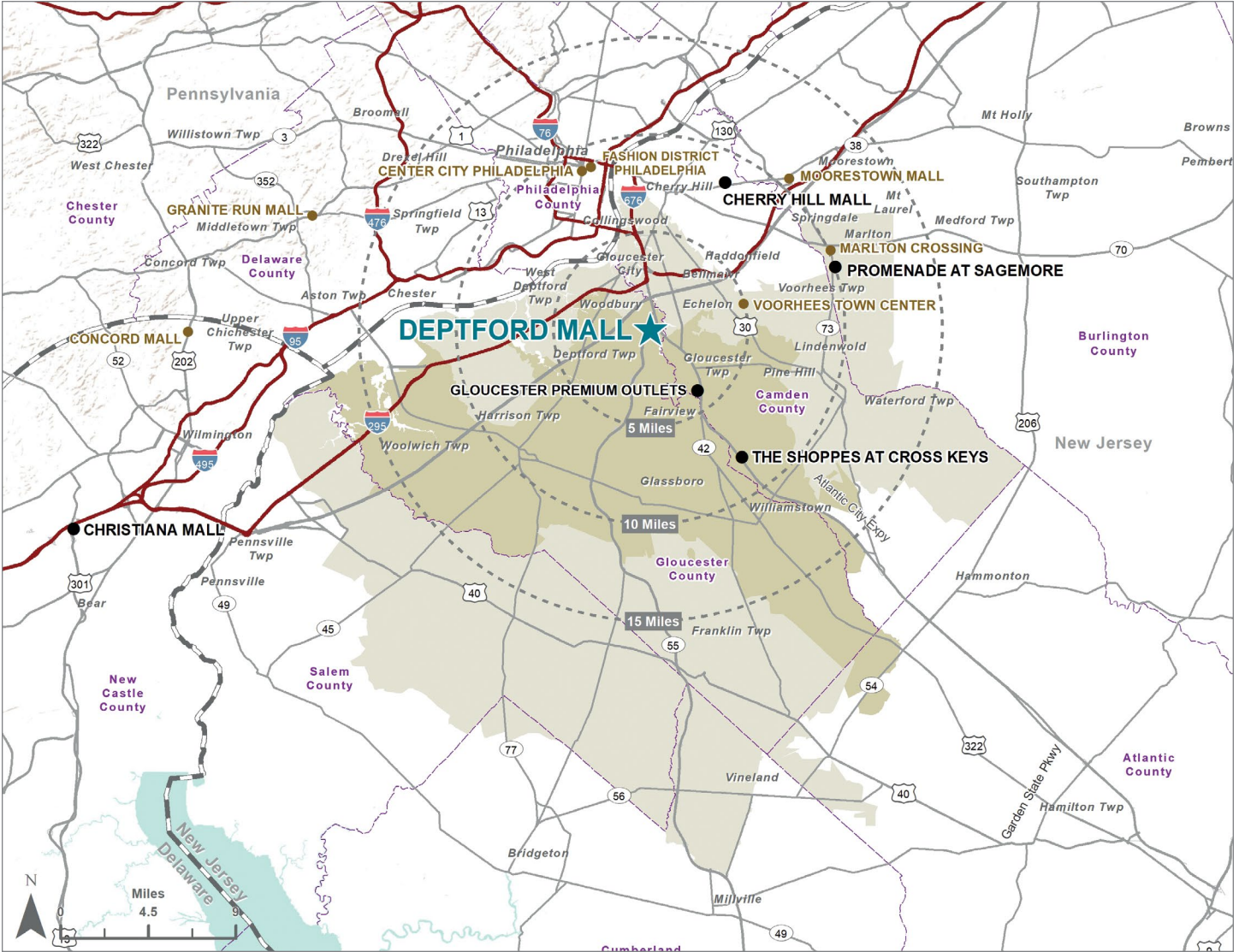
**FOR MORE INFORMATION** 856-848-8100 | [Macerich.com](http://Macerich.com)



# DEMOGRAPHIC SUMMARY

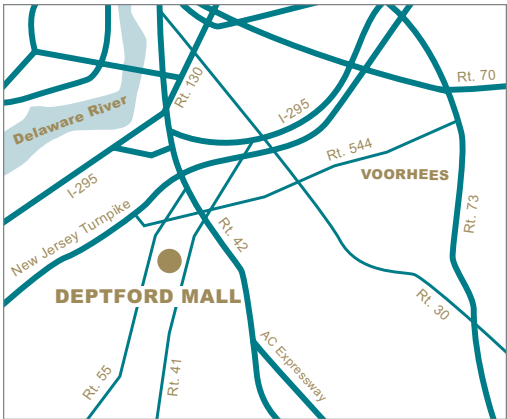
POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		PHILADELPHIA-CAMDEN-WILMINGTON, PA-NJ-DE-MD [MSA]	
2023 Total Population	358,981		741,477		6,292,945	
2028 Total Population	360,840		741,285		6,333,683	
2023-2028 Population Growth	0.5%		0.0%		0.6%	
HOUSEHOLDS						
2023 Total Households	133,501		283,178		2,453,801	
2028 Total Households	136,311		287,695		2,503,881	
2023-2028 Household Growth	2.1%		1.6%		2.0%	
INCOME						
Average Household Income	\$122,670		\$117,103		\$121,655	
Median Household Income	\$92,177		\$86,441		\$83,525	
Per Capita Income	\$45,728		\$44,792		\$47,554	
HOUSEHOLD INCOME RANGES						
\$50,000 +	100,044	75.0%	204,940	72.4%	1,700,886	69.3%
\$75,000 +	79,150	59.3%	160,058	56.5%	1,345,754	54.9%
\$100,000 +	62,385	46.7%	124,808	44.1%	1,050,800	42.8%
\$150,000 +	34,392	25.8%	66,882	23.6%	607,537	24.8%
AGE						
Median Age	39.1		40.0		39.9	
EDUCATION / OCCUPATION						
Bachelor's Degree Plus	89,028	35.9%	180,396	34.6%	1,878,714	42.7%
White Collar	127,833	69.0%	251,876	66.7%	2,162,414	68.1%
RACE/ETHNICITY						
White	236,171	65.8%	489,202	66.0%	3,749,927	59.6%
Black/African American	64,662	18.0%	115,133	15.5%	1,290,004	20.5%
American Indian	1,135	0.3%	2,833	0.4%	20,012	0.3%
Asian	13,917	3.9%	31,868	4.3%	441,055	7.0%
Pacific Islander	105	0.0%	239	0.0%	2,424	0.0%
Other Race	42,992	12.0%	102,202	13.8%	789,523	12.5%
Hispanic or Latino	37,314	10.4%	96,102	13.0%	685,983	10.9%
Not Hispanic or Latino	321,667	89.6%	645,375	87.0%	5,606,962	89.1%
EMPLOYMENT / DAYTIME POPULATION						
	3 MILE		5 MILE		7 MILE	
Total Businesses	2,428		6,538		13,218	
Total Employees	50,409		97,734		210,479	
Daytime Population	82,095		198,741		411,378	

# TRADE AREA MAP



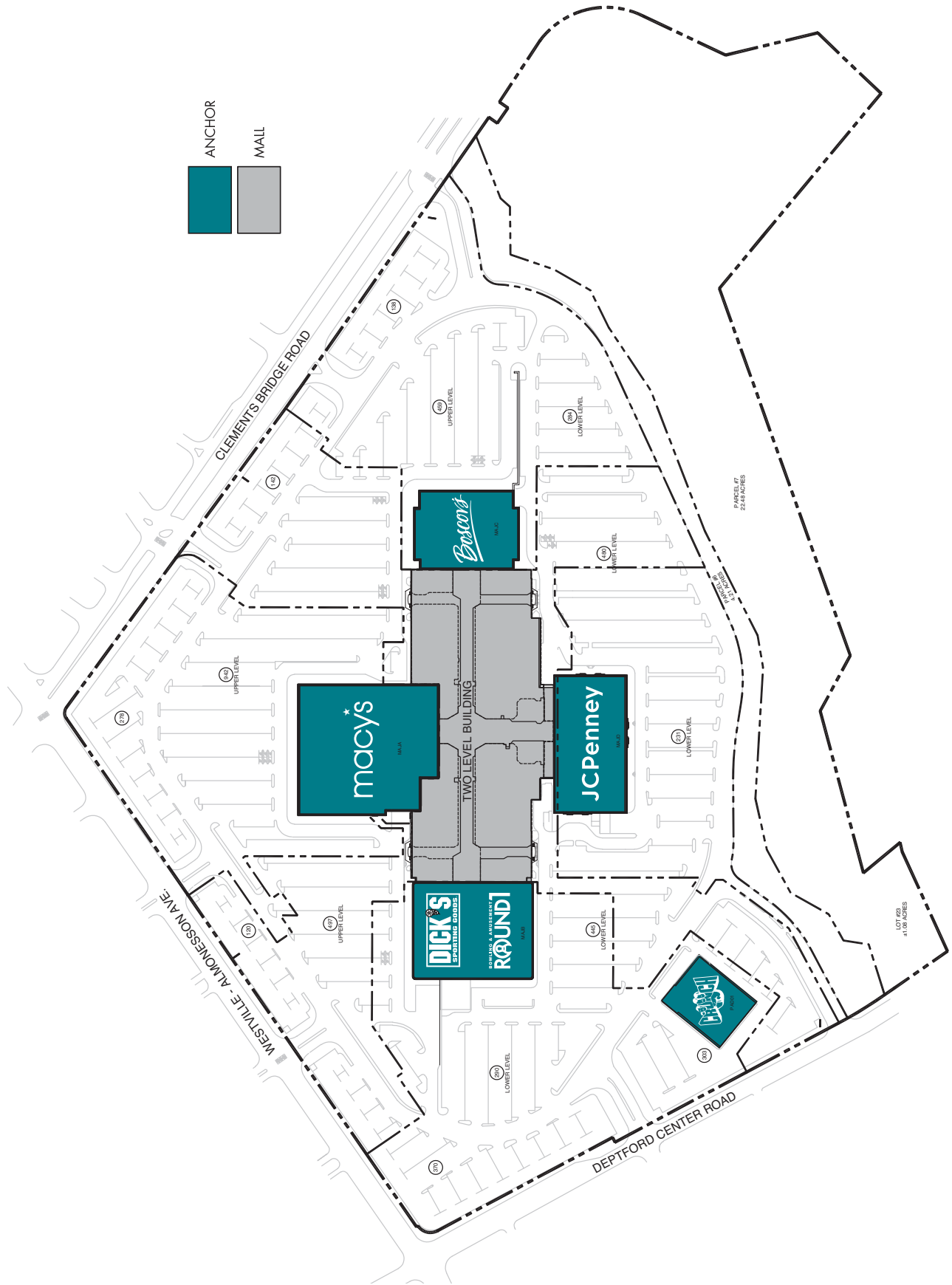
## LEGEND

- ★ DEPTFORD MALL
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW

# SITE PLAN



# MARKET FACT SHEET

THE LARGEST SHOPPING MALL IN SOUTH JERSEY REGION

DEPTFORD AND THE IMMEDIATE MARKET ARE SERVED BY 2 MAJOR FREEWAYS

10 MILES FROM 2 MAJOR PHILADELPHIA BRIDGES

232,000 AVERAGE DAILY TRAFFIC COUNT ON THE 2 PRINCIPLE FREEWAYS PASSING DEPTFORD

226,600 PEOPLE LIVE WITHIN 5 MILES OF THE CENTER

\$123,000 AVERAGE HOUSEHOLD INCOME IN THE PRIMARY TRADE AREA

PROJECTED 10-YEAR EMPLOYMENT GROWTH IS 8.1%

ONE THIRD OF AREA POPULATION IS MILLENNIAL

DEPTFORD TOWNSHIP PROJECTED 10-YEAR POPULATION GROWTH IS 6.7%



DEPTFORD IS 10 MILES SOUTHEAST OF PHILADELPHIA AND 50 MILES NORTHWEST OF ATLANTIC CITY; CONVENIENTLY LOCATED NEAR 2 LARGE TOURIST DESTINATIONS WHICH DRAW MILLIONS OF VISITORS TO THEIR POPULAR ATTRACTIONS ANNUALLY

MORE THAN 25 NATIONAL RESTAURANTS AND 30 NATIONAL RETAILERS SURROUND THE CENTER

60 COLLEGES, UNIVERSITIES AND TECHNICAL SCHOOLS ARE WITHIN A 40-MINUTE COMMUTE OF DEPTFORD

LOCATED A HALF MILE FROM THE CENTER, NEMOURS DUPONT PEDIATRICS HAS SPECIALISTS SELECTED AS SOME OF THE BEST DOCTORS IN AMERICA YEAR AFTER YEAR

## YEARLY SALES

JAN	7.1%	MAY	7.7%	SEP	8.5%
FEB	7.6%	JUN	8.0%	OCT	7.5%
MAR	8.5%	JUL	7.3%	NOV	8.8%
APR	7.9%	AUG	8.1%	DEC	13.1%



**MAJOR RETAILERS INCLUDE:**

BOSCOV'S  
DICK'S SPORTING GOODS  
JCPENNEY  
MACY'S

ROUND1 BOWLING & AMUSEMENT  
CRUNCH FITNESS  
AMERICAN EAGLE  
BATH & BODY WORKS

BONESAW PILOT HOUSE BREWERY & TAP ROOM  
CHICK-FIL-A  
FOOT LOCKER  
FOREVER 21

H&M  
MINISO  
SEPHORA  
VICTORIA'S SECRET



BURLINGTON

OLD NAVY

HOMEGOODS

ULTA BEAUTY

BARNES & NOBLE

HOBBY LOBBY

BONEFISH GRILL

OUTBACK STEAKHOUSE

DEPTFORD CENTER ROAD

REPUBLIC BANK

DICK'S SPORTING GOODS

ROUND1

INSPIRA HEALTH CENTER

DEPTFORD CENTER ROAD

ALMONESSON ROAD

OCEAN STATE JOB LOT

CRUNCH FITNESS

AVALON FLOORING

TARGET

BJ'S WHOLESALE CLUB

BEST BUY

JC Penney

macy's

Brewery

ADELPHIA RESTAURANT

HELZBERG DIAMONDS

CHILI'S

MARSHALL'S

T.J. MAXX