



DEPTFORD, NJ

MARKET PROFILE 2022

MAJOR RETAILERS Boscov's, Dick's Sporting Goods, JCPenney, Macy's

RESTAURANTS & ENTERTAINMENT Red Robin, Round1 | **FOOD COURT** 11 units

PROPERTY TYPE Super-regional | **TOTAL SQUARE FEET** 1,000,000 | **BUILT / RENOVATED** 1975 / 2014 / 2020

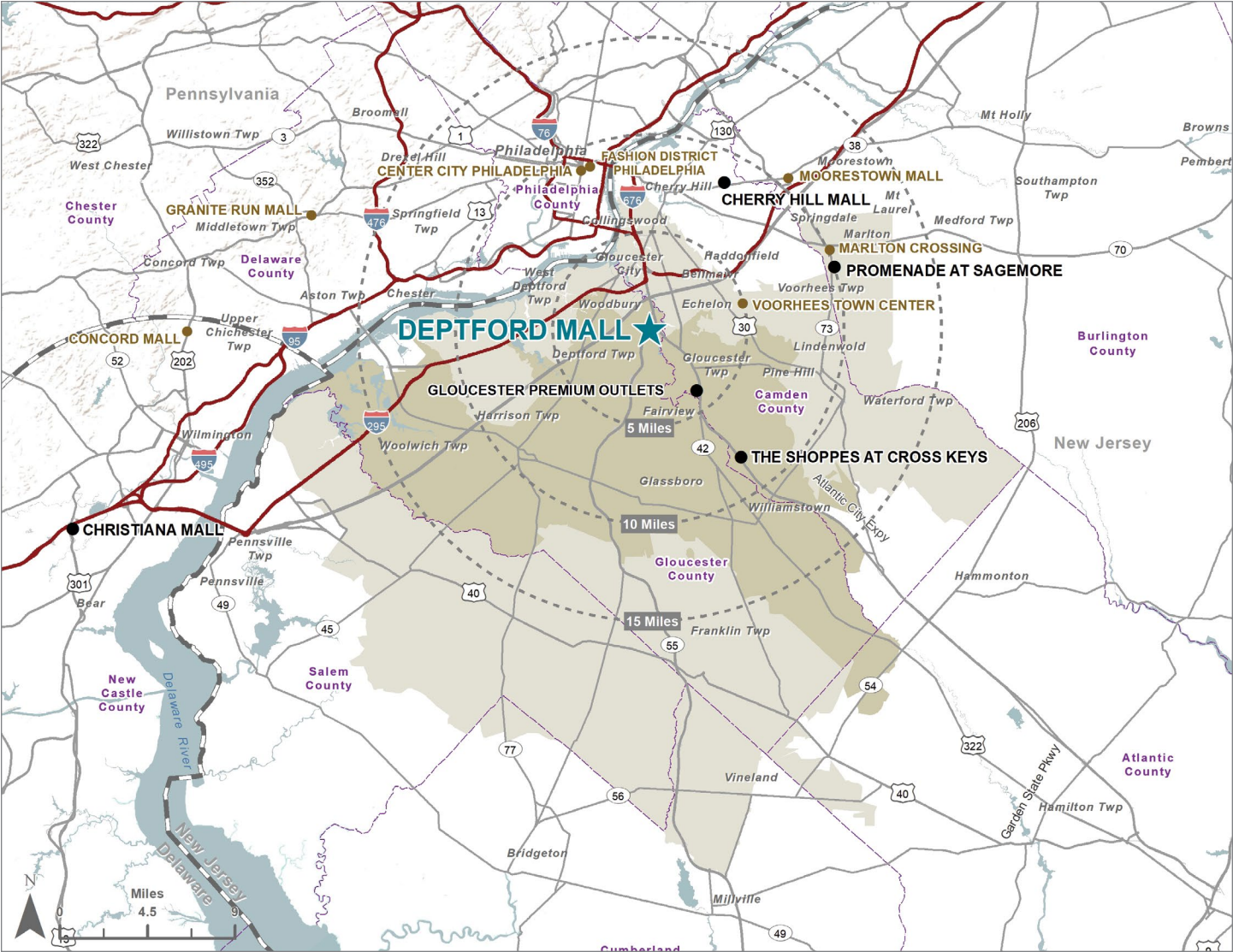
FOR MORE INFORMATION 856-848-8100 | Macerich.com



DEMOGRAPHIC SUMMARY

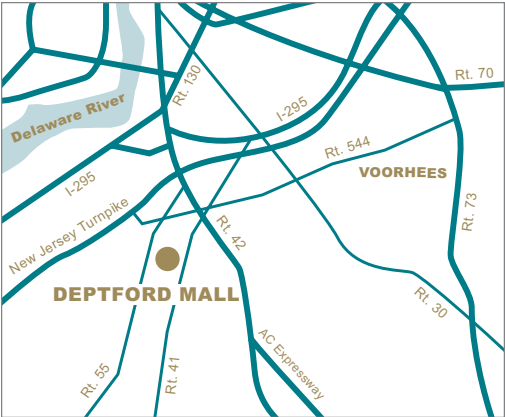
POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		PHILADELPHIA-CAMDEN-WILMINGTON, PA-NJ-DE-MD [MSA]	
2021 Total Population	345,656		724,797		6,165,397	
2026 Total Population	350,441		729,576		6,271,138	
2021-2026 Population Growth	1.4%		0.7%		1.7%	
HOUSEHOLDS						
2021 Total Households	126,047		269,786		2,353,510	
2026 Total Households	127,950		271,923		2,398,744	
2021-2026 Household Growth	1.5%		0.8%		1.9%	
INCOME						
Average Household Income	\$106,121		\$101,791		\$105,676	
Median Household Income	\$83,068		\$78,080		\$74,817	
Per Capita Income	\$38,742		\$37,948		\$40,445	
HOUSEHOLD INCOME RANGES						
\$50,000 +	89,901	71.3%	185,514	68.8%	1,547,103	65.7%
\$75,000 +	70,032	55.6%	140,488	52.1%	1,174,791	49.9%
\$100,000 +	52,040	41.3%	105,062	38.9%	881,408	37.5%
\$150,000 +	26,973	21.4%	53,129	19.7%	495,066	21.0%
AGE						
Median Age	39.3		40.0		39.6	
EDUCATION / OCCUPATION						
Bachelor’s Degree Plus	82,895	34.5%	168,242	32.9%	1,705,571	39.6%
White Collar	119,682	67.7%	241,502	66.0%	2,046,650	68.9%
RACE / ETHNICITY						
White	250,712	72.5%	526,037	72.6%	3,960,394	64.2%
Black	59,648	17.3%	111,336	15.4%	1,318,889	21.4%
American Indian	902	0.3%	2,151	0.3%	18,739	0.3%
Asian	12,485	3.6%	29,018	4.0%	401,607	6.5%
Pacific Islander	200	0.1%	389	0.1%	2,950	0.0%
Other Race	21,709	6.3%	55,866	7.7%	462,818	7.5%
Hispanic or Latino	31,284	9.1%	89,619	12.4%	642,050	10.4%
Not Hispanic or Latino	314,372	90.9%	635,178	87.6%	5,523,347	89.6%
EMPLOYMENT / DAYTIME POPULATION						
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Total Businesses	2,411		6,470		12,811	
Total Employees	34,569		80,525		187,862	
Daytime Population	71,010		201,068		410,576	

TRADE AREA MAP



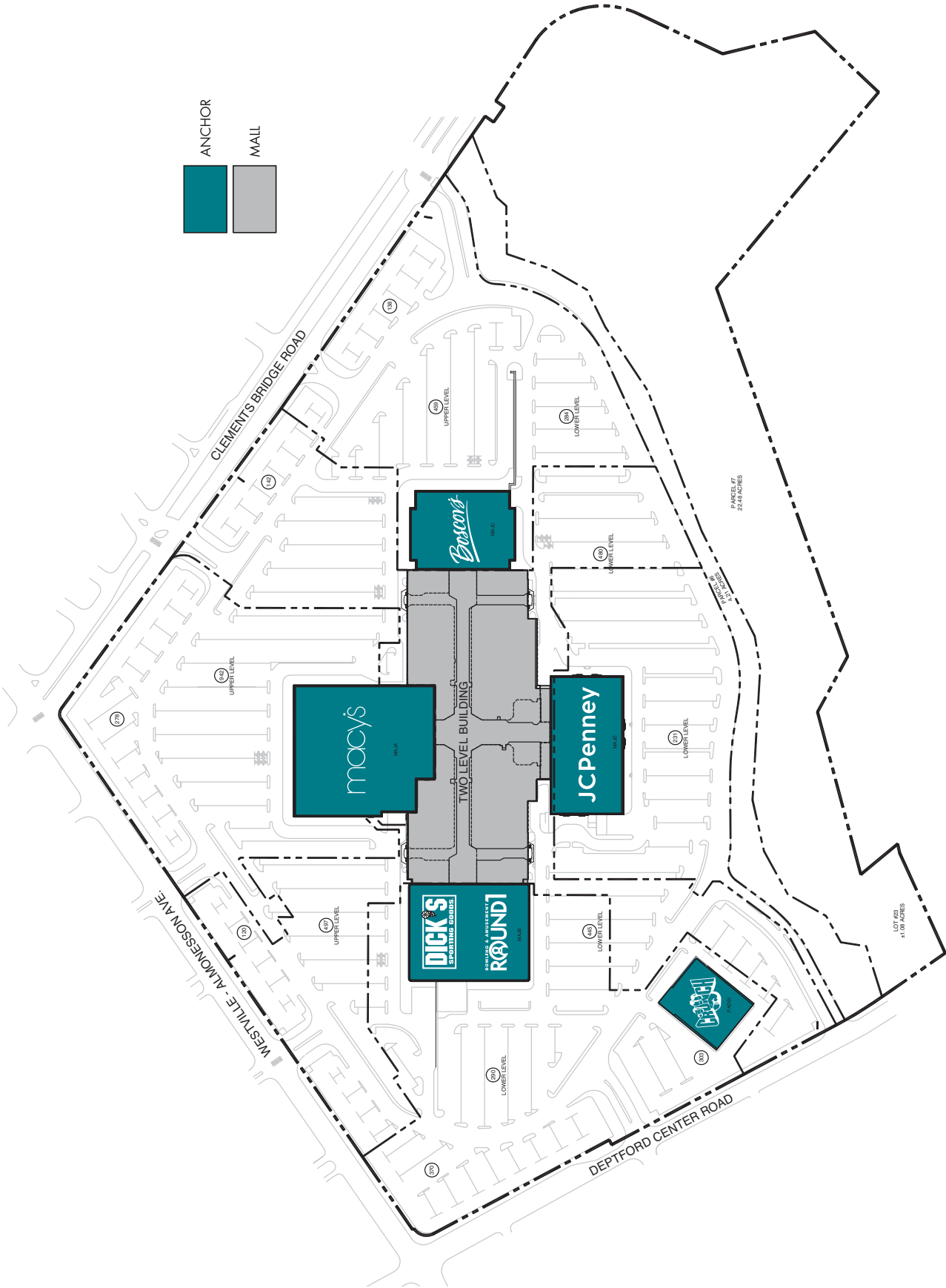
LEGEND

- ★ DEPTFORD MALL
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW

SITE PLAN



MARKET FACT SHEET

THE LARGEST
SHOPPING MALL
IN SOUTH JERSEY
REGION

DEPTFORD AND THE
IMMEDIATE MARKET
ARE SERVED BY
2 MAJOR FREEWAYS

10 MILES FROM
2 MAJOR
PHILADELPHIA BRIDGES

232,000 AVERAGE
DAILY TRAFFIC COUNT
ON THE 2 PRINCIPLE
FREEWAYS PASSING DEPTFORD

227,000 PEOPLE
LIVE WITHIN 5 MILES
OF THE CENTER

\$106,000 AVERAGE
HOUSEHOLD INCOME
IN THE PRIMARY
TRADE AREA

PROJECTED 10-YEAR
EMPLOYMENT
GROWTH IS 8.1%

ONE THIRD OF
AREA POPULATION
IS MILLENNIAL

DEPTFORD
TOWNSHIP
PROJECTED 10-YEAR
POPULATION
GROWTH
IS 6.7%



CITY'S NICKNAME
IS "FIRST FLIGHT
IN AMERICA," FOR
BEING THE SITE OF
THE FIRST HOT AIR
BALLOON LANDING IN
NORTH AMERICA

MORE THAN 25 NATIONAL RESTAURANTS AND
30 NATIONAL RETAILERS SURROUND THE CENTER

60 COLLEGES, UNIVERSITIES AND TECHNICAL SCHOOLS
ARE WITHIN A 40-MINUTE COMMUTE OF DEPTFORD

NEMOURS DUPONT PEDIATRICS: PEDIATRIC SPECIALISTS SELECTED
AS SOME OF THE BEST DOCTORS IN AMERICA YEAR AFTER YEAR

YEARLY SALES

JAN	6.8%	MAY	8.1%	SEP	8.6%
FEB	5.5%	JUN	8.3%	OCT	6.9%
MAR	9.0%	JUL	7.3%	NOV	8.9%
APR	7.4%	AUG	8.6%	DEC	14.7%



MAJOR RETAILERS INCLUDE:

BOSCOV'S	MACY'S	BATH & BODY WORKS	H&M	SEPHORA
CRUNCH FITNESS	ROUND 1 BOWLING & AMUSEMENT	CHICK-FIL-A	MICHAEL KORS	STARBUCKS
DICK'S SPORTING GOODS	REPUBLIC BANK	COTTONON	PANDORA	VICTORIA'S SECRET
JCPENNEY	AMERICAN EAGLE	FOREVER 21	RED ROBIN	XFINITY

