



DEPTFORD, NJ

MARKET PROFILE 2021

MAJOR RETAILERS Boscov's, Dick's Sporting Goods, JCPenney, Macy's

RESTAURANTS & ENTERTAINMENT Red Robin, Round1 | **FOOD COURT** 11 units

PROPERTY TYPE Super-regional | **TOTAL SQUARE FEET** 950,000 | **BUILT / RENOVATED** 1975 / 2014 / 2020

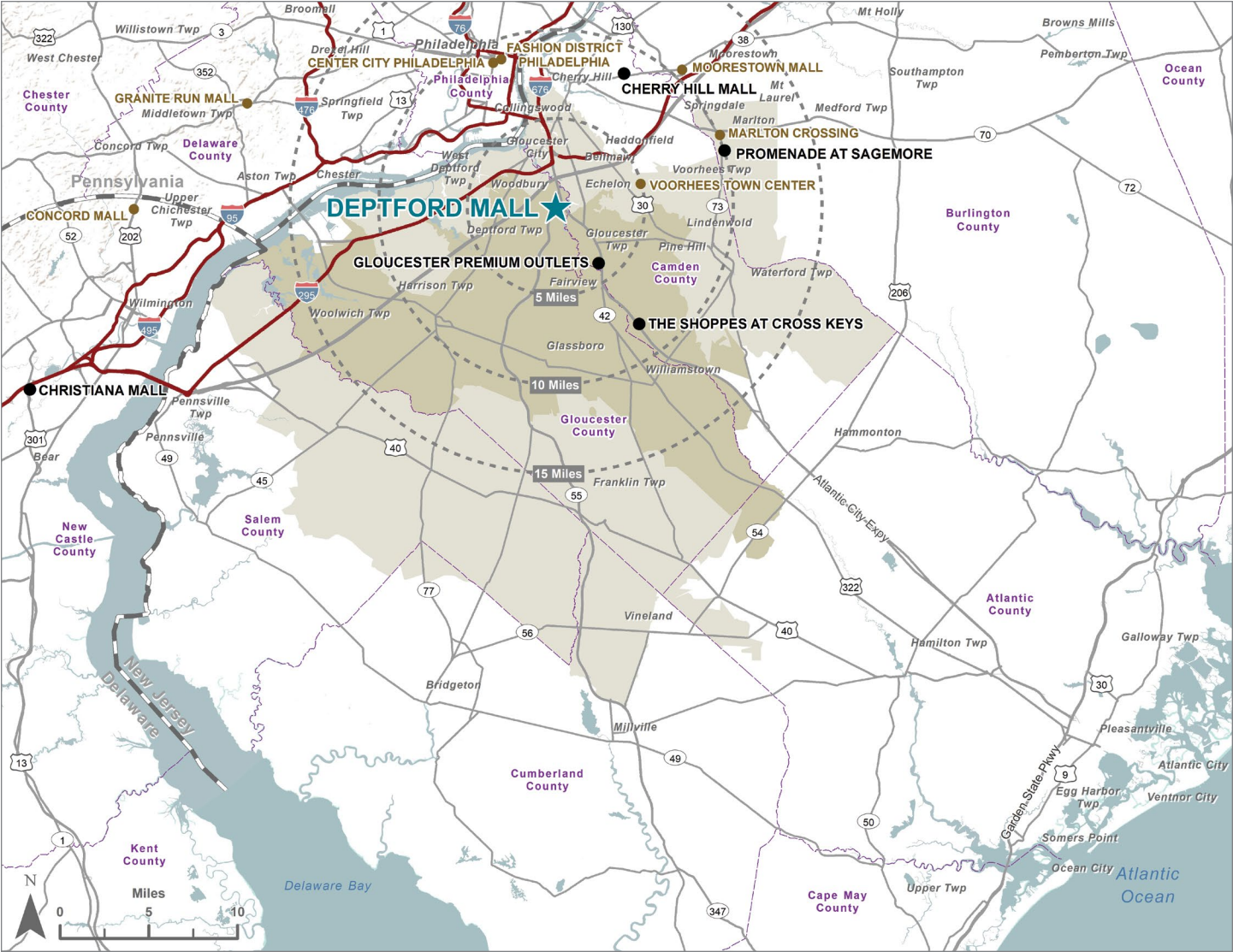
FOR MORE INFORMATION 856-848-8100 Ext. 228 | Macerich.com



DEMOGRAPHIC SUMMARY

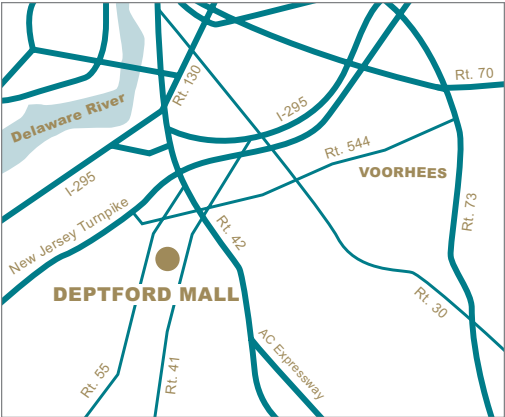
POPULATION		PRIMARY TRADE AREA		TOTAL TRADE AREA		PHILADELPHIA-CAMDEN- WILMINGTON, PA-NJ-DE-MD [MSA]	
2020 Total Population		347,086		728,464		6,191,755	
2025 Total Population		351,477		732,362		6,300,740	
2020-2025 Population Growth		1.3%		0.5%		1.8%	
HOUSEHOLDS							
2020 Total Households		126,000		269,712		2,353,378	
2025 Total Households		127,560		271,096		2,396,987	
2020-2025 Household Growth		1.2%		0.5%		1.9%	
INCOME							
Average Household Income		\$103,867		\$98,443		\$102,326	
Median Household Income		\$80,185		\$75,033		\$71,766	
Per Capita Income		\$37,762		\$36,505		\$39,021	
HOUSEHOLD INCOME RANGES							
\$50,000 +		87,268	69.3%	178,379	66.1%	1,520,753	64.6%
\$75,000 +		67,500	53.6%	134,919	50.0%	1,140,438	48.5%
\$100,000 +		50,161	39.8%	99,841	37.0%	849,686	36.1%
\$150,000 +		24,846	19.7%	48,536	18.0%	460,992	19.6%
AGE							
Median Age		39.1		39.7		39.3	
EDUCATION / OCCUPATION							
Bachelor’s Degree Plus		81,536	33.9%	167,144	32.7%	1,673,447	38.9%
White Collar		109,928	68.1%	222,166	66.3%	1,835,199	68.9%
RACE / ETHNICITY							
White		252,533	72.8%	530,374	72.8%	3,994,475	64.5%
Black		59,788	17.2%	111,754	15.3%	1,320,072	21.3%
American Indian		911	0.3%	2,168	0.3%	18,780	0.3%
Asian		12,629	3.6%	29,169	4.0%	397,289	6.4%
Pacific Islander		193	0.1%	368	0.1%	3,022	0.0%
Other Race		21,032	6.1%	54,631	7.5%	458,117	7.4%
Hispanic or Latino		30,120	8.7%	87,616	12.0%	635,928	10.3%
Not Hispanic or Latino		316,966	91.3%	640,849	88.0%	5,555,827	89.7%
EMPLOYMENT / DAYTIME POPULATION		3 MILE		5 MILE		7 MILE	
Total Businesses		2,400		6,389		12,675	
Total Employees		32,143		76,689		182,314	
Daytime Population		71,261		203,204		414,342	

TRADE AREA MAP



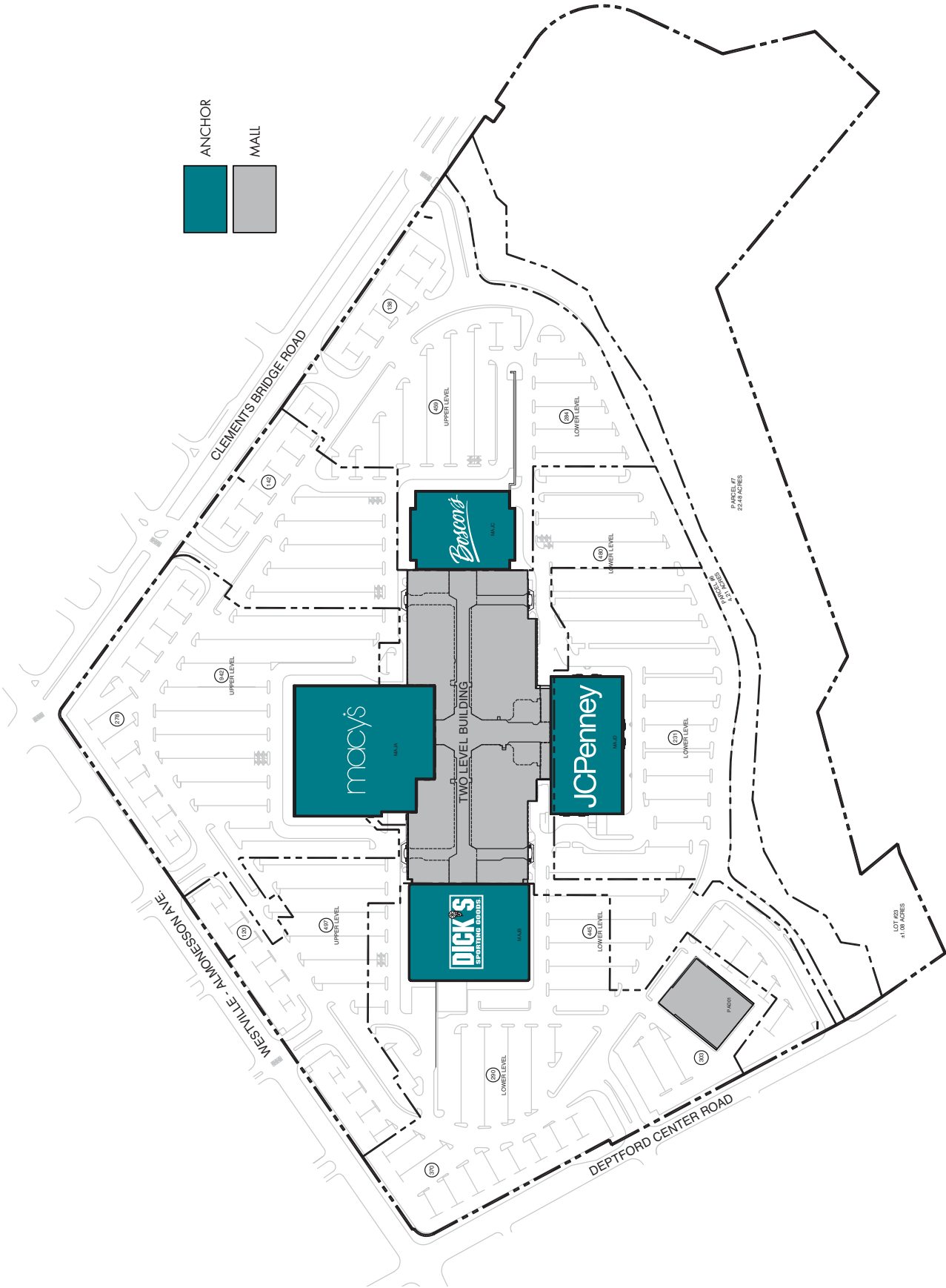
LEGEND

- ★ DEPTFORD MALL
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS



10% PCW

SITE PLAN



MARKET FACT SHEET

7TH LARGEST
SHOPPING MALL
IN NEW JERSEY AND
THE LARGEST IN
THE SOUTH JERSEY
REGION

DEPTFORD AND THE
IMMEDIATE MARKET
ARE SERVED BY
2 MAJOR FREEWAYS

232,000 AVERAGE
DAILY TRAFFIC COUNT
ON THE 2 PRINCIPLE
FREEWAYS PASSING DEPTFORD

10 MILES FROM
2 MAJOR
PHILADELPHIA BRIDGES

227,000 PEOPLE
LIVE WITHIN 5 MILES
OF THE CENTER

40% OF HOUSEHOLDS
WITHIN 10 MILES HAVE
INCOMES EXCEEDING
\$75,000

PROJECTED 10-YEAR
EMPLOYMENT
GROWTH IS 8.1%

ONE THIRD OF
AREA POPULATION
IS MILLENNIAL

DEPTFORD
TOWNSHIP
PROJECTED 10-YEAR
POPULATION
GROWTH
IS 6.7%



CITY’S NICKNAME
IS “FIRST FLIGHT
IN AMERICA,” FOR
BEING THE SITE OF
THE FIRST HOT AIR
BALLOON LANDING IN
NORTH AMERICA

MORE THAN 25 NATIONAL RESTAURANTS AND
30 NATIONAL RETAILERS SURROUND THE CENTER

60 COLLEGES, UNIVERSITIES AND TECHNICAL SCHOOLS
ARE WITHIN A 40-MINUTE COMMUTE OF DEPTFORD

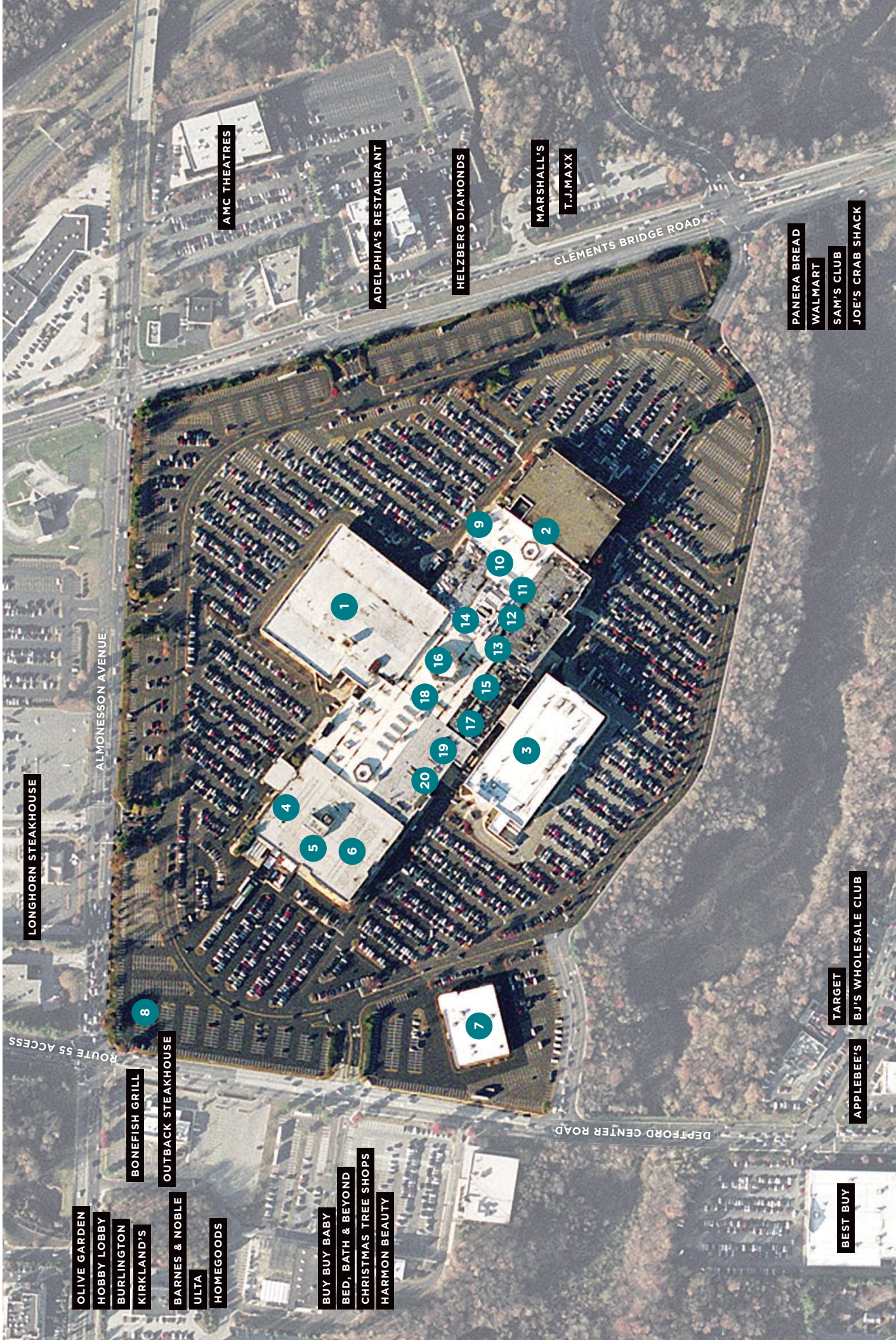
NEMOURS DUPONT PEDIATRICS: PEDIATRIC SPECIALISTS SELECTED
AS SOME OF THE BEST DOCTORS IN AMERICA YEAR AFTER YEAR

YEARLY SALES

JAN	6.6%	MAY	7.5%	SEP	8.1%
FEB	7.0%	JUN	7.9%	OCT	7.2%
MAR	8.8%	JUL	6.6%	NOV	9.4%
APR	7.6%	AUG	8.1%	DEC	15.2%



- | | | | |
|-------------------------|-------------------|----------------------|-----------------|
| 1 MACY'S | 6 XFINITY | 11 VICTORIA'S SECRET | 16 MICHAEL KORS |
| 2 BOSCOV'S | 7 CRUNCH FITNESS | 12 SEPHORA | 17 STARBUCKS |
| 3 JCPENNEY | 8 REPUBLIC BANK | 13 H&M | 18 COACH |
| 4 ROUND 1 | 9 RED ROBIN | 14 PANDORA | 19 COTTON ON |
| 5 DICK'S SPORTING GOODS | 10 AMERICAN EAGLE | 15 DISNEY STORE | 20 SWAROVSKI |



LONGHORN STEAKHOUSE

ALMONESSON AVENUE

ROUTE 55 ACCESS

CLEMENTS BRIDGE ROAD

DEPTFORD CENTER ROAD

BONEFISH GRILL

OUTBACK STEAKHOUSE

OLIVE GARDEN

HOBBY LOBBY

BURLINGTON

KIRKLAND'S

BARNES & NOBLE

ULTA

HOMEGOODS

BUY BUY BABY

BED, BATH & BEYOND

CHRISTMAS TREE SHOPS

HARMON BEAUTY

AMC THEATRES

ADELPHIA'S RESTAURANT

HELBURG DIAMONDS

MARSHALL'S

T.J.MAXX

PANERA BREAD

WALMART

SAM'S CLUB

JOE'S CRAB SHACK

TARGET

BJ'S WHOLESALE CLUB

APPLEBEE'S

BEST BUY