



CHANDLER, AZ

# MARKET PROFILE 2025

MAJOR RETAILERS Apple, Anthropologie, Barnes & Noble, Coach, Dillard's, Foot Locker, Free People, H&M, Kendra Scott, JD Sports, Lego Store, Iululemon, Macy's, Scheels, Sephora,

Urban Outfitters, TravisMathew, Vuori

RESTAURANTS & ENTERTAINMENT Buffalo Wild Wings, The Cheesecake Factory, Wildflower Bread Co., Crayola Experience, Harkins 20 Theatres, Round1 Bowling & Arcade

FOOD COURT 10 units

**COMING SOON Seafood City** 

PROPERTY TYPE Super-regional | TOTAL SQUARE FEET 1,401,000 | BUILT 2001

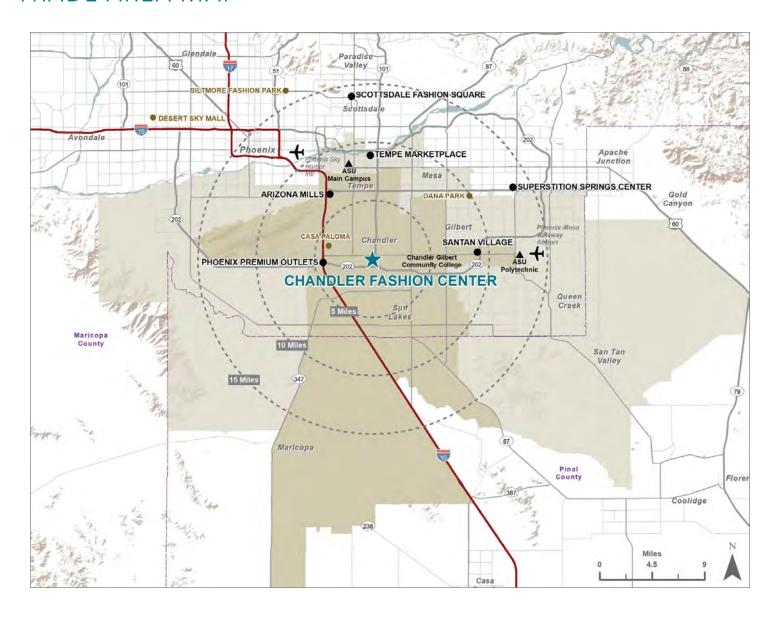
FOR MORE INFORMATION 602-953-6200 | Macerich.com



# **DEMOGRAPHIC SUMMARY**

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		PHOENIX-MESA-CHANDLER, AZ MSA	
2024 Total Population	711,534		1,618,675		5,149,752	
2029 Total Population	729,829		1,696,534		5,399,639	
% Population Change 2024 to 2029	2.6%		4.8%		4.9%	
HOUSEHOLDS						
2024 Total Households	275,292		581,941		1,922,675	
2029 Total Households	286,151		618,457		2,048,005	
% Household Change 2024 to 2029	3.9%		6.3%		6.5%	
INCOME						
Average Household Income	\$131,875		\$125,648		\$118,826	
Median Household Income	\$100,979		\$96,941		\$87,166	
Per Capita Income	\$51,048		\$45,212		\$44,441	
HOUSEHOLD INCOME RANGES						
Household Income \$50,000 +	221,625	80.5%	456,974	78.5%	1,432,352	74.5%
Household Income \$75,000 +	178,991	65.0%	366,406	63.0%	1,115,597	58.0%
Household Income \$100,000 +	139,525	50.7%	282,953	48.6%	839,032	43.6%
Household Income \$150,000 +	79,130	28.8%	156,401	26.9%	451,619	23.5%
AGE						
Median Age	37.9		35.5		38.2	
EDUCATION / OCCUPATION						
Bachelor's Degree +	231,661	46.9%	437,405	41.2%	1,275,970	36.3%
White Collar	286,060	72.9%	587,580	69.1%	1,658,370	64.9%
RACE/ETHNICITY						
White	419,909	59.0%	940,803	58.1%	3,007,177	58.4%
Black	47,768	6.7%	109,453	6.8%	312,158	6.1%
American Indian	24,477	3.4%	48,042	3.0%	131,069	2.6%
Asian	63,556	8.9%	106,825	6.6%	239,188	4.6%
Pacific Islander	2,421	0.3%	5,548	0.3%	13,603	0.3%
Other Race	56,900	8.0%	179,566	11.1%	718,614	14.0%
2 + Races	96,502	13.6%	228,437	14.1%	727,943	14.1%
Hispanic Population	162,589	22.9%	450,087	27.8%	1,627,279	31.6%
EMPLOYMENT / DAYTIME POPULATION	1 MILE		3 MILE		5 MILE	
Total Businesses	517		3,743		9,599	
Total Employees	8,699		59,827		142,543	
Total Daytime Population	16,706		118,944		295,911	

## TRADE AREA MAP



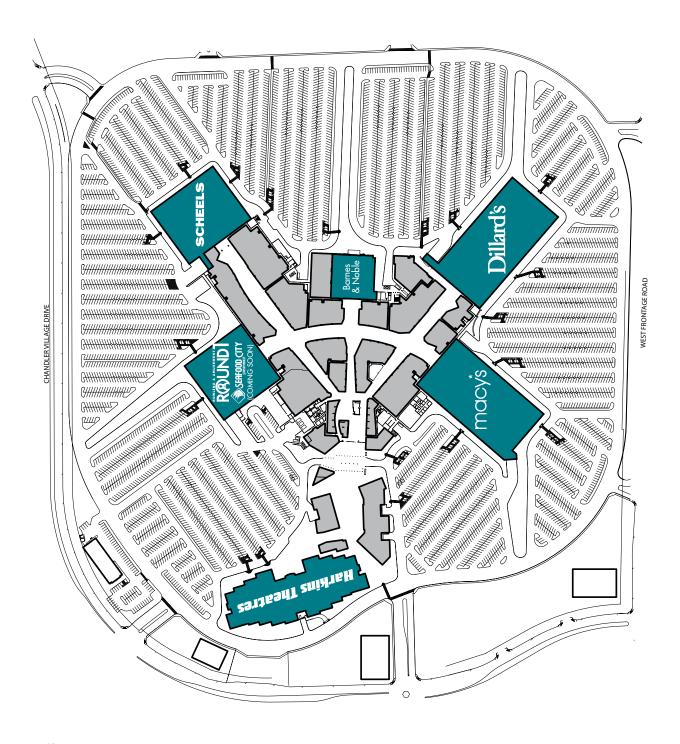
### LEGEND

- ★ CHANDLER FASHION CENTER
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- COMPETITIVE CENTERS
- OTHER CENTERS





## SITE PLAN





## AT A GLANCE

## CENTER INFORMATION

Chandler Fashion Center is the Southeast Valley's premier shopping destination, boasting an upscale collection of over 180 retailers, restaurants, entertainment options and coming soon, the first Seafood City Supermarket in Arizona.

# 30 COMPANIES

IN CHANDLER ARE ON THE 2024 FORTUNE 1000 LIST, COLLECTIVELY EMPLOYING OVER 35K INDIVIDUALS, WHICH ACCOUNTS FOR ABOUT 30% OF THE CITY'S EMPLOYMENT

## 2 INTERNATIONAL AIRPORTS

CHANDLER IS SERVICED BY
PHOENIX SKY HARBOR (48.8M
PASSENGERS) AND PHOENIX-MESA
GATEWAY (1.8M PASSENGERS)

# 295K PEOPLE

DAYTIME POPULATION
WITHIN 5-MILES OF
CHANDLER FASHION CENTER

### MARKET INFORMATION

- The median home sale price in Chandler, AZ in 2024 was \$568K, marking a 6% RISE compared to the previous year
- Chandler, AZ has approximately 106K HOUSEHOLDS, 34% or 36K households have children under the age of 18

### OTHER FACTS

- 7th Best Place in the U.S. to FIND A JOB (WalletHub, 2025)
- #14 Best City in the U.S. for FIRST-TIME HOME BUYERS (WalletHub, 2024)
- Chandler is ranked among the 50 SAFEST AND MOST AFFORDABLE cities in the U.S. (GOBankingRates, 2024)
- 17th Best City in the U.S. for **SMALL BUSINESSES** (B2B Reviews, 2025)
- #17 Most **INNOVATIVE CITY** in the U.S. (On Deck, 2023)
- 21st **BEST PLACE TO LIVE** in the U.S. (Livability, 2023)

### **ECONOMIC DRIVERS**

- Chandler's five main employment corridors are within
   5-MILES OF THE CENTER and are home to 76% OF THE
  JOBS in Chandler. There are 2,590 BUSINESSES and over
  99K JOBS in these corridors
- One of the five main corridors, Chandler's Price Corridor, is also known as the "Silicon Desert". This area is home to 711 BUSINESSES and over 44K JOBS at companies such as Intel, Northrop Grumman, Microchip, Air Products, CVS health and GM Financial
- In 2025, several notable businesses are planning to ESTABLISH OR EXPAND their operations in Chandler, including The Mahoney Group, Schrader Farms Business Park and Costco Business Center
- Chandler Unified School District, ranked the BEST SCHOOL DISTRICT IN ARIZONA by Niche.com, is home to more than 95 A+ Schools of Excellence or National Blue-Ribbon Schools awards since 1983, the most of any district in Arizona
- 11 HOTELS are within 1 MILE of Chandler Fashion Center housing 1,440 rooms

# MAJOR RETAILERS INCLUDE:

DILLARD'S MACY'S

SCHEELS

SEAFOOD CITY (COMING SOON)

ROUND1 BOWLING & ARCADE

ABERCROMBIE & FITCH APPLE

**BARNES & NOBLE** 

CHEESECAKE FACTORY соасн Η&M

JD SPORTS

KENDRA SCOTT LEGO STORE

LULULEMON SEPHORA

VICTORIA'S SECRET

VUORI



