



ARROWHEAD TOWNE CENTER

GLENDAL, AZ

MARKET PROFILE 2020

MAJOR RETAILERS Apple, Bath & Body Works, Buckle, Coach, Dick's Sporting Goods, Dillard's, H&M, House of Hoops, JCPenney, Lego, Lush, M·A·C, Macy's, Sephora, Tilly's, Vans, Victoria's Secret

RESTAURANTS & ENTERTAINMENT Chipotle, Chompie's, Fired Pie, Panera, Starbucks, AMC Theatres

FOOD COURT 9 units

PROPERTY TYPE Super-regional | **TOTAL SQUARE FEET** 1,197,000 | **BUILT / RENOVATED** 1993 / 2015

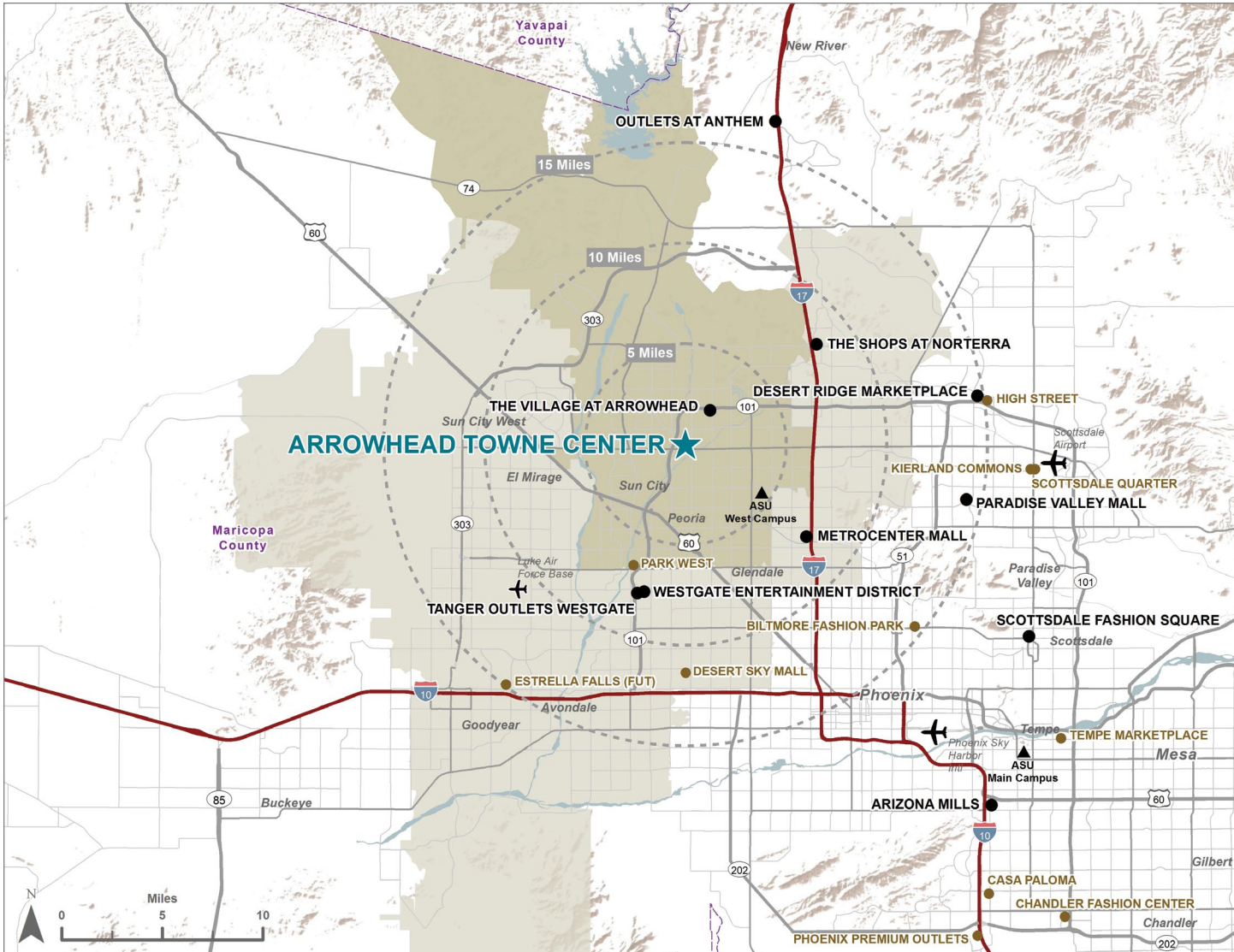
FOR MORE INFORMATION 602-953-6200 | Macerich.com








DEMOGRAPHIC SUMMARY

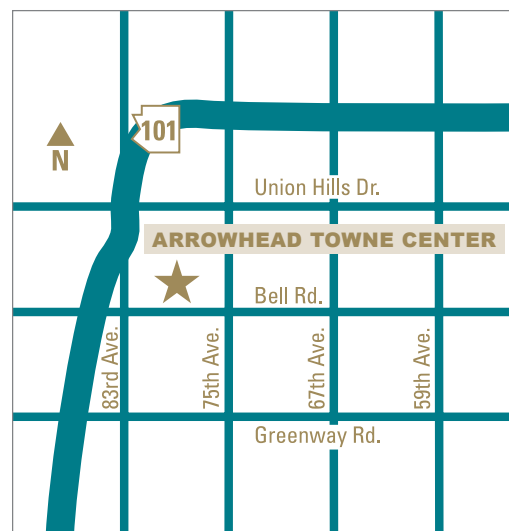
POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		PHOENIX-MESA-SCOTTSDALE, AZ [MSA]	
2019 Total Population	494,365		1,577,866		4,885,176	
2024 Total Population	527,815		1,701,177		5,298,576	
2019-2024 Population Growth	6.8%		7.8%		8.5%	
HOUSEHOLDS						
2019 Total Households	190,900		558,908		1,776,484	
2024 Total Households	202,871		600,059		1,923,505	
2019-2024 Household Growth	6.3%		7.4%		8.3%	
INCOME						
Average Household Income	\$85,139		\$78,324		\$87,428	
Median Household Income	\$64,842		\$59,066		\$62,609	
Per Capita Income	\$32,897		\$27,767		\$31,906	
HOUSEHOLD INCOME RANGES						
\$50,000 +	120,362	63.0%	331,429	59.3%	1,088,051	61.2%
\$75,000 +	83,829	43.9%	218,834	39.2%	754,683	42.5%
\$100,000 +	55,878	29.3%	138,784	24.8%	515,254	29.0%
\$150,000 +	22,952	12.0%	53,169	9.5%	231,960	13.1%
AGE						
Median Age	41.7		35.6		36.1	
EDUCATION / OCCUPATION						
Bachelor’s Degree Plus	105,095	29.7%	266,441	25.6%	1,026,656	31.7%
White Collar	159,173	67.7%	437,500	60.4%	1,466,180	63.9%
RACE / ETHNICITY						
White	391,496	79.2%	1,072,530	68.0%	3,399,194	69.6%
Black	20,407	4.1%	96,766	6.1%	284,352	5.8%
American Indian	5,788	1.2%	24,999	1.6%	121,347	2.5%
Asian	21,440	4.3%	61,060	3.9%	200,101	4.1%
Pacific Islander	827	0.2%	3,135	0.2%	11,366	0.2%
Other Race	54,407	11.0%	319,377	20.2%	868,816	17.8%
Hispanic or Latino	95,361	19.3%	560,741	35.5%	1,542,371	31.6%
Not Hispanic or Latino	399,004	80.7%	1,017,125	64.5%	3,342,805	68.4%
EMPLOYMENT / DAYTIME POPULATION						
	1 MILE		3 MILE		5 MILE	
Total Businesses	969		3,781		7,459	
Total Employees	12,878		44,053		89,729	
Daytime Population	20,590		112,309		269,008	

TRADE AREA MAP



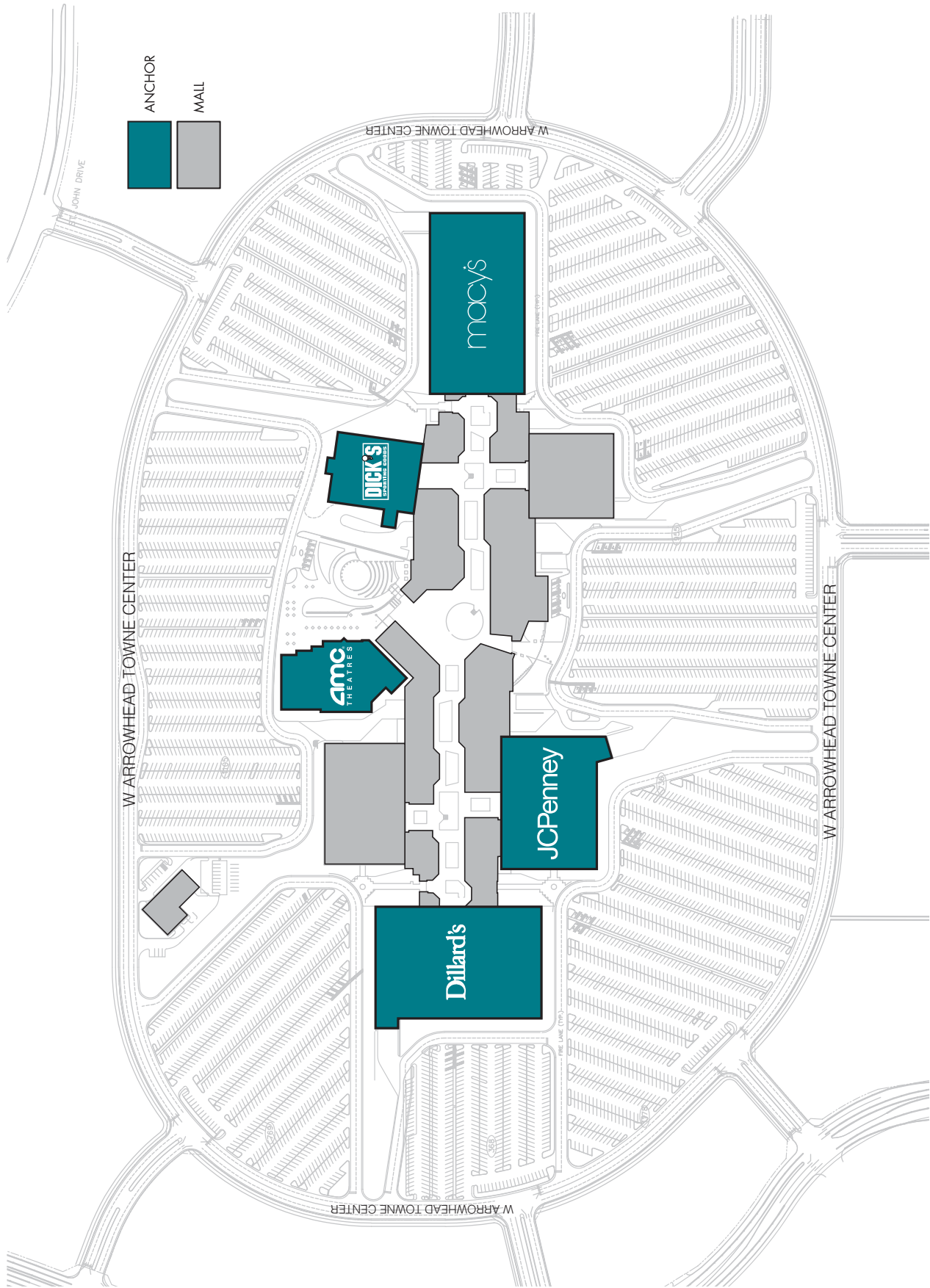
LEGEND

-  ARROWHEAD TOWNE CENTER
-  PRIMARY TRADE AREA
-  SECONDARY TRADE AREA
-  COMPETITIVE CENTERS
-  OTHER CENTERS



10% PCW

SITE PLAN



MARKET FACT SHEET

10.8 MILLION
VISITORS EACH YEAR
ALMOST TWICE AS MANY
AS THE GRAND CANYON

TRADE AREA OF
1.5 MILLION
1/3 OF THE ENTIRE PHOENIX MSA

GLENDALE IS HOME
TO ARIZONA'S
NFL CARDINALS
AND NHL COYOTES
WITH FACILITIES HOSTING
GAMES AND EVENTS
DRAWING MILLIONS
ANNUALLY

13,000 K-12 STUDENTS
WITHIN A 5-MILE RADIUS

2 TOP-RANKED UNIVERSITIES,
ARIZONA STATE UNIVERSITY WEST
AND MIDWESTERN UNIVERSITY
WITH 7,000 STUDENTS IS KNOWN
FOR HEALTHCARE, BUSINESS
MANAGEMENT AND MARKETING

WEST VALLEY GROWTH:
TOP GOLF, ARROWHEAD BMW,
ALOFT HOTEL, DESERT DIAMOND
RESORT & CASINO AND
HILTON GARDEN

AT 10%, NEARBY CITY OF
SURPRISE HAS THE SECOND
HIGHEST 5-YEAR
POPULATION GROWTH
IN MARICOPA COUNTY

THE WEST VALLEY CURRENTLY HAS 13 HOTELS IN PLANNING AND
DEVELOPMENT STAGES

OVER 6 MILLION SQUARE FEET OF MAJOR DISTRIBUTION CENTERS
FOR BRANDS INCLUDING SUB-ZERO, AMAZON, MAXWELL TECHNOLOGIES,
SNYDER'S OF HANOVER, PORT AUTHORITY, DICK'S SPORTING GOODS AND REI

TOP 10 TRADE AREA EMPLOYERS CONTRIBUTE NEARLY 35,000 JOBS TO
THE WORKFORCE WITH REGIONAL AND NATIONAL HEADQUARTERS
FOR AMEX, USAA, DISCOVER, HONEYWELL AND PETSMART

LUKE AIR FORCE BASE
EMPLOYS 8,000 PEOPLE,
BRINGS \$2.4 BILLION IN
ECONOMIC IMPACT AND IS
ONE OF THE WORLD'S LARGEST
FIGHTER TRAINING BASES,
TRAINING 75% OF THE
WORLD'S F-35 PILOTS

SPRING TRAINING HAS A \$644 MILLION ANNUAL ECONOMIC
IMPACT: 9 OF 15 TEAMS LOCATED IN THE WEST VALLEY: DODGERS,
MARINERS, PADRES, ROYALS, RANGERS, BREWERS, REDS, INDIANS
AND WHITE SOX

ISM RACEWAY, FORMALLY PHOENIX INTERNATIONAL RACEWAY, HOST TO
NASCAR AND INDYCAR RACES, HAS A YEARLY ECONOMIC IMPACT OF
\$470 MILLION AND COMPLETED A \$178 MILLION RENOVATION IN 2017

YEARLY SALES

JAN	7.4%	MAY	7.9%	SEP	7.4%
FEB	7.8%	JUN	8.1%	OCT	7.5%
MAR	8.7%	JUL	8.8%	NOV	8.5%
APR	7.9%	AUG	7.1%	DEC	12.9%

OWNED	OTHER
100%	0%



PEORIA SPORTS COMPLEX



HOMEGOODS

TARGET

NORDSTROM RACK

JARED BARRIO QUEEN



THE CONTAINER STORE



TRADER JOE'S



**SPRINGHILL SUITES
BY MARRIOTT**

BEST BUY

JCPENNEY

MACY'S

DICK'S SPORTING GOODS

DILLARD'S

ARROWHEAD
MEDICAL
COMPLEX

AMC 14

79TH AVE

RESERVE AT ARROWHEAD

TOTAL WINE

PROVISION, ARIZONA
PHOTO DATE: 11/26/10