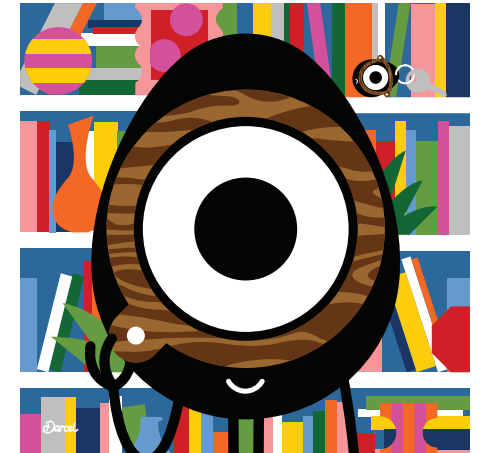


PRESENTING

The Alphabet of ART at Warby Parker

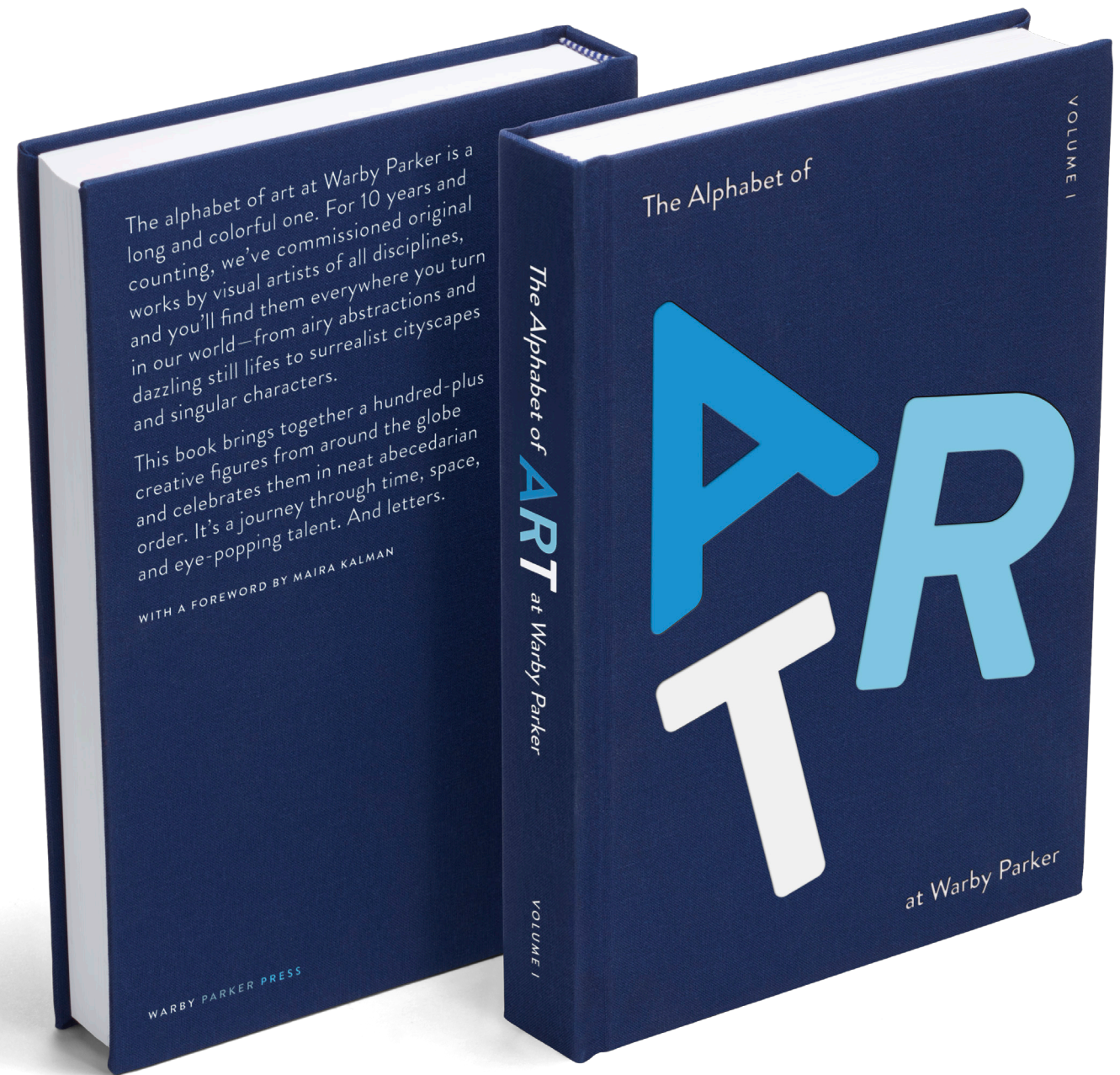
A NEW ART BOOK LIKE NO OTHER
WITH A FOREWORD BY MAIRA KALMAN

WARBY PARKER



Warby Parker Press is thrilled to announce its newest, biggest, most colorful book release to date. It will be available starting February 15 at all of our stores, and all proceeds will go directly to Pupils Project, our program providing free eye exams and eyeglasses to students in public schools.

Ten years in the making, “The Alphabet of Art at Warby Parker” is a celebration of the eye-popping artistic talents we’ve collaborated with around the world. Leaf through it to meet 100-plus brilliant artists of all disciplines, introduced in neat alphabetical order, and see the totally original works they’ve created with us over the course of the past decade. Full of dazzling still lifes, airy abstractions, surrealist cityscapes, and everything in between—most still on view around the country and others resurfaced from the archives—it’s a collection of far-reaching creative inspiration unlike any other.



Clockwise from upper left, cover artwork by: Jason Polan, Craig Redman, Shantell Martin, Alia Penner, and Maira Kalman



Geoff McFetridge for Warby Parker Abbot Kinney (Los Angeles, CA)

Behind the book

Art is an essential part of Warby Parker. Since our founding in 2010 (in addition to making all kinds of eyewear), we've commissioned hundreds of original pieces big and small, by artists from Chile to Australia to the United States to France.

They've brightened city blocks wherever they appear, enlivened our customer's mailboxes from season to season, and generally beautified the world of Warby Parker in more ways than we can count. As we mark our 11th anniversary in February, we're excited to share a look back through this rich, decade-deep trove of visual delights.



Kevin Lyons for Warby Parker King of Prussia (King of Prussia, PA)

What's inside

“The Alphabet of Art at Warby Parker” presents a roster of artists we love across 352 large-format, full-color pages. Ideal reading (or gazing) for art fanatics, Warby Parker devotees, and anyone located in the center of that Venn diagram, this book is a singular collection of eye-catching work from some of the most talented illustrators, painters, printmakers, and designers of the day—including **Shantell Martin**, **Geoff McFetridge**, **Kenesha Sneed**, **Chris Ware**, and **Olimpia Zagnoli**, to name just a few. Their A-to-Z arrangement lends itself equally well to finding favorite names with ease and serendipitously discovering new ones.

It all begins with a one-of-a-kind foreword by our friend and longtime collaborator (and one of the artists featured in the book), the legendary **Maira Kalman**. Her piece, “On Looking and Seeing and Walking and Being Immensely Grateful,” is a meditation on the moments of clarity and exhilaration that art so often delivers us.

“We feel incredibly grateful to be in a position to champion artists,” says co-founder and co-CEO Dave Gilboa. “The arts shaped us into who we are, so we’re happy to support them in all shapes and forms.”

“This book celebrates the incredible creative minds we’ve had the honor of working with in our first 10 years,” adds co-founder and co-CEO Neil Blumenthal, “and it’s all for a cause that’s as important to us as ever: getting better vision care to students in need, so they can thrive in school and beyond.”



ESPO for Warby Parker N. 6th St. (Brooklyn, NY)

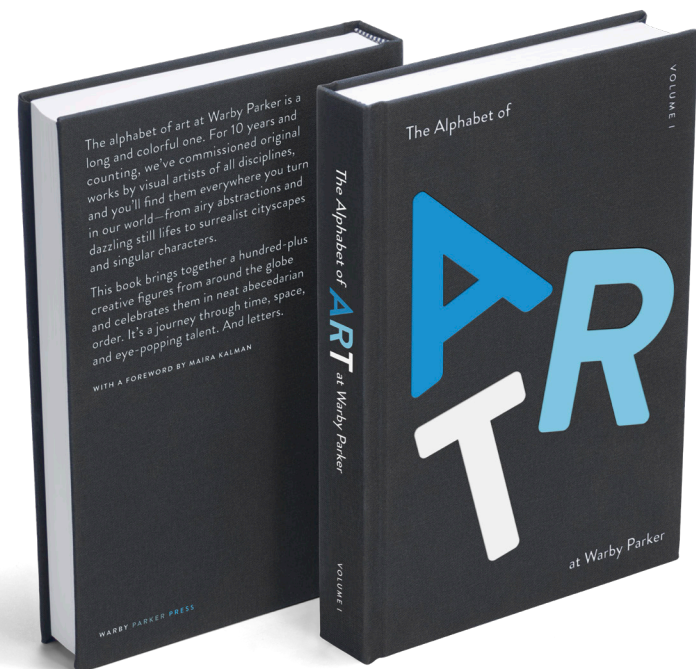
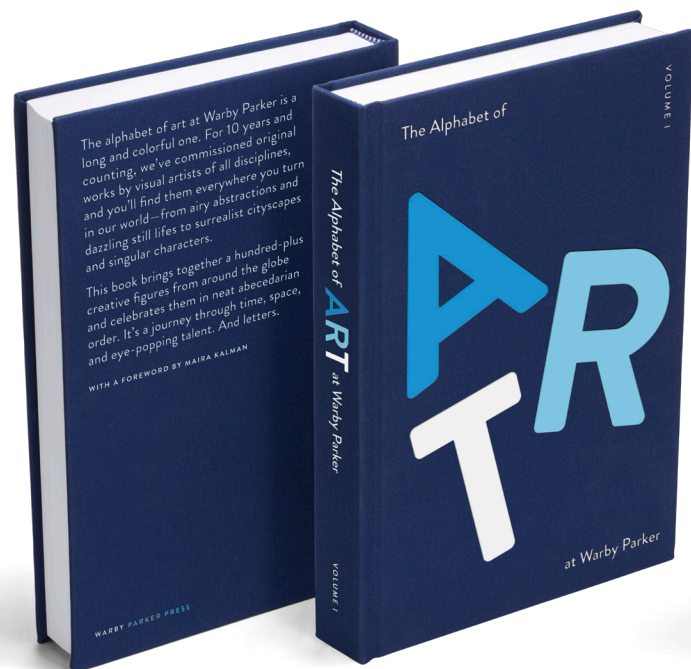
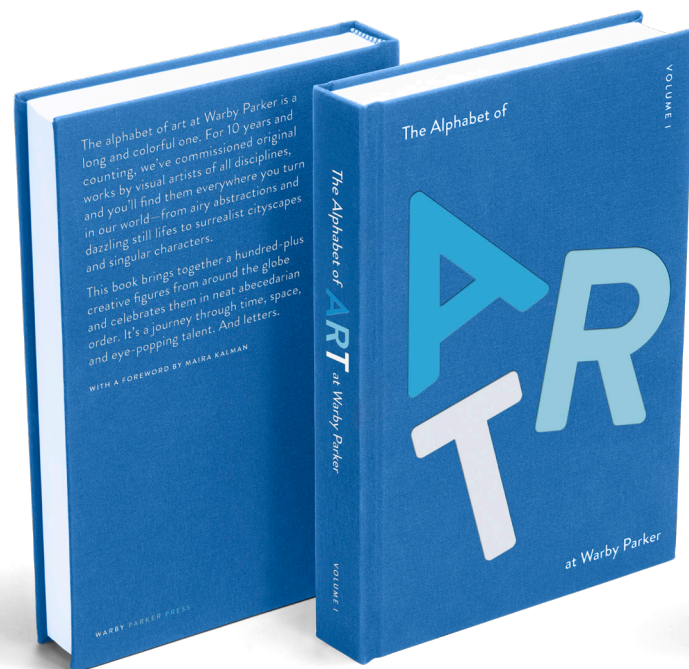




Doing good

From February 15, “The Alphabet of Art at Warby Parker” will be available at all Warby Parker stores in the U.S. and Canada. 100% of proceeds from the sale of each copy will support Pupils Project, a Warby Parker program that helps provide free vision screenings, eye exams, and glasses to schoolchildren in New York City, Philadelphia, and Baltimore.

We created Pupils Project to eliminate the barriers that prevent kids from getting proper vision care. As of January 2021, Pupils Project has screened more than 500,000 children, administered more than 120,000 eye exams, and provided more than 110,000 prescription eyeglasses in our partner cities. Over the next five years we’re working to expand the program to reach an additional 500,000 students, and we can’t wait until every child in America who needs glasses has access to them.



The Alphabet of ART at Warby Parker

\$40 U.S. / \$45 Canada

Available February 15 at all Warby Parker stores

