

# Check out what's happening in JCPenney Beauty

**50% OFF** select fragrances from Marc Jacobs & DKNY

**National Fragrance Day**  
3/21

Celebrate National Fragrance Day and discover your next favorite scent! Plus, all fragrances are 20% off!



## Semi-annual Hairspray Sale

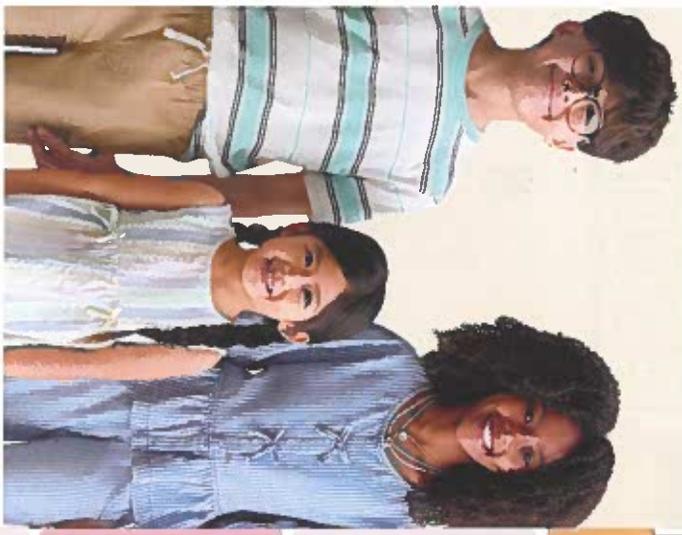
through 4/19

Stock up on your favorite hairsprays and dry shampoos, starting at \$12.99



## Student Cuts 3/22-4/4

The best deal on haircuts for the students in your family! Book an appointment to get a \$12 haircut with a valid student ID



## Beauty Event Salon Services

3/20-3/29

Save 50% on services such as brow wax, hair treatments, and accent highlights with an existing service. See a salon associate for details.

# semi annual Beauty Event

Daily deals on the brands you love

March 20-29



up to 50% Off daily deals + Earn 5x Rewards when you shop during beauty event! + Win a chance to get FREE blowouts for a year. In stores only, while supplies last.

**FRIDAY Mar. 20**

**40% OFF** Select Philosophy Shower Gels  
Coupon excluded.

**SATURDAY Mar. 21**

**Deal Drop**  
National Fragrance Day  
**20% OFF** All Beauty & Salon regular prices. Includes fragrances!

**50% OFF** select fragrances from Marc Jacobs & DKNY

**SUNDAY Mar. 22**

**50% OFF** Foundations & Concealers  
Select products

**MONDAY Mar. 23**

**\$19.99** Select Liters

**TUESDAY Mar. 24**

**50% OFF** Beauty Bestsellers  
Select products

**WEDNESDAY Mar. 25**

**\$12** Select Lip Products, Shampoos & Conditioners

**THURSDAY Mar. 26**

**Buy 2 Get 1 Free\*** Select Brands

**FRIDAY Mar. 27**

**\$14** Select Mascaras & Eyeliners, Hair Styling Products

**SATURDAY Mar. 28**

**Deal Drop**  
All Beauty & Salon  
**20% OFF** regular prices includes fragrance!  
40% Off select Travel Sizes & Minis

**SUNDAY Mar. 29**

**Deal Drop**  
All Beauty & Salon  
**20% OFF** regular prices includes fragrance!  
40% off select Travel Sizes & Minis

# Yes, JCPenney

\*Buy Two Get One Offers: Buy two items at regular price, get the third item of equal or lesser value for free, as advertised in the specific offer. Some items must be same category or merchandise of same gender. See store associate or jcp.com for details. JCPenney Rewards members receive 7.5 JCPenney Rewards points for every \$ spent using your JCPenney Credit Card or 5 points for non credit card members made on qualifying JCPenney Beauty and Salon product (in store and online) and See jcp.com for details. ©2015 JCPenney. All rights reserved. 3/20/15-3/29/15