

ACTIVATE & ENGAGE AT BROADWAY PLAZA'S 2024 SUMMER CONCERT SERIES!

Integrate your brand into the 2024 Summer Concert Series, Thursdays in August! Music starts at 7PM on Broadway Plaza Street.

AUGUST 1: 24K Magic – The #1 Tribute to Bruno Mars

AUGUST 8: Evolution – The Ultimate Tribute to Journey

AUGUST 15: Kalimba – Spirit of Earth, Wind & Fire

EVENT OPPORTUNITIES

• Sponsorships (Cost Varies)

Exhibit Space per Concert (10'x10', No Selling, Prospecting, Demonstrations, Sampling)

Outside Business: \$250 Non-profit Organization: \$150

Exhibit Space per Concert (10'x10', Sales Permitted)

Outside Business: \$500 Non-profit Organization: \$250

FOR MORE INFORMATION, PLEASE CONTACT:

TRACY DIETLEIN | 925.287.5029 | <u>Tracy.Dietlein@Macerich.com</u>

