

FALL INTO WELLNESS 2024



ACTIVATE & ENGAGE AT BROADWAY PLAZA'S SECOND ANNUAL FALL INTO WELLNESS FAIR!

Health and Wellness have become significant components of Broadway Plaza and the everyday lives of our guests. That is why we are inviting you to integrate your brand into the 2024 *Fall Into Wellness Fair* on Saturday, September 14th from 11am – 3pm, which will offer increased visibility and direct consumer engagement.

FOR MORE INFORMATION, PLEASE CONTACT:

TRACY DIETLEIN | 925.287.5029 | Tracy.Dietlein@Macerich.com



HEALTHY PARTNERSHIPS

SPONSORSHIP & VENDOR OPPORTUNITIES

Interact and engage with shoppers and event attendees. Onsite event opportunities include information booths, sales platforms and a space for fitness classes/demonstrations.

EVENT OPPORTUNITIES:

- Sponsorships
- Event Activations (wellness or fitness activity or demonstration)
- Exhibit Space (10'x10', sampling, product demonstrations)
 - *Equipment, such as 10'X10' Booth, Tables, linens and chairs provided..*

RATES

- Sponsorships (*Cost Varies*)
- Exhibit Space (10'x10', No Selling, Prospecting, Demonstrations, Sampling)
 - **Outside Business: \$250** **Non-profit Organization: \$150**
- Exhibit Space (10'x10', Sales Permitted)
 - **Outside Business: \$500** **Non-profit Organization: \$250**

FOR MORE INFORMATION, PLEASE CONTACT:

TRACY DIETLEIN | 925.287.5029 | Tracy.Dietlein@Macerich.com