



REACH MILLIONS OF SHOPPERS AT SANTA MONICA PLACE

TAKE ADVANTAGE OF 50% OFF BACKLIT MEDIA THIS SUMMER

Backlit Ad panels are an affordable and effective way to create awareness of your business, articulate your product and promotional offerings and provide location and wayfinding information to the multitudes of shopping center shoppers who are your target customers.

Book by August 16th to secure your space as inventory is limited.



BACKLIT DISPLAYS

OPPORTUNITIES

- Strategically located in highly visible common area locations, these backlit units ensure advertisements are seen multiple times to reach consumers.
- Inventory includes free-standing and wall-mounted units.
- Incentive Rate applies to annual and 6 month contracts only; while supplies last.
- Production cost is \$94 per unit.
- Rate includes installation.



RATES

Media	Campaign Rate
6 Month Contract	\$5,040
12 Month Contract	\$9,100

FOR MORE INFORMATION CONTACT:

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