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**GREAT NAMES KEEP STACKING UP AT SANTA MONICA PLACE --
7 FOR FIRST LEVEL, 7 FOR SECOND LEVEL**

**- Highlights include Betsey Johnson, Barneys Co-Op and
White House | Black Market -**

SANTA MONICA, Calif., April 23, 2010 – Santa Monica Place today announced 14 more retail names for the new shopping and dining destination as the project moves closer to its August 6, 2010, opening date.

Newly signed for the property are, on the first level, Betsey Johnson, Barneys Co-Op, Johnny Was, Pandora, L'Occitane, White House | Black Market and Bird Pick Tea & Herb; and on the second level, Chilli Beans, Tous, Foreign Exchange, Kensington Luggage, Sea of Silver, and GNC. As well, Love Culture will open a larger, 10,069-square foot store rather than the 7,500-square foot space originally planned.

Santa Monica Place is the three-level, open-air shopping and dining destination now under construction just two blocks from the beach in Santa Monica.

"As we get closer to opening and, now, at the peak of construction activity, it's exciting to see these strong retail names become part of Santa Monica Place," said Anne Singleton, vice president, Leasing, for Macerich. "With each announcement of new retailers, more and more we are delivering on the balanced retail mix that is right for Santa Monica."

New to the Santa Monica Place retail roster are: **Betsey Johnson**, known for the designer's exuberant, one-of-a-kind vision (1,499 square feet), **Barneys Co-Op**, an edgy, boutique-sized concept from world-famous Barneys New York department store (5,436 square feet); **Johnny Was**, offering clothing creations for urban bohemians (1,440 square feet); **Pandora**, featuring handcrafted Danish designs in charm bracelets, necklaces, earrings and more (1,030 square feet); **L'Occitane**, a purveyor of natural skincare products and fragrances from Provence (833 square feet); and **White House | Black Market**, a popular boutique focused on women's clothing in shades of black and white (2,835 square feet), and **Bird Pick Tea & Herb**, founded in L.A.'s Chinatown, a retailer of teas, herbs, ginseng, Asian imports and fine wines (1,255 square feet).

Also joining Santa Monica Place are: **Chilli Beans**, the Brazilian sunglasses company (658 square feet); **Tous**, a popular international jewelry and accessories brand (677 square feet); **Foreign Exchange**, the California clothing concept for men and women (5,391 square feet); **Kensington Luggage**, the local luggage purveyor that returns to Santa Monica Place (3,079 square feet); **Sea of Silver**, a local jewelry concept, (843 square feet); and **GNC**, a source for nutritional supplements and more (1,400 square feet).

In March, Santa Monica Place announced an exciting new concept for the third-level Dining Deck: The Market. The boutique-sized Market at Santa Monica Place is designed to complement a local favorite, the Santa Monica Farmers Market. The Market will feature independently owned purveyors in a wide variety of categories including gourmet chocolates, small-batch olive oils and vinegars, fresh-roasted coffee beans, wine and much more. The Market is slated to open in late 2010 or early 2011.

The rooftop Dining Deck will offer ocean and city views and a carefully selected set of chef-driven restaurants and quick-casual dining options. Already announced restaurants include two concepts from nationally recognized restaurateur Richard Sandoval, Zengo and La Sandia, plus Pizza Antica, Ozumo Sushi, and XINO Restaurant + Lounge.

Last fall the property announced nine fast-casual options for the Dining Deck, including: Charlie Kabob; Chick n' Ribs; Fatburger; Manchu Wok; Pinches Tacos; Sarku Japan; Stefano's Pizza; Sushi Itto; and Wetzels Pretzels. The indoor-outdoor, fast-casual component of the Dining Deck will comprise nearly 17,000 square feet in a modern design dominated by extensive glass and open views.

The retail attractions of Santa Monica Place include a new Bloomingdale's and a new Nordstrom plus a growing roster of specialty stores: Burberry, Kitson, Nike, CB2, Tory Burch, Juicy Couture, Hugo Boss, Michael Kors, Ted Baker, AllSaints Spitalfields, 7 For All Mankind, BCBGMAXAZRIA, Coach, Ed Hardy, True Religion, Joe's Jeans, Swarovski, Ben Bridge Jeweler, Angl, Bernini, Charles David, Parc 81 (formerly Michael Brandon), East 5th Hub (formerly ROC/Republic of Couture), Eva Varro and Solstice Sunglass Boutique.

The urban beach experience is a major design focus of the approximately 550,000 square-foot, new Santa Monica Place, located just two blocks from the beach and right next to the popular Third Street Promenade.

To get the latest news about the new Santa Monica Place, the public is invited to visit www.santamoniacaplace.com and sign up for the InSight e-newsletter and enter to win a \$10,000 prize.

Santa Monica Place's parent company, Macerich® (NYSE:MAC), is headquartered in Santa Monica and is a fully integrated self-managed and self-administered real estate investment trust, which focuses on the acquisition, leasing, management, development and redevelopment of regional malls throughout the United States. The company is the sole general partner and owns an 89% ownership interest in The Macerich Partnership, L.P. Macerich now owns approximately 74 million square feet of gross leaseable area consisting primarily of interests in 71 regional malls. Additional information about Macerich can be obtained from the Company's Web site at www.macerich.com.

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