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**QUEENS CENTER ADDS 8 NEW NAMES TO RETAILER MIX**

**- Highlights include LEGO, Guess Accessories,  
Five Guys Burgers and Fries and first Love Culture in NYC -**

Elmhurst, N.Y. (July 6, 2010) – Visitors to Queens Center will have eight new reasons to shop this year when new-to-market retailers and restaurants join the center’s strong mix.

Rounding out its retailer roster, Queens Center is adding three major, trend-setting brands—LEGO, Guess Accessories and the first Love Culture in the New York City area – along with M. Alpine Sports, Rockport and Traffic Shoes. Named one of the top five retailers of 2009 by the International Council of Shopping Centers, Five Guys Burgers and Fries will join the retail line up at Queens Center in the first food court location for the fast-growing food concept, alongside the fresh Mediterranean concept Grill Kabob.

“We are constantly evaluating the shopping needs of our unique customers,” said Jeffrey Owen, Senior Property Manager for Queens Center. “Our internationally-attuned shoppers seek unique concepts that are also affordable, and we are committed to providing the right shopping experience for our shoppers.”

These new stores will join 165 retailers and restaurants already thriving at Queens Center. Lego and Traffic Shoes will open in July; Love Culture, Guess Accessories, Five Guys, Rockport and Alpine Sports will open by fall 2010. Grill Kabob opened in May.

Representing a total of 23, 347 square feet, the new Queens Center retailers are: **LEGO**, one of the world’s best-known toy manufacturers; **Love Culture**, offering cutting edge style and affordability; **Guess Accessories**, the center’s sexy, adventurous and trendsetting accessories retailer; **Five Guys Burgers and Fries**, the burger franchise phenomenon with 250,000 types of burgers; **Rockport**, which uses advanced athletic technologies in casual shoes to achieve lightweight comfort; **Traffic Shoes**, bringing the latest fashion-forward shoes and accessories trends at affordable prices; **M. Alpine Sports**, a provider of outdoor apparel at reasonable prices; **Grill Kabob**, a fresh and healthy Mediterranean concept.

Queens Center is anchored by highly successful JCPenney and Macy's department stores and features approximately 165 specialty retailers and restaurants. Visit Queens Center’s website at [www.shopqueenscenter.com](http://www.shopqueenscenter.com).

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