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**THE CHEESECAKE FACTORY AND BRIO TO OPEN AT DANBURY FAIR
Restaurants Will Debut in Former Filene's Space**

DANBURY, Conn. – March 14, 2011 – Danbury Fair just made shopping more appetizing today announcing the addition of popular restaurants, The Cheesecake Factory® and BRIO Tuscan Grille, both scheduled to open later this year.

The popular restaurants will join Dick's Sporting Goods and Forever 21 as part of reinventing the previous Filene's anchor space. The remaining 23,000 square feet use will be announced later this year.

"People today are seeking a multifaceted experience when they visit a shopping center," noted Guy Mercurio, vice president of Macerich's National Restaurant Leasing Group. "They want inviting and engaging venues that offer great shopping, dining and entertainment responding to their needs and those of their families. The Cheesecake Factory and BRIO are a perfect fit and at the top of most shoppers' lists when it comes to dining."

Beginning with a family recipe, The Cheesecake Factory opened its original location in Beverly Hills, CA. in 1978 and has grown to become an award-winning upscale casual dining concept with locations across the country. Guests can choose from more than 200 menu selections prepared fresh from scratch, and more than 40 delicious desserts, including their famous cheesecakes. The Cheesecake Factory will occupy approximately 8,000 square feet and will have an exterior entrance next to Brio. The Cheesecake Factory is anticipated to open late summer, 2011.

BRIO brings the pleasures of the Tuscan country villa to Danbury, CT. The Italians built their spacious country villas to escape the pressures of urban life and enjoy "La Dolce Vita" - the good life. They would mingle with family and friends and eat freshly prepared food from their grounds while surrounded by natural beauty. In just that manner, BRIO offers its Guests "La Dolce Vita." BRIO will occupy approximately 9,000 square feet and have an exterior entrance next to Dick's Sporting Goods. BRIO is anticipated to open in November, 2011.

Recently, Danbury Fair opened a two level Forever 21, with 79,000 square feet of retail space. The new store is one of the company's largest with a full assortment of fashion apparel and accessories for women, men and children. Additionally, occupying 55,000 square feet of retail space accessible directly from the outside of the center, Dick's Sporting Goods opened its doors offering a broad assortment of brand name sporting goods equipment, apparel and footwear in a specialty store environment.

"Danbury Fair is excited to bring Fairfield County the only The Cheesecake Factory and BRIO restaurants," said Maura Ruby, senior property manager for Danbury Fair. "We are thrilled to add better dining options to our eclectic line-up of fashion offerings."

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Danbury Fair is an excellent example of a strong property in a prime location where the retail mix has been successfully elevated with more opportunity to enhance the property. This unique combination of large-format retail – Forever 21 and Dick’s Sporting Goods, along with The Cheesecake Factory and BRIO and a future specialty retailer - is a reflection of how the retail experience has evolved to bringing non-traditional mall retailers alongside more typical anchor and in-line specialty stores. These brands broaden the center’s range of offerings and experiences, complementing Danbury Fair’s existing and very strong fashion offerings.

Together the uses create a unique anchor for the south side of Danbury Fair, which offers one of the largest selections of quality retail in southern New England.

The Cheesecake Factory Incorporated created the upscale casual dining segment in 1978 with the introduction of its namesake concept. The Company operates 164 full-service, casual dining restaurants throughout the U.S., including 150 restaurants under The Cheesecake Factory® mark; 13 restaurants under the Grand Lux Cafe® mark; and one restaurant under the RockSugar Pan Asian Kitchen® mark. The Company also operates two bakery production facilities in Calabasas Hills, CA and Rocky Mount, NC that produce over 70 varieties of quality cheesecakes and other baked products. For more information, please visit www.TheCheesecakeFactory.com.

BRIO Tuscan Grille BRIO (meaning “lively” or “full of life”) is an affordable upscale restaurant serving authentic, Northern Italian cuisine. The subtitle, “Tuscan Grille” is descriptive in the menu that features wood-grilled steaks, chops and seafood, pasta and housemade specialties similar to what one would find in an authentic ristorante in Tuscany. Please follow the restaurant on Twitter (twitter.com/brioitalian) and Facebook (facebook.com/brioitalian). For more information about BRIO Tuscan Grille, BRIO locations or to view a menu please visit: www.BrioItalian.com

Danbury Fair is a 1.3-million-square-foot regional shopping center with four anchor stores and more than 200 specialty shops located at Exit 3 off I-84 in Danbury, Conn., near New York City in an affluent Fairfield County suburb. Danbury Fair serves as one of New England’s largest shopping centers. For more information, please visit www.danburyfairmall.com.

Macerich is a fully integrated self-managed and self-administered real estate investment trust, which focuses on the acquisition, leasing, management, development and redevelopment of regional malls throughout the United States. Macerich now owns approximately 73 million square feet of gross leaseable area consisting primarily of interests in 71 regional malls. Additional information about Macerich can be obtained from the Company’s website at www.macerich.com.

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