

Alex never gave up. We won't either.

Firebirds is a proud partner of
Alex's Lemonade Stand Foundation (ALSF)
in the fight against childhood cancer.
Here's how you can help.



Join us for Lemonade Days, June 8-10

Visit our lemonade stand and 100% of your purchase will go to ALSF



Buy Alex's Lemonade anytime in our restaurant

Every purchase triggers a \$1.25 donation to ALSF



**Enjoy our special
Big Daddy Lemon Cake**

\$1 will be donated to ALSF with each purchase



**Donate online at
www.alexslimonade.org**

**With your support,
we're giving hope to those who need it most.
And we won't stop until the battle is won.**



Alex's Lemonade Stand

FOUNDATION FOR CHILDHOOD CANCER

FIREBIRDS®
WOOD FIRED GRILL



Join the Firebirds Inner Circle at FirebirdsRestaurants.com

5-1-2018

TOGETHER WE'VE DONATED MORE THAN \$1 MILLION SINCE 2012



WHO IS ALEX?

Visionary founder. Cancer hero. Ordinary kid. Alexandra "Alex" Scott held her first front yard lemonade stand when she was just 4 years old and gave the foundation that bears her name its mission: to find cures for all children battling cancer.

WHAT DOES ALEX'S LEMONADE STAND FOUNDATION DO?

A 501(c)3 charity, ALSF funds cutting-edge medical research to find new cures for childhood cancer and provides nursing grants, travel for care, and other family service programs to improve the quality of life of kids with cancer and their families.

WHY DONATE TO ALSF?

The highly respected Charity Navigator evaluation service gives Alex's Lemonade Stand Foundation its highest rating for financial performance, accountability and transparency. Since 2005, ALSF has raised more than \$150 million toward fulfilling Alex's dream of finding a cure, funding over 800 research projects nationally.

A FRUITFUL PARTNERSHIP

Firebirds and ALSF share a conviction that together we can bring about a cure. And with your participation, we just might achieve that goal faster than anyone imagines.

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