



Cross County Shopping Center 3rd Annual Holiday Parade Saturday, November 18, 2017, 6:30PM

Cross County Shopping Center is hosting the **Third Annual Holiday Parade!** The parade will be the official kick-off to the holiday season, and will be followed by the lighting of our 40 foot tall Christmas tree and an exciting concert with American Idol winner, David Cook!

We are now accepting parade applications to participate in the event. Please carefully review the event details and our General Rules and Guidelines.

Details:

- Date: Saturday, November 18, 2017
 - **Check in** time: 5PM and **Parade start:** 6:30PM
- Parade Route:
 - Check in is in the north parking lot, between Macy's and Applebee's near the Ring Road.
 - The parade will line up and begin from behind Applebee's in the north parking lot; will continue towards Boston Market down Xavier Drive and will end at Old Navy.
- Following the parade guests are invited to meet with vendors and participate in family activities near the Santa Village, between Gap and Bath & Body Works.
- Santa will light the 40ft. tall Christmas Tree at 8PM, with a special, live concert from David Cook.
- There is NO FEE to participate in the parade for non-profits and community groups.
- Application Deadline: Monday, November 6, 2017
- This Parade is rain, snow or shine!

General Info:

- Each group walking in the parade must carry a banner, identifying the organization
- We encourage groups to wear uniform clothing, representing the organization, or in costumes, keeping within the holiday theme
- Groups may distribute items to the viewing crowd, by handing them out individually. You may NOT throw any item. Any item being distributed must be pre-approved by Cross County Shopping Center.
- Parking for parade participants is FREE and will be reserved on the third level of the parking garage.
- Forward marching parade: make sure to leave at least 10 feet of space between each group when marching and continue until at performance areas.
- We anticipate thousands of visitors and spectators and media at the event.
- See below for a complete list of requirements, rules and regulations.

Contact: Liz Pollack, liz.pollack@macerich.com, 914-968-9571, ext. 203

3rd Annual Cross County Shopping Center Holiday Parade

Official Entry Application

Parade Date: Saturday, November 18, 2017

5PM Arrival Time

Application for entry must be received by: November 6th

(Please type or print legibly)

Name of Organization: _____

Mailing Address: _____ City/State/Zip: _____

Contact Person _____ Primary Phone #: _____

Alternate Phone #: _____ Email Address: _____

Web Site Address: _____ Alternate Contact Person: _____

Phone #: _____ Email Address: _____

PARTICIPANT INFORMATION

(CHECK ALL THAT APPLY)

☐ Band/Drum Corps

☐ Marchers

☐ Vehicle

☐ School

☐ Drill/Dance

☐ Commercial/Business

☐ Non-profit

☐ Other (describe) _____

Number of Members in Unit: Number of Adults: _____ Children: _____, Ages _____

Will your unit be performing? ☐ Yes ☐ No

If yes, describe: _____

Does unit have sound or music? ☐ Yes ☐ No

If yes, describe: _____

Are any vehicles requested to accompany this unit? ☐ Yes ☐ No

If yes, describe: _____

The following information would be used for announcer scripting and/or programs distributed to the crowds and online. Please provide as much information as possible about your organization, who is marching, any special connection to Yonkers or Cross County Shopping Center, mission statement, location, etc.:

FLOAT INFORMATION

(Complete the following information if submitting a float entry.)

ENTRY CATEGORY: ☐ Professional Built

☐ Self-Built

Overall float size: _____ Length: _____ Width: _____ Height: _____

Members on Float: Number of Adults: _____ Children: _____, Ages _____

Who will drive the trailer for the float? (Name, age): _____

***All floats must have a fire extinguisher on board. Float participants cannot mount or dismount from floats during the parade.**

Will you distribute anything to the crowd (CANNOT be thrown): ☐ Yes ☐ No

If yes, describe: _____

SIGNATURE:

Organization: _____ Date: _____

Authorized Representative Signature: _____

Authorized Representative (print): _____

I/we hereby understand and agree to accept the risk of bodily injury and/or property damage which I/we may incur or cause a third party to incur as a result of my/our participation in the Holiday Parade. With this understanding, I/we further agree to indemnify, defend and save harmless Cross County Shopping Center, The Macerich Partnership LP, The Macerich Company, Macerich Property Management Company LLC, and all owned, managed, controlled and subsidiary companies, corporations, entities, joint ventures, lenders, ground lessors, LLC's and partnerships, from and against any and all claims, losses, injuries, suits and judgments arising from, or in connection with/my successors, assigns, heirs, executors and administrators, and any other persons or entity's who/which may have a claim based on my/our personal injuries and/or property damage. I/we further understand and agree that this save harmless and indemnification shall apply to and all facilities that Cross County Shopping Center may own and/or control. Furthermore, I/we have read and agree to abide by the Holiday Parade guidelines and rules, as shown in the pages provided and those to be presented with the participant's information package if my unit is accepted.

The Holiday Parade application must be signed.

ALL entry applications are subject to review approval by Cross County Shopping Center.

RETURN APPLICATION TO:

CROSS COUNTY SHOPPING CENTER

LIZ POLLACK

8000 MALL WALK

YONKERS, NY 10704

E. LIZ.POLLACK@MACERICH.COM

P. 914-968-9571

F. 914-423-7760

3rd Annual Cross County Shopping Center Holiday Parade

GENERAL RULES AND GUIDELINES

(Please read the rules and guidelines carefully before signing application)

CHECK IN DETAILS: Saturday, November 18TH, 5pm, at Macy's and Applebee's north parking lot (see attached map).

PARADE START TIME / LENGTH: 6:30pm | Parade route is approximately .5 mile

ENTRY REQUIREMENTS AND SELECTION: Entry applicants are all subject to approval by parade organizers. Entries must be accompanied by a complete entry form, no later than **Monday, November 6, 2017**. Entries arriving after the application deadline may be allowed in the parade, but will be placed at the end of the parade. The parade is a "family friendly" celebration and parade participants must be appropriate to be seen by all ages. The parade will not be used as a platform for special interests. Mall code of conduct rules apply to all participants and spectators.

ENTRY APPLICATION FORM: The entry application form must be completed and signed with the understanding of the general rules and guidelines. The parade organizers reserve the right to reject any entry at any time. Applicants will receive notification of their acceptance. The rules and guidelines are for the safety and quality of the parade. Failure to abide by these rules and guidelines and those presented with the parade information package, may result in the entry's removal from the parade.

TYPES OF ENTRIES CONSIDERED FOR THE PARADE

MARCHING MUSICAL UNITS: School Bands, Drum Corps, Independent Bands, etc. Marching musical units are required to perform the parade route. Unit members are required to be in uniform attire or Holiday attire is encouraged.

FLOATS: We recommend push floats for this parade or decorated trailers. A description of the float design with size dimensions must be submitted with the parade application. Floats should not exceed 50 feet in length (including tow vehicle) or more than 14 feet in height and 10 feet wide.

MARCHERS / SPECIALTY UNITS: Clowns, Color Guards, Marching Groups, Scouting Groups. Entries requiring vehicles to carry sound systems must notify parade organizers on the application. Carts or vehicles accompanying the entry must be decorated and pre-approved. Group should include a minimum of 10 people. Photos of group may be requested.

VEHICLES: Vehicles considered for entry must be antique or unique. Commercial business vehicles such as vans, tankers, farm machinery, tractor-trailers and other large vehicles are not encouraged due to liability and safety concerns. Entrants must have full control of vehicles at all times, be licensed and insured.

DRILL / DANCE: Dance Troupes; Drill Teams, Baton Groups, etc. are invited to share a performance (4 minutes or less) prior to the parade start, on an official stage. Groups will not be permitted to stop for a performance during the parade, but march only. Each group will be assigned a time slot if they desire to perform in advance of the parade.

GENERAL

PARTICIPANT AGE RESTRICTIONS: Walking participants must be at least six (6) years old or older. There must be a least one adult escort for every six (6) children under the age of 13 years. Young children riding on a float must have adult supervision on and around them. Adults, when walking with youth groups, let youths march in front of adults for safety.

FORWARD MOTION PARADE: All entries are required to maintain a continuous forward motion during the parade and keep at least 10 feet behind the participant in front of them. Keep walking groups together in neat rows. Those performing at the designated locations are required to complete their performance within one to three minutes. Please note performance location on attached map.

OFFICIAL SANTA CLAUS: An official Santa Claus has been designated. **No other** Santa Claus will be permitted in the parade.

NO TOSSING CANDY OR FAVORS: No items can be tossed along the parade route, due to littering and liability policies by Cross County Shopping Center. Tossing any items from the parade route is a serious liability factor, one that has resulted in injuries in other parades. You are permitted to HAND out items that are PRE-APPROVED by parade organizers.

CANCELLATION POLICY: Only a significant act of nature will cancel the parade. **The parade will not be rescheduled.** In the event of a possible cancellation please call Cross County Shopping Center at 914.968.9571 or check the Cross County Facebook page for instructions. If, for some unforeseen reason, your entry is not able to participate in the parade after being accepted, you must contact Cross County Shopping Center, prior to the parade date.

ROUTE AND CHECK IN: Check in at the north Macy's and Applebee's parking lot at 5PM. Parking for participants is on the third level of the parking garage.

PUBLIC RESTROOMS: Facilities are located behind Michael Kors, facing the hotel and south parking lot.

All participants MUST be in appropriately themed costumes, outfits or uniforms. This includes all parade unit escorts and chaperones. It can be as simple as a Santa hat!

Please refrain from collecting monetary donations along the Parade route.

Units will not be allowed to show signs or banners other than those which depict the day's theme or information previously submitted to the Parade Coordinator.

Units arriving late for assembly will fall in at the end of the parade.

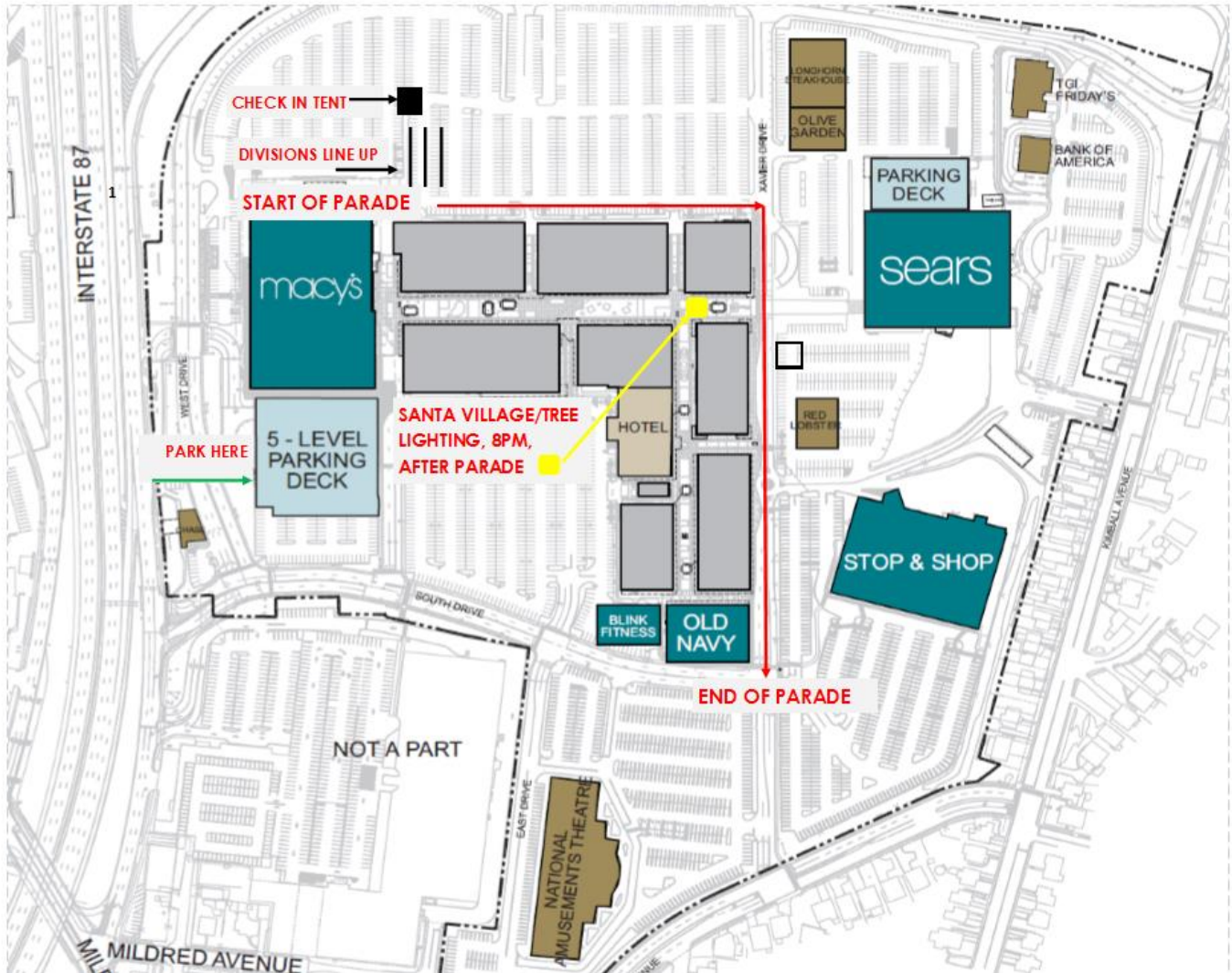
All motorized vehicle drivers in the parade must have a valid driver's license and insurance.

NO animals are permitted.

NO alcoholic beverages are permitted.

The use of Unmanned Aerial Vehicles (UAV) otherwise known as "Drones" is strictly forbidden.

PARADE ROUTE



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